



# SOUTHERN AIR

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Fall 2009



President's message  
By Michelle Hall



I was talking to my sister in Wisconsin the other day and she said that fall was in the air, the leaves were starting to change colors and the nights were getting cool. Down in my neck of the woods, the leaves don't change color and as I write this at 10:30 at night, it has just gotten out of the 80's. However, I know that fall is in the air, because I have been making arrangements for the SAIR conference (also, there are a bunch of new kids on campus that make me wonder if I was ever that young). This year's conference in Dallas promises to be one you don't want to miss. I know that budgets are tight everywhere, but the SAIR conference is definitely worth the cost.

If you are having trouble convincing your institution that you need to attend SAIR, take a look at the concurrent sessions available on the conference website ([http://www.louisianau.com/sair\\_program.php](http://www.louisianau.com/sair_program.php)). Sessions include assessment, accreditation, IPEDS (including a session on the required cost calculator), student learning outcomes, accountability, and a plethora of other topics, several of which are sure to be relevant to your institution. Also, make sure your boss knows that unlike a lot of other academics, institutional researchers are more than willing to share their work and usually have no problem with you adopting it to meet your needs. In fact, often times they are willing to talk with you about adapting it.

Too much learning can make your brain hurt, so we also are including some fun in the conference. You don't want to miss this year's special event at Eddie Deen's ranch in Dallas. The planning committee was lucky enough to get a taste test in January, and trust me, your taste buds will thank you for attending. In addition, we will enjoy the Britt Hammond Band and get to learn some country dance moves (I promise, if I am involved in it, you will get a good laugh).



Congratulations to our newly elected board members. Casting my vote was a difficult decision this year, our Past President Sandi Bramblett and her nominating committee put together an impressive slate of candidates. I know it is a little early, but be sure to put SAIR 2010 on your calendar. Ike Ikenberry is hard at work, and on behalf of my fellow Louisianans, we look forward to you coming to join us in New Orleans.

Take a few minutes to read the rest of the newsletter, we have all kinds of announcements and news you don't want to miss. After that pull out your cowboy hat and have it ready to join us in Dallas, for some fun and education.



## Your attention please!



Dear SAIR Members,

A special date is coming up in just about a year. The 2010 SAIR Conference will be held September 25-28, 2010 in New Orleans, Louisiana. Mark the date and don't miss it. The Big Easy is waiting just for you. And of course all of your SAIR colleagues will be expecting you to join us.

The host hotel will be the Intercontinental Hotel on St. Charles Avenue, deep in the heart of the Crescent City. Go to: <http://www.ichotelsgroup.com/intercontinental/en/gb/locations/overview/msyha> for additional information about our host hotel.

Step out the door and enjoy some or all of the following: Street Cars, Museums, Culinary Delights (of every kind imaginable), the Audubon Zoo, the Aquarium of the Americas, the Insectariums, the Steamboat Natchez, shopping (River walk, Canal Place, Magazine Street, and the French Quarter), Bourbon Street (all night nightlife for the uninformed), Music (almost every genre), and casinos. All these venues are within walking distance of the hotel! There are no hills to negotiate after a heavy meal.

The Intercontinental is roughly 16 miles from the Louis Armstrong New Orleans International Airport; about 25 minutes by ground transportation. The Airport Shuttle will be available, as well as, taxi and limo service.

Most importantly, you will have an opportunity to reconnect with old friends and fellow SAIR members. The conference is the place to showcase your talents by presenting a poster, a paper, or serving on a panel. You can be a facilitator, browse the exhibit area, take in a workshop or two and be enlightened by our speakers. In fact, think about that piece of research you could present, get on it, finish it, and be ready to submit a proposal when the call goes out.

Newcomers to our profession are especially invited to attend. You will be an equal among peers who just happen to have a collective experience of hundreds of years in the art and practice of institutional research.

I am looking forward to seeing each and every one of you in New Orleans in September 2010.

Roy "Ike" Ikenberry

2010 Program Chair





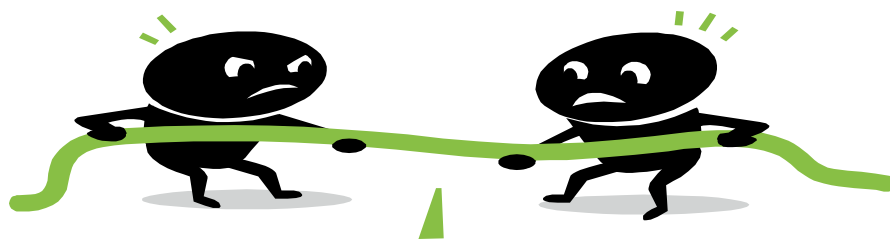
## SAIR Conference AWARDS Competition

Showcase your hard work by submitting your Fact Books, Mini-Fact Books, Electronic Fact Books, and IR Website

