

MARK YOUR CALENDARS TO CATCH THE WAVES OF THE 90S!

by Julie Snyder, Publicity Chair
SAIR/SCUP Conference Planning Committee

- What: 1992 SAIR/SCUP Conference: "Catching the Waves of the 90s"
When: Saturday, October 24, 1992, through Tuesday, October 27, 1992
Where: Landmark Resort Hotel, Myrtle Beach, South Carolina, \$42/room (Single or double occupancy)
Registration: \$80 (Includes 1992-93 SAIR membership dues, 2 continental breakfasts, and 2 lunches)
Air travel: USAIR (5% off Super Saver; 40% off regular fares)

"Catch the Waves of the 90s" at the 1992 SAIR/SCUP Conference and turn the expected challenges of the 90s into exciting, productive, positive outcomes! Planning is already well underway for a conference that will provide you with the information you'll need to make the most of the coming years. General session speakers will provide valuable insights on what to expect in the 90s and strategies for "catching the waves of the 90s." In addition, you'll be able to meet up with old friends, make new friends, and experience Myrtle Beach: a natural recreation area loaded with enjoyable activities and great restaurants.

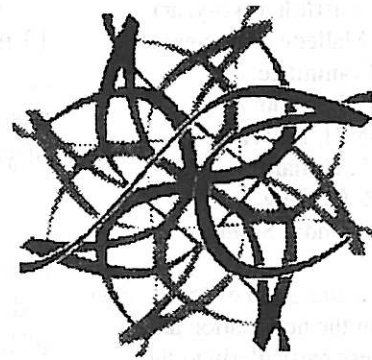
Weekend activities will include workshops, organized golf and tennis, a "fun run," and the opportunity to explore Myrtle Beach. The opening address is scheduled for Sunday evening and papers and panels will run through the late afternoon on Tuesday. Monday night promises to be memorable with a "pig pickin'" and a dance complete with beach music and shag lessons.

The call for proposals will go out in late March or early April. Be thinking about topics you would like presented or could present. Remember, our strength is in our combined experiences and expertise. Through sharing, we can help each other ride the crest of the waves of the 90s! Contact Bill Fendley, Program Chair (phone: 804-924-6432; BITNET:

wrf6u@virginia), if you would like to help with the conference or if you have any suggestions or questions concerning the conference.

Don't let the undertow pull you under! Plan to attend the 1992 SAIR/SCUP Conference and learn how to catch the waves and enjoy the ride into the 21st century!

Stay tuned for more information!



Catching the waves of the 90's

President's Message

by Tom Bohannon

As we enter into 1992, let us consider setting some professional goals for ourselves, such as:

- 1) promoting institutional research, and the use of information provided by institutional research, in decision making,
- 2) strengthening SAIR and other professional organizations of which we are members,
- 3) developing new professional skills and knowledge, and
- 4) sharing our professional knowledge and skills with others.

Many of these goals can be accomplished by participating in the annual SAIR conference. If you

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SAIR 1991 ELECTION RESULTS

Results of the 1991 SAIR elections have now been tallied, and congratulations to the following individuals:

Vice President/President Elect:

William R. Fendley, Jr.

Treasurer:

Deborah B. Dailey

Members-at-Large:

Karen M. Gentemann (two-year)

Susan R. Griffith (two-year)

Bruce I. Mallette (one-year)

Nominating Committee:

David G. Clements

Hannelore H. Delbridge

Murriel L. Gilliam

Archer R. Gravely

Linda F. (Lindy) Smith

Special thanks go to everyone who participated in the nomination and election process particularly to the 1990-91 Nominating Committee: Kathy Bissonnette, Larry Gracie, Ross Griffith, Jo Anne Lowe, Mary Sapp (Chair), and Robert Ussery.

SAIR ARCHIVES

by Brenda Rogers

If you have documents, photographs, or other items that should be stored with the SAIR archives, please send them to Brenda Rogers, 217 Taylor Education Building, North Carolina Central University, Durham, NC 27707. Of particular interest are minutes from business meetings and executive meetings prior to 1981 and copies of programs and proceedings from conferences prior to 1984.

Former newsletter editors should send one copy of each edition of the SAIR newsletter for the archives. One copy of each document will be sufficient. We hope to have a permanent home for the archives soon!

(President's Message, continued from page 1)

are willing to volunteer your time and have a genuine desire to support SAIR, contact Dr. Bill Fendley, the 1992 Conference Program chair. Bill is in the process of putting together the program for the 1992 conference and would welcome your suggestions and support.

Our 1992 SAIR Conference is scheduled for October 22 through 27 and will be held at the Landmark Resort Hotel in Myrtle Beach, South Carolina. I urge each of you to begin making plans now to submit a proposal for a workshop, paper, panel, or special interest group for the conference in October.

