



President’s Message - Emily Campbell, 2021-22

A few short weeks ago SAIR returned to an in-person conference in Louisville, KY. For those that attended, I hope you found the conference valuable and fun. It was great to greet colleagues in person and enjoy receptions and meals together again. I am very proud of and thankful for our SAIR Board and the volunteers that assisted with ensuring the 2021 conference was a success. I hope you enjoy the pictures of the conference throughout this newsletter, taken by Eric Atchison.



For those that were not able to attend the conference in Louisville (and for those that did), the SAIR Board is currently planning several wonderful virtual professional development opportunities for you for the spring and summer of 2022. A full menu of those exciting opportunities will be released in January 2022.

Also, if you were not able to join us in Louisville, you can remain a SAIR member by renewing your annual membership. To do so visit, <http://sair.org/join-sair/>. SAIR members will be the first to know about our spring and summer 2022 professional development lineup, so be sure to renew your membership.

It’s been a pleasure to serve as your Vice President and 2021 Program Chair. I have now assumed the role of President and passed the torch to Kristy Neal, who is already off and running planning the 2022 Conference in New Orleans. We’ve also gained some new members on the Board. Molly Hall and Suzanne Klonis have joined as members-at-large, and I know they will each do a wonderful job. Also, our Nominating Committee will be hard at work selecting and proposing new SAIR leadership. If you are approached about taking on a leadership role in SAIR, I hope you will accept. It is hard work, but it is a professionally valuable and rewarding experience.

I would be remiss if I did not acknowledge the work of our outgoing Board Members- Rick Burnette and Marc Turner. Both of these gentlemen (yes, I called you gentlemen!) dedicated many hours and hard work to this organization, and I am very grateful for their leadership.

Last, but certainly not least, Suzanne Simpson now assumes the role of Past President. Suzanne has been my “partner in crime,” “my ride or die homie” and “my sounding board.” The guidance she provided me over the past year, planning a conference in very uncertain times, was invaluable.

I hope you all have a wonderful holiday season, and that 2022 brings us all health and happiness.

Emily Campbell
SAIR President



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SAIR
SOUTHERN ASSOCIATION
FOR
INSTITUTIONAL
RESEARCH

<http://sair.org/about-sair/>

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*River Parishes Community
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Suzanne Klonis

Furman University, SC

Will Miller

Jacksonville University, FL

Molly Hall

Virginia Tech, VA

**Vice President and 2022 Program Chair - Kristy Neal,
2021-22**

SAIR 2022

October 1-4, 2022



Hotel Monteleone

214 Royal Street
New Orleans



New Orleans is a city where cultures collide in a brilliant explosion of flavors, emotions, and sounds. It is the birthplace of jazz, home to Creole cuisine, and rich with history and culture. It boasts a walkable downtown area with many historic sites and tourist attractions. Nicknamed the "Big Easy," New Orleans is known for its round-the-clock nightlife, vibrant live-music scene and spicy cuisine. New Orleans is also referred to as the "Crescent City" as the heart of the city is built in a sharp curve around the Mississippi River resembling a crescent moon. [Come See New Orleans!](#)

New Orleans is home to many educational and family-friendly attractions such as the National WWII Museum, Audubon Aquarium of the Americas, New Orleans African American Museum, Louisiana Children's Museum to name a few. Many are within walking distance or a short streetcar ride from the conference hotel. There is much to see and do in the city of New Orleans, so [COME EARLY AND STAY LATE, AND LAISSEZ LES BON TEMPS ROULER!](#)



[Hotel Monteleone](#) is an historic family-owned-and-operated, luxury hotel located in the heart of the New Orleans French Quarter. The Hotel Monteleone has both a colorful literary and haunted history. It has hosted many famous authors as well as starred in numerous film and TV shows. Whether truth or fiction, Hotel Monteleone's history is rich in stories.

Vice President and 2022 Program Chair - Kristy Neal, 2021-22 (continued)



Get to know Hotel Monteleone

The hotel is also home to the famous Carousel Bar & Lounge. The classic New Orleans hotel bar is the city's only revolving bar with a 25-seat, bright, circus-clad Merry-Go-Round. Recently, Vogue Living named it one of the Top 20 Bars in the World, due in equal parts to the whimsical revolving carousel and comprehensive list of cocktails.



Make your plans!

- * Call for proposals will go out in Spring 2022. Share your expertise with your peers through workshops and concurrent sessions, especially if you were unable to attend in 2021.
- * Registration will open in Summer 2022. Encourage your colleagues to join us and learn what SAIR is all about!
- * Travel grants will be available and awarded for SAIR 2022!

Participate!

We aim to make each conference the best yet, but we need your help! If you are interested in assisting with conference preparation or have ideas, please let us know. We will need volunteers to review proposals, papers, etc. Feel free to contact me at kristy@lsu.edu or the board at sairboard@gmail.com. This is a great way to meet and get to know your fellow SAIR members.

