Southern AIR

From the Program Chair

Sara Gravitt, SAIR Vice President and Program Chair

I hope each of you have enjoyed the summer. Be assured your SAIR Board has been busy coordinating details of our upcoming 2014 conference hoping the conference will be a positive experience for each of you. Organizing the annual conference is a joint effort of an amazing team and not possible for any one of us on our own.

I am excited about those of you who are already navigating the waves and charting your course to join us in Destin in a few weeks. I hope you have found the conference website helpful with information needed in finalizing your plans.

Register by September 7th for the Early Bird Rate!

If you haven't already registered for the conference, please don't wait any longer. Early Bird registration ($265) is available through September 7. After September 7, the registration fee increases to $300. All of the details needed for registration are available at http://www.louisianau.com/sair14/registration.

During the registration process, don't forget to review the extensive list of pre-conference workshops being presented by your peers. SAIR has always prided itself on being a valuable source of information for each member, and opportunities for learning from colleagues is a huge asset. Member-at-Large, Matthew Campbell, has worked tirelessly in coordinating these workshops and will elaborate in more detail in his article in this newsletter.

Pre-conference workshop details are available at http://www.louisianau.com/sair14/sair_program_list_workshop.php and can be found on pages 6-8 of this newsletter.

Hopefully, you will also enjoy our beach destination by joining us for this year's Special Event on Monday evening, a sunset dinner cruise. After a full day of concurrent sessions, I can't think of a better way to end the day than with fine dining IN Destin ON the water. We are sure to enjoy the fresh breeze, panoramic views, and the colorful sunset. Additional details of this event are available at http://www.louisianau.com/sair14/special_event.php. Keep in mind, this is a ticketed event available to the first 150 people. Signing up for this dinner cruise is an option in the registration process.

Please visit the conference website for additional information to finalize your travel plans: http://www.louisianau.com/sair14/

From the Program Chair (continued)

I am thrilled with this year's keynote speaker, Provost Rogan Kersh, for a variety of reasons. In addition to Dr. Kersh being the Provost at Wake Forest University, he is a very engaging, articulate speaker. Provost Kersh, who has done extensive research on cross-generational cultures and attitudes, will provide a data-driven but light-hearted look at how Generation Y students are reshaping the face of American college and university life today – and will in the future. Recently, he shared with me: "The 'Generation Y' group of college students (also including college-bound and recent graduates) are distinctive in interesting and important ways from their predecessors in 'Generation X,' 'Baby Boomers,' and 'Greatest Generation' eras.

There are opportunities for SAIR members to participate in the conference as session facilitators. Serving the organization and the conference as a facilitator is a very good way to be involved and meet colleagues from other schools. Be sure to indicate your willingness to help in this way when asked during the conference registration process. Also, plan to reconnect with your state organization colleagues during the State SIGS meetings on Tuesday, October 7 at 11:15. The conference concludes at noon on October 7.

Please don't hesitate to contact me with any questions you may have about this year's conference as we continue to plan for "Navigating Waves of Change into Oceans of Success."

Sara Gravitt
2014 Program Chair

Facilitators needed!

Don't miss Tuesday morning events!

Fun Facts about Destin

Please plan your travels to Destin to arrive as early as September 30 and stay as late as October 9. The conference hotel rate of $149 is available throughout these dates and you will have opportunity to enjoy the location.

Destin is known to have some of the softest, whitest beaches in the world. The reason is the sand particles come from quartz found in the Appalachian Mountains and travel to the Gulf of Mexico by way of the Apalachicola River. These perfectly oval grains of sand squeak under your feet when you walk on it.

Destin was originally an island, but hurricanes and dropping sea levels eventually connected the island to the mainland.

For SAIR members who enjoy fishing, Destin is known as "The Luckiest Fishing Village" because the Destin pass allows quickest access to deep water and deep sea fishing in the entire Gulf. Destin has the largest fleet of recreational fishing vessels in Florida.

Local Activities

Air Force Armament Museum, Eglin Air Force Base. View weaponry and interactive displays from World War I to present-day, including vintage military aircraft. Admission is free. www.AFArmamentMuseum.com

Gulfarium Marine Adventure Park offers opportunity to feed fish and penguins, get up-close and personal with dolphins, harbor seals, sea lions and sea turtles. You can also snorkel with stingrays and swim with dolphins. www.Gulfarium.com

The Village of Baytowne Wharf is the "heart and soul" of Sandestin Beach Resort and the gathering place for everyone visiting, living or working along the Emerald Coast. Discover this vibrant wharf-side Village shops and boutiques. Enjoy award winning Destin restaurants in your visit to Baytowne.

See you in Destin October 4-7!

Calling All Newcomers
Lee Sanders, Member-at-Large
Newcomers Chair

The SAIR 2014 Conference has numerous activities and events awaiting you as you join us in beautiful Destin, Florida. We are excited about the opportunity to not only offer you time to network with other colleagues in the institutional research profession but also give you an opportunity to hone your skills by attending numerous concurrent sessions from your colleagues in the various conference tracks. We know that these sessions are rewarding and we would also invite to come early so that you may take advantage of the numerous pre-conference workshops which are half-day to full-day workshops aimed at targeted areas in assessment, effectiveness, and research.

The following events have been planned especially for newcomers during this year's conference:

Saturday, October 04, 6:00 – 7:00 PM – President's Reception for Newcomers/Early Arrivals
Join SAIR President Mary Harrington for this complimentary reception for all early arrivals and newcomers. You will also have the opportunity to go to dinner afterwards where you can network with your colleagues.

Sunday, October 05, 8:30 AM – 4:00 PM – The Newcomers' Workshop
This workshop is designed for those who are new to the institutional research field and its purpose is to orient the new professional to institutional research as well as ensuring that you are organized and on-track in your new career. Attendees will develop a basic understanding of the role, function, responsibilities, and practices of institutional research professionals.

