



Southern AIR

RECEIVED
OCT 07 1987
Ans'd.....

NEWSLETTER OF THE SOUTHERN ASSOCIATION OF INSTITUTIONAL RESEARCH

DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS

We're in high gear for the '87 Conference. The registrations are arriving; the agenda's being finalized; menus are being chosen with care. All you need do is show up and have fun. We're planning for a record crowd--so we don't want to be disappointed! We don't want you to miss New Orleans.

Aside from the professional advancement offered through our conference sessions, we offer you a great city as your playground. And we don't want you to miss:

The JAZZ of Preservation Hall or Storyville or Mahogany Hall or Pete Fountain on the River.

The historic FRENCH QUARTER featuring Royal Street antiques, the famous old restaurants, the Jax Brewery development, Jackson Square, the St. Louis Cathedral, the Cabildo and the Presbytere, the Old U.S. Mint, the street performers, carriage rides, and coffee and beignets at Cafe du Monde.

The FOOD! You'd be missing Blackened Redfish at K-Pauls; oysters on the half shell at Fleix's; crabmeat St. Francis and duck with oyster dressing at LeRuth's; shrimp and andouille over angel hair pasta or the bread pudding souffle at Commander's Palace; red beans and rice or a Ferdi po boy at Mother's or the sloppy roast beef po boy at Paul Prudhomme's Louisiana Grocery and Feed Co.; the oysters Mosca at Mosca's and barbecued shrimp at Manale's. Then there's the pasta Big Mamou at Brightsen's; the grilled chicken with egg-plant and gumbo at Flagon's wine bar or the Steak au Poivre at Crozier's. All that and we haven't even mentioned Antoine's, Brennan's, Galatoire's, Arnaud's, Christian's, etc., etc., etc.

The new Rouse development RIVERWALK featuring more than 150 boutiques and eating places right on the mighty Mississippi; the historic Garden District mansions; the cemeteries, yes, the cemeteries; the St. Charles streetcar; and the ferry ride across the River; the steamboats paddling down to the Battlefield of N.O. or just casually cruising up to the marvelous Audubon Park Zoo; the Faberge eggs or Newcomb Pottery at the Museum of Art located in beautiful City Park;

the Longue Vue Gardens.

And when all that's been experienced, then go up River Road to the old plantations or continue down to Evangeline country.

So come on down and from then on, you'll know first hand "what it means to Miss New Orleans."

Earl Retif, Tulane

1987 SAIR/SCUP CONFERENCE NEW ORLEANS, OCTOBER 28-30

The 1987 SAIR/SCUP Southern Regional Conference will be held at the Double Tree Hotel in historical New Orleans on October 28-30, 1987. The theme of the conference is "Preparing for the 1990's." The key note speaker scheduled for Thursday morning will be Dr. Marvin Peterson, Director of the CSHPE at the University of Michigan in Ann Arbor. Thursday's luncheon speaker will be Dr. Norman C. Francis, President of Xavier University of Louisiana, located in New Orleans. Friday morning's speaker will be Dr. Roy Carroll, Vice President for Planning at the University of North Carolina General Administration in Chapel Hill.

If you have not received your conference registration packet yet, call Bob Kuhn at 504-388-1231.

Accommodations in New Orleans

- * The meeting will be held at the Double Tree Hotel [formerly the International Hotel].
- * The Double Tree is a modern 17-story hotel with restaurant, coffee shop and lounge on the property. It is located in the center of the New Orleans hotel, office and shopping district. It is directly across the street from Canal Place, a \$250,000,000 galeria-type shopping complex featuring high fashion stores such as Saks Fifth Avenue. It is also within walking distance of the River Walk, a 1/2 mile long shopping and restaurant center overlooking the River at the sight of the 1984 World's Fair. Just across the street is the incomparable, historic, romantic

French Quarter. Here and throughout the city you'll find some of the world's great restaurants. Also in the French Quarter and again right on the River, you'll find the Jackson Brewery, another collection of specialty shops, cateries and places of entertainment.

- * A total of 150 guest rooms have been blocked at the Double Tree. The address is:

Double Tree Hotel
300 Canal Street
New Orleans, LA 70140
Telephone: (504) 581-1300

Rates and Reservations (not including 11% local tax)

Single	\$44
Double (up to 4 persons)	\$65

- * You may make your hotel reservations by telephone or by using the reservation form included with the conference packet you should have received already. If you reserve by phone, be sure to mention that you are attending the SAIR-SCUP Conference in order to qualify for the special rate. The hotel will confirm your reservation. You must give a credit card number, purchase order number, or check for one night at the time of reservation.
- * Please make your reservations early. On September 15, 1987, any unreserved rooms in SAIR-SCUP's block will be released for sale to the general public, and reservations after that date will be on a space-available basis. There is another convention staying at the hotel, so please get your hotel reservations early.

