

Southern AIR

Fall 2005

Volume 27, Issue 3



Message from Ross Griffith, President of SAIR

The 32nd SAIR conference in Charleston, South Carolina, October 22-25, promises to be an outstanding professional development experience for all of us. Jim Eck, Conference Program Chair, and Lisa Pace, Pam King and Chris Mee, Co-Chairs of Local Arrangement, have worked very hard with their committees in planning for the conference. Excellent workshops, plenary sessions, concurrent sessions, luncheon roundtables and fun events await us in beautiful and historic Charleston. I look forward to seeing you all as we participate fully in "Engaging Challenges as the Paradigms Shift."

As indicated in the recent SAIRMAIL, our hearts continue to go out to all of those affected by the devastation of Hurricane Katrina. As further stated in SAIRMAIL, the SAIR Board recently approved the following:

- Three members of our Board will act as "point persons" for any of our affected members requesting assistance or for those volunteering to help in a specific and needed way. The "point persons" are Michelle Hall (mhall@selu.edu) for Louisiana, Julie Fulgham (julie@ir.msstate.edu) for Mississippi and Cathy Tanner (tanner530@bellsouth.net) for Alabama.
- A donation of \$1,000 to the American Red Cross "in honor of SAIR members affected by hurricanes in the Gulf Coast Region."

Visit the SAIR 2005 Conference website at

<http://www.rollins.edu/provost/SAIR/Charleston/charleston.htm>

Read the Conference Program at

<http://sair.org/program.pdf>

SAIR

The Southern Association for
Institutional Research
<http://www.sair.org>

President

Ross A. Griffith
Wake Forest University

Vice President

Jim Eck
Rollins College

Past President

Jim Purcell
Oklahoma State Regents for Higher
Education

Treasurer

Michelle Hall
Southeastern Louisiana University

Secretary

Julie Fulgham
Mississippi State University

Members at Large

Sandi Bramblett
Georgia Institute of Technology

Denise Gardner
The University of Georgia

Lorne Kuffel
The College of William and Mary

Cathy Tanner
Formerly of Bishop State
Community College

Southern AIR Editor and Communication Specialist

Darla Keel, University of Memphis

Please submit materials for the next
issue of Southern AIR by
November 15, 2005.

Calling All 2005 SAIR Newcomers...

Be Sure to Attend the 2005 SAIR Conference Newcom- ers' Events!



By Cathy Tanner, *Bishop State Community
College*

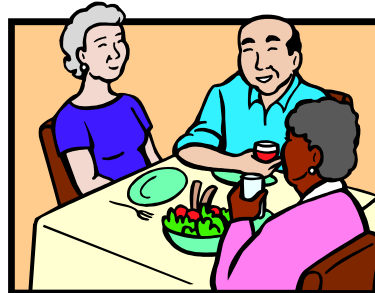
NEW TO IR? You're invited to the following Special Newcomers' Events to help you get up to speed in the wonderful world of IR!

For those who will arrive on Saturday, October 22, meet other Newcomers and Early Arrivals at the complimentary reception in President Ross Griffith's suite, 6:00 to 7:00 pm, hosted by SCAIR. At 7:00 p.m. join Newcomers and Early Arrivals for a reasonably priced dinner at a local restaurant that is within walking distance of the hotels.

Interested? Please contact Cathy Tanner (tanner530@bellsouth.net) and let her know that you'll be attending the reception and/or dinner. See You There!

On Sunday, October 23, 5:00 to 5:45 pm, a Newcomers' Reception will feature SAIR Board of Directors, Dinosaurs, Newcomers, and Oldcomers, along with "special entertainment" from Clemson University. You don't want to miss this!

Don't miss out on this great opportunity to improve your IR skills and to have a wonderful time with your colleagues!