Sunday, October 05, 5:00 – 5:45 PM – Newcomers' Reception
Join the SAIR Board of Directors, Past Presidents, Special Interest Groups representatives, and other SAIR members for this reception designed to welcome and thank you for attending this conference and becoming a part of our unique organization. Take advantage of the opportunity to get some refreshments as well as a time to meet and greet others attending the conference.

We are anticipating an eventful and enjoyable conference and certainly hope that you are making plans to join us during this timeframe. Please join as we continue to strive to give you the very value for your dollars in a venue that is conducive to learning and having fun while doing it. We are looking forward to meeting and greeting you at the Hilton Sandestin in October.

SAIR

Southern Association for Institutional Research

http://www.sair.org

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University of Mississippi

Vice President

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Lee Sanders
Southern Arkansas University
Tech

President's Message by Mary Harrington

What a difference a year can make! Last year at this time, I was frantically tying up the many, many loose ends in preparation for our Memphis conference. This year, I'm sitting back in awe, watching how flawlessly and smoothly Sara Gravitt appears to be organizing our Sandestin Beach Conference.   Another difference is that last year's title of "Director" has been changed to "Director Emerita" due to my retirement from Ole Miss in June (although I continue to work there part-time, at least while I remain on the SAIR Board). The past year has been a perfect example of this year's conference theme: "Navigating waves of change ..."

And continuing with the conference theme … We wish "oceans of success" to our newest Board members: Vice President Cara Mia Braswell, Secretary Nancy Floyd, and Members-at-Large Jayne Perkins Brown and Emily Saleh! You all bring such talent, enthusiasm and dedication to our SAIR organization! We are so grateful to all who agreed to run for office and to the Nominating Committee (chaired by our illustrious Past-President Kathleen Morley).

Another example of "oceans of success" occurred at this year's AIR Annual Forum in Orlando where more than 100 attendees showed up for the SAIR SIG meeting – leaving standing room only! (Thank you, Glenn James, for counting them for us and for furnishing the picture!)

This newsletter is jammed full of amazing news about this year's upcoming conference. For those of you who plan to arrive early, please consider this your invitation to the President's Reception on Saturday evening. Whether you're taking a break after a day of workshops or just kicking off your conference experience, it's a great event to relax and connect with colleagues, so please do join us.

My very best wishes to each of you. See you in sunny Florida!
Mary Harrington
2014 SAIR President

Treasurer's Update by Paige Borden

Submit Your Conference Payments:
Registration for SAIR 2014 has been very active. As a new initiative, members with outstanding conference balances have been receiving 'Balance Due' emails as a reminder to submit their conference payments. As of August 1, the conference has more than $11,500 in unpaid registration fees. Keep those registrations coming and submit the conference payments as soon as possible.

Registration Desk Hours at SAIR 2014:
The SAIR will be using the Emerald registration desk on the lobby level of the Hilton Sandestin.

Day	Operating Hours
Saturday, October 4	8:00am – 5:00pm
Sunday, October 5	7:30am – 7:00pm
Monday, October 6	7:15am – 4:15pm

Contact the Treasurer:
Please contact me if you have any questions regarding SAIR financial information, membership, or refund payments. Email is fastest, paige.borden@ucf.edu but if you need a phone number or mailing address, see the information below:
      Dr. Paige Borden, SAIR Treasurer
      UCF Institutional Knowledge Mgmt
      12424 Research Pkwy, Ste 215
      Orlando, FL 32826
      (407) 823-5061

Tropical Treasures Await You in the Exhibit Foyer/Hall

Mitzy Johnson, Vendor Relations

Member-At-Large Report

Come join us in the Emerald & Coral Ballroom Foyer of the Hilton Sandestin to find the many treasures to make your work more effective and efficient. As of this publication, we have 25 Sponsors and of these, 21 will be Exhibitors sharing information of their product/service with you at the conference. As you come to the Exhibit Foyer/Hall area, please bring your business card to exchange with the Exhibitors as well as be eligible for the drawing of tropical treasures consisting of a $100 Visa card at each break. You will need to drop one business card in each of the treasure chests located throughout the Exhibit area.

The Exhibit Foyer/Hall hours are as follows:
Sunday, October 5th: 3:00 p.m. – 6:00 p.m. (1st drawing to occur at 3:45 p.m.)
Sunday, October 5th: Opening Reception, 7:30 p.m. - 9:00 p.m.
Monday, October 6th: 7:15 a.m. - 4:45 p.m.
(2nd drawing at morning break & 3rd drawing at afternoon break)
Tuesday, October 7th: 9 a.m.-12:00 p.m. (Noon) (4th & final drawing at 10:10 a.m.)

SAIR thanks this great group of Sponsors/Exhibitors for their contribution to our
SAIR 2014 Conference!

PLATINUM	GOLD	SILVER	EXHIBITOR	SPECIAL
Digital Measures	Civitas	Weave	Academic Analytics	FAIR
	ETS		AIR	HEDS (Bag stuffer)
	Hobsons		Benchmark ITS	HigherOne/ Campus Labs (Bag stuffer)
	National Student Clearinghouse		Council for Aid to Education	RapidInsight (Name Badges)
	Nuventive		GradesFirst	
	SAS (along with tote bags)		PACAT	
	Scantron		SREB	
	Taskstream			
	Thomas Reuters			
	TK20			
	US News			
	Xitracs			

Our Platinum and Gold Sponsors will showcase their products/service in sessions during the conference.
Please check out the conference schedule and plan to attend.

Workshops

Matthew Campbell, Member-at-Large

Supplement your SAIR Conference experience by registering for a Pre-Conference Workshop!

In this internet age, professional development can come from many sources; but these presenters below, your colleagues, are immersed in IR and they are offering expertise and wisdom in a truly hands-on environment. Learn from those who do it: supplement your conference experience by registering for a pre-conference workshop.

