

SOUTHERN AIR

Southern Association for Institutional Research
Fall Newsletter 2016

FROM THE PRESIDENT By Cara Mia Braswell, President

When I heard the first college band play this week, I thought of seeing my SAIR friends in October and for a second it was fall; and I was excited. In case you miss the link later in the newsletter (I doubt you will), click **right now** and register!

<http://www.louisianau.com/sair16/registration>

The time to book your flight is now – the prices seem reasonable.

Also, please remember to sign up for the Special Event at NASCAR Hall of Fame. One of the main benefits of SAIR is networking – what a fun way to really get to know your peers by competing in lively events. I know that I will certainly challenge my rivals in sports (and academic reputation, of course). But SAIR peers are always there for me when I have issues. If you need contacts – come join the Special Event entertainment and build that support. Please know that all other meals the day of the special event are provided by SAIR so your cost for food that day may only be the cost of the Special Event

Conference planning committees give thought to the theme and keynote speaker of the conference which are especially fitting this year with Dr. Eden Dahlstrom from EDUCAUSE speaking on *Focusing on the Future: Investing in Institutional Research*. Years ago SAIR conference themes surrounded the idea of driving decisions

with data. Now, we have tools and products to help us provide data for almost any decision. However, deciding the best path, product, and time exerted to compile this decision support information has proven to be difficult. Deciding the best way to invest in the future requires reviewing results from other institutions, comparing vendors, making contacts with those who have successfully invested in the future of their institution. That's where the annual SAIR conference comes in – especially with a keynote from EDUCAUSE, an association designed to “advanced higher education through the use of information technology”. Discussions at every conference often revolve around the theme. This will certainly be true again, especially as a call for accountability with data gets louder and louder from our constituents.

Coming to the annual SAIR conference will be an excellent investment in the future of your career at your institution.

Sincerely,
Cara Mia Braswell
Auburn University at Montgomery

Please remember to check out the 2016 Charlotte Visitors Guide for additional things to do and explore while visiting at

<http://charlotteofficialvisitorsguide.epubxp.com/i/620784-2016>

CONFERENCE REMINDERS

- Submit **nominations for awards** by September 1 to :emilycampbell@lctcs.edu
<http://www.sair.org/Awards/descriptions.php>
- **Register** for the conference by September 9 to get the Early Bird rate!
<http://www.louisianau.com/sair16/registration>
- Don't forget to sign up for a **workshop** and purchase your ticket for the **Special Event at NASCAR Hall of Fame!**
- Make your **hotel reservation** at the **Westin Charlotte** by September 15 to receive the special conference room rate.

Facts about Charlotte Provided by Laverne Macon-Jamison, Livingstone College

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FROM THE PROGRAM CHAIR

By Lisa Lord, 2016 Program Chair/President Elect

It's hard to believe the 43rd Annual Conference is less than two months away! I hope you are making your travel plans to "Focus on the Future and Invest in Institutional Research". The conference website, <http://www.louisianau.com/sair16>, is the place to go for all conference information.

Register by September 9th
for the Early Bird Rate!

I encourage you to register for the conference by September 9th in order to take advantage of the "Early Bird" Registration of \$265. You can register online at [http://](http://www.louisianau.com/sair16/registration)

www.louisianau.com/sair16/registration. Also, be sure to reserve your room at the [Westin Charlotte](#) at the special conference rate of \$165, which is guaranteed until September 15.

Pre-conference workshop
details can be found on
pages 7-10 of this newsletter.

When registering for the conference, don't forget to review the extensive list of pre-conference workshops being presented by your SAIR colleagues. SAIR is again offering an all-day Newcomers Workshop on Sunday. This workshop always fills up quickly so register soon if you plan to attend! Details of the workshops can be found on the conference website, registration website, and this newsletter.

Keynote Speaker:
Dr. Eden Dahlstrom,
Chief Research Officer at
EDUCAUSE

The conference kicks off Sunday evening at 6:00 pm with keynote speaker Dr. Eden Dahlstrom. Dr. Dahlstrom is the Chief Research Officer at EDUCAUSE, where she oversees research initiatives that optimize the impact of technology in higher education. She is also leading an initiative to study

analytics in higher education. Dr. Dahlstrom will share information to help us better understand the current landscape of analytics in higher education while visioning the future possibilities of analytics that will help institutional research professionals become key to "Moving the Red Queen Forward."

Facilitators needed!

There are opportunities for SAIR members to participate in the conference as session facilitators.

Serving as a facilitator for a concurrent session is a great way to be involved in the 2016 SAIR Conference. As you complete your Conference Registration form, please indicate your willingness to facilitate a session. Your assistance is greatly appreciated!

Don't miss Tuesday morning
events!

When making your travel plans, please keep in mind that we have a full slate of sessions scheduled for Tuesday morning. The State Special Interest Groups (SIGs) will be held on Tuesday from 11:15 to noon so be sure to reconnect with your state organization colleagues.

For additional updates and reminders, follow SAIR on Facebook at



<http://www.facebook.com/SouthernAssociationforInstitutionalResearch>

Special Event

Continuing the tradition of special events showcasing conference city attractions, please make plans to join us on Monday, October 10 for networking and dinner at the NASCAR Hall of Fame Museum. Located in walking distance from the Westin Charlotte, the NASCAR Hall of Fame is an interactive, high-tech venue that honors the history and heritage of NASCAR and entertains all visitors, including race fans and non-fans, alike.