Congratulations to Our Newly Elected SAIR Officers

By Jim Purcell, *Oklahoma State Regents for Higher Education*

Of the 585 SAIR members invited to vote, 251 votes were cast in the SAIR election for a 42.9% voter participation rate. The winners in the election are:

 <p>Vice President/ President-Elect Lorne Kuffel, College of William and Mary (VA)</p>	 <p>Treasurer Bernie Braun, Louisiana State University</p>	 <p>Member-at-Large Michelle Hall, Southeast- ern Louisiana University</p>
 <p>Member-at-Large Mary Harrington, Univer- sity of Mississippi</p>	 <p>Nominating Committee Yardley Bailey, University of Alabama System</p>	 <p>Nominating Committee Andy Clark, Macon State College (GA)</p>
 <p>Nominating Committee Margie Hobbs, University of Mississippi</p>	 <p>Nominating Committee Sarah Latham, Samford University (AL)</p>	 <p>Nominating Committee Jana Marak, Baylor Uni- versity (TX)</p>



Ready for Charleston?

By Jim Eck, SAIR Program Chair / Vice President

Conference Web Site:

<http://www.rollins.edu/provost/SAIR/Charleston/charleston.htm>

The 2005 SAIR Conference at the Francis Marion Hotel in Charleston, South Carolina, October 22-25, 2005, will include the following:

- 21 pre-conference workshops on accreditation, assessment, software applications, statistics and strategic planning
- Keynote addresses by Craig Swenson, Provost and Senior Vice President for Academic Affairs at the University of Phoenix, and Mary Thornley, President of Trident Technical College
- A Roaring 20's Opening Reception complete with fedoras, pearls, dancing and hors d'oeuvres in the beautiful 1926 Colonial Ballroom at the Francis Marion Hotel
- Over 70 concurrent sessions and 31 luncheon roundtables representing the conference tracks of *Accreditation, Assessment, Community College, Institutional Research, Planning and Technology*

[Register online by clicking here](#) OR [Download the .pdf form](#)

Pre-Conference Workshops are Filling Up.... Sign Up Today

By Denise Gardner, *The University of Georgia*



SAIR has once again provided a record number of pre-conference workshops, on a vast array of topics. This year we have 21 great workshops, and some are filling up fast. If you are interested in learning MS Access or SQL, or more

about statistics, then you should sign up soon.

The Newcomers Workshop has been full for several weeks and has a waiting list.

We hope you take advantage of these great learning opportunities.

Read full descriptions at
<http://sair.org/program.pdf>.

Workshop titles include the following:

- Paradigm Shifts in Institutional Research or “*Who Moved My Cheese?*”
- A System that Really Works: The Integration of Planning, Program and Service Review, Assessment, and Budgeting
- Statistics for Institutional Research Using SAS Enterprise Guide
- Microsoft Access for Beginners - The Fundamentals of Relational Databases
- Designing a Program Assessment System for Continuous Improvement
- Data Mining for Institutional Research Using SAS Enterprise Miner
- Planning and Evaluation: Creating a Framework for Quality and Viability
- IPEDS Made Easy: Using AGB's Benchmarking Service to Support Your Institutional Research Needs
- Moving to Online End-of-Course Surveys: The Collaborative Process and Tiered Survey Product Used by a Dozen Universities
- Students on the Move

....All full of great ideas that you can put into action.

Hotel Information



Still need a hotel room?

Click image to access
most recent lodging
information.

ALAIR Hosts One Day Workshop in January

By Cara Mia Pugh, *Auburn University*

The Alabama Association for Institutional Research (ALAIR) will host one day workshop on January 27th at Jefferson State Community College in Birmingham, Alabama. This workshop is free to ALAIR members but open to other state groups as well for a minimal fee.

The workshop will cover the SACS Quality Enhancement Plan (QEP): Developing a Topic, Incorporating the Campus and Evaluating it According to SACS Criteria.

Plans are being made to cover the development of the QEP, involving campus-wide participation, which focuses on learning and has a method of assessment. Speakers will discuss issues found by reviewers. Dr. John Harris from Samford University will be one of the facilitators.

For more information, please contact Cara Mia Pugh at 334-844-4765 or pughcam@auburn.edu.

2005 Calendar of Events

As listed on the AIR Online Calendar at <http://airweb.org>

October 9 - 11

VAMAP

The Virginia Association for Management Analysis and Planning, (VAMAP), will hold their annual conference, "Coping with the Changing Landscape of Higher Education, at the Hilton Garden Inn in Colonial Heights, VA.