Pre-conference workshops are scheduled on both Saturday and Sunday and will take place at the Hilton Sandestin and also at Northwest Florida State College (transportation is provided).

NWF has a wonderful campus with state of the art computer labs, plus their on-campus café will be open just for us! The campus café will have breakfast for the early arrivers, while for lunch they have a variety of soups and sandwiches available for under $7. Personally, I may go straight to the chocolate Godiva cheesecake or one of the other many desserts! NWF and Diane Hodgins have gone above and beyond to create a one-stop workshop environment and have welcomed SAIR with open arms.

Workshop Schedule

Saturday, October 4
9:30 a.m. — 2:30 p.m.
1:00 p.m. — 4:00 p.m.

Sunday, October 5
8:30 a.m. — 11:30 a.m.
9:30 a.m. — 2:30 p.m.
1:00 p.m. — 4:00 p.m.

Workshop Cost
$90 for 5 hour workshop
$70 for 3 hour workshop
$30 for Newcomers workshop

Workshop 01 -Documenting Student Success in FR 4.1: How to Make it Achievable
Saturday 9:30 am - 2:30 pm, Northwest Florida State College
This workshop will include discussions of (a) appropriate methods of measuring achievement based on mission, including criteria and thresholds; and (b) addressing participant's concerns about FR 4.1. The presenter will demonstrate how to design and create acceptable dashboard-style documents for FR 4.1 in such a way as to provide understandable information for consumers while at the same time delivering institutional users the needed data to support and improve student success. Presented by Meg Wright Sidle from the University of Pikeville.

Workshop 02 - Basic Stats with Excel
Saturday 9:30 am - 2:30 pm, Northwest Florida State College
This workshop will cover basic statistical principles and procedures for Institutional Researchers who do not have a statistics or other research-related educational background. Software will be limited to Excel. Topics to be covered include descriptive statistics, effectively and accurately displaying and summarizing data, hypothesis testing with Chi-Square and other measures of association, simple linear regression, multiple regression analysis, and logistic regression. Presented by Emily C. Saleh from the Louisiana Board of Regents.

Workshop 03 - Utilizing Microsoft Access Forms and Reports
Saturday 9:30 am - 2:30 pm, Northwest Florida State College
Utilizing Microsoft Access Forms can improve the accuracy and increase the convenience of entering data into an Access Table. Furthermore, utilizing Microsoft Access Reports is a great way to automate the creation of routine reports. This workshop will demonstrate the steps involved when creating and modifying Forms in Access. In addition, this workshop will cover the basic steps involved in creating a report; how to sort, group, and summarize data displayed in a report; and how to preview and print a report. Presented by Nathan Pitts and Molly J. Vaughn from the University of North Alabama.

Workshop 04 - Data Reduction and Analysis Using SPSS
Saturday 9:30 am - 2:30 pm, Northwest Florida State College
This workshop will cover the steps in creating scales from survey items using factor analysis and then using the scales for ANOVA/MANOVA. Group differences and identifying effects over time will be explored. This workshop is intended for intermediate institutional researchers who are familiar with SPSS and basic statistical procedures. It may be of particular interest to institutional researchers responsible for analyzing surveys developed in-house. Presented by Wendy Kallina from Southern Polytechnic State University.

Workshops (continued)

Workshop 05 - Implementing an Institutional Effectiveness Rubric to Deepen the Culture of Assessment
Saturday 1:00 pm - 4:00 pm, Hilton Sandestin
Rubrics support examination of the extent to which the specified criteria have been reached and provide feedback to improve performance. This session illustrates how an Institutional Effectiveness (IE) Assessment Rubric was developed, implemented and revised at the University of Central Florida as a tool for scoring IE plans from academic programs and administrative and educational support services areas. Participants will understand the benefits of using IE Assessment Rubrics to promote evidence-based change. Presented by Patrice Lancey and Divya Bhati from the University of Central Florida.

Workshop 06 - Brief Introduction to IPEDS/NCES Data Tools
Saturday 1:00 pm - 4:00 pm, Hilton Sandestin
This session will introduce the various data tools that are available through IPEDS/NCES and its subsidiaries. Tools included would be Trend Generator, Data Feedback Reports, College Navigator among others from IPEDS; Quickstat and Powerstat from Datalab. Presented by Daina P. Henry from the College of William and Mary.

Workshop 07 - Presenting with Pizzaz Using PowerPoint and Prezi
Saturday 1:00 pm - 4:00 pm, Hilton Sandestin
This workshop will change the way you think about and create presentations. It will demonstrate that creating effective presentations is both an art and a science. Research-based best practices in effective communication strategies will be presented, and participants will incorporate these strategies into a PowerPoint. Attendees will also be introduced to Prezi, a free on-line flash-based presentation tool and will learn to use it to create a presentation. Prezi can reinvent the way you approach presentations and the way audiences interact with them. Presented by Mary Harrington from the University of Mississippi.

Workshop 08 - Putting Your Employees in the Driver's Seat
Sunday 8:30 am - 11:30 am, Hilton Sandestin
A university's strategic plan sets out its intent to reach a higher, innovative level that could enhance its prominence or establish it as a model of excellence. By engaging employees as plan "owners" they can proactively manage processes and influence change during the implementation, monitoring, and controlling phases. Gain insight into building a network of engaged plan owners who use collaboratively developed, data-based performance metrics in decision-making that can influence the outcome of your strategic plan. Presented by Susan Paraska from Kennesaw State University

Workshop 09 - Utilizing the Delaware Cost Study to Facilitate Unit and Institutional Improvement
Sunday 8:30 am - 11:30 am, Hilton Sandestin
Utilizing data from the National Study of Instructional Costs and Productivity (Delaware Cost Study), this workshop explores strategies and tactics for integrating data systems and facilitating unit and institutional improvement through benchmarking activities. No prerequisite knowledge is necessary to participate in this workshop and it is ideal for individuals who are interested in participating as well as those who would like a refresher on participating in the Study. Presented by John Barnshaw and Tom Eleuterio from the University of Delaware

Workshop 10 - Newcomer Workshop
Sunday 8:30 am - 4:00 pm, Hilton Sandestin
This workshop is designed for practitioners who are new to the field of institutional research. The workshop will provide an introduction to institutional research and the principal components and practices of institutional researchers, including how institutional research offices work, and how to be an effective institutional researcher. Included aspects are institutional effectiveness, assessment, accreditation, accountability, communication, project management, resources, and more. Presented by Dana L. Dalton from Forsyth Technical Community College and Glenn W. James from Tennessee Technological University.