At the NASCAR Hall of Fame, we will:

- Explore NASCAR history while engaging with interactive simulators.
- Go behind the scenes for a look at how a NASCAR team prepares for race day.
- Be in the driver's seat of the racing simulator cars.
- View memorabilia of NASCAR legends.
- Have dinner with a backdrop of 15-20 historic NASCAR cars.



The event is \$55 per person and includes dinner and tour of the museum. A cash bar will be available at the museum. Registration for the special event will be available during the conference registration process. If you need to pay for your special event ticket separate from your conference registration, please contact me. Additional details are available on the conference website at http://www.louisianau.com/sair16/special_event.php.

We hope you will join us at the museum for a great evening of networking, dining, and competitions against your SAIR colleagues!

If you have any questions about this year's conference, please feel free to contact me.

I look forward to seeing you in Charlotte!

Lisa Lord

SAIR 2016

Program Chair

Charlotte's first foray into auto racing took place on October 24, 1924, when the first Charlotte Speedway opened on the town's south side. The wooden track hosted a 250-mile race on October 24, 1924, and drew nearly 50,000 spectators.



ELECTION RESULTS

By Sara Gravitt, Past President

With assistance from the 2016 Nominating Committee, I am pleased to present to you SAIR Board members from the 2016 election. Many thanks to Bethany Bodo (Virginia Tech), Andy Clark (Middle Georgia State), Ada Kwanbunbumpen (Southern University at New Orleans), Tracie Sapp (University of Georgia), and Urban Wiggins (Jarvis Christian College) for their work in this year's election process.

SAIR 2017

Fort Worth,
TX

Worthington
Renaissance

October 7-
10, 2017



Vice President/2017 Program Chair
Matthew Campbell (Auburn University) will begin his 3-year term planning the 2017 SAIR Conference in Fort Worth, Texas.



Secretary

Jayne Perkins Brown (Georgia Southern University) will serve a 2-year term.

Members at Large (2 positions, 2-Year Term)



Rick Burnette
(Florida State University)



Maren Hess
(Campbell University)

The following SAIR members were elected to the **2017 Nominating Committee**. Cara Mia Braswell will chair this committee next year during her term as Past-President.



Nijah Bryant
(Savannah State University)



Lynne Crosby (Austin Peay State University)



Mimi Johnson
(Trenholm State Community College)



Andrew Luna
(University of North Alabama)



Nerissa Rivera
(Duke University)

WELCOME TO CHARLOTTE!

**By Laverne Macon Jamison (Livingstone College),
Local Arrangements**

Charlotte is an incredible city that offers something for all ages! Home of NASCAR, the Carolina Panthers, Charlotte Hornets, Charlotte Knights, combined with award winning museums and lush tropical gardens, it's apparent why Charlotte is nicknamed the "Queen City." We invite you to discover the culture of this city; from the local craft breweries to the outstanding food venues, there's an endless amount of "must see" things. Listed here are just a few suggested historical sites, shopping locations and food venues you may want to visit.

ARTS AND CULTURE

Bechtler Museum of Modern Art

<http://bechtler.org/>

Harvey B. Gantt Center for African-American Arts+Culture

<http://www.ganttcenter.org>

The Mint Museum

<http://www.mintmuseum.org/>

Levine Museum of the New South

<http://www.museumofthenewsouth.org/>

Blumenthal Performing Arts

<http://www.blumenthalarts.org/>

DINING

Blue Restaurant and Bar

<http://bluecharlotte.com/>

Mert's Heart and Soul

<http://mertscharlotte.com/>

Bentley's on 27

<http://www.bentleyson27.com/>

Mimosa Grill

<http://www.harpersgroup.com/mimosa.asp>

Rock Bottom Restaurant and Brewery

<http://www.rockbottom.com/locations/charlotte>

NIGHTLIFE

EPICENTRE

(Charlotte Dining, Nightlife, Shopping and More)

<http://epicentrenc.com/>

SHOPPING

South Park Mall -

<http://www.simon.com/mall/southpark>

North Lake Mall - <http://www.shopnorthlake.com/>

Carolina Place Mall -

<https://www.carolinaplace.com/en.html>

Concord Mills -

<http://www.simon.com/mall/concord-mills/store>

Charlotte Premium Outlets -

<http://www.premiumoutlets.com/outlet/charlotte/stores>

2016 CONFERENCE SPONSORS AND EXHIBITORS

By Kathleen Morley, Member at Large



This year's sponsors and exhibitors will be located in the Grand Ballroom C & D of the Charlotte Westin. As of this publication, we have a total of 27 sponsors with 24 of these sharing information about their products/services in the Exhibitor Hall at the conference.

The Exhibit Hall hours are as follows:

Sunday, October 9: 3:00 pm – 6:00 pm

Sunday, October 9: Opening Reception, 7:30 pm – 9:00 pm

Monday, October 10: 7:30 am – 5:00 pm

Please note that the Exhibit Hall will close Monday, October 10, at 5:00 pm

Charlotte is home to the corporate headquarters of Bank of America and the east coast operations of Wells Fargo. This makes it the second largest banking center in the United States.

