

**Southern  
Association for  
Institutional  
Research**

# SOUTHERN AIR

**SEPTEMBER 11  
EARLY BIRD REG-  
ISTRATION ENDS  
LAST DAY TO  
NOMINATE FOR  
AWARDS**

**Volume 38, Issue 3**

**Fall Newsletter**

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By Sara Gravitt, President

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It's that time of year when the excitement and anticipation of a new school year takes over our campuses. Here in North Carolina, we enjoy days when the temperature is cooler and the humidity lower, both indicators of fall.

For members of your SAIR Board, fall is also an indicator of the annual conference being right around the corner. If you haven't already registered, please do so as soon as possible especially so you can take advantage of the early registration fee being in place. This newsletter is full of additional information regarding this year's conference. Please pay close attention to each message distributed by this year's Vice President/Program Chair, Cara Mia Braswell. As we do try to not flood your inboxes with messages, there are often important details to be shared.

As President of SAIR, I am honored to invite each one of you to attend the President's Reception on Saturday evening, October 10. This reception is open to all conference attendees and offers a time to reacquaint with colleagues you may not have seen since last year's conference or an opportunity to introduce ourselves to newcomers as well.

Speaking of newcomers, please take advantage of the special Newcomers Workshop scheduled for Sunday and the Newcomers Reception on Sunday afternoon. The Newcomers Workshop accommodates a limited number of registrants so don't delay in signing up for this most informative workshop. There are also details of additional Pre-Conference Workshops included in this newsletter. Please review these carefully for val-

uable professional development opportunities.

My special thanks to SAIR Past President, Mary Harrington, in coordinating this year's election of Board members. As an all-volunteer organization, the efforts of many support the success of SAIR. And, a special welcome to the newly elected Board members and Nominating Committee members for being willing to participate in an involved role. I am confident this will be an experience you will enjoy.

There was an incredible attendance at the SAIR meeting during the AIR Forum in Denver, Colorado last May. The room was packed with members and folk interested in our organization.

I look forward to seeing each of you in Savannah.

**INSIDE THIS ISSUE  
LOOK FOR:**



**Social Media  
SAIR 2015 tips**

**by Emily Saleh,  
Member at Large**



**Savannah  
Fun Facts**



**by  
Mike Crow,  
Local Arrangements**



**SAIR has a growing social media presence and as SAIR 2015 approaches you'll want to check out the SAIR Twitter feed (#SAIR2015) and the SAIR Facebook page.**



## Program Chair Report: "It's Alive! It's Alive!"



### SAIR 2015 In Haunted Savannah

### October 10-13, 2015

By Cara Mia Braswell, Program Chair

Yes, the 2015 SAIR Conference in haunted Savannah is alive and thriving! The final selection and schedule of pre-conference workshops and concurrent sessions is complete and can be found at the following link:

[http://louisianau.com/sair15/sair\\_proposals.php](http://louisianau.com/sair15/sair_proposals.php)

Most of the hard work has been completed by board members and committee chairs, and I am more grateful than I can possibly express in this newsletter. Now I know why SAIR continues to survive throughout the years – member dedication. Our purpose is professional development and networking. These opportunities are excellent this year! New this year, at our members' requests, the pre-conference workshop descriptions at the above link include learning outcomes to help guide your selection. The learning outcomes are included in the image at the end of this article with a more thorough list at the above link. **You can still add workshops to your registration.**

The sponsor response has been phenomenal. Sponsors offer sessions which are tailored to address specific tasks which IR and Assessment professionals face. You will always learn tips and tricks from sponsors.

There are a few points I need to address, before I present the fun part – our Monday night event, the **Halloween Costume Gala**.

**Remember: Early Bird Registration of \$265 ends Friday September 11, 2015. After that date, registration will be \$300.**



**Hotel and Transportation** If you are flying into the Savannah/Hilton Head International Airport, a **shuttle service runs every hour for \$20.00 one way (20 minutes) and \$30.00 round trip. This can be pre-arranged (highly recommended) at: <http://www.kshuttle.com/>.**

The SAIR conference will be held at the **Hyatt Regency Savannah** at \$165.00/night (rate until September 17, 2015). However, the conference hotel may be sold out, depending on the dates requested.