Workshop 11 - Excelling in IR – Ways to Make Your Job Easier with Microsoft Excel!
Sunday 9:30 am - 2:30 pm, Northwest Florida State College
Institutional Research professionals are often asked to accomplish great feats of data manipulation in short periods of time. This workshop will introduce a variety of tips, tricks, and formulas to attendees that can be utilized to increase the efficiency of data processing in Excel. Topics will include PivotTables, keystroke shortcuts, subtotal functions, lookup functions, IF statements, VBA macros, and a host of other useful tools available in Excel. Presented by Angela Henderson from Keiser University and Linda Rowland from the University of North Georgia.

The "River of Knowledge" on the Northwest Florida State College campus. The "river" begins at the library and flows across campus.

Workshops (continued)

Workshop 12 - Analyzing Student Questionnaire Data Based on Partial Least Squares Regression Model
Sunday 9:30 am - 2:30 pm, Northwest Florida State College
This workshop is intended for institutional researchers who are interested in learning analytical skills such as Cluster Analysis, Partial Least Squares (PLS) Regression Model. Live data files such as student questionnaires, environmentally disadvantaged from census tracts, and US/Worldwide infant mortality rates are used to illustrate how the model is constructed. Artificial Neural Network (ANN) Model is implemented as a supplementary tool to offer comparisons in terms of model fitting, accuracy, and applicability. The workshop not only focuses on the model construction and assessment, but also the software demonstration. The intended audiences are researchers with some experience in linear regression. Presented by Chau-Kuang Chen from Meharry Medical College.

Workshop 13 - Your Day Made Easier: Bring your IR Data to Life with SAS
Sunday 9:30 am - 2:30 pm, Northwest Florida State College
Imagine being able to quickly explore large volumes of disparate data to better understand more about your institution. With SAS Visual Analytics, you can look at more options, uncover hidden opportunities, identify key relationships and make more precise decisions to drive success faster than ever before. In this SAS workshop, you will get hands on experience and learn how to quickly analyze institutional data through an easy to use, drag and drop web based application. You will also learn how to quickly design interactive reports and distribute those reports via the web, or through mobile BI on an iPad or a tablet. Presented by Karen Patch and Madi Rivers from SAS.

Workshop 14 - Forecasting in Excel
Sunday 9:30 am - 2:30 pm, Northwest Florida State College
This workshop provides hands-on learning and discussion regarding the development and implementation of enrollment forecasting models within higher education institutions. Participants will be provided with a brief history of enrollment forecasting techniques and examples of multiple models of enrollment forecasting such as trend lines, exponential smoothing, moving averages and linear regression, prior to practicing each technique with supplied data. Presented by Wendy Kallina from Southern Polytechnic State University and Eric Atchison from Mississippi Institutions of Higher Learning.

Workshop 15 - IPEDS Tools
Sunday 1:00 pm - 4:00 pm, Hilton Sandestin
The National Center for Education Statistics will provide training on the Integrated Postsecondary Education Data System (IPEDS) components and the data tools. Topics for discussion will include an overview of the IPEDS components and an intro to the IPEDS Data Center, IPEDS Trend Generator, and other tools available to data users. Presented by Tara Lawley from the National Center for Education Statistics

Workshop 16 - Best Practices in Evaluating and Documenting Faculty Credentials for SACSCOC Accreditation
Sunday 1:00 pm - 4:00 pm, Hilton Sandestin
SACSCOC provides guidelines to be used to gauge faculty competence and mandates documentation of faculty credentials as part of the reaffirmation of accreditation process. This workshop walks participants through the faculty credentialing process – from reviewing the SACSCOC guidelines and documentation requirements to analyzing credentials and creating and maintaining documentation. Participants will engage in credential evaluation exercises and share tips, techniques and best practices. Presented by Mary C. Walsh from Florida Atlantic University.

Workshop 17 - Qualitative Research: Introduction to Methods and Analysis
Sunday 8:30 am - 11:30 am, Hilton Sandestin
Qualitative methodologies can often provide valuable information to institutional research and assessment efforts by adding context and depth to other sources of data. This workshop will introduce participants to qualitative research techniques, with a focus on research design and data analysis. Methodologies discussed will be stakeholder interviews and focus groups, case study and narrative research, as well as document analysis and open-ended surveying. Participants will be introduced to considerations in choosing a qualitative research design; data collection methods; and approaches to analysis, including a brief introduction to free and inexpensive technologies available for assisting in data collection and reduction. Presented by Katherine McGuire from the Oxford College of Emory University.

We would like to thank Northwest Florida State College for hosting off-site workshops.

Awards by Andrew Luna, Member-at-Large

Now is the time to recognize a fellow colleague! SAIR has established three awards to recognize the contributions of members to the Southern Association or to the field of institutional research. Nominations will be accepted until **Monday September 1, 2014**. SAIR members are encouraged to nominate deserving colleagues for one of the following awards and recognitions:

SAIR Awards

James Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, nor a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

1. have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
2. have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR;
3. have made a professional contribution to SAIR by being actively involved in a combination of the following:
    a. presented contributed papers at the SAIR conference;
    b. organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group;
    c. contributed in some other specific significant way that has advanced the professionalism of SAIR.