Extended Stay

- * The hotel has agreed to extend the special rates to include the weekend before and the weekend after the conference. Reservations for this extended term must be made at the same time your conference reservations are made.

Changes or Cancellation

- * If your planned arrival date or time changes, please notify the hotel promptly; failure to do so could result in full cancellation of your reservations.
- * If you find that you cannot attend the Conference, please promptly cancel your room reservation so that the room can be reassigned to another SAIR-SCUP/Conference registrant.

Some Musings from TBCU

For some unforgettable reason this column missed the deadline for inclusion in the Spring '87 issuance of SAIR Newsletter, so to the reading pleasure and delight of my half-dozen or so avid readers and the groans of the Newsletter Editor (not true, Ed.), I'm back again and because of last issue's omission, I propose now to write a two-in-one column.

Prior to the convening of AIR for its 27th Annual Forum in Kansas City, you may remember that a letter solicitous of suggestions for Kansas City was sent out by Gerry McLaughlin, Deb Teeter, and Melodie Christal. Going to the cradle of jazz, I need not have responded. But respond I did, suggesting that among the many other activities planned for Kansas City that there be music indigenous of the area. I repeat, I need not have responded because (and here I'm giving credit to the planners) the Forum was held coincidental with an Annual Jazz Festival in Kansas City and as a consequence there was music indigenous to the area all over the place. --And guess who had the bestest time of all "dancin' to all that jazz" at the Arrowhead, Gerry McLaughlin, Deb Teeter, and Melodie Christal.

Having gone through an almost countless number of potentials, e.g., Malcolm Barnes, Gloria Scott, Frank Black, Jim Gunnell, Al Cooke, Stephanie Brown, and Bob Lewis, I think that TBCU has at last found its newest guru--John A. "Tony" Williams. Tony's contributions and help to TBCU, SAIR, AIR, and to me have been humongous. One or two examples of his interest in the promotion of people in the cause of IR may be seen in a behind-the-scene but nonetheless instrumental role he played in persuading the Puerto Ricans to become an Affiliated Group with SAIR and AIR and most recently in Kansas City I caught him trying to persuade a coterie of AIR members of Oriental provenance that they, too, should form a SIG. A connection between the foregoing and this concluding statement is that now that I'm being regularly trounced at tennis by Joe Marks, et al, save when I play doubles with Ansley Abraham, its high time that I step up the pace a bit in my grooming of Tony Williams. Commencing with this announcement, Tony and I will share the principal burdens of keeping TBCU a viable option in the IR scheme of things by offering its mantle and outreach to all IR practitioners, regardless of race, ethnicity, or work place who are empathetic with the aims and goals of TBCU.

Charlie Brown

NCAIR News

North Carolina AIR held its annual summer drive-in conference at Lenoir-Rhyne College in Hickory, N.C. on August 6-7. Featured keynote speakers were Chancellor Tyrone Richmond from N.C. Central University and Robert Glover from the University of Hartford. Over forty participants enjoyed the cool evenings of the Catawba Valley, the hot jazz of the Unifour Jazz Ensemble in the Beers' Lair, and the warm hospitality of host institution, Lenoir-Rhyne College. NCAIR will sponsor its next annual conference on March 27-29, 1988 in Southern Pines, N.C., "Evaluating the Evaluator: Assessing the Effectiveness of Institutional Research." Contact Ruth Ann Cook (704-262-4090) for more information.

News from George Mason University

Victor Borden from the University of Massachusetts at Amherst and David Bailey from the University of Houston have joined Ed Delaney, Assistant Vice President at George Mason University to launch a new institutional planning and research office. Vic will coordinate the management information function, while Dave will head up the analytic research area. With their arrival, Ed feels that he has gone from bootstraps to rocket boosters. All three look forward to an active involvement in SAIR.

Illinois AIR

The Illinois AIR will hold its 17th Annual Conference, November 5-6 at Allerton House on the campus of the University of Illinois. The conference theme will be "Institutional Effectiveness."

Contact Richard F. Wilson, Associate Vice Chancellor for Academic Affairs, University of Illinois, Swanlund Administration Building, 601 E. John, Champaign, Illinois 61820 or call him at (217) 333-4238 for more information.

Alabama AIR

The Steering Committee working to reactivate the Alabama Association for Institutional Research met for a second time, in July. A combined topical conference and organizational meeting is planned for late September. A mailing list is being developed to announce the conference and to communicate concerning the association. However, anyone interested in the conference/association may contact Al Yeager, Membership/Publicity Chairperson (Director, Institutional Research, 307 University Boulevard, 230 Administration

Building, University of South Alabama, Mobile, AL 36688 or call (205) 460-6447). Also, a Special interest group has been scheduled for Alabama at the New Orleans SAIR meeting in October.