Please try to reserve a room with the Hyatt first, since there may be cancellations over the next few weeks; call by phone (1-888-421-1442), or check online at: <https://resweb.passkey.com/go/sair2015//>.

**Parking** The parking rates at the Hyatt Regency Savannah are \$12.00 per night. **Complementary Internet access is included in room rate.**

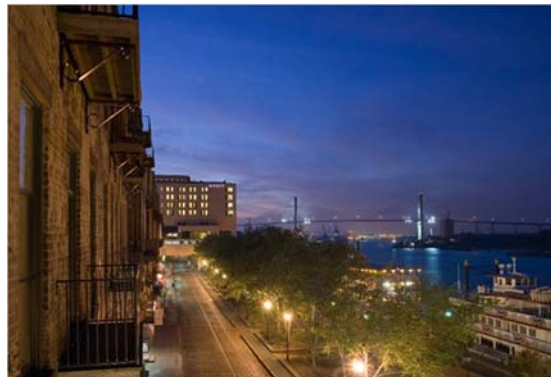
**Overflow Hotel Arrangements** If the Hyatt Regency cannot accommodate you, we have reserved rooms at the **Hilton Garden Inn Savannah Historic District**. When making reservations request rooms for SAIR Association at (1-912-721-2305). Cut-off date for this rate is September 18, 2015. If you are having any difficulties, contact Cara Mia Braswell ([cbraswe2@aum.edu](mailto:cbraswe2@aum.edu)).

## Monday Night Special Event – Halloween Costume Gala

Savannah is known as one of the most **haunted** cities in the US. In honor of the city's designation, a *Halloween Costume Gala* is being sponsored by GAIRPAQ (Georgia Association for Institutional Research, Planning, Assessment, and Quality) along with the Institutional Research & Planning Committee (IRP) of the Board of Regents, University System of Georgia, and our local arrangements committee. We have **DJ Ray** from Savannah already taking suggestions for **songs** you may wish to hear. Song suggestions are being posted on Facebook - from swing dancing songs, rock, coun-

Have a certain Halloween ditty you'd like to hear during the Monday night special event? Post your requests for DJ Ray on the [SAIR Facebook page](#).

try, and yes **spooky** songs. We may be working on performances to songs such as *Thriller* and *Monster Mash* if we can treat some members' **stage fright**. The event is planned for **Monday night**, after dinner on your own, **8:00 – 11:00 p.m.** and will include a cash bar, along with desserts. The planned dessert menu includes Crème Brulee and Bread Pudding (chocolate syrup, caramel syrup, and vanilla sauce). Additional drinks served will be Savannah Sweet Tea, lemonade, and coffee. So save room for dessert and fun! **Costumes are not required**, but I know all of us could at least dress up as a computer geek or a nutty professor. I am still working with a costume company interested in delivering simple costumes to those interested (at a low cost). To include this **free** event, alter your registration or email me ([cbraswe2@aum.edu](mailto:cbraswe2@aum.edu)) to help us keep a count of attendance.



"It's Alive! It's Alive!"

## SAIR 2015 In Haunted Savannah

October 10-13, 2015

By Cara Mia Braswell



### Local Arrangements

There are so many sites to see and things to do in Savannah that the list is impossible to include in this article. Savannah offers opportunities to tour rich historical sites, shopping areas, and food venues. Suggestions for historical interests and nightlife in Savannah can be found at:

<http://www.louisianau.com/sair15/attractions.php>



### Keynote Speaker

#### Scott Jaschik, Editor, *Inside Higher Ed*

The keynote speaker this year, Scott Jaschik, Editor of *Inside Higher Ed*, will address our theme of "Brave Encounters: Data Discussions and Actionable Solutions".

Scott Jaschik is also one of the three founders of *Inside*

*Higher Ed*. He leads the editorial operations of *Inside Higher Ed*, overseeing news content, opinion pieces, career advice, blogs and other features. Scott is a leading voice on higher education issues, quoted regularly in publications

nationwide, and publishing articles on colleges in publications such as *The New York Times*, *The Boston Globe*, *The Washington Post*, *Salon*, and elsewhere. Scott will be addressing our theme and would appreciate questions in advance either through Facebook or Twitter.