SAIR sends a profound thanks to this wonderful group of Sponsors/Exhibitors

Platinum	Gold	Silver	Exhibitor	Special
SAS	Blackboard Concord USA, Inc. (Xitracs) Digital Measures eXplorance IBM Analytics IOTA360 National Student Clearinghouse Scantron Taskstream (lanyards) US News Academic Insights	Nuventive	ACAT, Inc. Academic Analytics AIR Helio HERI Higher Ed Profiles Hobsons IASystem Rapid Insight SmartEvals SREB Weave	Campus Labs EvaluationKIT Insight Assessment

for their contribution to the 2016 conference!

The Dairy Queen on Wilkinson Boulevard, a designated historic site, displays the only Dairy Queen Eskimo still in use in the country.

Our Platinum and Gold sponsors will showcase their products/services in sessions during the conference. Please check out the conference schedule and plan to attend. Join our Silver Sponsors at their Roundtables during Monday's luncheon.

SAIR Awards Five (5) One-Time Travel Grants to Fund Attendance at 2016 AIR Forum

By Alice Simpkins, Member at Large

The SAIR Board approved, for 2016 only, five (5) travel grants of \$500.00 each for SAIR members to attend the Association for Institutional Research (AIR) Forum in New Orleans, May 31 – June 3, 2016. The primary reason was to support this international professional conference that was being held in the southern region. Further, SAIR is an affiliate member of AIR. Congratulations to the following recipients:

Rhonda Belton, Associate Director of Institutional Research, Elon University

Amyn Abduk-Khalig, Social/Clinical Research Assistant III, Fayetteville State University

Dana Dalton, Director of Institutional Effectiveness and SACSCOC Liaison, Forsyth Tech

Alexandra Henchy, Director of Institutional Effectiveness and Assessment, Asbury Seminary

Amanda Kin, Associate Dean of Institutional Effectiveness, Jefferson State Community College

CALLING ALL NEWCOMERS – WELCOME!

By Alice Simpkins, Member at Large

The SAIR 2016 Conference, October 8-11, 2016, has numerous activities and events awaiting newcomers as you join us in Charlotte, North Carolina, the Queen City. We are excited about the opportunity to not only offer you time to network with other colleagues in the institutional research profession but also give you an opportunity to hone your skills by attending numerous concurrent sessions presented by your colleagues in the various conference tracks. We know that these sessions are rewarding, and we invite you to come early so that you may take advantage of the numerous preconference workshops which are half-day to full-day sessions aimed at targeted areas in assessment, effectiveness, and research, one of which is designed specifically for you.

The following events have been planned especially for newcomers during this year's conference:

Saturday, October 8, 6:00 – 7:00 PM – President's Reception, Grand Ballroom B: Join SAIR President Cara Mia Braswell for this reception for all early arrivals and newcomers. You will also have the opportunity to go to dinner afterwards where you can network with your colleagues.

Sunday 9:00 am - 4:00 pm, Workshop 17 - Focus on your Future in Institutional Research: Newcomer's Workshop, Westin Charlotte – Tryon: The workshop will provide an introduction to institutional research, its principal components, and the practices of institutional researchers including the sourcing of data, communication and reporting of data, and the role of institutional research in supporting assessment and accreditation. The workshop will also address how institu-

tional research offices function and how to be an effective practitioner of institutional research.

Cost: \$30

Sunday 3:00 am - 4:00 pm, "Get-to-Know" the Vendors, Exhibit Hall (Grand Ballroom CD):

Newcomers who do not attend the workshop are invited to "Get to Know" the vendors who are looking forward to meeting and engaging with you.

Sunday, October 9, 5:00 – 5:45 PM – Newcomers' Reception:

Newcomers are invited to join the SAIR Board of Directors, Past Presidents, Special Interest Groups' representatives, and other SAIR members for this reception designed to welcome and thank you for attending this conference and becoming a part of our professional organization. Take advantage of the opportunity to get some refreshments in addition to meeting and greeting others attending the conference.

We are anticipating an eventful and enjoyable conference in Charlotte, North Carolina and certainly hope that you are making plans to join us during this timeframe. Our SAIR Program Chairs and President-Elect have been working diligently to offer sessions conducive to learning and activities to allow us to have fun together. We are looking forward to meeting and greeting you at the **Westin Charlotte in October 2016!!**

SAIR 2018

Norfolk, VA
Waterside
Marriott

October 6-9,
2018



The city's first boom came after the Civil War, as a cotton processing center and a railroad hub. Population leapt again during World War I, when the U.S. government established Camp Greene north of present-day Wilkinson Boulevard.

Some local historians claim that Mecklenburgers signed their own Mecklenburg Declaration of Independence (the "Meck Dec") on May 20, 1775, declaring their independence from British rule a year before the national Declaration of Independence. The document reportedly vanished in 1800 when fire destroyed the plantation home of its keeper. Whether the Meck Dec actually existed has generated much debate over the years.

James K. Polk, 11th president of the United States, was born on Nov. 2, 1795, just 12 miles south of Charlotte's center city. You can still visit his log cabin near Pineville.

