

Business & Technology Applications Analyst**November 29, 2017**

The Office of Institutional Planning and Effectiveness (OIPE) at Western Carolina University is accepting applications for a twelve-month, full-time Business & Technology Applications Analyst position. This position supports institutional research, data reporting and analysis for the university, and is responsible for data reporting to the University of North Carolina General Administration. Candidates should possess a minimum of a Bachelor's degree, five years of experience in higher education institutional research, or have comparable experience, strong experience managing, working with, and reporting on data, including proficiency using Structured Query Language (SQL), and use of data visualization platforms, such as Tableau, Microsoft Power BI, or SAS Visual Analytics. Application deadline is January 2, 2018.

Responsibilities:

- Using social research principles, methods and processes to conduct inquiries on University data;
- Supporting the needs of enrollment management, student success, strategic planning and institutional effectiveness by developing operational data models and reports;
- Creating data reports for campus decision-makers on key performance metrics such as enrollment, retention, graduation, space utilization, and cost analysis;
- IPEDS reporting support;
- Supporting custom survey development, administration, and analyses;
- Contributing to data projects of the Institutional Analytics Development Team;
- Responding to ad hoc data requests from within the university community;
- Providing technical support for the University reporting to UNC General Administration.

Western Carolina University is a rural and regional comprehensive university serving over 11,000 students, and is part of the University of North Carolina system. Located in Cullowhee, NC, WCU's 600-acre main campus is situated in a beautiful valley of the Blue Ridge Mountains, 52 miles west of Asheville and near the Great Smoky Mountains National Park. The surrounding areas provide residents a high quality of life with its close proximity to the beautiful Blue Ridge Mountains and diverse outdoor adventures, a thriving arts community, and mild year-around temperatures. Western Carolina University is a two hour drive from Greenville, SC and Knoxville, TN, and a three hour drive from Charlotte, NC and Atlanta, GA.

For more information and to apply for the position, please visit:

<http://jobs.wcu.edu/postings/8027>, or <https://jobs.wcu.edu>, Position SHRA359P