October 22 - 25

SAIR Annual Conference

October 31

IPEDS In Georgia

Two hands-on IPEDS workshops (Newcomers and Intermediate) running concurrently from 1pm to 4pm at Central Georgia Technical College in Macon, Georgia. Limit 50; preference will be given to those from Georgia colleges and schools. Please contact Sandra Kinney (skinney@dtae.org) for more information.





SAIR Financial Statement 2nd Quarter of 2005

By: Michelle Hall, SAIR Treasurer
Southeastern Louisiana University

<i>Assets as of March 31, 2005</i>			
Bank balance			\$59,767.57
Investment balance			\$46,653.25
	SAIR	\$44,473.90	
	CMG	\$2,179.35	
Total			\$106,420.82
Income during the quarter:			
New and Renewed Memberships			\$600.00
2005 Conference			\$3,795.00
Checking Interest			\$13.24
Investment Interest			\$270.22
	Total Income		\$4,678.46
Expenditures during the quarter:			
2004 Conference (Refund and Best Paper Award)			\$665.00
2005 Conference			\$498.43
Staff			\$250.00
Board Meeting			\$223.93
Miscellaneous			\$75.90
Newsletter			\$1,755.60
	Total Expenditures		\$3,468.86
Total net income during period			\$1,209.60
<i>Assets as of June 30, 2005</i>			
Bank balance			\$60,706.95
Investment balance			\$46,923.47
	SAIR	\$44,731.50	
	CMG	\$2,191.97	
Total			\$107,630.42

Toot your horn! Enter the SAIR Awards Competition!



By: Sandi Bramblett, *Georgia Institute of Technology*

Yeah...you know you do a good job...now how about sharing your good work with your SAIR Colleagues? The following awards will be given in Charleston: Best Fact Book; Best Mini Fact Book; Best Planning Document; Best Electronic Fact Book and Best IR Website.

To enter the competition for Best Fact Book, Best Mini-Fact Book, and Best Planning Document, please bring at least two copies of the document to the SAIR registration desk by noon on Monday, October 24, 2005. For Best Electronic Fact Book and Best IR Website, please send the web address to sandi.bramblett@irp.gatech.edu by October 20, 2005 OR write the web address on the back of your business card and leave it at the SAIR registration desk by noon on Monday, October 24, 2005. Please clearly indicate if you are entering the eFact Book competition or the IR website competition or both.

C'mon you know you're good so what are you waiting for? Remember...it ain't bragging if you can back it up! Enter the competition NOW!

SAIR 2006 October 14 – 17, 2006 Crystal City, Virginia By Lorne Kuffel, 2006 Program Chair

SAIR 2006 will be in the shadow of the nation's capital at the Doubletree Hotel in Crystal City, Virginia. This is a great facility for our conference with fantastic meeting and guest rooms as well as a full compliment of other amenities. The hotel is located minutes from the Reagan National Airport and has convenient access to outstanding dining and shopping opportunities. Maybe most importantly, the hotel is just across the Potomac River and a short subway ride from Washington, DC, with all its wonderful monuments, museums, dining, and more. Check out the hotel for yourself at

<http://www.doubletree.com/en/dt/hotels/index.jhtml?ctyhocn=DCAAEDT>

As always, you may expect a stellar program of workshops, speakers, presentations, exhibits, events, and networking. So don't just plan on sightseeing.

Debbie Dailey from Georgetown University, Karen Gentemann from George Mason University, and Angela Hamlin from the University of Maryland are busy leading the local arrangements.

Please mark your calendar now for October 14 – 17, 2006.
Hope to see you there.



SAIR Membership Application, October 2005 to October 2006

Name: _____

Position: _____

Institution: _____

Department Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: (____) _____ - _____ Fax: (____) _____ - _____

Internet/e-mail Address: _____

Office Website: _____

Membership Type: Regular (\$25) __ Student (\$10) __ Emeritus (free)

Please use or pass on to an interested colleague.

The completed form and check should be mailed to:

Michelle Hall
SAIR Treasurer
Southeastern Louisiana University
SLU 11851
Hammond, LA 70402
Ph: (985) 549-2077 Fax: (985) 549-3640

Email address: mhall@selu.edu

Membership Types:

Regular Membership: For those professionals working in institutional research or a related field.

Student Membership: For those who are actively pursuing a graduate degree and are not employed full-time.

Emeritus Membership: For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.

Southern AIR