Have a burning question for this year's keynote speaker, *Inside Higher Ed* editor Scott Jaschik? We'll be taking your questions live during his address on the SAIR twitter feed (#SAIR2015), or submit before the conference on Twitter or Facebook.



## T-shirts for Sale at Conference

T-shirts will be offered again at the conference. **Additional long sleeve shirts** are being ordered this year (\$17.00). Short Sleeve price will be \$12.00. Special requests can be made for sizes small or over XXL. If you need special sizes - please email me **ASAP** at: [cbraswe2@aum.edu](mailto:cbraswe2@aum.edu).

## Volunteer Opportunities

Finally, many members are unsure of the numerous ways help is needed to complete our conference. My email is [cbraswe2@aum.edu](mailto:cbraswe2@aum.edu). Please contact me to **volunteer** at the conference or to serve as a **facilitator** (if you haven't already signed up).

## Finally

As you leave the SAIR 2015 Conference, I am certain you will feel brave enough to tackle discussions about what your data is telling you about your campus and which actions are feasible and necessary to thrive.

Don't forget to like us on Facebook: <https://www.facebook.com/Southern.Association.for.Institutional.Research>

See you in haunted Savannah!

# BRAVE ENCOUNTERS

## Data Discussions and Actionable Solutions



Savannah was founded originally to serve as a silk plantation, and original settlers were required to plant mulberry trees to feed their silk worms.

Eli Whitney is said to have invented the Cotton Engine on General Nathanael & Caty Greene's Mulberry plantation, on the Savannah River just northwest of Savannah in the 1790s. (The general had died of sunstroke in 1786.)

The Spanish Moss hanging from Savannah's Live Oak trees is so named because it resembles El Cid's beard; it has no other connection to Spain. It also may contain bugs and mold—so **bake** it carefully before using as upholstery or pillow stuffing.



## NOTES FROM THE TREASURER

### By Paige Borden, Treasurer

#### Submit Your Conference Payments:

Registration for SAIR 2015 has been very active. As of September 1, the conference has more than \$20,400 in unpaid registration fees. Members with outstanding conference balances have been receiving 'Balance Due' emails as a reminder to submit their conference payments. Keep those registrations coming and submit the conference payments as soon as possible.

#### Registration Desk Hours at SAIR 2015:

SAIR will be using the registration booth location on the second floor of the Hyatt Regency Savannah (at the top of the escalator).

Day	Registration Operating Hours
Saturday, October 10	7:30am – 6:00pm
Sunday, October 11	7:30am – 7:00pm
Monday, October 12	7:30am – 5:00pm

#### Contact the Treasurer:

Please contact me if you have any questions regarding SAIR financial information, membership, or refund payments. Email is fastest, [paige.borden@ucf.edu](mailto:paige.borden@ucf.edu) but if you need a phone number or mailing address, see the information at right: Dr. Paige Borden, SAIR Treasurer

UCF Institutional Knowledge Mgmt  
12424 Research Pkwy, Ste 215  
Orlando, FL 32826  
407) 823-4765

## BUT HOW

### Do I nominate someone for a SAIR Award?

Send an email attachment in Microsoft Word format by **September 11, 2015** to Emily Saleh at [emilyaleh@lctcs.edu](mailto:emilyaleh@lctcs.edu). Please put "SAIR Award Nomination" in the subject line of the email.

The attachment should include the following sections:

- \* SAIR Award Name: (James Montgomery Outstanding Service Award, Distinguished Member Award, Special Recognition Unsung Hero Award)
- \* Nominator information: name, current position, company/institutional affiliation, address, phone, and email
- \* Nominee information: name, current position, company/institutional affiliation, address, phone, and email
- \* Has this nomination been discussed with the nominee?: (Yes or No)
- \* Provide a narrative summary of 1,000 words or less. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited, and if the nominee is not the sole author of works, specify the contribution of the nominee.