James Montgomery Outstanding Service Award Recipients

1990: James R. Montgomery	1990: Glynton Smith	1990: Charles I. Brown
1991: Cameron L. Fincher	1992: Larry G. Jones	1993: Gerald McLaughlin
1993: Donald Reichard	1994: Timothy R. Sanford	1994: Marsha Moss
1996: William R. Fendley	2000: James O. Nichols	2001: Mary Sapp
2001: Edie Carter	2002: Theresa Smith	2003: David Fleming
2004: Gerry Dizinno	2005: Harriott Calhoun	2006: Debbie Dailey
2009: Tom Bohannon	2010: Sandi Bramblett	2011: Ross Griffith
2013: Michelle Hall		

Awards (continued)

Distinguished Member Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than distinguished Membership).

A member or former member nominated for Distinguished Membership should meet the following qualifications:
1. has been an active and contributing member of SAIR;
2. has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g. faculty, President);
3. has influenced higher education policies and practices through work or research.

Distinguished Member Award Recipients

1992: James Firnberg	1994: Joe Sutton	1998: Cameron L. Fincher	1998: James R. Montgomery
1998: Glynton Smith	1998: E. F. "Tex" Schietinger	1992: Charles L. Brown	1999: Larry G. Jones
1999: Gerald W. McLaughlin	2002: Richard Howard	2004: William R. Fendley	2009: Jim Purcell
2010: Mary Sapp	2011: Glenn James	2013: Andrew Luna	

SAIR Awards

Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This Award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents.

All members of SAIR are eligible to receive the award with the following exceptions:
1. A person who has previously won the award.
2. Officers of SAIR shall not be eligible for five years after leaving their last officership.

Unsung Hero/Heroine Award Recipients

1990: Bruce Mallette	1990: Eugene Buckley	1991: Carol S. Hollins	1993: Gerald Lunney
1994: Tony Williams	1995: Theresa Y. Smith	1995: Nancy Ellen Soteriou	1996: Deborah Barshafsky
1997: Kaye Lawson	1998: John H. Milam, Jr.	2002: Mary Beth Adams	2002: Jane Mathis-Hopson
2006: Donald Boeckman	2010: Edwin Litolff		

Awards (continued)

SAIR Awards Nomination Process

Send an e-mail attachment in Microsoft Word format by **Monday September 1, 2014** to Andrew Luna at the following email address: alluna@una.edu. Please put "SAIR AWARD NOMINATION" in the subject line of the email. The attachment should include the following sections:

SAIR Award Name:
Nominator information: name, current position, company or institutional affiliation, address, phone, fax, and email.
Nominee information: name, current position, company or institutional affiliation, address, phone, fax, and email.
Has this nomination been discussed with the nominee? (Yes or No)

Provide a **brief summary** of the nominee's accomplishments in reference to the award for which they are nominated; Has this achievement been the basis of any other previously awarded SAIR Award? If yes, how does this nomination differ from previous body of work honored?

Provide a **narrative summary** of 1,000 words or less. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR Award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR Award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited; and if the nominee is not the sole author of works, specify the contribution of the nominee.

Questions regarding the awards process should be directed to Andrew Luna via e-mail < alluna@una.edu> or phone 256.765.4221.

Conference Fact Book Competition
AWESOME FACT BOOKS AND JUDGES WANTED!!!

The judging of the electronic Fact Book and IR website competitions are currently underway; but you can still showcase your printed Fact Book and Mini Fact Book at the 2014 SAIR Conference in Destin. Anyone interested should drop off three (3) copies of their document(s) at the conference registration desk by noon, Monday, October 6th, 2014.

SAIR Best Paper Fact Book: An impressive display of institutional facts covering a wide variety of areas for the purpose of one-stop shopping for information about the institution. The intended audience is the institution's faculty and staff and the governing Board.

SAIR Best Mini Fact Book: An abbreviated display of institutional facts covering key areas for the purpose of quick reference. The intended audience is the institution's key administrators (quick-reference guide when away from the office), prospective students and their parents, and the general public. Some examples are tri-folds, pamphlets, and pocket-sized booklets (less than 25 pages).

Winners for all categories [Best Electronic Fact Book, IR Website, Fact Book (printed), and Mini Fact Book] will be announced at the breakfast meeting Tuesday, October 7th. Good luck to all!

Would you like to be a judge? If you would like to donate a couple of hours of your time on Monday afternoon, October 6th, please contact Andrew at alluna@una.edu or 256.765-4221.

Election Results by Past President Kathleen Morley

On behalf of the SAIR Nominating Committee, it is my honor to announce the results of the SAIR election. The committee worked hard to put together a slate of 18 eager and talented members who were willing to serve this organization. The committee included Bernie Braun, Rick Burnette, Daina Henry, Jana Marak, and Jamie Redwine.

Thanks to all SAIR members who voted in this year's election. Approximately 45% of the membership voted. While this is an increase from recent years, there's still much room for improvement.

Congratulations to our new officers and Nominating Committee members!

Cara Mia Braswell
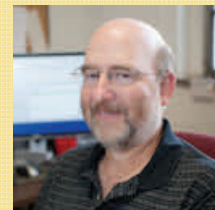Vice President (2015 Program Chair)

