SOUTHERN
ASSOCIATION FOR
INSTITUTIONAL
RESEARCH

Southern Air

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AUGUST 2012



From the Conference Chair

Mathleen Morley, SAIR Vice President and Conference Chair

Insight, Inspiration, Imagination

Are you ready for a truly "magical" experience? Please join over 400 of your colleagues and friends at the 39th annual SAIR conference at the beautiful Grand Floridian Resort & Spa in Lake Buena Vista (Orlando), Florida. Our theme, "The Magic of SAIR: Insight, Inspiration, Imagination," challenges us to look beyond the traditional role that institutional research has played in higher education.

The conference web site is the place to go for all conference information (www.louisianau.com/sair12/). To register, click on the "Registration" tab. You can find the preliminary program and information about sessions by clicking on the "Program" tab. Please consider serving the organization by being a facilitator for one of the many sessions. You can volunteer via the registration site.

The preliminary program includes seventeen pre-conference workshops. Some of the workshops will be held in computer labs at Valencia College (transportation provided). SAIR is again offering a free all-day Newcomers Workshop on Sunday. This workshop always fills up quickly so register now if you haven't already! Details on the workshops can be found on the conference web site, the registration web site, and this newsletter. The rest of the preliminary program is made up of ninety-seven concurrent sessions, seventeen roundtables, and several Special Interest Groups (SIGs).

The main conference session kicks off Sunday evening at 6:00 pm with keynote speaker Dr. Edward Burger of Williams College. Drawing on real-world examples from education and life, Professor Burger will introduce five memorable ideas that will revolutionize the way we think. After his presentation, just the simple prompts: Earth, Fire, Air, Water, and Change are all we'll need to generate new, innovative thoughts. We'll see how the mindsets associated with these five elements can be applied to learn anything better, to harness professional opportunities more effectively, and to intentionally become more creative. A limited number of Dr. Burger's new book "The 5 Elements of Effective Thinking" will be available during the reception, and Dr. Burger will be available to sign your copy. The book is available at a reduced cost of \$20 (check or cash only).

Although there is not a dedicated Monday night special event, I encourage everyone to take advantage of the many sources of entertainment at Walt Disney World. There is a special Disney website for the SAIR conference where you can find information about hotel registration, airport transportation, discounted park tickets, and dining options. To access this site, go to conference website (www.louisianau.com/sair12/) and click on "Hotel". Please note the link for park tickets expires September 13. Multi-day discounted tickets will not be available after this date, but you can still purchase "after 2pm" and "after 4pm" tickets on site at the hotel.



President's Message by Denise Gardner

Fall is almost here! I hope everyone had a great summer vacation and a chance to rest, so that you're ready for the new academic year. Our annual conference is just around the corner. This newsletter is full of details about the great location, wonderful programs and workshops, and other events. Watch the website, SAIRmail announcements, and Facebook page for updates. I want to extend a special invitation to all newcomers, and encourage you to sign up for the free all-day Newcomers Workshop, attend the reception, and take time to learn from the veterans at the conference.

I offer my congratulations to our new board members, and thank everyone who ran for office. Thank you also to everyone who is serving on committees and otherwise volunteering your time for our conference. Our members are the best!

As President, I had a chance to preside over the SAIR SIG at the AIR forum. We had a big room full of SAIR members and friends, and had some fun with Disney stickers and New Orleans beads. We southerners welcomed AIR attendees in style.

I hope to see many of you at the conference. Come to Florida to gain Insight, Inspiration, and Imagination from your colleagues!

See you soon, Denise

In an effort to contain conference costs, there will NOT be a Cyber Café this year. However, complimentary internet is available in guest rooms for the duration of the conference.



Member-at-Large Report Edwin Litolff Workshop Committee Chair



Register Now for One of the Pre-Conference Workshops

Workshop #01 (\$70.00) Introduction to Dashboards in Excel

Saturday 8:30 a.m. — 11:30 a.m.

In this workshop, participants will learn about various types of dashboards, how to create dashboards with high-quality graphs in Excel 2007/2010, and how to customize output to highlight the data's meaning. Topics covered will include creating and formatting charts for time-series, ranking, part-to-whole, deviation, distribution and nominal comparison relationships.

