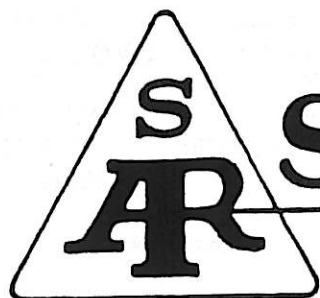


RECEIVED
SEP 2 1990



Southern AIR

NEWSLETTER OF THE SOUTHERN ASSOCIATION OF INSTITUTIONAL RESEARCH

SAIR/SCUP ANNUAL CONFERENCE

FORT LAUDERDALE OCTOBER 10-12

On behalf of the 1990 SAIR/SCUP Conference Planning Committee, I am delighted to invite you to attend the annual conference, to be held at the Fort Lauderdale Marina Marriott from October 10-12. The theme "Information for Educational Improvement" is very timely as we are called upon to provide information that can be used to improve the quality of education. Institutions must take a proactive stance in producing and using information to identify strengths and weaknesses and to improve educational programs, policies, and procedures.

DR. ROBERT McCABE, President of Miami-Dade Community College, will open the conference, addressing the topic "Planning to Improve Teaching and Learning." Miami-Dade Community College, under President McCabe's leadership, is well known for innovation and change to address the expanding needs of its service area.

Following the opening address, we invite everyone to the poolside reception, but we especially want to welcome all the newcomers to their first SAIR/SCUP conference!

Thursday is a very full day, starting with breakfast roundtables which address a variety of relevant topics to planners and institutional researchers. You can pick up your continental breakfast and join a roundtable to discuss a topic of interest. Note that you do not have to register and pay for breakfast roundtables this

year. If the table you initially selected is full, simply find another one of interest. With a dozen groups, I hope that all of the early risers can find a roundtable of interest. For those who prefer less structure, you may go on to Salon E for your continental breakfast.

The panel on Thursday morning addresses the theme "Integrating Planning and Institutional Research to Improve Education." Moderated by **DR. TRUDY BANTA** who is in the forefront of the assessment movement in higher education, the panel will present the perspectives of a community college president, **DR. WILLIS N. HOLCOMBE**; an associate vice president from a private university, **DR. LEWIS TEMARES**; and an assistant vice president from a public university, **DR. ED DELANEY**.

The concurrent sessions on Thursday morning, afternoon, and Friday morning offer a wide variety of papers, panels and software demonstrations from which you may select topics of interest to you.

Pick up your box lunch and join your regional SCUP group to find out what is happening in SCUP and to meet your colleagues.

In addition to attending more software demonstrations on Thursday afternoon, you may go to the Consultants' Corner for one-on-one discussions of issues, problems, and possible solutions with experts in the fields of institutional research and planning. This is your opportunity to make contact with leaders

in the field who willingly share their expertise with our members.

Special Interest Groups will meet Thursday afternoon and the state groups will meet Friday morning over continental breakfast.

Don't miss the special events! For those who need physical exercise to combat the inactivity of sitting in meetings, participate in the tennis tournament Thursday evening before you join your colleagues for drinks around the pool. Or get up bright and early Friday for the Fun Run/Walk!

Be sure to attend the SAIR business meeting Friday morn, followed by more concurrent sessions. Also don't miss the Awards Luncheon and the closing comments of **DR. CAMERON FINCHER** who will motivate us to use our skills and knowledge in the improvement of educational quality.

With a program packed with workshops, presentations, breakfast roundtables, and demonstrations, don't forget to make time to meet your colleagues. Professional organizations, particularly the regional ones, provide not only professional development opportunities but also invaluable contacts with whom you can discuss common problems and challenges. Take full advantage of this opportunity to meet your colleagues, and I ask that "seasoned" members initiate contact with our newcomers to assure that they feel the warmth and friendliness which has characterized our conferences.

Enjoy the conference and let us know what you liked and didn't like. Complete the evaluation form which will be placed on the luncheon tables. For those who may have to miss the luncheon, you may pick up evaluation forms at the registration desk and drop in a collection box. For those who can, attend the Saturday morning wrap-up to share your ideas for next year's conference.