Nancy Floyd
Secretary

Jayne Perkins Brown
Member-at-Large

Emily Saleh
Member-at-Large

Jon Acker
Nominating Committee

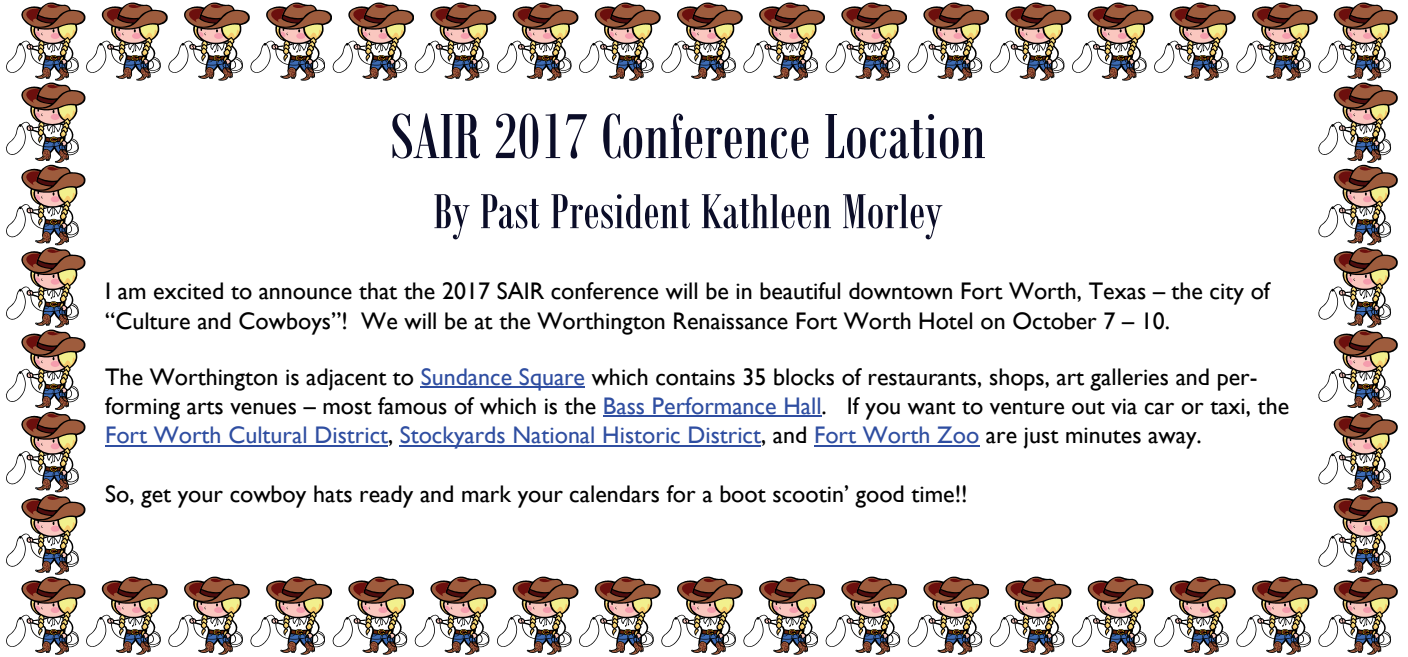Donald Cunningham
Nominating Committee

Michelle Hall
Nominating Committee

Laverne Macon-Jamison
Nominating Committee

Meihua Zhai
Nominating Committee

SAIR 2017 Conference Location

By Past President Kathleen Morley

I am excited to announce that the 2017 SAIR conference will be in beautiful downtown Fort Worth, Texas – the city of "Culture and Cowboys"! We will be at the Worthington Renaissance Fort Worth Hotel on October 7 – 10.

The Worthington is adjacent to Sundance Square which contains 35 blocks of restaurants, shops, art galleries and performing arts venues – most famous of which is the Bass Performance Hall.   If you want to venture out via car or taxi, the Fort Worth Cultural District, Stockyards National Historic District, and Fort Worth Zoo are just minutes away.

So, get your cowboy hats ready and mark your calendars for a boot scootin' good time!!

Upcoming SAIR Conference Dates

SAIR 2015	**SAIR 2016**	**SAIR 2017**
Savannah, Georgia	Charlotte, North Carolina	Fort Worth, Texas
October 10-13, 2015	October 8-11, 2016	October 7-10, 2017

Unable to attend the conference in Destin?
You can still be a member of SAIR.

Membership Types
Regular ($25)
Student ($10)
Emeritus (free)

For more information on membership types, please go to:
http://www.sair.org/Membership/Membership.php.

A Word from SAIR Affiliates....

KAIR Conference 2014

How Do We Get There From Here?

November 5-7 | Bowling Green, KY
University Plaza/Sloan Convention Center

Take a detour from the day-to-day grind and visit Bowling Green, KY for the Kentucky Association of Institutional Research Annual Conference. You'll enjoy the spirit of Corvette City and get a look "under the hood" of fellow IR shops during informative sessions. Need a "tune-up"? Our pre-conference workshops will offer cost-effective and informative sessions in such pertinent topic areas as Intermediate and Advanced Microsoft Excel and IPEDs.

Visit our website at www.kair.org for more information.

The Mississippi Association for Institutional Research held its 2014 Annual meeting in Vicksburg, Mississippi on April 10th-11th with over 40+ members in attendance.

Each year the MAIR organization awards the Jim Nichols Service Award. This award is the highest honor presented to a current or former member of MAIR who has shown exemplary service and leadership to the organization. Nominated individuals must meet the following: (1) served as an officer of the association as specified in the Constitution and By-Laws, (2) presented at the annual conference, (3) demonstrated exemplary service that has advanced the goals of the organization, and (4) attended and actively participated in five or more annual meetings. The 2014 Jim Nichols award recipient was Mary Harrington, University of Mississippi.

MdAIR 28th Annual Conference
October 24, 2014
Notre Dame of Maryland University
Baltimore, Maryland

Data Analytics: Predicting Success for the Future of Institutional Research and Assessment

Call for Proposals
Deadline—September 5, 2014
Proposals can be submitted at https://www.surveymonkey.com/s/F14FallConfProposal

The North Carolina Association for Institutional Research (NCAIR) held its Summer Drive-In conference at the SAS Campus in Cary, N.C. on July 24, 2014. More than ninety members attended, enjoyed a luncheon, and participated in a selection of six different sessions offered by SAS and NCAIR members.

NCAIR will hold its 42nd annual conference on April 13-15, 2015 at the Doubletree by Hilton Hotel Asheville – Biltmore in Asheville, NC. The Keynote speaker will be Dr. Randy Swing, the Executive Director of AIR. David Belcher, Chancellor of Western Carolina University will be the luncheon speaker. A complete schedule of events will be posted on the NCAIR website as soon as they are available. www.ncair.net.