Suzanne Simpson - Past President, 2021-22

Well fill the glass with bourbon or whatever your drink of choice is and make a toast to success! We made it through our first conference face-to-face since the pandemic began and I am so glad to say that we did it safely and professionally. I could not be prouder of Emily Campbell and the entire board for putting on such a well-organized and informative conference. As we move through the next year, we hope to implement some online professional development to further enhance your membership with SAIR. Be looking for emails about this in the spring and summer.



I have gladly accepted the role as Past President and will offer as much or as little (since these two are top-notch in my book) guidance to our incoming Vice President, Kristy Neal and President, Emily Campbell as we move to make more virtual options a reality, address our code of conduct for members, and tackle a financial audit. Our agenda is packed, but we are ready to embrace and continue to move our organization forward.

I am grateful for the leadership that was provided to me during my Presidency from Past President, Rick Burnette and many other organization Dinosaurs that offered sound guidance while in my role. Without these leaders and the impact of past boards setting us up for financial success, we would not be in the position where we are today, which is still financially sound. Their leadership is to be commended in how past board members have set us up for continued success even in our most difficult times.

Kristy Neal, James Hunt, Rick Burnette, and Marc Turner have rolled off the board in their respective positions; however, Kristy and James have moved into new roles for the 2022 year. We bid adieu to Rick and Marc and we thank them for their leadership during two of the most difficult years in SAIR history. The sound guidance that they each provided will have a lasting impact on my life personally and professionally. I am grateful for their service and wish them much success. We welcome two brand new members to the board, Suzanne Klonis and Molly Hall. I look forward to getting to know them better as we continue to network and impact the organization virtually and in-person. If you are new to SAIR or even if you have been around a while, please consider volunteering and serving your organization. It has its professional benefits that will impact your life forever. We look forward to a roaring good time in 2022! Laissez les bon temps rouler! See you in New Orleans!



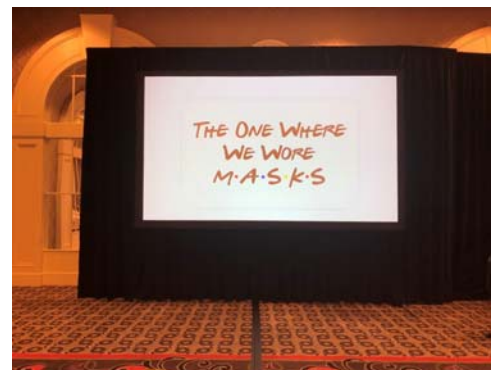
Professional Development - Will Miller, Member-at-Large, 2020-22

Greetings from chilly—yes, chilly—North Florida!

I want to start by thanking everyone who helped make our workshops in Louisville such a success! I enjoyed hearing about the conversations and learning that occurred. While workshops provide a great opportunity for professional development every year at the conference, the Board and I have recognized the need for more year-long opportunities. As part of this effort, we are working on designing an annual professional development series with workshops and panels throughout the year—beginning this winter! More information will be forthcoming, but for now, please email me at wmiller5@ju.edu with any ideas you have for this series!

Have a great November!