## Call for Nominations for SAIR Awards due September 11, 2015 By Emily Saleh, Member at Large

SAIR encourages you to nominate an outstanding member for consideration for the following awards:

### James Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

- \* Have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
- \* Have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR; and/or
- \* Have made a professional contribution to SAIR by being actively involved in a combination of the following: presented papers at the SAIR conference; organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group; contributed in some other specific significant way that has advanced the professionalism of SAIR.

### Distinguished Member Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than Distinguished Membership). A member or former member nominated for Distinguished Membership should meet the following qualifications:

- \* Has been an active and contributing member of SAIR
- \* Has contributed substantially to the field of institutional research over an extended period of time, either in practice of institutional research or in a supporting role (e.g., faculty, President)
- \* Has influenced higher education policies and practices through work or research

### Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member of SAIR and the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purpose of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents. All members of SAIR are eligible to receive the award with the following exceptions: a member who has previously won the award; officers of SAIR shall not be eligible for five years after leaving their last office.

**NOMINATE**  
your worthy colleagues today!

Neither lawyers, slaves, nor rum were allowed in the original Savannah colony by her first governor—as they were each regarded as negative influences on civilized life.

Wandering the streets of Savannah with a (paper or plastic) cup of adult beverage is totally legal—one of few such cities in America.





## Treats Await You in the Enchanted Sponsor/Exhibit Hall This Year!

by Mitzy Johnson, Member at Large



Come join us in the Regency Ballroom A-D of the Hyatt Regency to find the many treats to make your work more effective and efficient. As of this publication, we have **30 Sponsors** and of these, **26 will be Exhibitors** sharing information of their product/service with you at the conference. As you come to the “Enchanted yet Spooky” Exhibit Hall, please bring your business card to exchange with the Exhibitors as well as be eligible for the drawing of Halloween treasures consisting of a \$100 Visa card at each break on Monday as well as two drawings will occur for a \$100 Visa card during the Sunday night reception. The Sunday night reception will take place in the Exhibit Hall this year. An Exhibitor Scavenger hunt will occur for the drawings, so come join in the fun!

The Exhibit Hall hours are as follows:

Sunday, October 10<sup>th</sup>: 3:00 p.m. – 6:00 p.m.

Sunday, October 10<sup>th</sup>: Opening Reception, 7:30 p.m. - 9:00 p.m.

(1<sup>st</sup> & 2<sup>nd</sup> drawings at 8:45 p.m.)

Monday, October 11<sup>th</sup>: 7:30 a.m. – 5:00 p.m.

(3<sup>rd</sup> drawing at morning break & 4<sup>th</sup> final drawing at afternoon break)

Please note that the Exhibit Hall will close at 5:00 p.m. on Monday, October 11<sup>th</sup>.

***SAIR thanks this great group of Sponsors/Exhibitors for their contribution to our SAIR 2015 Conference!***

Platinum	Gold	Silver	Exhibitor	Special
<ul style="list-style-type: none"> <li>Digital Measures</li> <li>Scantron (along with bag stuffer &amp; evaluations)</li> </ul>	<ul style="list-style-type: none"> <li>Blackboard Analytics</li> <li>Civitas Learning, Inc.</li> <li>Concord USA, Inc. (Xitrac)</li> <li>ETS</li> <li>Information Builders</li> <li>National Student Clearinghouse</li> <li>Nuventive</li> <li>SAS (along with tote bags)</li> <li>Strategic Planning Online</li> <li>Tableau</li> <li>Taskstream (along with lanyards)</li> <li>TK20</li> <li>US News Academic Insights</li> </ul>	<ul style="list-style-type: none"> <li>Academic Management Systems</li> <li>Gradcast</li> </ul>	<ul style="list-style-type: none"> <li>Gravic, Inc.</li> <li>Higher Ed Profiles, Inc.</li> <li>IASystem (along with water bottles)</li> <li>NSSE</li> <li>PACAT</li> <li>RapidInsight</li> <li>SERU Consortium</li> <li>SmartEvals</li> <li>SREB</li> </ul>	<ul style="list-style-type: none"> <li>HigherOne/Campus Labs</li> <li>GAIRPAQ</li> <li>Institutional Research &amp; Planning Committee of the Board of Regents, University of Georgia</li> <li>Insight Assessment</li> </ul>

Our Platinum and Gold Sponsors will showcase their products/service in sessions during the conference, please check out the conference schedule and plan to attend.