Each year SAIR offers institutions the opportunity to have their IR work showcased at the Annual Conference. Four awards will be handed out in Dallas: Best Electronic Fact Book, Best IR Website, Best Paper Fact Book, and Best Mini Fact Book. The deadline for electronic submissions was September 15th. However, the paper documents will be accepted until noon on Monday October 19th. To submit a paper fact book or mini fact book:

- o Bring **AT LEAST** two copies of your document to the SAIR 2009 conference in Dallas
- o Place your documents in the box at the registration desk by noon on Monday October 19th, 2009

Winners for all awards will be announced at the breakfast meeting on the final day of the conference!



### Fun Facts about Dallas, TX

The frozen margarita machine and the chicken fajita were invented in Dallas.

CBS' "Walker: Texas Ranger" and Fox's "Prison Break" were filmed in Dallas.

Dallas has the ninth largest population in the nation.

Neiman Marcus was founded in Dallas, with the flagship store downtown.

The 52-foot "Big Tex" statue that greets visitors at the annual State Fair of Texas is the tallest cowboy in Texas. The State Fair has been held in the same location since 1886.

The Dallas Public Library in downtown has on permanent display one of the original copies of the Declaration of Independence.

The city was founded in the 1840s as a frontier trading post and has been fostering entrepreneurs ever since.

Henry Garrett of Dallas, invented the first car radio in the early 1920s and possibly the first automatic electric traffic light.

The state flower is the Texas Bluebonnet. The state tree is the pecan and the state bird is the Mockingbird. The state motto is "friendship," the state shrine is The Alamo and the State Mascot is...the armadillo (for real).



We are just a few short weeks away from the 36th annual SAIR conference in Dallas, Texas. “Celebrating Tradition, Creating Vision” is the theme for this incredible event. As we come together in Dallas, I look forward to celebrating 35 years of SAIR tradition while envisioning the future of our profession and organization.



SAIR 2009 will offer valuable learning opportunities with 23 pre-conference workshops and over 100 concurrent sessions and round table discussions. We have six program tracks (Accreditation, Assessment, Community College, Institutional Research, Planning, and Technology), promising a variety of session choices for everyone.



On Sunday, our Plenary Speaker will be Adam Shepard, author of “Scratch Beginnings: Me, \$25, and the Search for the American Dream”. Adam's journey from being homeless with \$25 in his pocket to holding a steady job, owning a vehicle, and renting an apartment is quite amazing. Adam has appeared on 20/20, Today, CNN, Fox News, NPR and Fox Business and his address to SAIR is something you do not want to miss.

Afterwards, join us for our opening reception, including entertainment by the Joe Janes jazz quartet from the University of North Texas.

Our Monday night special event will be a trip to Eddie Deen's Ranch in downtown Dallas where we will feast on East Texas BBQ while listening to the Britt Hammond Band. There will also be line-dance instructors to teach our group some exciting country dance moves!



Please visit the 2009 SAIR Conference web site for the latest news and updates. You can register for the conference, buy a ticket for the Monday night event, reserve a hotel room, register for a workshop, preview the conference program, and much more.

<http://www.louisianau.com/sair.php>

I look forward to seeing you in Dallas next month!

Bernie Braun



## SAIR Financial Statement 2nd Quarter of 2009

Assets as of April 1, 2009	SAIR	CMG	PDCF	Total
Bank balance	\$ 43,241.88	\$ -	\$ -	\$ 43,241.88
Investment balance	\$ 58,011.28	\$ 4,760.97	\$ 5,353.74	\$ 68,125.99
<b>Total</b>	<b>\$ 101,253.16</b>	<b>\$ 4,760.97</b>	<b>\$ 5,353.74</b>	<b>\$ 111,367.87</b>

### Income during the quarter:

New and Renewed Membership	\$ 150.00	\$ -	\$ -	\$ 150.00
2008 Conference Income	\$ 260.00	\$ -	\$ -	\$ 260.00
2009 Conference Income	\$ 1,000.00	\$ -	\$ -	\$ 1,000.00
Checking Interest	\$ 9.72	\$ -	\$ -	\$ 9.72
Investment Interest	\$ 1.49	\$ 0.12	\$ 0.14	\$ 1.75
<b>Total Income</b>	<b>\$ 1,421.21</b>	<b>\$ 0.12</b>	<b>\$ 0.14</b>	<b>\$ 1,421.47</b>