To all those who have assisted with the program and local arrangements, I appreciate all that you have done. I am very proud to have worked with such an outstanding group of individuals who so willingly gave of their time and talents.

BRENDA H. ROGERS
Vice President & Program Chair

1989-90 SAIR OFFICERS

PRESIDENT	MARY M. SAPP
PRESIDENT ELECT	BRENDA ROGERS
PAST PRESIDENT	TIMOTHY R. SANFORD
SECRETARY	CAROL KAYLA
TREASURER	WILLIAM FENDLEY
MEMBERS-AT-LARGE:	JOSEPH L. MARKS
	MARY ANN S. RUDDOCK

STATE AND REGIONAL NEWS

SOME MUSINGS FROM TBCU

Yeah, I know I've said my Auld Lang Synes a half-dozen times already, but all of you have experienced some old codger who's gotten too accustomed to the most comfortable seat in the house and seemingly just doesn't know when to go home even though--it's way past midnight. The foregoing is descriptive of me to a "tee", however it may help to explain my dawdling by candidly admitting that Geraldinelike "TONY made me do it!" Momentarily I don't quite remember where or when; but at some point during AIR Louisville, TONY and I got to talking about who was going to take over the **MUSINGS COLUMN** following my retirement. After bandying around several names TONY let out an "aha" and the perfect temporary solution which was that I would for a time continue with the **SAIR MUSINGS** column while he would resurrect TBCU's former column in the AIR NEWSLETTER. Half of the "perfect temporary solution" has already been completed so look for the first of the newly resurrected "**TBCU PRESIDENT'S CORNER**" with TONY's byline.

In what I consider to be race track parlance, AIR Louisville was everything it was touted to be and in an all too brief encapsulation of this enviable thoroughbred event, the 30th AIR Annual Forum drew an almost record equaling attendance that included the laying on of a little bit of everything conceivable to satisfy any and every intellectual taste/curiosity -- but then too the same may be said about TBCU:SUG. First off TBCU with its head down stumbled a bit out of the starting gate (due primarily to a negligence on my part) but by the first turn TBCU's head was up and from there on in raced across a very futuristic theme finishing line. What does the future hold for TBCU? For answers to these

questions you may well begin by asking the thirty attendees, but if my response to this rhetorical question will be deemed beneficial, I'd say that if TONY had his way it would be implementation of a life-time membership scheme. For MAXINE B. ALLEN, MICHAEL BOATWRIGHT, and FRANCINE HUDGINS, that forward looking Norfolk State University dean, It would mean the completion of a recruitment video that is sure to be the prototype for all AIR Affiliated Groups to emulate -- or for that matter the parent bodies AIR and SAIR as well.

I should in (getting up and easing toward the door) say that AIR and TBCU were very generous in their recognition of me, in the latter instance beyond the kind words I was the recipient of a plaque so picturesque, so ornate and heavily gilded with silver it made my knees buckle to carry it. After paying an overweight tax at the airport, I eventually got the plaque back to North Carolina and was in the process of catching my breath, when a note from MAXINE was the cause of another pleasant surprise. The surprise was my notification that a paper she had submitted to AIR-Europe had been accepted. Even though congratulations for a happening of this magnitude are always in order, no matter the circumstance, my first congratulatory thought was that MAXINE was the first woman and TBCUer of color to have an AIR-Europe acceptance, when I was reminded that two years earlier JUDITH SPRINGER (Puerto Rico) had won an acceptance but was unable to attend primarily to a lack of institutional funds. I certainly hope that this particular brand of nemesis -- or any other brand -- doesn't happen to MAXINE, rather that she and entourage will be able to make the trip to Lyons, France.