Join our Silver Sponsors at their Roundtables during Monday's luncheon.

## 2015 Pre-Conference Workshop Offerings

By Matthew Campbell, Member at Large

Pre-conference workshops at SAIR 2015 are scheduled on **Saturday, October 10** and **Sunday, October 11**. **All workshops will be held onsite at the Hyatt Regency**. Full details, including a narrative and learning outcomes, are available for each session via the conference registration [website](#).

### Saturday, 8:30 - 11:30

#### Workshop 01: A Primer on SACSCOC Accreditation for IR Professionals: Recent Experiences from Both Sides of the Table

Learn to prepare in advance for data requirements that are specific to IR functions for the SACSCOC required reports.

Understand how the Principles can be guides for best practices and assist universities to strive for excellence.

#### Workshop 02: Data Analysis for Newcomers

Learn the steps an analyst takes in analyzing data.

Learn how to create templates for publications such as factbooks, term comparisons, etc.

#### Workshop 03: Data Governance

Learn strategies to gain executive support of data governance.

Learn ways to support data governance including building a university data dictionary.

#### Workshop 04: Hands-on Introduction to Benchmarking Common Indicators and Providing Analyses to Stakeholders

Learn to identify peer comparison groups.

Learn techniques of downloading comparative data from various databases to form analyses.

### Saturday 1:00 - 4:00

#### Workshop 05: Designing Effective Tables and Charts: Theory and Practice

Learn which charts are most appropriate for displaying various types of data

Recognize strategies for most effectively communicating IR data to diverse audiences

#### Workshop 06: Exploring Predictive Analytics: An Examination of Methods and Actionable Outcomes

Learn the positive and negative aspects of utilizing predictive analytics.

Learn the various software and statistical packages available to assist in predictive projects.

#### Workshop 07: Increasing Awareness and Monitoring Substantive Change Activities

Learn to analyze institutional changes to determine if they constitute a Substantive Change.

Determine effective ways to monitor Substantive Change activities.

#### Workshop 08: Introduction to Qualitative Methods

Learn how qualitative research is applicable to institutional research and assessment.

Learn the basic methods for conducting qualitative research.

#### Workshop 09: Planning and Executing Peer Institution Identification and Analysis

Identify stakeholders to consult and learn ways to conduct a successful campus-wide dialogue.

Identify datasets and data points to use when conducting peer identification analyses.

**Sunday 8:30 - 11:30****Workshop 10: Analyzing Student Learning Outcome Data Based on Monte Carlo Simulation Method**

Create and interpret tornado charts.

Perform and interpret sensitivity analysis.

**Workshop 11: Demystifying Administrative Assessment**

Demystify the process for those who write or evaluate administrative assessment plans.

Provide a foundational understanding of administrative assessment.

**Workshop 12: Quality Over Quantity: Valuing and Practicing the Science and Art of Qualitative Research through Focused Conversations**

Participate and lead focus-group conversations.

Develop a plan for conducting a research process at your institution designed to uncover primary issues.

**Workshop 13: What is Workforce Data?**

Understand Labor Market Information data.

Learn how workforce data can be used to respond to the questions posed by legislators and students.

**Sunday 9:00 - 4:00****Workshop 14: Newcomer's Workshop**

Introduction to institutional research and the principal components and practices of institutional researchers.

Learn how institutional research offices function, and how to be an effective institutional researcher.

**Sunday 1:00 - 4:00****Workshop 15: A Strategic View of the Quality Enhancement Plan from Topic Selection through the Impact Report**

Examine the QEP process from topic selection through plan development and implementation, and the writing of the Impact Report.

**Workshop 16: Data Warehousing, Visualization and Analytics Using SAS Visual Analytics: Hands-on Approach**

Understand the basic foundations of analytical decision support systems.

Identify and apply reporting and analytical techniques for institutional research applications.