The Louisiana Association for Institutional Research held its annual conference July 16-17, 2014 in New Orleans at Delgado Community College.

The conference was kicked off with several pre-conference workshops. Topics included "What do I need to know about Institutional Effectiveness?", "Louisiana Board of Regents Report Submission" and "Maintaining Balance in High Technology Times". A newcomer workshop was available as well. Conference day presentations included topics relating to the state's Workforce and Innovation for a Stronger Economy (WISE), Data Sharing under FERPA, and Louisiana's Developmental Education Pilot.

LOUISIANA ASSOCIATION for INSTITUTIONAL RESEARCH

Join us in beautiful **Miami**
for the **2015 FAIR Conference**
Call for Proposals and Meeting Registration
coming September 2014
Watch the website for details: www.florida-air.org

FAIR

Association for Institutional Research

Save the Date

AIR Forum
May 25-29, 2015
Denver, Colorado

Hotel Accommodations: Hyatt Regency Denver and Grand Hyatt Denver
Group Rate — $164 Single/Double

Conference Location: All Forum sessions and events will take place at the Colorado Convention Center

Pre-Forum Workshops: May 25-26 at the Hyatt Regency Denver

Other Important Dates:
Call for Volunteers: August 20, 2014 — September 7, 2014
Call for Proposals: September 15, 2014 — October 15, 2014

RFP for SAIR Webmaster

SAIR NEEDS YOU!!!

Are you looking for a unique way to contribute to SAIR? Then consider becoming the next SAIR WEBMASTER! Just click the link below for details. The response deadline has been extended to September 30, so please respond with your proposal soon. We want to hear from YOU!

SAIR Needs You!

http://www.sair.org/WebsiteRFP.docx

CONFERENCE REMINDERS

- Submit nominations for awards by September 1: http://www.sair.org/Awards/descriptions.php
- Register for the conference by September 7 to get the Early Bird rate! http://www.louisianau.com/sair14/registration
- Don't forget to sign up for a workshop and purchase your ticket for the Special Event Sunset Cruise!
- Contact C2 Transportation for your shuttle ride from the airport to the Hilton Sandestin.

SAIR
Southern Association for Institutional Research

SAIR Financial Statement
1st Quarter - 2014

Assets as of January 1, 2014	Checking Account	SAIR	CMG*	PDCF**	Total
Checking Balance	$ 40,818.00	$ -	$ -	$ -	$ 40,818.00
Investment Balance	$ -	$ 32,772.93	$ 5,468.50	$ 5,337.56	$ 43,578.99
Total Start of Period Assets	$ 40,818.00	$ 32,772.93	$ 5,468.50	$ 5,337.56	$ 84,396.99
Income - through 3/31/2014					
Membership	$ 260.00	$ -	$ -	$ -	$ 260.00
2013 Sponsor Payment	$ 2,000.00	$ -	$ -	$ -	$ 2,000.00
2013 Conference Payments	$ 149.50	$ -	$ -	$ -	$ 149.50
Donations	$ 175.00	$ -	$ -	$ -	$ 175.00
Checking Interest	$ 0.89	$ -	$ -	$ -	$ 0.89
Investment Interest	$ -	$ 0.80	$ 0.14	$ 0.13	$ 1.07
Total Income	$ 2,585.39	$ 0.80	$ 0.14	$ 0.13	$ 2,586.46
Expenditures - through 3/31/2014					
January 2014 Board/Planning Meeting	$ 2,613.34	$ -	$ -	$ -	$ 2,613.34
2013 Conference Refunds	$ 160.00	$ -	$ -	$ -	$ 160.00
Shipping	$ 130.46	$ -	$ -	$ -	$ 130.46
Elavon Merchant Account Fees	$ 358.87	$ -	$ -	$ -	$ 358.87
New Checks	$ 138.90	$ -	$ -	$ -	$ 138.90
2014 SAIR Corporation Filing	$ 70.00	$ -	$ -	$ -	$ 70.00
Liability Insurance	$ 1,100.00	$ -	$ -	$ -	$ 1,100.00
Total Expenditures	$ 4,571.57	$ -	$ -	$ -	$ 4,571.57
Total Net Income During Period	$ (1,986.18)	$ 0.80	$ 0.14	$ 0.13	$ (1,985.11)
Assets as of March 31, 2014					
Checking Balance	$ 38,831.82	$ -	$ -	$ -	$ 38,831.82
Investment Balance	$ -	$ 32,773.73	$ 5,468.64	$ 5,337.69	$ 43,580.06
Total End of Period Assets	$ 38,831.82	$ 32,773.73	$ 5,468.64	$ 5,337.69	$ 82,411.88

* CMG: Committee on Mission and Goals
**PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer
April 2014, Updated June 2014 (To correct Investment Interest values)

Fund Mix: End of Quarter

- Checking Account — 47%
- SAIR — 40%
- CMG* — 7%
- PDCF** — 6%

S O U T H E R N A I R
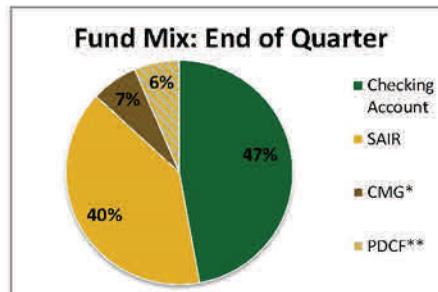
SAIR Financial Statement
2nd Quarter - 2014