Workshop #02 (\$70.00) Accessing and Using NCES Surveys Using DAS

Saturday 8:30 a.m. — 11:30 a.m.

This workshop will offer participants experience with working with NCES Longitudinal Surveys (NPSAS, NSOPF, B&B etc) and IPEDS data using the DAS system. DAS Online is a means that researchers can access the collection of NCES longitudinal surveys on faculty and financial aid. These sources are useful for peer comparisons and general research. Through a combination of exercises and examples, attendees will become familiar with DAS online processes and data sources.

Workshop #03 (\$70.00) SPSS: The First Steps

Saturday 8:30 a.m. — 11:30 a.m.

The workshop is designed for persons who are just beginning to use SPSS. Topics presented will include getting started with the data editor, how to import several types of data files, how to transform data by recoding and computing variables and how to analyze data using descriptive statistics.

Workshop #04 (\$70.00) General Education Assessment Workshop

Saturday 8:30 a.m. — 11:30 a.m.

This workshop takes participants from a discussion of general education and student learning outcomes, through best practices in assessment, through assessment implementation strategies. The workshop is intended for faculty members and administrative staff who are responsible for assessment of general education. The major workshop topics include: 1. an overview of general education (GE) and student learning outcomes (SLOs); 2. an overview of assessment strategies; and, 3) an overview of assessment implementation strategies. Participants will receive a workbook that includes exercises that correspond to each topic area. The unique feature of this workshop is that it presents theoretical as well as practical aspects of assessing general education.

Workshop #05 (\$70.00) Using Environmental Scanning to Improve Strategic Planning Saturday 8:30 a.m. — 11:30 a.m.

This workshop will emphasize strategic planning (i.e. from the "outside-in" rather than the "inside-out"). A PowerPoint presentation, handouts, group exercises and discussion will enable participants to learn the distinction between strategic and operational planning; the need for external environmental scanning; types of changes, especially trends in the external environment; major international, national and regional trends; and examples of college strategic plans developed from external trends. Participants will be involved in a simulated scan team exercise to link learning with doing, and receive advice on organizing and operating an environmental scanning and strategic planning activity.

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(Workshops continued on page 5)

Workshop #06 (\$70.00) Implementing Institutional Effectiveness Rubrics to Deepen the Culture of Assessment

Saturday 8:30 a.m. — 11:30 a.m.

Rubrics support examination of the extent to which the specified criteria have been reached and provide feedback to improve performance. This workshop illustrates how Institutional Effectiveness (IE) Assessment Rubrics were developed and implemented at the University of Central Florida as tools for scoring IE plans and results from academic programs and administrative and educational support services areas. Participants will understand the benefits of using IE Assessment Rubrics to promote evidence-based change. Working in groups, participants will develop strategies to design and implement rubrics in their own institutions and will apply rubrics to IE assessment plans and results reports.

Workshop #07 (\$70.00) Advanced Dashboards in Excel

Saturday 1:00 p.m. — 4:00 p.m.

In this workshop, participants will learn how to dynamically update visual displays of data for dashboards including updating the functionality of graphs using the OFFSET function in Excel. Participants will also learn how to use combo boxes for displaying data on multiple reporting units, how to create traffic light indicators and how to automatically change the number of graphed data points.

Workshop #08 (\$70.00) Querying and Reporting Using SAS Enterprise Guide

Saturday 1:00 p.m. — 4:00 p.m.

This hands-on workshop is for users who do not have SAS programming experience but need to access, manage, and summarize data from different sources, and present results in reports and graphs. This workshop focuses on using the menu-driven tasks in SAS Enterprise Guide, the point-and-click interface to SAS, to create queries and reports. It does not address writing SAS code or statistical concepts. Learn how to access and manipulate data of various types, create queries that filter and summarize data, create frequency and tabular reports, and create interactive graphics.

Workshop #09 (\$70.00) Tools for Early Career Professionals in Institutional Assessment: Working Successfully with your Institutional Culture, Faculty and Staff

Saturday 1:00 p.m. — 4:00 p.m.