**Workshop 17: Designing Student-focused Curriculum through Academic Pathways**

Analyze the "flow" of your academic programs from your students' perspective.

Identify common curriculum design flaws (and resolutions) that negatively impact student progression and completion.

**Workshop 18: Pivot Tables: A Hidden Gem in Excel**

Learn to drill down, filter out, group together, and provide multiple summaries for just about any data set.

Gothic author Flannery O'Connor (1925-64) lived on Lafayette Square until 1938 and her works were inspired by her early life in Savannah.



Songwriter Johnny Mercer ("Moon River", "Days of Wine and Roses", "Shadow of Your Smile", and a Brazilian others) was raised in Savannah's Mercer House on Monterey Square. His dad was a prominent attorney and real estate developer. [But his affair with Judy Garland came after leaving Savannah.]

Savannah native Juliette Gordon Low founded the Girl Scouts of America in Savannah in 1912; the first "troop" had 18 members. Juliette's dad was in the Confederate army; her uncle was a friend of Yankee General Sherman—who captured Savannah in 1864.



Poet/writer Conrad Aiken (1889-1973) was born and spent early childhood on Oglethorpe St. in Savannah, but moved to MA to be reared by relatives after his father murdered his mother and himself (1901). They are buried in Bonaventure Cemetery. The family home is said to be host to over 50 ghosts, all related to murders.



## WELCOME NEWCOMERS!

By Jayne Perkins Brown, Member at Large

The **SAIR 2015 Conference, October 10-13, 2015**, has numerous activities and events awaiting you as you join us in **historic Savannah Georgia**, right off the **Savannah River** and

**River Street**. We are excited about the opportunity to not only offer you time to network with other colleagues in the institutional research profession but also give you an opportunity to hone your skills by attending numerous concurrent sessions from your colleagues in the various conference tracks. We know that these sessions are rewarding and we would also invite you to come early so that you may take advantage of the numerous preconference workshops which are half-day to full-day workshops aimed at targeted areas in assessment, effectiveness, and research.

The following events have been planned especially for newcomers during this year's conference:

**Saturday, October 10, 6:00 – 7:00 PM – President's Reception for Newcomers/ Early Arrivals** - Join SAIR President Sara Gravitt for this complimentary reception for all early arrivals and newcomers. You will also have the opportunity to go to dinner afterwards where you can network with your colleagues.

**Sunday, October 11, 9:00 AM – 4:00 PM – Newcomers' Workshop** - This workshop is designed for those who are new to the institutional research field; its purpose is to orient the new professional to institutional research as well as ensure that you are organized and on-track in your new career. Attendees will develop a basic understanding of the role, function, responsibilities, and practices of institutional research professionals. [Pre-Registration](#) required; fee.

**Sunday, October 11, 5:00 – 5:45 PM – Newcomers' Reception** - Join the SAIR Board of Directors, Past Presidents, Special Interest Groups representatives, and other SAIR members for this reception designed to welcome and thank you for attending this conference and becoming a part of our professional organization. Take advantage of the opportunity to get some refreshments as well as a time to meet and greet others attending the conference.

We are anticipating an eventful and enjoyable conference in Historic Savannah Georgia and certainly hope that you are making plans to join us during this timeframe. Our SAIR Program Chairs and President-Elect have been working diligently to offer sessions conducive to learning and activities to allow us fun together. We are looking forward to meeting and greeting you at the Hyatt Regency Savannah in October **2015!!**



The Rev. John Pierpont of Savannah's Unitarian Church on Troup Square, wrote the tune "Jingle Bells", copyrighted in 1857. (Both Savannah and Medford, MA, claim to be the tune's original home! Take your pick.)

John Wesley, though an Anglican priest, founded the Methodist religious movement in Savannah at the request of founder, General Oglethorpe, in the 1730's.

The Pirate House on East Broad Street was a favorite haunt of Caribbean pirates in the 1700's (including, some say, Blackbeard)—with a secret passage to the riverfront through which were "Shanghaied" crew members to sail the pirate ships.