The Hezekiah Alexander home was completed in 1774. The 2.5-story stone plantation house is the county's oldest home and now is part of the Charlotte Museum of History campus in east Charlotte.

Nominations for SAIR Awards Due September 1, 2016

By Emily Campbell, Member at Large

SAIR encourages you to nominate an outstanding member for consideration for the following awards:

James Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

- Have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
- Have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR; and/or
- Have made a professional contribution to SAIR by being actively involved in a combination of the following: presented papers at the SAIR conference; organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group; contributed in some other specific significant way that has advanced the professionalism of SAIR

Distinguished Member Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than Distinguished Membership). A member or former member nominated for Distinguished Membership should meet the following qualifications:

- Has been an active and contributing member of SAIR
- Has contributed substantially to the field of institutional research over an extended period of time, either in practice of institutional research or in a supporting role (e.g., faculty, President)
- Has influenced higher education policies and practices through work or research

Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member of SAIR and the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purpose of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents. All members of SAIR are eligible to receive the award with the following exceptions: a member who has previously won the award; officers of SAIR shall not be eligible for five years after leaving their last office.

SAIR Awards Nomination Process:

Send an email attachment in Microsoft Word format by **September 1, 2016** to Emily Campbell at emilycampbell@lctcs.edu. Please put "SAIR Award Nomination" in the subject line of the email. The attachment should include the following sections:

- SAIR Award Name: (James Montgomery Outstanding Service Award, Distinguished Member Award, Special Recognition Unsung Hero Award)
- Nominator information: name, current position, company/institutional affiliation, address, phone, and email
- Nominee information: name, current position, company/institutional affiliation, address, phone, and email
- Has this nomination been discussed with the nominee?: (Yes or No)
- Provide a narrative summary of 1,000 words or less. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited, and if the nominee is not the sole author of works, specify the contribution of the nominee.



FALL 2016 PRE-CONFERENCE WORKSHOP OFFERINGS

By Jayne Perkins Brown, Member at Large

The SAIR 2016 Pre-Conference Workshops are scheduled on Saturday, October 8th and Sunday, October 9th. We are excited to offer a great slate of workshops on topics pertinent to all aspects of our profession!! All workshops will be held on-site in the conference hotel, Westin Charlotte, NC. Make your plans now to arrive prior to the conference so you can take advantage of these more time-intensive opportunities at a minimal cost. You MUST register for these workshops as soon as possible as part of your [SAIR 2016 Conference Registration](#). If you have already submitted your Conference registration, you can use your confirmation number to add workshops to your registration.

Below is a [listing of all pre-conference workshop](#); for additional details including costs, please check the Pre-conference Workshops site, http://www.louisianau.com/sair16/sair_program_list_workshop.php

Participants will need to bring their own laptops for sessions requiring software, except for the SAS Modeler session (Workshop 12) as noted.

Workshop 01 - Using the Excel Analysis Toolpak

Saturday 8:30 am - 11:30 am. Is finding the tools to assist in making data-driven decisions problematic at your institution? Excel has tools and add-ins that can be used for analysis and reporting. Participants will work through step-by-step exercises of how pivot tables can be used to summarize data, combine data sets and create charts. Analysis strategies (e.g., correlation, t-tests, cross-tabs, ANOVA) for categorical and continuous data will be covered.

Presenter: *Wendy Kallina, Kennesaw State University*

Workshop 02 - Data Analysis 101: Beginner's Guide to the Excel Universe

Saturday 8:30 am - 11:30 am. Let's face it throughout the nation, IR offices typically will have one "language" they can speak fluently: Excel. There are within an average day multiple Excel files open and closed as an analyst conducts analyses. Yet to a beginner, Excel with multiple rows and columns of data can become and seem like a very daunting task to master. If you are new to data analysis or need a refresher on good foundation tips, this is a workshop for you!

Presenters: *Barrie D. Fitzgerald, Valdosta State University; Dani Sutliff, South Georgia State College*

Workshop 03 - Creating a Mature Cycle of Co-Curricular Assessment and Reporting It to SACSCOC

Saturday 8:30 am - 11:30 am. Co-curricular units are often unsure what assessment data is needed to document compliance with SACSCOC principles for which they are accountable and many universities encounter difficulties writing effective and efficient narratives for these principles (CR 2.10, 3.3.1.2, 3.3.1.3, and 3.4.9). In this session, participants will learn about the successful approach one university took to establishing mature cycles of co-curricular assessment (closing the loop) and how the university prepared adequate documentation and narratives for administrative, student support, and academic services in its 2016 Reaffirmation Report. **Presenters:** *William Wheeler, Robert Talley, Dawn Brown, Liberty University*

Workshop 04: How to Conduct a Pay Equity Study Using a Multilevel Model? An Introduction for an Institutional Researcher

Saturday 8:30 am - 11:30 am. Pay equity studies are common in higher education. The methodology used in these studies varies greatly, from comparison of mean salaries for different academic disciplines to Ordinary Least Square (OLS) regression analyses. Multilevel modeling is rarely used. Following an overview of existing methods with description of their strengths and limitations, this workshop focuses on hands-on analysis of a hypothetical dataset using multilevel technique. The software used is HLM. Participants will learn how to create a dataset for a multilevel salary equity study, estimate a model, save predicted values, and create an individual-level report and graph for each department or program. **Presenter:** *Iryna Johnson, Auburn University*