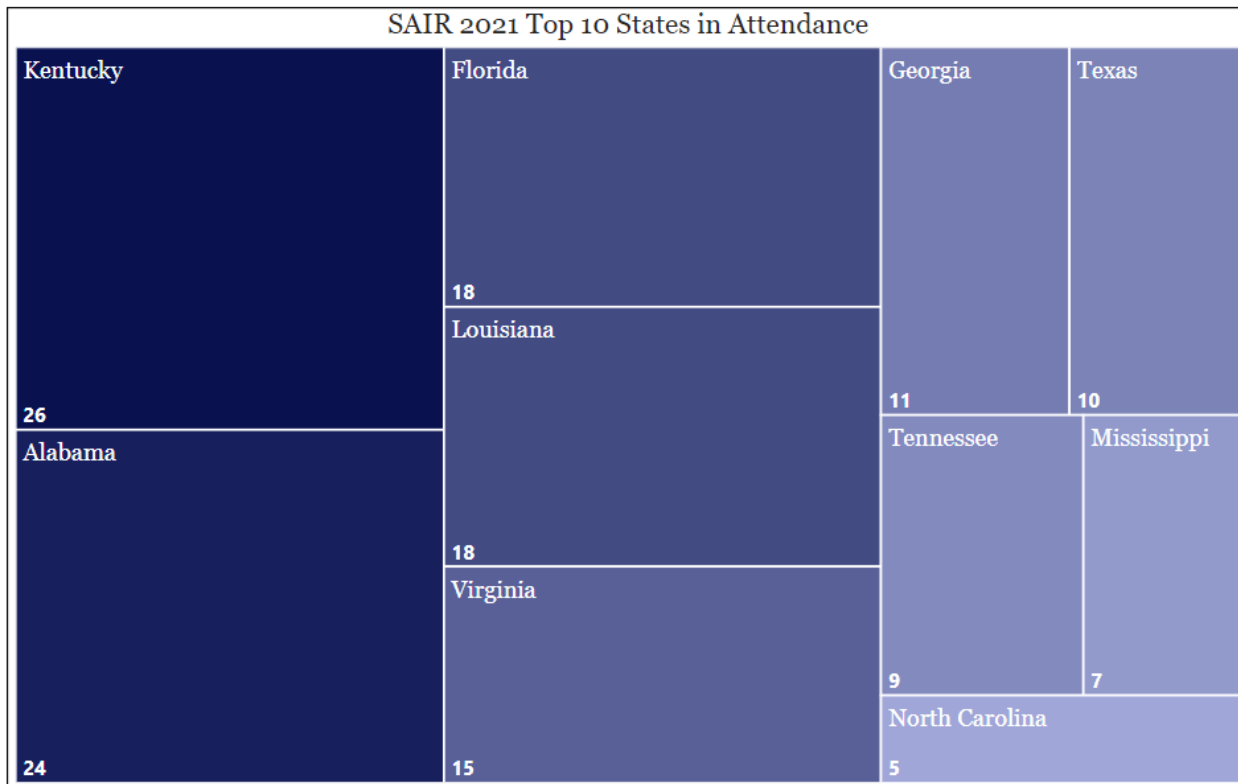
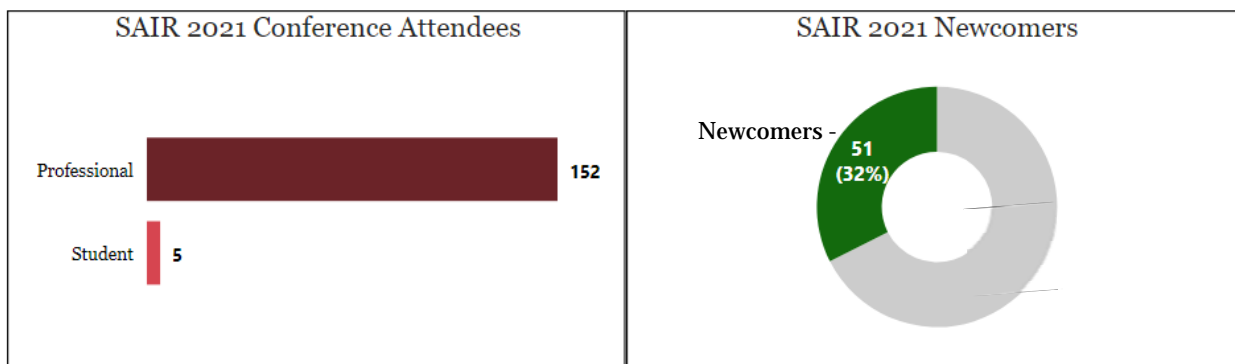
Will



Registration - Meaghann Wheelis, Member-at-Large, 2020-22

It's hard to believe it has already been one month since we met in Louisville! While this year's conference was smaller than usual with 157 total conference attendees, this allowed for more connection and conversation than a typical larger conference. We were also joined by 51 newcomers who attended SAIR for the first time this year!

Thank you to everyone who attended, presented, and volunteered at this year's conference. We look forward to expanding on the connections we made in Louisville and hope to see everyone in New Orleans next year!



Member Engagement and Marketing - Molly Hall, Member-at-Large, 2021-23

It was so wonderful to see many of you in person this fall in Louisville, KY. Hopefully circumstances will allow more of us to get together at the 2022 SAIR Conference in New Orleans, LA. As James Hunt moves to his new position as Treasurer, I am the new Member-at-Large for Marketing and Membership. I would like to extend a big thank you to James for coordinating the 2021 Newcomers Workshop, Annual Best Practice Awards, and Travel Grants.

The Newcomers Workshop is a SAIR tradition that is designed for professionals who are new to the IR and assessment fields. After being held virtually in 2020 due to the pandemic, the 2021 Newcomers Workshop was once again offered as an in-person, full-day preconference experience. James hosted 17 Newcomers at the 2021 Newcomers Workshop in Louisville. Welcome, Newcomers Class of 2021!

The 2021 Annual Best Practice Awards were presented at the SAIR business meeting in Louisville and featured a new award: Best Innovative Practice. This award recognizes an outstanding assessment program, workflow, or other team process that has led to increased efficiencies and/or improved outcomes. In 2021, SAIR continued to recognize outstanding work in the areas of Interactive Reports, Print Reports, and Websites. Congratulations to this year's award winners! I would also like to thank the committed team of reviewers who reviewed this year's best practice submissions.