The workshop offers practical resources, hands on activities and focused discussion appropriate for professionals new to or considering professional work on institutional assessment efforts. Presenters from George Mason University Institutional Assessment and Institutional Research and Reporting have joined together to provide background, guidance, and processes for participants to develop their own institution-specific plans. The workshop will use different tools to address planning, data resources, collaboration and implementation. There will be many opportunities for questions, discussion and collaboration. Join us for a practical and supportive session. (Laptops are encouraged.)

Workshop #10 (\$70.00) Preparing for SACSCOC Reaffirmation of Accreditation

Saturday 1:00 p.m. — 4:00 p.m.

SACSCOC reaffirmation of accreditation requires institutions to prepare a Compliance Certification Document that provides evidence that the institution is in compliance with the Principles of Accreditation. Institutions must also prepare a Quality Enhancement Plan. This workshop describes the overall process and relationships among the different aspects of accreditation. The workshop describes how to conduct a compliance readiness audit to uncover potential problem areas implement changes to fix the problems, and have sufficient resources in place prior to preparing the compliance certification document. The workshop also addresses preparation of the Compliance Certification Document and the timeline for the QEP.

Workshop #11 (\$90.00) Advanced Excel for Institutional Researchers

Sunday 9:00 a.m. — 2:00 p.m.

This workshop provides a hands-on instructional lesson on advanced techniques within Excel 2010 for data exploration, reporting, and analysis. The workshop will introduce the following capabilities within Excel 2010: PivotTables, the Analysis ToolPak, Solver Add-in, and advanced formula writing. These topics will focus on introducing these tools to users who are familiar with Excel and are interested in learning what Excel has to offer in addition to basic spreadsheet utility. Hands-on examples will focus on common reporting and analytical needs of institutional researchers including summarizing data, conducting univariate analysis, running basic statistical tests, and building complex models for planning purposes. (Workshops continued on page 6)

Member-at-Large Report Edwin Litolff Workshop Committee Chair (continued)

Workshop #12 (\$90.00) Using Microsoft Access, Microsoft Excel, and Visual Basic for Applications (VBA) to Automate your IR Office Reporting

Sunday 9:00 a.m. — 2:00 p.m.

Every institutional research (IR) office produces yearly internal and external reports. The purpose of this workshop is to teach IR professionals how to use Microsoft Access, MS Excel, and Visual Basic for Applications (VBA) to create automated reporting solutions for their IR office. Specifically participants will learn how to create database applications in MS Access that interact with MS Excel, via VBA, to produce customized MS Excel reports and graphs. The workshop is intended for the novice/intermediate programmer who has little or no experience with VBA and wants to learn how to automate their reporting processes.

Workshop #13 (\$70.00) Navigating a SACS Accreditation Review: A Model for Crafting a Successful Compliance Certification Report

Sunday 8:30 a.m. — 11:30 a.m.

This workshop will provide an overview of the accreditation process and review strategies that colleges and universities have used to successfully demonstrate their compliance with SACS standards and requirements. The areas most-cited for non-compliance will be reviewed along with recommendations to avoid these pitfalls. Thirty actionable suggestions for crafting a successful compliance certification document will also be discussed. Workshop participants will be provided tips and tools to help them build more student-centered, data-driven, and performance-based institutions (and associated reaffirmation responses).

Workshop #14 (\$70.00) Organizing and Managing Program Assessment

Sunday 8:30 a.m. — 11:30 a.m.

An increasing focus on accountability and continuous improvement in higher education has resulted in program assessment challenges. Many institutions have good procedures for developing assessment plans, but frequently have not developed processes for managing the development and use of those plans on an institution-wide basis. This workshop reviews the elements of program assessment plans and shows participants how to develop a system to organize and manage program assessment. The workshop guides you to use a submission and review process that promotes a quality assurance approach ensuring continuous improvement of the assessment process and a successful institution-wide system for program assessment.

Workshop #15 (\$70.00) From Data to Knowledge Using the Excel Tool Pak

Sunday 1:00 p.m. — 4:00 p.m.

Excel Tool Pak can be used for many institutional research purposes and is a great way to introduce statistics-shy, assessment-mandated departments to data analysis. In this data-to-knowledge work-shop, participants will work with a dataset based on a VALUE rubric. Participants will learn about the procedures available in the Tool Pak and how and when to use them. Results will be discussed with an emphasis on presentation to different stakeholder groups. Pivot tables, charts and graphs will be explored. Participants must have a working knowledge of Excel but a statistical background is not necessary. (Laptop required with Excel 2010.)