### Expenditures during the quarter:

2009 Conference	\$ 274.72	\$ -	\$ -	\$ 274.72
May Board Meeting/SAIR SIG @ AIR	\$ 1,667.31	\$ -	\$ -	\$ 1,667.31
SAIR Best Paper Award	\$ 500.00	\$ -	\$ -	\$ 500.00
Cvent Services	\$ 2,400.00	\$ -	\$ -	\$ 2,400.00
Corporate Filing Fee	\$ 61.25	\$ -	\$ -	\$ 61.25
Nova Merchant Account Fees	\$ 150.00	\$ -	\$ -	\$ 150.00
Tax Preparation	\$ 325.00	\$ -	\$ -	\$ 325.00
Postage	\$ 33.07	\$ -	\$ -	\$ 33.07
Miscellaneous	\$ -	\$ -	\$ -	\$ -
<b>Total Expenditures</b>	<b>\$ 5,411.35</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 5,411.35</b>

<b>Total net income during period</b>	<b>\$ (3,990.14)</b>	<b>\$ 0.12</b>	<b>\$ 0.14</b>	<b>\$ (3,989.88)</b>
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### Assets as of June 30, 2009

Bank balance	\$ 39,250.25	\$ -	\$ -	\$ 39,250.25
Investment balance	\$ 58,012.77	\$ 4,761.09	\$ 5,353.88	\$ 68,127.74
<b>Total</b>	<b>\$ 97,263.02</b>	<b>\$ 4,761.09</b>	<b>\$ 5,353.88</b>	<b>\$ 107,377.99</b>

Donald Boeckman  
SAIR Treasurer  
September 9, 2009



## **SAIR Workshops – So Many to Choose From!**

This year at SAIR we are offering an extraordinary 23 opportunities for training and career development. Of course we couldn't do it without our fellow veteran and skilled SAIR members offering their time to help train others in the needed skills of IR, Planning, Accreditation and Assessment. The workshops cover a full range of topics and there is definitely something for everyone, from someone beginning their career in IR to the veteran IR member. Read the full list of diverse workshop opportunities at:

[http://www.louisianau.com/sair\\_workshops.php](http://www.louisianau.com/sair_workshops.php)

Workshops are filling up fast, so don't miss your opportunity to sign up now.

### **Register Today!**

**Cost:** Workshops are a great way to receive training at an extremely reasonable price. Half-day Workshop are only \$55, and our one Full day workshop is \$85!

**How to Register:** Go directly to the SAIR conference web page to register for the conference and workshops by clicking here ([SAIR Registration](#)).

If you have already registered for the conference, you can add a Workshop by following the link in your confirmation email and 'Modify' your registration.

**Wait-List:** If a workshop is already filled, take advantage of the wait-list as registration changes occur.

### **Questions???**

If you have any other questions about the workshops that I can answer, please email me at [ahamlin@umd.edu](mailto:ahamlin@umd.edu).

I can't wait for this year's conference to begin!

Angela Hamlin  
Member-At-Large

## **See What Exciting Training Opportunities are being Offered this Year at SAIR**

- **NEED to UNDERSTAND STATISTICS BETTER?** Sign up for the "Basic Research for the Non-Statistician" (#5). It filled up last year! Or learn advanced concepts in "Hierarchical Linear Modeling" (#19) and in "Artificial Intelligence Models in Action" (#21).
- **NEED to FIND YOUR STUDENTS?** Register for "*StudentTracker for Institutional Researchers*" (#8)
- **NEED HELP WITH ACCREDITATION?** Check Out "Using a Readiness Audit to Create a Vision for Compliance Certification" (#4) or "Training for SACSCOC Institutional Effectiveness Evaluators" (#14)
- **NEED to MAKE AN ASSESSMENT?** Enroll in "The Nuts and bolts of Assessment within Student Affairs" (#20) or "Leading Change by Creating a culture of Assessment" (#9)
- **NEED to MEASURE WHAT STUDENTS LEARN?** Try Out "Effective Practices for Administering the VAS Learning Outcomes Tests" (#19)



## **S A I R**

**The Southern Association for  
Institutional Research**

<http://www.sair.org>

### **President**

Michelle Hall

Southeastern Louisiana University

### **Vice President & Program Chair**

Bernie Braun

Louisiana State University

### **Secretary**

Kathleen Morley

Baylor University

### **Treasurer**

Donald Boeckman

Southeastern Louisiana University

### **Past President**

Sandi Bramblett

Georgia Institute of Technology

### **Members-at-Large**

Bethany Bodo

Radford University

Andy Clark

Armstrong Atlantic State University

Dana Dalton

Winston-Salem State University

Angela Hamlin

University of Maryland

## **Seeking all 2009 SAIR Newcomers**

By: Dana L. Dalton  
Chair, Newcomers Committee

The SAIR Board and Planning Committee invite you to participate in all of the exciting and informative events taking place at the 2009 SAIR Conference in the Big D. There are two special opportunities designed to help you get acquainted with SAIR, the IR profession and your new SAIR colleagues: The Newcomer's Workshop and the Newcomer's Reception.