Best Innovative Practice 2021

First Place: Lincoln Memorial University

Second Place: Furman University

Third Place: University of Kentucky

Best Interactive Report 2021

First Place: Florida State University

Second Place: Spelman College

Third Place: Radford University

Best Print Report 2021

First Place: University of North Texas Health Science Center at Fort Worth

Second Place: Georgia College and State University

Third Place: Texas Tech University

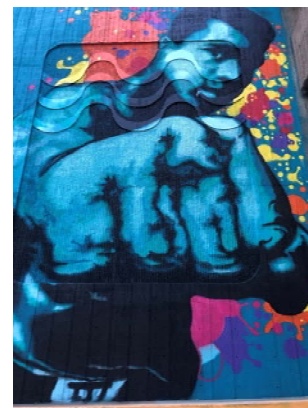
Best Website 2021

First Place: Emory University

Second Place: University of Central Florida

Third Place: Augusta University

You will be hearing from me soon regarding submissions for the 2021 Best Paper Award. If you are interested in reviewing submissions during the upcoming awards cycle, please contact me at mrhall@vt.edu.



Sponsors and Exhibitors - Suzanne Klonis, Member-at-Large, 2021-23

The SAIR Board and members are extremely appreciative for the support and generosity of our amazing sponsors and exhibitors. Their contributions to the SAIR 2021 Annual Conference allowed the association to provide a quality experience to our members. Exposure to their innovations and networking opportunities with representatives allow SAIR members to enhance both the effectiveness and efficiency of their offices. We look forward to seeing these sponsors and exhibitors again next year in New Orleans!

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Southern Association for Institutional Research
Balance Sheet
Accrual Basis As of October 3, 2021
James Hunt, Treasurer, 2021-23

ASSETS	
Current Assets	
Checking/Savings	
Bank	
PayPal Account	686.53
Vanguard Mutual Fund	76,777.05
Wells Fargo Account	105,410.18
Wells Fargo Savings (Cap. One) Account	26,622.60
Total Bank	209,496.36
Total Checking/Savings	209,496.36
Total Current Assets	209,496.36
TOTAL ASSETS	209,496.36
LIABILITIES & EQUITY	
Equity	
Net Assets	172,021.53
Retained Earnings	13,366.53
Net Income	24,108.30
Total Equity	209,496.36
TOTAL LIABILITIES & EQUITY	209,496.36

Southern Association for Institutional Research
Profit & Loss
Accrual Basis, July through September 2021

Ordinary Income/Expense Income	
Income	
Bank Interest	3.30
Change in Mutual Fund	-353.23
Member Conference Fees	52,710.00
Memberships Fees	375.00
Total Income	52,735.07
Gross Profit	52,735.07
Expense	
Conference	
Supplies	598.05
Conference - Other	108.00
Total Conference	706.05
Elavon Merchant Account Fees	1,461.06
PayPal Merchant Account Fees	15.77
Reimbursement	
Conference Fee	3,725.00
Total Reimbursement	3725.00
Total Expense	5,907.88
Net Ordinary Income	46,827.19
Net Income	46,827.19

A WORD FROM SAIR AFFILIATES...Updates on State AIR Conferences



The **Alabama Association of Institutional Research** 2022 Annual Conference will be held March 23-25 at Springhill Suites Orange Beach at The Wharf. The theme will be "Pivot To a Better Future".

The **Arkansas Institutional Research Organization (AIRO)** held its first conference on November 10, 2021 at the Winthrop P. Rockefeller Building.



The **Florida Association for Institutional Research** will announce annual 2022 conference plans soon.



The **Georgia Association of Institutional Research, Planning, Assessment, and Quality** will hold its 2022 annual conference on June 16-17.



The **Louisiana Association for Institutional Research** will soon announce their 2022 conference plans.

The **Maryland Association of Institutional Research (MdAIR)** - MdAIR held its 35th Annual Conference on October 29, 2021 via Zoom.



The **Mississippi Association for Institutional Research** will soon announce plans for their Spring 2022 conference.



The **North Carolina Association for Institutional Research - NCAIR** will soon announce plans for their annual 2022 conference.



The **OK-AIR Fall 2021 Conference** was held on November 18 via Zoom.



The **South Carolina Association for Institutional Research** will announce annual 2022 conference plans soon.



The **Tennessee Association for Institutional Research** will announce annual 2022 conference plans soon.



The **2022 TAIR Annual Conference** will be held February 28, 2022 – March 2 at the Embassy Suites Denton Convention Center in Denton, Texas. The theme is "Big Data in Lil d".

**SAIR 2021- Louisville, Kentucky October 9-12
Photographs & Memories**



SAIR 2021- Louisville, Kentucky October 9-12 Photographs & Memories

