

SAIR 2023 Sponsorship Levels and Add-Ons!

| | Bronze | Silver | Gold | Platinum |
|--|-------------|-------------|-------------|------------------------------|
| | \$1250 | \$2250 | \$3250 | \$4250 |
| Booth Space | 1 6ft table | 1 6ft table | 1 6ft table | Prime location, 2 6ft tables |
| Conference Registrations/Attendees | 1 | 2 | 3 | 4 |
| Acknowledgement in Conference Program | ✓ | ✓ | ✓ | ✓ |
| Hyperlink on Conference Website | ✓ | ✓ | ✓ | ✓ |
| Invitation to President's Reception (Saturday night) | ✓ | ✓ | ✓ | ✓ |
| Advertisement in Conference Program | | ¼ Page | ½ Page | Full-Page |
| Event Sponsorship | | ✓ | ✓ | ✓ |
| Mailing List of Registered Attendees (1 week prior) | +\$300 | ✓ | ✓ | ✓ |
| Concurrent Session Presentation | | | ✓ | ✓ |

Sponsorship Add-Ons

| | |
|--|--|
| Hotel Room Key Branding (1 key/room) | \$2000 |
| Keynote sponsor: includes (a) 10-minute Lightning Session at end of Keynote (b) gobo projection screen (sponsor may retain gobo screen)* | \$1000 |
| Full-day pre- or post-conference workshop (co-presented with SAIR member) | \$1000 |
| Branded Lanyards | \$500 |
| Sponsor Name as Wi-Fi Password | \$500 |
| Program-at-a-Glance | \$350 |
| Company Banner next to Registration Table | \$350 |
| Branded Tote Bags | \$500 |
| Sponsor-Provided Catchbox Microphone Cover | \$500 |
| Brand Awareness items for Tote Bags | \$250 / item |
| Additional Sponsor Attendee | (TBA, cost of regular registration minus \$25) |
| Branded Item (\$35-\$75 value) for Sponsor Passport Prize Drawing | at cost |

**Only one available; Open to Platinum-level sponsors only.*

For more information, please contact Suzanne Klonis, Vendor/Sponsor Coordinator, at suzanne.klonis@furman.edu