South Carolina AIR

The executive committee of SCAIR met on Wednesday, May 13, at the Office of Institutional Research on the Columbia Campus of USC. Eric Jolly, president, presided. The principal business of the meeting was preliminary planning for the first annual meeting of SCAIR. It was decided that the meeting will be held on March 3-4, 1988, at the Francis Marion Hotel in Charleston. Jackie Skubal, program chair, will report at the next executive committee meeting on who will be the keynote speaker and other program details.

Seasonal News

A football player was having difficulty with his college courses. It was agreed that one professor would give him a test and if he passed, the player could continue on the team.

"I want you to complete this sentence," said the professor, eager to keep the All-America candidate eligible. "Old McDonald had a _____."

The athlete looked blank and finally the professor answered for him, "Farm, you dummy."

Desperate, the professor then offered the young man one last chance. "How do you spell 'farm'?" he asked.

The player's eyes glistened with excitement and he responded, "E-I-E-I-O, you dummy."

Reprinted from The Rotarian

THE LEGEND OF MARIE LAVEAU

When Voodoo queen Marie Laveau was alive in the 1800's, it was said that she could cast powerful spells. To this day, believers insist that if you visit her tomb which is located in St. Louis cemetery No. 1 that your prayers will be answered if you mark the tomb with brick dust. This makes the tomb easy enough to find. It is the one covered with red X's. The ritual is to take piece of brick, make a big X on the tomb, rub your foot three times on the ground and then knock three times and make a wish.

Voodoo came to New Orleans in the late 1700's with refugee slaves from Santo Domingo. For years the slaves practiced Voodoo in Congo Square. The potions and gris-gris (small charms used for casting spells) are not the same but can still be found in many shops around the French Quarter.

Coming by Air to New Orleans

- * New Orleans is served by most major airlines with direct service to major metropolitan areas.
- * SAIR has made special fare arrangements with Delta Airlines. Delta has special directional passenger fares for attendees who fly Delta round trip to/from the meeting. These special fares will allow a 5% savings off most Delta published round-trip fares within the United States and San Juan providing all rules and conditions of the airfares are met. Some promotional fares discounted greater than 75% off the normal round-trip day coach fares (Y) may not be included in this offer. Originating travel will be allowed October 24 through November 3, 1987.
- * For Passengers not qualifying for any published discounts a 40% discount will be offered on Delta's domestic system for travel to the meeting (travel from Delta's Canadian cities will apply at a 35% discount). This discount will be based on the full non-discounted round trip day coach rates, and will require departure October 24 - November 3, 1987. Seven days advance ticketing will be required and a maximum stay of 21 days will be permitted.
- * To receive these discounts, you must book your reservations through International Tours (in Louisiana call 1-800-222-0387 and outside Louisiana call 1-800-225-4254).

Weather and Clothing, New Orleans Climate (And What To Wear)

- * Late October in New Orleans will probably be moderately warm (60's-70's) during the day and cool (40's-50's) at night.
- * When dressing for conference session, remember that the hotel is fully air-conditioned. Informal, lightweight, but "layered" clothing (i.e., a jacket or sweater which can be removed) should be both appropriate and comfortable.
- * For general sightseeing and the Cocktail Party informal, lightweight clothing will be suitable. An all weather coat or lightweight sweater should be adequate for a cooler day or evening.
- * Some New Orleans restaurants require coats and ties, so it is well to come prepared for this. Since the French Quarter is best explored on foot, comfortable walking shoes are a must.

Medical Emergency

- * A physician is on call through Touro Infirmary. Call 897-8250 for emergency dental or medical care.

SAIR MEMBERSHIP APPLICATION

October 1987 to October 1988

Please mail the completed form and check to: SAIR

Ms. Marsha Moss/Institutional Studies/University of Texas-Austin/MAI 202/Austin, Texas 78712

Name _____ Position _____
Institution: _____ Telephone _____
Department _____ Regular _____ Student _____
_____ \$10.00 _____ \$5.00
City/State _____ Zip _____

NEWSLETTER

SOUTHERN ASSOCIATION FOR INSTITUTIONAL RESEARCH
c/o Maryann S. Ruddock
601 Colorado Street
Austin, Texas 78701

BULK RATE
U.S. Postage
PAID
Austin, Texas
Permit No. 1969

HANNELORE DELBRIDGE
ASST TO DIR, INSTNL RESEARCH
UNIVERSITY OF ALABAMA
PO BOX 6255
UNIVERSITY, AL 35486