Workshop 06 - How To Use Simulation Modeling Approach To Analyze Student Data

Saturday 8:30 am - 11:30 am. The Monte Carlo simulation method via partial least squares regression is implemented to produce useful information for decision making, strategic management, and gaining insight into possible future developments. Live and simulated data consisting of U.S. medical licensure examination performances, U.S. county-level adult obesity rates, and other uncertain inputs are collected and analyzed to establish relationship among variables, yield good range estimations, identify most important factors, and predict accurate sensitivity ratios. The workshop not only focuses on the model construction, assessment, and robustness, but also the IBM SPSS software demonstration. The intended audiences are researchers with some experience in linear regression.

Presenter: *Chau-Kuang Chen, Meharry Medical College*

Workshop 07 - Operational Outcomes (OPOs): Finding a Way That Works for You

Saturday 1:00 pm - 4:00 pm. While much emphasis is placed on Student Learning Outcomes (SLOs), Operational Outcomes (OPOs) play an equally important role in institutional effectiveness. However, the scope and range of units involved can cause confusion among your units and within your assessment office in how to approach OPOs and what evaluation criteria to use. Communication, planning, and training staff and faculty can be cumbersome and finding just the right fit of what will work best for your campus community can be challenging. This session will provide different models for developing OPOs to help you identify what works best for you and your institution.

Presenters: *Suzanne Simpson, Ginny Cockerill, The University of Alabama in Huntsville; Jennifer Moore, Mississippi University for Women*

Workshop 08 - Data Analysis 201: Conquering the Dark Side of Excel

Saturday 1:00 pm - 4:00 pm. Becoming an Excel guru takes time and practice to hone in the skills to quickly manipulate data through formulas. Just like when learning a new language one begins to repeat the basic phrases. After a while of using the language, one can then begin to hold their own in conversation. This same method applies to Excel. At first, an analyst begins to use basic stand-alone formulas. Within a matter of months, the analyst begins intertwining formulas and finding tricks to keep reports up-to-date. If you are looking to advance your Excel skills, this workshop is for you!

Presenters: *Barrie D. Fitzgerald, Valdosta State University; Dani Sutliff, South Georgia State College*

Workshop 09 - Painting Pictures with Institutional Data: An Introduction to Tableau for Higher Education

Saturday 1:00 pm - 4:00 pm. This workshop is designed as an introduction to the use of Tableau as a data visualization tool emphasizing implementation in a higher education setting. The focus will be on providing guidance in getting started with Tableau and creating sample workbooks. Topics to be covered will include Structuring and Connecting to Data, Creating Custom Hierarchies, Creating Charts and Graphs, Using Filters and Parameters, Developing Calculated Fields, and Creating and Publishing Dynamic Dashboards. Discussion about the differences in versions of Tableau Desktop and methods of publishing Tableau Workbooks will be included. Examples will make use of a sample dataset of student data which will be provided at the beginning of the workshop.

Presenter: *G Marc Turner, Texas State University*

Workshop 10 - Leveraging the JumpStart for IR Solution in Community Colleges

Saturday 1:00 pm - 4:00 pm. Since 2008, this Institutional Research team has provided technical and data management support to IR staff in over 90 two-year institutions. A number of SAS programs are included with the support; among them are the programs for various data collection activities, dataset creation, IPEDS reports, various instructional reports, and a variety of disaggregated student outcomes reports. This workshop will share Best Practices in IR from institutional researchers at a community college and demonstrate how the IR team uses SAS software to facilitate data informed decision making at the college.

Presenters: *Bobbie Frye, Paul Earls, Central Piedmont Community*



Workshop 11 - Keeping the Research in IR

Saturday 1:00 pm - 4:00 pm. Presenting research is a key component to IR. This 3-hour workshop will go over the processes involved in creating and developing a research idea, quantitative and qualitative methodologies involved in the research design, how to present your research to a wide audience, and how to submit your research for publication. While this workshop is designed for new and intermediate IR professionals, anyone who wants a refresher in planning a research project may come. **Presenter: Andrew L. Luna University of North Alabama**

Workshop 12 - Predictive Modeling with SAS Enterprise Miner

Saturday 1:00 pm - 4:00 pm. The workshop will illustrate how SAS Enterprise Miner enables the analyst to build any number of models and evaluate these models to select the 'best' model. The demonstrations will start with simple models such as decision trees and use these to build more complex models. Various variable selection techniques will be discussed and illustrated in SAS Enterprise miner. NOTE: SAS will provide laptops with the required software for this session. **Presenter: Tom Bohannon SAS**

Workshop 13 - R 101

Sunday 8:30 am - 11:30 am. Have you ever worked with a data set that had more rows of data or too many formulas than Excel can handle? Do you need an inexpensive tool to assist in your analysis of data? Have you thought about R programming? If you answered yes to any one of these questions, then this session is for you. In this session, the basic functions and operations of R programming will be discussed to provide the attendee with some working knowledge of the software. **Presenters: Barrie D. Fitzgerald, Sarah E. Hough, Valdosta State University**