### 2015 KAIR CONFERENCE

**Renewed Spirit: Redefining IR**

Conference Dates: November 16-17, 2015

Location: Clarion Hotel, 1950 Newtown Pike, Lexington, KY

### SCAIR Presents Webinars!

"Data Display 101: Using Excel and the Slicer Tool to Create Fabulous Dashboards" Thursday, September 24<sup>th</sup> @ 2:00

Registration Form URL: <http://www.anymeeting.com/PIID=EC50D78185463A>

"When IR meets IE: Notes from the Field" Wednesday, November 4<sup>th</sup> @ 2:00

Cost of the Webinar is \$25

Registration Form URL: <http://www.anymeeting.com/PIID=EC50D78186493D>

<http://www.sc-air.org/upcoming-webinars.html>

## Where will SAIR go next?

**SAIR  
2016**

Charlotte,  
North Carolina  
October 8-11,  
2016

**SAIR  
2017**

Fort Worth,  
Texas  
October 7-10,  
2017

## 2015 SAIR BEST PAPER

By Emily Saleh, Member at Large

If you are writing a paper as part of your concurrent session during the 2015 SAIR conference, I welcome and encourage you to consider submitting it for SAIR's annual *Best Paper Award*.

**To qualify:** You must have written a research paper as part of your concurrent session during the 2015 SAIR Conference. Papers without presentations will not be considered.

**To apply:** Formally submit your paper to me via email at [emilysaleh@lctcs.edu](mailto:emilysaleh@lctcs.edu) by **Tuesday, December 1, 2015**. All papers should have a separate title page with the name of the author/s followed by the actual paper with a title header. You should not have your name on any other part of the paper except the title page.

### The peer-review process:

- All papers will be reviewed by a panel of your SAIR peers and one paper will be chosen for the *Best Paper Award*.
- Each paper will be graded on a 100 point scale, following the grading rubric below:
  - 10 points: Contributes to the knowledge of IR
  - 10 points: Considers the knowledge, interests, and expectations of members in IR
  - 20 points: Writing makes logical, coherent, and well-supported points
  - 15 points: Writing has clear and concise style
  - 25 points: Explores new territories, reevaluates or re-conceptualizes the known, or offers new translations, creative visions, interpretations or understanding of the known
  - 20 points: Scholarship demonstrates rigor as defined by AIR's publication standards
- A winner will be announced in early January 2016.

### The award:

- Automatic acceptance for presentation at AIR:
  - The chosen paper will be automatically accepted by the Association for Institutional Research (AIR) for presentation in their upcoming Forum in May 2016.
- \$1,000 in travel grants to attend the AIR Forum:
  - SAIR will award the author of the paper a \$500 stipend to be used to defray the costs of travel to the AIR Forum.
  - AIR, through its Matching Travel Grants program, will award the author an additional \$500 to defray costs of travel to the AIR Forum.
- Recognition at SAIR 2016
  - The author will be formally recognized during the SAIR 2016 Awards Breakfast in Charlotte, North Carolina.

## 2015 SAIR ELECTION RESULTS

By Mary Harrington, Past President

On behalf of the 2014-15 SAIR Nominating Committee, I am pleased to announce the results of this year's SAIR elections:

### **Vice President and Program**

**Chair:** Lisa Lord (University of Louisiana at Lafayette)



**Treasurer:** Allen Gale (Xavier University)



### **Members-at-**

**Large:** Eric Atchison (MS Institutes of Higher Education) and Alice Simpkins (Paine College)



**Nominating Committee:** Bethany Bodo (Virginia Tech), Andy Clark (Valdosta State), Ada Kwanbunbumpen (Tulane), Tracie Sapp (University of Georgia), and Urban Wiggins (Southern University)

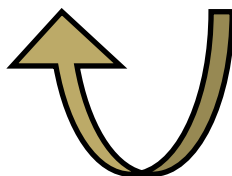


**Please join me in congratulating** each of these SAIR members, and in **thanking** the other outstanding candidates who agreed to run for office.

I am extremely grateful for the guidance and careful deliberations of this year's Nominating Committee: Jon Acker (University of Alabama), Donald Cunningham (University of Tennessee), Michelle Hall (Southeastern Louisiana University – both as Nominating Committee member and election webmaster), Laverne Macon-Jamison (Livingstone College) and Meihua Zhai (University of Georgia). They all worked diligently to identify a slate of excellent potential leaders for SAIR.