One final note (while pretending not to notice the not altogether gentle nudgings) and that is that the absolute deadline for the submittal of applications to be the next MUSINGS columnist is SAIR-FORT LAUDERDALE, OCTOBER 10-12. The competition promises to be stiff, but who cares because you're the best of the lot, SO SEND IN YOUR APPLICATION TO TONY TODAYYYYY!! Now you know that it's not polite to shove people out of the door, especially when I'm getting ready to tell you about RICHELIEU JOHNSON'S elevation to the presidency of the South Carolina Association for Institutional Research. -- But getting on with the story, it seems that there was this guy.....

CHARLIE BROWN.....

SACCR HOLDS ANNUAL MEETING

The Southeastern Association for Community College Research (SACCR) held its annual meeting at Myrtle Beach, South Carolina July 30 - August 1. The theme for the Conference was "The Emerging Presence of Research and Planning." DR. GILBERT CUEVAS, Professor of Educational and Psychological Studies at the University of Miami (Coral Gables) presented the keynote address. He has been assisting Miami-Dade Community College in involving faculty in classroom based research. The conference also featured a panel on "Presidents View the Rise of Research and Planning." Members of the panel included JAMES RICHBURG, President, Piedmont Community College, Charlottesville; JAMES BRIDGES, President, Valdosta Technical Institute, ANNE McNUTT, President, Technical College of the Lowlands; and KENT SHARPELS, President, of Horry-Georgetown Community College.

The Outstanding Paper Award was presented to Ronald Shearon, Associate Department Head for Adult and Community College Education and IRENE BROWNEE, Research Associate at North Carolina State University for their paper on "The Impact of Research Strategies in Planning in Community Colleges." They will be presenting their paper at the Annual AERA meeting in Chicago in April, 1991.

The following members were chosen to serve as officers of the association for 1990-91. BERMAN JOHNSON, Vice President for Planning and Development at DeKalb Technical College, Clardston, Georgia will serve a second term as President of the Association. FOSTER FOWLER, Director of Institutional Research at Horry-Georgetown Technical College in Conway, South Carolina, was elected Program Chairman and President-Elect. HARRIOTT CALHOUN, Director of Institutional Research at Jefferson State Community College in Birmingham, Alabama was re-elected Secretary. DORCAS ADAMS, Director of Research and Analysis at Midlands, Technical College, Columbia, South Carolina was elected Treasurer for the Association.

SACCR will celebrate its 20th Anniversary in 1991. The anniversary meeting will be held at Stone Mountain, Georgia.

UNIVERSITY OF TENNESSEE

FAYE PARHAM has joined the Institutional Research staff at the University of Tennessee at Martin as Senior Computer System Specialist.

SCAIR

DAVID FLEMING, who is Coordinator of Planning and Research at Clemson University, is the New President-Elect of **South Carolina AIR**. He is also chairperson of the program committee for the 1991 SCAIR annual meeting. **DAVID** replaces **DENNIS DULNIAK**, who left Lander College, in June, to become Registrar at Austin Peay College in Clarksville, Tennessee. Our President **RICHELIEU JOHNSON** is one of the presenters at the fall AIR Institute on assessment.

The fourth annual SCAIR meeting will be held in Columbia, SC at the Embassy Suites Hotel on February 27-28 and March 1, 1991.

KAIR

We are sure that everyone is still charged after the national conference in Louisville and looking forward to our own **Kentucky AIR** mass annual meeting. In order to centrally and conveniently accommodate everyone, we have arranged for the meeting to be at the Spindletop Conference Hall in Lexington on Friday, September 21, 1990. We plan for an array of professional activities beginning around 9:00am with coffee and doughnuts and ending around 2:00pm. Our lunch will be catered buffet style. A \$15.00 fee will cover meal costs and registration for KAIR at Spindletop. We need for everyone to come and for all institutions of higher education to be present. It will only be through cooperative networking and informational-data exchanges that professional development in institutional research can become helpful to all Kentucky colleges.