Workshop 14 - Data Visualization for Institutional Research

Sunday 8:30 am - 11:30 am. This hands-on workshop using SAS® Visual Analytics will show you how to explore relevant data quickly and easily. You can look at large amounts of data, uncover hidden opportunities, identify key relationships, and make more precise decisions faster than ever before. You will learn how self-service, ad hoc visual data discovery and exploration put lightning-fast insights within everyone's reach. Whether you're an institutional researcher with limited technical skills, a statistician, or a data scientist, powerful analytics are at your fingertips with absolutely no coding required. Sophisticated analytics, including decision trees, on-the-fly forecasting, and scenario analysis, are seamlessly integrated with ease-of-use features such as auto charting, "what does it mean" pop-ups, and drag and-drop capabilities. Anyone can understand and benefit from analyzing complex data with SAS® Visual Analytics and in this workshop you will learn how easy that is. **Presenter: John Berry SAS Institute Inc**

Workshop 15 - Assessment Foundations: applying principles of backward design to create assessment plans

Sunday 8:30 am - 11:30 am. Backward design is an approach used to develop course and program curriculum. This hands-on workshop will apply principles of backward design to the development of assessment plans. This approach can be used for both assessment of student learning in academic programs and administrative units. Attendees will have the opportunity to apply their learning during the workshop to a project for their department/functional area or use a workshop case-study. **Presenter: Kimberly Fath, Elon University**

Workshop 16 - Students Engaging Students to Improve a Campus: Cultivating Students to Gather Insights

Sunday 8:30 am - 11:30 am. When higher education researchers try and make sense of student-related issues on campus, they often overlook a critical source of information—students. Conversations with students in focus groups can aid our efforts to understand our assessment evidence. Focus groups allow us to dig into the mechanisms behind the patterns we see in quantitative assessment data. They get at the "why" and "how" behind our data. Focus groups can also help us gather new evidence and answer questions with more detail and nuance than we might get from a survey. In this workshop, we will examine the benefits of focus group research and in creating student-led organizations to conduct this important work on behalf of their institution. **Presenters: Will Miller, Flagler College; Elaina Seyfang, Flagler College**

Workshop 17 - Focus on your Future in Institutional Research: Newcomer's Workshop

Sunday 9:00 am - 4:00 pm. The workshop will provide an introduction to institutional research, its principal components, and the practices of institutional researchers including the sourcing of data, communication and reporting of data, and the role of institutional research in supporting assessment and accreditation. The workshop will also address how institutional research offices function and how to be an effective practitioner of institutional research. **Presenters: Lynne S. Crosby, Austin Peay State University; Matthew Campbell, Auburn University**

Workshop 18 - Mastering the AAUP Faculty Compensation Survey Reporting and Results Portals

Sunday 1:00 pm - 4:00 pm. The AAUP Faculty Compensation Survey is the premier tool for exploring full-time faculty salary and benefits at two- and four-year colleges and universities, with more than 1,000 institutions participating annually. This workshop offers a brief overview, its value to institutions, and to explore the new results portal for benchmarking to improve decision-making. **Presenter: John Barnshaw, American Association of University Professors**

Workshop 19 - Focusing on Meaningful Assessment: Leading the Charge from Outcomes to Results.

Sunday 1:00 pm - 4:00 pm. While assessment in higher education is required, it is important to not only involve campus community in the assessment process, but to educate on its meaningfulness to student learning and services. This workshop will provide an overview of administrative and academic assessment, focusing on the major components of an assessment plan and how programs and units can produce and use meaningful results that impact curriculum, pedagogy, services and operations. Strategies for guiding the assessment process, creating meaningful outcomes, using results to make meaningful changes, and peer-reviews of assessment plans will be discussed. The participants will engage in activities that demonstrate how to implement an effective institutional assessment model.

Presenters: Divya Bhati; Cara L. Dombroski; Joshua E. Bloodworth, College of Charleston

Workshop 20 - Data Reduction and Factor Analysis Using SPSS

Sunday 1:00 pm - 4:00 pm. This workshop will cover 1) Data reduction - identifying a smaller set of variables to replace a larger set of correlated variables, 2) Scale development - identifying underlying dimensions that explain correlations among a set of variables, and 3) Confirmatory analysis - evaluating an existing measure.

Presenter: Wendy Kallina, Kennesaw State University

Workshop 21 - Meaningful Partners: The Role of Institutional Research in Enrollment Management

Sunday 1:00 pm - 4:00 pm. When it comes to institutional data, no office likely benefits from the work of institutional researchers more than enrollment management—even though this relationship is oftentimes overlooked. In this workshop, attendees will work to examine the ways that enrollment management benefits from data compiled, analyzed, and distributed by institutional research offices. From determining predictors of freshmen success (measured by course performance, hours taken, and course mapping) to predictors of retention (using cognitive and non-cognitive factors) to presenting likelihood of graduating in various majors, institutional data can help assure the students invited to attend a particular institution are true fits. Even for open enrollment institutions, having this type of institutional knowledge can help begin framing initial conversations with applicants to assure the student and the institution find themselves in situations that lead to joint success. **Presenter: Will Miller, Flagler College**



I look forward to seeing you in Charlotte on Saturday and Sunday, taking advantage of these additional professional development or refresher opportunities!!