(Workshops continued on page 7)

Member-at-Large Report Edwin Litolff Workshop Committee Chair (continued)

Workshop #17 (\$70.00) Using Artificial Intelligence Methods to Analyze Student Questionnaire Data Sunday 1:00 p.m. -4:00 p.m.

This workshop is intended for institutional researchers who want to learn about artificial neural network (ANN) and partial least squares (PLS) regression methods. Live data are used to illustrate how ANN models are constructed to analyze the 2006-2011 Sophomore Questionnaire Surveys. PLS regression is employed as a supplementary tool to offer comparisons in terms of model fitting, accuracy, and applicability. The workshop not only focuses on the model construction and assessment, but also the software demonstration. The intended audiences are researchers with some experience in linear regression.

Workshop #18 (Free) A Newcomer's Workshop

Sunday 8:30 a.m. — 4:00 p.m.

This FREE workshop is designed for practitioners who are new to the field of institutional research and assessment. With a combination of facilitated lecture/discussion and hands-on exercises, the workshop will address the issues such as the definition of Institutional Research and how Institutional Research offices work, identifying data sources and collecting data, developing Fact Books and peer comparisons, completing effective reports or presentations in a timely manner, and the role of Institutional Research in accountability/accreditation and strategic planning. (Laptops are encouraged.)

Many thanks to Valencia College for their assistance in hosting the off-site workshops!

VALENCIACOLLEGE

SAIR 2012 Election Results by Roy "Ike" Ikenberry

The 2012 SAIR elections are over!

I have the distinct honor of introducing the new SAIR Board members pictured below. I have enjoyed chairing the 2012 Nominations Committee composed of: Julia Pet-Armacost, David Allen, Michael Crow, Andrew Luna, and Greg Schutz. Help me extend to them a hearty "Thank You for all your good work."



Mary Harrington
Vice President (2013 Program Chair)



Lisa Lord Secretary



Andrew Luna Member-at-Large



Lee Sanders Member-at-Large



Donald Boeckman
Nominating Committee



Nijah Bryant Nominating Committee



Nancy Floyd Nominating Committee



Michelle Hall
Nominating Committee



Denise Young
Nominating Committee

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Arkansas Institutional Research Organization (AIRO) has awarded three scholarships for members to attend SAIR this year in Orlando, FL. The recipients of the scholarships are as follows: Lisa Anderson - NorthWest Arkansas Community College, Rebecca Brameltt - Arkansas Tech University and Carla Crutchfield - College of the Ouachitas.

A Word from our Affiliates

The **South Carolina** Association for Institutional Research (SCAIR) held its annual conference on the Campus of the University of South Carolina - Columbia March 5-6, 2012. This year's conference theme was "CSI: Collaborating and Sharing Information" and included excellent sessions by representatives from the South Carolina Commission on Higher Education and the Southern Association of Colleges and Schools (SACS). SCAIR members presented on topics including nationally recognized assessment tool reliability and validity, gainful employment, and evaluating academic success along with several practical workshops. The keynote address was delivered by Dr. Crystal A. Baird, Coordinator of Commission Support, with Southern Association of Colleges and Schools (SACS) on the topic of "Staying Current in a Time of Change."

2013 conference planning is underway to join with North Carolina (NCAIR) in Charleston, SC.

Maryland Association of Institutional Research (MdAIR) is having the fall conference Friday, October 19th at Morgan State University. More details can be found at the MdAIR website: http://www.mdair.org/page.asp?page=1330.

The **North Carolina** (NCAIR) and South Carolina (SCAIR) Associations of Institutional Researchers will hold a joint conference in Charleston, SC during March 3-5, 2013. Conference planners expect presentations on policy directions in higher education, accreditation, and research tools/techniques.

Details of the conference should be available this fall at the NCAIR website - www.ncair.net.

The **Texas** Association for Institutional Research (TAIR) will hold its 35th annual conference in Galveston, TX on February 11 - 13, 2013. Pre-conference workshops will be held on Sunday, February 10.