SUG CELEBRATES 20TH ANNIVERSARY

The Southern University Group (SUG) will celebrate the 20th anniversary of its founding this fall in Ft. Lauderdale. All members, alumni, and honorary members are invited to join in the festivities beginning Friday afternoon, October 12, at the conclusion of the SAIR/SCUP Conference. For you history buffs, SUG was the forerunner of SAIR through the Southern Conference on Institutional Research (SCIR) which was held

in Atlanta for many years. The Southern Regional Education Board (SREB) was the original site of SUG while Georgia State University through the considerable efforts of Glynton Smith and her staff was home to SCIR.

MARYLAND COMMUNITY COLLEGE RESEARCH GROUP

The Maryland Community College Research Group (MCCRG) held a successful summer retreat July 19-20 at Mears Great Oak Landing on Fairlee Creek. The keynote address, "Defining Student Outcomes Indicators for the Community College," was delivered by **DR. JAMES C. PALMER**, Associate Director of the Center for Community College Education, George Mason University. Other presentations included a panel discussion on proposed revisions to the state's space planning guidelines, and papers on student transfer, tracking systems, and developmental student outcomes. The group enjoyed Chesapeake Bay seafood and a short cruise on the yacht Tenacity before returning to the reality of GSL disclosure forms, mandated accountability reports, and other issues. **DAN McCONOCHIE** of the Maryland State Board for Community Colleges was given an award in recognition of his many years of excellent work with MCCRG.

DINOSAURS IN FT. LAUDERDALE

The SAIR Dinosaurs (past presidents) will convene in Ft. Lauderdale at the annual SAIR/SCUP conference for the traditional breakfast meeting on Thursday morning, October 11. Other SAIR members are encouraged to allow the Dinosaurs considerable latitude that morning as these "BEASTS" are not known for their early morning hours.



NEW SOUTHERN AIR EDITOR NEEDED NOW!!!

This is the seventh and final issue of Southern AIR that I will have had the privilege of editing. Other responsibilities now require me to relinquish the position of editor which I have thoroughly enjoyed.

Any SAIR member interested in becoming editor should contact President-Elect **BRENDA ROGERS** at (919)560-6367 before or after the Ft. Lauderdale conference or at the conference itself. In addition to providing an important service, the position gives an excellent opportunity for getting to know a whole lot of neat SAIRites!!