Past President Sara Gravitt is pleased to announce:

September 28 – October 1, 2019

Annual Conference for SAIR 2019 is booked for the Hyatt Regency Greenville, SC with a nightly room rate of \$169.

I am most appreciative of Nancy James and staff at Clemson University for agreeing to serve in capacity of Local Arrangements support.

Greenville, SC has become one of the Southeast's most talked-about destinations. From mountain, lakes and streams to a vibrant downtown, there's a lot to enjoy!



TREASURY NOTES

By Allen Gale, Treasurer

Please Register for Conference and Submit Your Payments:

Registration for SAIR 2016 has been very active. As of August 16, the conference has almost \$13,000 in unpaid registration fees. Members with outstanding conference balances will now begin receiving "Balance Due" emails as a reminder to submit their conference payments.

Early Bird Registration (by September 9) is \$265. Afterwards, conference registration will be \$300.

Keep those conference registrations coming, and please submit payment as soon as possible!

Registration Desk Hours at SAIR 2016:

SAIR conference registration will be located on the second floor of The Westin Charlotte.

DAY	HOURS
Saturday, October 8	7:30 AM - 6:00 PM
Sunday, October 9	7:30 AM - 7:00 PM
Monday, October 10	7:30 AM - 5:00 PM

During the Revolutionary War, a British force led by General Cornwallis held Charlotte for two and a half weeks, deciding to leave after enduring annoying attacks by locals. Cornwallis called Charlotte a "veritable nest of hornets," and the description stuck. The county seal, the Charlotte-Mecklenburg police insignia and various other things around town incorporate a hornets' nest.

Contact Your Treasurer:

Please contact me if you have any questions regarding SAIR financial information, membership, conference registration or payment, or refunds.

Fastest way to reach me is by email (vagale@xula.edu), but here's my mail/phone contact info:

V. Allen Gale
1 Drexel Drive, Box 98
New Orleans, LA 70125-1098
(504) 520-7676

Before **Charles Kuralt** went "On the Road" for CBS, he was a reporter for The Charlotte News. Raised in Charlotte, Kuralt was a graduate of Charlotte's old Central High School.

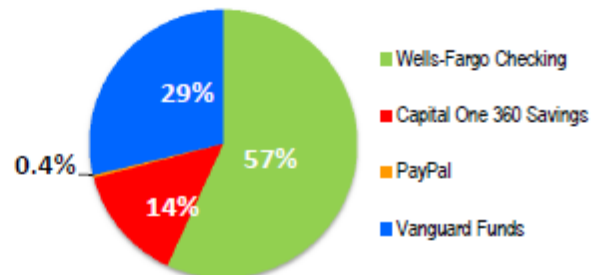
Carson McCullers wrote the opening chapters of her first novel, *The Heart Is a Lonely Hunter*, while residing in a boardinghouse on East Boulevard in 1937.



SAIR Financial Statement First Quarter – 2016

Assets as of January 1, 2016	Wells-Fargo Checking	Capital One 360 Savings	PayPal	Vanguard Funds	Total
Savings Balance	\$ -	\$ 25,090.44	\$ 263.39	\$ -	\$ 25,353.83
Checking Balance	\$ 102,480.91	\$ -	\$ -	\$ -	\$ 102,480.91
Investment Balance	\$ -	\$ -	\$ -	\$ 50,411.79	\$ 50,411.79
Total Start of Period Assets	\$ 102,480.91	\$ 25,090.44	\$ 263.39	\$ 50,411.79	\$ 178,246.53
Income - 1/1/2016 through 3/31/2016					
2015-16 Memberships	\$ -	\$ -	\$ 400.00	\$ -	\$ 400.00
2016 SAIR to AIR Travel Grant	\$ -	\$ -	\$ -	\$ -	\$ -
Interest	\$ 2.29	\$ 62.36	\$ -	\$ -	\$ 64.65
Investment Gain	\$ -	\$ -	\$ -	\$ 1,139.70	\$ 1,139.70
Total Income	\$ 2.29	\$ 62.36	\$ 400.00	\$ 1,139.70	\$ 1,604.35
Expenditures - 1/1/2016 through 3/31/2016					
2016 Conference: Planning & Board Mtg	\$ -	\$ -	\$ -	\$ -	\$ -
2016 Conference: Special Event	\$ -	\$ -	\$ -	\$ -	\$ -
2015 Conference: Refunds	\$ 300.00	\$ -	\$ -	\$ -	\$ 300.00
Bank Charges	\$ -	\$ -	\$ -	\$ -	\$ -
Elavon Merchant Account Fees	\$ 11.14	\$ -	\$ -	\$ -	\$ 11.14
PayPal Verify	\$ -	\$ -	\$ 13.60	\$ -	\$ 13.60
Operational Supplies	\$ 253.35	\$ -	\$ -	\$ -	\$ 253.35
SAIR Website	\$ 16.67	\$ -	\$ -	\$ -	\$ 16.67
Total Expenditures	\$ 581.16	\$ -	\$ 13.60	\$ -	\$ 594.76
Total Net Income/(Loss) During Period	\$ (578.87)	\$ 62.36	\$ 386.40	\$ 1,139.70	\$ 1,009.59
Assets as of March 31, 2016					
Savings Balance	\$ -	\$ 25,152.80	\$ 649.79	\$ -	\$ 25,802.59
Checking Balance	\$ 101,902.04	\$ -	\$ -	\$ -	\$ 101,902.04
Investment Balance	\$ -	\$ -	\$ -	\$ 51,551.49	\$ 51,551.49
Total End of Period Assets	\$ 101,902.04	\$ 25,152.80	\$ 649.79	\$ 51,551.49	\$ 179,256.12