We are now accepting proposals for concurrent sessions, roundtable sessions, and workshop sessions. Proposals may be submitted online by completing the form at this link: http://www.texas-air.org/conference/2013/callforpart.html. The deadline to submit a proposal is September 28, 2012.

The conference will be held at the beautiful Moody Gardens Hotel and the registration fee will include four meals (2 breakfasts, 2 lunches). Registration will open in mid-November.

More information about the conference will be posted here: http://www.texas-air.org/conference/2013/. Questions? Please contact Carol Tucker, TAIR President, TuckerCa@uhd.edu

The Following Companies Have Committed As Sponsors of Our Annual Conference



Just a reminder to all SAIR members: Please take a few minutes to check out the many products and services offered by our Sponsors.

These companies will be available to discuss how they may be able to serve your institution in a myriad of ways. In addition, many will be presenting with IR colleagues real world examples of how their products are being used on campus.

SAIR Financial Statement

2nd Quarter of 2012

Assets as of April 1, 2012			Investment Account						2	
	Checking Account		SAIR			CMG*		PDCF**		Total
Bank balance	\$	16,694.34	\$	8	\$	-	\$	-	\$	16,694.34
Investment balance			\$	57,876.90	\$	5,025.01	\$	5,341.32	\$	68,243.23
Total	\$	16,694.34	\$	57,876.90	\$	5,025.01	\$	5,341.32	\$	84,937.57
Income during the quarter:										
New and Renewed Membership	\$	435.00	\$	2	\$	_	\$	_	\$	435.00
2011 Conference Income	\$	365.00	\$	-	\$	-	\$	+	\$	365.00
Checking Interest	\$	0.38	\$	-	\$	-	\$	-	\$	0.38
Investment Interest			\$	1.44	\$	0.12	\$	0.14	\$	1.70
Total Income	\$	800.38	\$	1.44	\$	0.12	\$	0.14	\$	802.08
Expenditures during the quarter:										
Taxes 2011	\$	325.00	\$	į.	\$	_	\$	_	\$	325.00
SAIR Best Paper Award	\$	500.00	\$	2	\$	4	\$	14	\$	500.00
Elavon Merchant Account Fees	\$	184.85	\$	-	\$	-	\$	-	\$	184.85
Total Expenditures	\$	1,009.85	\$	-	\$	2面3	\$	-	\$	1,009.85
Total net income during period	\$	(209,47)	\$	1.44	\$	0.12	\$	0.14	\$	(207,77)
Assets as of June 30, 2012										
Bank balance	\$	16,484.87			\$	(<u>a</u>)	\$	¥	\$	16,484.87
Investment balance			\$	57,878.34	\$	5,025.13	\$	5,341.46	\$	68,244.93
Total	\$	16,484.87	\$	57,878.34	\$	5,025.13	\$	5,341.46	\$	84,729.80

Bethany Bodo SAIR Treasurer July-12

> Did you know? SAIR paid over \$4,000 last year in credit card fees. Members are encouraged to register with checks if at all possible.

Last Call for Nominations for SAIR Awards – Deadline is August 31, 2012

By Julianna Proctor, Member at Large

There is still time to nominate outstanding SAIR members for their service to SAIR and their contributions made to the field of institutional research. Please consider nominating a deserving colleague for one or more of these awards:

James R. Montgomery Outstanding Service Award

Distinguished Member Award

Special Recognition Unsung Hero Award

A description of the awards is below, as well as a list of previous recipients; this information can also be found on the SAIR website at http://www.sair.org/Awards/awards.asp. To make a nomination, please send an email attachment in Microsoft Word format by Friday, August 31, 2012, to Julianna Proctor at jproctor@ua.edu. Please put "SAIR AWARD NOMINATION" in the subject line of the email. The attachment should include the following sections:

SAIR Awards Nomination Process

SAIR Award Name:

Nominator information: name, current position, company or institutional affiliation, address, phone, and email.

Nominee information: name, current position, company or institutional affiliation, address, phone, and email.

Has this nomination been discussed with the nominee? (Yes or No)

Provide a **brief summary** of the nominee's accomplishments in reference to the award for which they are nominated; Has this achievement been the basis of any other previously awarded SAIR Award? If yes, how does this nomination differ from the previous body of work honored?