Assets as of April 1, 2014	Checking Account	SAIR	CMG*	PDCF**	Total
Checking Balance	$ 38,831.82	$ -	$ -	$ -	$ 38,831.82
Investment Balance	$ -	$ 32,773.73	$ 5,468.64	$ 5,337.69	$ 43,580.06
Total Start of Period Assets	$ 38,831.82	$ 32,773.73	$ 5,468.64	$ 5,337.69	$ 82,411.88
Income - through 6/30/2014					
Membership	$ 525.00	$ -	$ -	$ -	$ 525.00
2013 Conference Late Payments	$ 749.50	$ -	$ -	$ -	$ 749.50
2014 Conference Registrations	$ 2,290.00	$ -	$ -	$ -	$ 2,290.00
Donations	$ 1,050.00	$ -	$ -	$ -	$ 1,050.00
Checking Interest	$ 0.85	$ -	$ -	$ -	$ 0.85
Investment Interest	$ -	$ 0.82	$ 0.14	$ 0.13	$ 1.09
Total Income	$ 4,615.35	$ 0.82	$ 0.14	$ 0.13	$ 4,616.44
Expenditures - through 6/30/2014					
2013 Conference Best Paper	$ 500.00	$ -	$ -	$ -	$ 500.00
2014 Conference Expenses	$ 1,350.00	$ -	$ -	$ -	$ 1,350.00
2014 Cvent Contract	$ 2,475.00	$ -	$ -	$ -	$ 2,475.00
Elavon Merchant Account Fees	$ 75.98	$ -	$ -	$ -	$ 75.98
Total Expenditures	$ 4,400.98	$ -	$ -	$ -	$ 4,400.98
Total Net Income During Period	$ 214.37	$ 0.82	$ 0.14	$ 0.13	$ 215.46
Assets as of June 30, 2014					
Checking Balance	$ 39,046.19	$ -	$ -	$ -	$ 39,046.19
Investment Balance	$ -	$ 32,774.55	$ 5,468.78	$ 5,337.82	$ 43,581.15
Total End of Period Assets	$ 39,046.19	$ 32,774.55	$ 5,468.78	$ 5,337.82	$ 82,627.34

* CMG: Committee on Mission and Goals
**PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer
July 2014

Fund Mix: End of Quarter

- Checking Account — 47%
- SAIR — 40%
- CMG* — 7%
- PDCF** — 6%
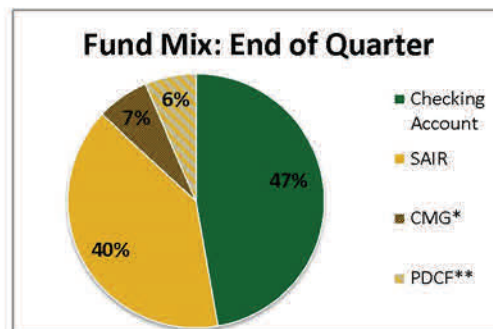
Transportation Information

Distances (in miles) from the Hilton Sandestin Beach Resort to regional airports in the panhandle of Northwest Florida

- PNS **Pensacola International Airport** Continental, Delta, American, United, US Airways, AirTran (service to/from: Houston, Atlanta, Dallas/Ft. Worth, Memphis, Miami, Orlando, Tampa, Washington/Dulles, Washington/ Reagan) • 64 miles
- VPS **Northwest Florida Regional Airport, Ft Walton** American, Continental, Delta, US Airways (service to/from: Dallas, Houston, Atlanta, Charlotte, Washington/Reagan) • 26 miles
- ECP **Northwest Florida Beaches International Airport, Panama City** Delta, Southwest (service to/from: Orlando, BWI, Atlanta, Memphis, Houston, Nashville) 42 miles
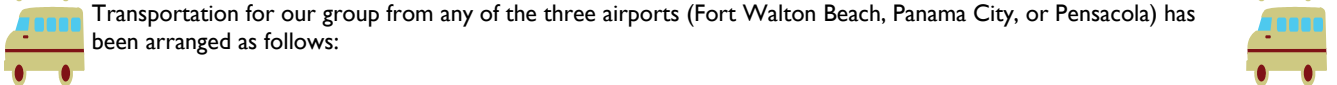
Airlines serving Destin, Florida Beaches

Serving the Hilton Sandestin Beach, Destin beach resorts, and the region surrounding the Northwest Florida panhandle with daily non-stop flights.


Transportation once in Destin:

Transportation for our group from any of the three airports (Fort Walton Beach, Panama City, or Pensacola) has been arranged as follows:

Call C2 Transportation at 850-225-3909 or email Chris Cooke with your arrival/departure information to schedule transportation to the Hilton Sandestin Beach Golf Resort & Spa. You will be met by your driver with signage near the baggage claim area.

1. From Northwest Florida Regional Airport (VPS), the price will $15.00 per person with no minimum. (Closest Airport 35 minutes)
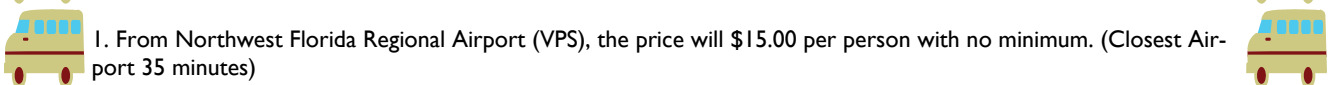
2. From Northwest Florida Beaches International Airport (ECP,) the price is $35.00 per person with a minimum of $60.00 per transfer. (1 hour transfer each way)

3. From Pensacola Airport (PNS), the flat rate will be $110.00 per transfer for up to 4 people. (This airport can take up to 2 hours per transfer)
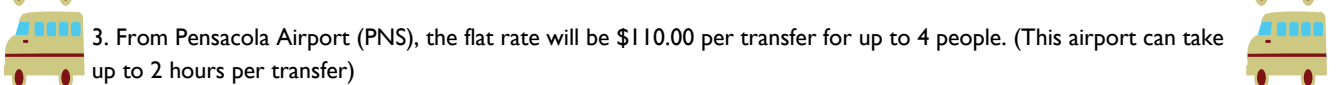
Hilton Sandestin Beach Golf Resort & Spa Layout