Fund Mix: End of Q1

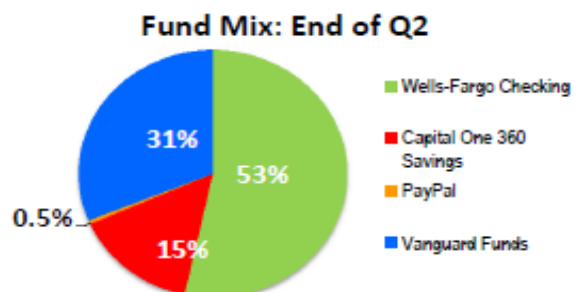


V. Allen Gale, SAIR Treasurer
May 2016



SAIR Financial Statement Second Quarter — 2016

Assets as of April 1, 2016	Wells-Fargo Checking	Capital One 360 Savings	PayPal	Vanguard Funds	Total
Savings Balance	\$ -	\$ 25,152.80	\$ 649.79	\$ -	\$ 25,802.59
Checking Balance	\$ 101,902.04	\$ -	\$ -	\$ -	\$ 101,902.04
Investment Balance	\$ -	\$ -	\$ -	\$ 51,551.49	\$ 51,551.49
Total Start of Period Assets	\$ 101,902.04	\$ 25,152.80	\$ 649.79	\$ 51,551.49	\$ 179,256.12
Income - 4/1/2016 through 6/30/2016					
2015-16 Memberships	\$ 250.00	\$ -	\$ 175.00	\$ -	\$ 425.00
2016-17 Memberships	\$ 50.00	\$ -	\$ 60.00	\$ -	\$ 110.00
2016 Conference Registrations	\$ 3,875.00	\$ -	\$ -	\$ -	\$ 3,875.00
2016 Conference Sponsorships	\$ 4,000.00	\$ -	\$ -	\$ -	\$ 4,000.00
Checking Interest	\$ 2.19	\$ 62.90	\$ -	\$ -	\$ 65.09
Investment Gain	\$ -	\$ -	\$ -	\$ 1,099.81	\$ 1,099.81
Total Income	\$ 8,177.19	\$ 62.90	\$ 235.00	\$ 1,099.81	\$ 9,574.90
Expenditures - 4/1/2016 through 6/30/2016					
2016 Conference: Planning & Board Mtg	\$ 554.54	\$ -	\$ -	\$ -	\$ 554.54
2016 Conference: Special Event	\$ 3,006.00	\$ -	\$ -	\$ -	\$ 3,006.00
2016 SAIR to AIR Travel Grants	\$ 2,500.00	\$ -	\$ -	\$ -	\$ 2,500.00
2015 Conference: Best Paper	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
2016 Conference: Cvent Renewal	\$ 2,703.94	\$ -	\$ -	\$ -	\$ 2,703.94
2016 Conference: Hotel Deposit	\$ 10,000.00	\$ -	\$ -	\$ -	\$ 10,000.00
Bank Charges	\$ 31.00	\$ -	\$ -	\$ -	\$ 31.00
Elavon Merchant Account Fees	\$ -	\$ -	\$ -	\$ -	\$ -
PayPal Fees	\$ -	\$ -	\$ 8.17	\$ -	\$ 8.17
PayPal Disputed Charge	\$ -	\$ -	\$ 25.00	\$ -	\$ 25.00
PayPal Chargeback Fee	\$ -	\$ -	\$ 20.00	\$ -	\$ 20.00
Operational Supplies	\$ 9.40	\$ -	\$ -	\$ -	\$ 9.40
2016 SAIR Corporation Filing Fee	\$ 61.25	\$ -	\$ -	\$ -	\$ 61.25
SAIR Website	\$ -	\$ -	\$ -	\$ -	\$ -
Total Expenditures	\$ 19,866.13	\$ -	\$ 53.17	\$ -	\$ 19,919.30
Total Net Income/(Loss) During Period	\$ (11,688.94)	\$ 62.90	\$ 181.83	\$ 1,099.81	\$ (10,344.40)
Assets as of June 30, 2016					
Savings Balance	\$ -	\$ 25,215.70	\$ 831.62	\$ -	\$ 26,047.32
Checking Balance	\$ 90,213.10	\$ -	\$ -	\$ -	\$ 90,213.10
Investment Balance	\$ -	\$ -	\$ -	\$ 52,651.30	\$ 52,651.30
Total End of Period Assets	\$ 90,213.10	\$ 25,215.70	\$ 831.62	\$ 52,651.30	\$ 168,911.72



V. Allen Gale, SAIR Treasurer
August 2016