### **Saturday, October 17 - Newcomers/Early Arrivals Meet for Reception and Dinner:**

Meet us poolside at the Marriott. A complimentary reception for Newcomers and Early Arrivals will be hosted by SAIR President Michelle Hall from 6:00 - 7:00 p.m. Immediately following the reception, please join groups for dinner at one of the scrumptious local restaurants. This activity will be an opportunity for you to socialize and informally network with your new SAIR colleagues.

### **Sunday, October 18 - The Newcomers' Workshop:**

SAIR is offering a free workshop to institutional researchers new to the wonderful profession of IR. Registration for the workshop is first come, first served. Workshop participants will receive a valuable set of IR references to take home for further professional development. Seasoned IR professionals will provide a vast array of presentations and hands-on exercises to assist newcomers in their professional activities.

This is also an opportunity to meet folks who will become priceless resources and life-long friends. The Newcomer's Workshop is a full day and will be held at the Marriott.

### **Sunday, October 18 - The Newcomers' Reception:**

The Fun Begins!!! Newcomers are invited to join the SAIR Board of Directors, Dinosaurs (SAIR Past Presidents), Special Interest Group (SIG) representatives, and other SAIR members for the Newcomer's Reception which will be held in the Bent Tree Ballroom from 5:00 - 5:45 p.m. This event will feature refreshments, games and prizes and an opportunity to meet some of the many informative presenters who will provide the 411 on all aspects of IR.



### SAIR 2009 Election Results

by Sandi Bramblett, SAIR Immediate Past President

On behalf of the 2009 SAIR Nominating Committee, it is my pleasure and privilege to announce the results of the recent SAIR election. We put together a slate of 18 incredible individuals who were willing to step up to the plate and serve SAIR in a leadership role. I am deeply appreciative of the work of this year's Nominating Committee. This wonderful group included Andrew Luna, Cathy Tanner, Cornelia Wills, John Milam, and Margie Hobbs. They worked diligently to bring you an excellent slate of candidates. I am grateful for their professionalism, their patience and most of all, their collegiality. They are a constant reminder of why SAIR is a strong and vital organization. Congratulations to all!



**Roy "Ike" Ikenberry**  
Vice President & Program Chair



**Ruth Salter**  
Treasurer



**Cara Mia Braswell**  
Member-at-Large



**Nerissa Rivera**  
Member-at-Large



**Jim Eck**  
Nominating Committee



**Denise Gardner**  
Nominating Committee



**Nancy James**  
Nominating Committee



**Joachim "Joe" Knop**  
Nominating Committee



**Alice Simpkins**  
Nominating Committee





## SAIR 2008 Papers are Online

SAIR members can access the papers that were presented at the SAIR 2008 conference in Nashville, TN, by way of the login screen located at : <http://www.sair.org/Conferences/2008-Nashville/papers/SAIRlogin.html>

If you need the username and password to access this page, please notify Michelle Hall at [mhall@selu.edu](mailto:mhall@selu.edu) .

## MARK YOUR CALENDARS

**SAIR 2010**

**New Orleans, Louisiana**

**September 26-28, 2010**

**SAIR 2011**

**Atlanta, Georgia**

**October 9-11, 2011**



**SAIR MEMBERSHIP APPLICATION, October 2008 to October 2009**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Institution: \_\_\_\_\_

Department Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Internet/E-mail Address: \_\_\_\_\_

Office website: \_\_\_\_\_

Membership Type: \_\_\_\_\_

Regular (\$25) \_\_\_\_\_ Student (\$10) \_\_\_\_\_ Emeritus (free) \_\_\_\_\_



Please use this form or pass it on to an interested colleague. The completed form and check should be mailed to:

Donald Boeckman, SAIR Treasurer

Southeastern Louisiana University

SLU Box 11851

Hammond, LA 70402-0001

[dboeckman@selu.edu](mailto:dboeckman@selu.edu)

Phone: 985-549-2077

Fax: 985-549-3640



**Membership Types**

**Student Membership:** For those who are actively pursuing a graduate degree and are not employed full-time.

**Regular Membership:** For those professionals working in institutional research or a related field.

**Emeritus Membership:** For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.

Southern AIR



**SAIR 2009 Annual Conference website**

<http://sair.org/conferences>

If you are interested in submitting any materials for Southern AIR, please send to Julie Clabby at email address:

[julie.clabby@irp.gatech.edu](mailto:julie.clabby@irp.gatech.edu)