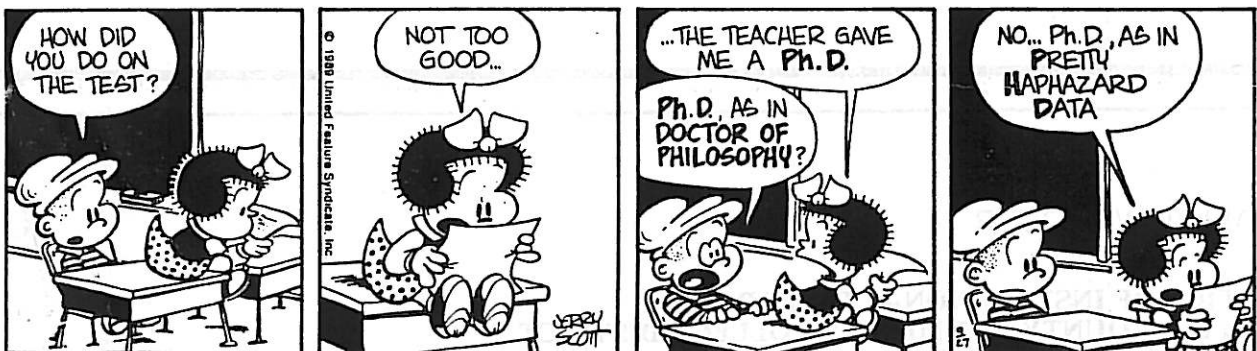
GERRY PERKUS, Editor

SAIR MEMBERSHIP APPLICATION/OCTOBER 1990 TO OCTOBER 1991

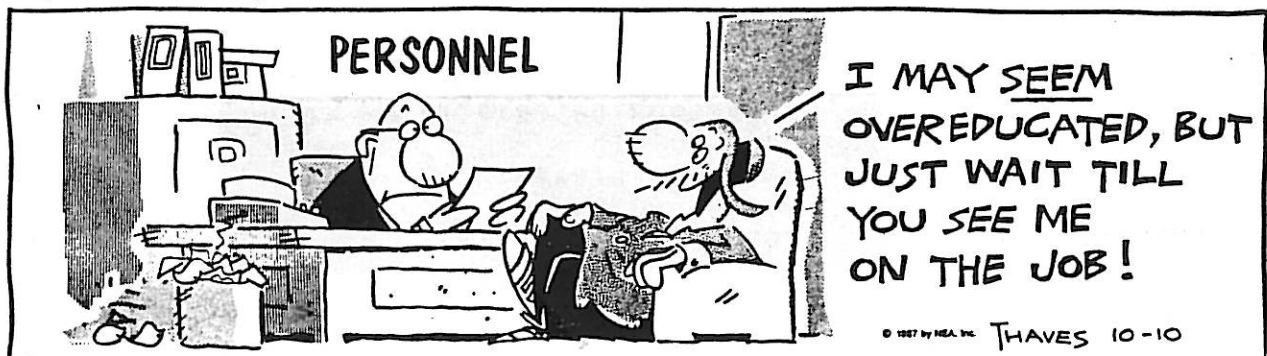
Please pass this form on to an interested colleague.
The completed form and check should be mailed to:
SAIR /// BILL FENDLEY, Institutional Planning and Studies
University of Virginia, P.O. Box 9014
Charlottesville, VA 22906-9014

Name _____ Position _____
Institution _____ Telephone _____
Department _____ Regular _____ \$20.00/Student _____ \$5.00
City _____ State _____ Zip _____

NANCY® by Jerry Scott



FRANK AND ERNEST ©by Bob Thaves



PRESIDENT'S MESSAGE

As summer draws to a close, we not only gear up for the arrival of our students, but we start to look forward to the annual SAIR/SCUP regional conference, this year in the resort atmosphere of the Fort Lauderdale Marina Marriott. Congratulations to **BRENDA ROGERS** and her conference planning committee for putting together a very strong program and to **MARTHA MEHALLIS** and her local arrangements committee for preparing our welcome in Fort Lauderdale. It will be an excellent program you won't want to miss. After reading about the conference in this newsletter, I know that you'll want to reserve those dates on your calendar to come join us here in south Florida!

One item of importance to the organization that will be addressed at the business meeting in October is the proposed changes in the Articles of Incorporation and the Bylaws. Many of these are necessary in order for SAIR to receive tax-exempt status, and others provide means to expand the range of services the organization supplies to its members. You will receive a copy of the proposed changes soon. Please read it carefully and let Past President **TIM SANFORD** know if you spot any problems. The SAIR Board would like to deal with your concerns before the business meeting in order to keep the discussion of the changes as short as possible.

I just returned from the SCUP conference, where **GARY BARNES** reported on the results of a survey of members of SCUP's southeast region. Almost half (47%) of the respondents reported that they were also members of AIR, and 38% were members of SAIR. Furthermore, more southeast SCUP members attended the SAIR/SCUP meeting last October than the national SCUP meeting last summer (31% versus 29%)! Of course, one reason may have been because the SAIR/SCUP meeting was in Durham and the national SCUP meeting was in Denver, but obviously SCUP and SAIR have a lot of interests in common.

One reason that our membership and attendance at conferences continue to grow is that SAIR is composed of individuals who value the building of collegial relationships with other professionals in their organization and who are willing to give of their time and effort to enhance the profession. It's a great group of people with whom to be associated. I have been proud and honored to serve this past year as your president. Thank you for the opportunity.

MARY M. SAPP, President

SAIR NEWSLETTER

OFFICE OF INSTITUTIONAL RESEARCH
COLLIN COUNTY COMMUNITY COLLEGE DISTRICT
2200 WEST UNIVERSITY
McKINNEY, TEXAS 75070

HANNELORE DELBRIDGE
ASST TO DIR
UNIV OF ALABAMA
PO BOX 6255
TUSCALOOSA AL 35487