Provide a **narrative summary** of 1,000 words or less. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR Award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR Award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited; and if the nominee is not the sole author of works, specify the contribution of the nominee.

Questions regarding the awards process should be directed to Julianna Proctor at jproctor@ua.edu, (205) 348-7207.

SAIR Award Descriptions and Recipients

James R. Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, nor a candidate for, the Board of Directors during the year nominated.

In addition, two of the following criteria must be met:

- has been a member of the Board of Directors or a chair of a conference, or on a presidentially appointed committee;

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- has been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR;

- has made a professional contribution to SAIR by being actively involved in a combination of the following: presented contributed papers at the SAIR conference; organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group; contributed in some other specific significant way that has advanced the professionalism of SAIR.

James R. Montgomery Outstanding Service Award Recipients

1990: James R. Montgomery 2001: Mary Sapp 1990: Glynton Smith 2001: Edie Carter 2002: Theresa Smith 1990: Charles I. Brown 1991: Cameron L. Fincher 2003: David Fleming 1992: Larry G. Jones 2004: Gerry Dizinno 2005: Harriott Calhoun 1993: Gerald McLaughlin 1993: Donald Reichard 2006: Debbie Dailey 1994: Timothy R. Sanford 2009: Tom Bohannon 1994: Marsha Moss 2010: Sandi Bramblett 1996: William R. Fendley 2011: Ross Griffith 2000: James O. Nichols

Distinguished Member Award

Distinguished Membership may be awarded to members, or former members, who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than Distinguished Membership).

A member or former member nominated for Distinguished Membership should meet the following qualifications: has been an active and contributing member of SAIR; has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g. faculty, President); has influenced higher education policies and practices through work or research.

Distinguished Member Award Recipients:

1992: James Firnberg
1994: Joe Sutton
1998: Cameron Lane Fincher
2002: Richard Howard
1998: James R. Montgomery
2004: William R. Fendley
1998: Glynton Smith
2009: Jim Purcell
1998: E. F. "Tex" Schietinger
2010: Mary Sapp
1999: Charles I. Brown
2011: Glenn James

Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This Award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to

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ensure that the award does not become an appreciation award for past presidents.

All members of SAIR are eligible to receive the award with the following exceptions: A person who has previously won the award or has served as a SAIR officer within the last five years.

Unsung Hero/Heroine Award Recipients

1990: Bruce Mallette 1996: Deborah Barshafsky 1990: Eugene Buckley 1997: Kaye Lawson 1991: Carol S. Hollins 1998: John H. Milam, Jr. 1993: Murriel Gilliam 2001: Hannelore Delbridge 1993: Gerald Lunney 2002: Mary Beth Adams 1994: Tony Williams 2002: Jane Mathis-Hopson 1994: Kathy Bissonette 2006: Donald Boeckman 1995: Theresa Y. Smith 2010: Edwin Litolff 1995: Nancy Ellen Soteriou

Conference Fact Book Competition

AWESOME FACT BOOKS AND JUDGES WANTED!!!

The judging of the electronic Fact Book and IR website competitions are currently underway; but you can still showcase your <u>printed</u> Fact Book and Mini Fact Book at the 2012 SAIR Conference in Orlando. Anyone interested should drop off **three (3)** copies of their document(s) at the conference registration desk by noon, Monday, September 24, 2012.

SAIR Best *Paper* **Fact Book**: An impressive display of institutional facts covering a wide variety of areas for the purpose of one-stop shopping for information about the institution. The intended audience is the institution's faculty and staff and the governing Board.

SAIR Best *Mini* **Fact Book**: An abbreviated display of institutional facts covering key areas for the purpose of quick reference. The intended audience is the institution's key administrators (quick-reference guide when away from the office), prospective students and their parents, and the general public. Some examples are tri-folds, pamphlets, and pocket-sized booklets (less than 25 pages).

Winners for all categories [Best Electronic Fact Book, IR Website, Fact Book (printed), and Mini Fact Book] will be announced at the breakfast meeting Tuesday, September 25th. Good luck to all!

Would you like to be a judge? If you would like to donate a couple of hours of your time on Monday afternoon, September 24th, please contact Julianna Proctor at <u>jproctor@ua.edu</u>, (205) 348-7207.