Finally, thanks to each of you who voted in this important election. **We had a record number of SAIR members who voted this year**, so we appreciate your being engaged, active members of our exceptional organization.

**ARE YOU INTERESTED IN SERVING YOUR COLLEAGUES BY  
BECOMING A SAIR BOARD MEMBER?  
TALK TO THESE PEOPLE!**



The Virginia Association of Management, Analysis and Planning is accepting proposals from presenters for innovative, timely, and dynamic educational sessions to be presented at the VAMAP Fall Conference, September 25, 2015 in Lynchburg, VA.

The theme of the VAMAP conference is Education, Innovation, and Collaboration.

For more information please visit:  
<http://vamap.org/>.

# FINANCIAL STATEMENT

By Paige Borden, Treasurer



## SAIR Financial Statement 2nd Quarter - 2015

	Checking Account	SAIR Investment	CMG* Investment	PDCF** Investment	Total
<b>Assets as of April 1, 2015</b>					
Checking Balance	\$ 80,520.04	\$ -	\$ -	\$ -	\$ 80,520.04
Investment Balance	\$ -	\$ 32,687.01	\$ 5,469.18	\$ 5,338.23	\$ 43,494.42
<b>Total Start of Period Assets</b>	<b>\$ 80,520.04</b>	<b>\$ 32,687.01</b>	<b>\$ 5,469.18</b>	<b>\$ 5,338.23</b>	<b>\$ 124,014.46</b>
<b>Income - through 6/30/2015</b>					
2014-15 SAIR Memberships	\$ 450.00	\$ -	\$ -	\$ -	\$ 450.00
2015 Conference: Registrations	\$ 3,710.00	\$ -	\$ -	\$ -	\$ 3,710.00
2015 Conference: Sponsors	\$ 6,000.00	\$ -	\$ -	\$ -	\$ 6,000.00
Checking Interest	\$ 1.81	\$ -	\$ -	\$ -	\$ 1.81
Investment Interest	\$ -	\$ 0.82	\$ 0.14	\$ 0.13	\$ 1.09
<b>Total Income</b>	<b>\$ 10,161.81</b>	<b>\$ 0.82</b>	<b>\$ 0.14</b>	<b>\$ 0.13</b>	<b>\$ 10,162.90</b>
<b>Expenditures - through 6/30/2015</b>					
2014 Conference: Best Paper	\$ 1,000.00	\$ -	\$ -	\$ -	\$ 1,000.00
2015 Conference: Cvent Renewal	\$ 2,475.00	\$ -	\$ -	\$ -	\$ 2,475.00
2015 Conference: Special Event	\$ 1,484.00	\$ -	\$ -	\$ -	\$ 1,484.00
2015 Conference: Planning & Board Mtg	\$ 800.00	\$ -	\$ -	\$ -	\$ 800.00
PayPal Account Fees	\$ 8.24	\$ -	\$ -	\$ -	\$ 8.24
Website (Redesign and Hosting)	\$ 494.95	\$ -	\$ -	\$ -	\$ 494.95
<b>Total Expenditures</b>	<b>\$ 6,262.19</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 6,262.19</b>
<b>Total Net Income During Period</b>	<b>\$ 3,899.62</b>	<b>\$ 0.82</b>	<b>\$ 0.14</b>	<b>\$ 0.13</b>	<b>\$ 3,900.71</b>
<b>Assets as of June 30, 2015</b>					
Checking Balance	\$ 84,419.66	\$ -	\$ -	\$ -	\$ 84,419.66
Investment Balance	\$ -	\$ 32,687.83	\$ 5,469.32	\$ 5,338.36	\$ 43,495.51
<b>Total End of Period Assets</b>	<b>\$ 84,419.66</b>	<b>\$ 32,687.83</b>	<b>\$ 5,469.32</b>	<b>\$ 5,338.36</b>	<b>\$ 127,915.17</b>

\* CMG: Committee on Mission and Goals

\*\*PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer  
July 2015