Remember the 1992 AIR Forum is scheduled for May 10 through 13 in Atlanta. The SAIR business meeting at the Forum is a scheduled activity. Try to attend the 1992 Forum in Atlanta and the SAIR business meeting, as this will give yet another opportunity to achieve some of your professional goals.

Your support and participation are the key ingredients that have gone into making SAIR the outstanding professional organization it is today, and I look forward to working with you in the continued growth of SAIR. See you in Atlanta in May and Myrtle Beach in October.

SAIR Officers -- 1991-1992

President	Tom Bohannon	Baylor
Vice President	William R. Fendley, Jr.	U. of Virginia
Past President	Brenda Hyde Rogers	N.C. Central U.
Secretary	Marilyn K. Brown	U. of Maryland
Treasurer	Deborah B. Dailey	U. of Virginia
Members-at-Large		
	Karen M. Gentemann	George Mason U.
	Bobby Sharp	Appalachian State U.
	Susan R. Griffith	SW Texas State U.
	Bruce I. Mallette	N.C. State U.

SOUTHERN AIR Co-Editors

Bruce I. Mallette n741364@ncsuadm, 919/515-6432
 Michael v.E. Rulison n282265@ncsuadm, 919/515-6436
 Box 7002, Univiversity Planning and Analysis
 NCSU, RALEIGH NC 27695-7002
 FAX: 919/515-7444 TEL: 919/515-2776

Next Issue - DEADLINE

Please submit material for the Spring (2) issue of SOUTHERN AIR to the editors by 15 April.

Please supply an electronic mail address with editorial copy, if you have one.

SOME MUSINGS FROM TBCU

by Charlie Brown

I know now that I should have written these musings immediately upon returning from Oklahoma City; however, I did not do so as I was laboring under the impression that someone else had been assigned to do the SAIR-MIDAIR honors.

So again, as on innumerable other occasions, let me begin by applauding BRENDA ROGERS, TOM BOHANNON, *et al.*, for a many-faceted project of plenary sessions, workshops, exhibits, special events, etc., that were extremely well done.

Perhaps I should say too at the very git-go that when the SAIR-MID-AIR conference was scheduled, it was almost immediately apparent to TBCU that Oklahoma City was somewhat far afield and as a consequence attendance at its SIG would be sparse. Nonetheless, despite Oklahoma City being somewhat off the beaten track and the withering effect of an all too pervasive budget crunch, there were surprisingly relatively large contingents present from the Old North State and the Lone Star state of Texas. In attendance as always were the usual drop-ins from the local area and one young lady who evidently didn't get the word that her SIG had opted to sleep-in.

So, in the light of these circumstances, *i.e.*, an audience composed largely of never-seen-before-faces and faces-never-likely-to-be-seen-again, the business conducted by the TBCU SIG was confined primarily to a review of TBCU's role within the scheme of the larger SAIR/AIR structure and an announcement of the election results which fortunately had been conducted by mail-ballot prior to Oklahoma City.

Under the heading of Special Events -- whose main ingredient was the Conference Banquet held at the

Cowboy Museum -- I'm going to include The Dinosaurs Club meeting and the Putting & Tennis competitions. (I don't remember now whether there was a 5K event or not.) Taken in order: the setting of and the containments within the Cowboy Museum were spectacular as were the banquet itself and the dancing that followed afterwards. From the museum I learned that I had to reorder my Gene Autry/Lone Ranger perceptions of the old west, especially on the walk-through of a supposed authentic representation of a cowboy township. My only disappointment and criticism of this bit of Americana was that the black cowboy had been wittingly left out. Why, in this day and time, this omission has been allowed to exist is beyond me, as everyone is supposed to know that blacks went West as slaves, runaways, and as free men, and as such practiced the trades and livelihoods indigenous to the locale. The most definitive book I know on this subject is "The Negro Cowboy" written by William Savage, a historian who taught at Lincoln University (MO) and at Tuskegee Institute.

The Dinosaurs Club held its usual breakfast with its usual constituency of SAIR former presidents and charter members present. In the past the annual breakfast had been a fun-and-games reminiscing sort of affair, but this time - under MARY SAPP - we were held to a more decorous-type of behavior befitting to consultants of SAIR programs and philosophy. This was an enjoyable meet.

In the Putting Competition, TONY "Chi Chi" WILLIAMS bested his competition in both the preliminary and final rounds by coolly rolling in a couple of holes-in-one. Not so fortunate was the tennis doubles team of ROSS GRIFFITH and CHARLIE BROWN, who were narrowly defeated by BILL FENDLEY and some hot shot, young ringer. After this character-building session, I took my aching muscles and found solace in the spa.

1993 Conference Announced

by Tom Bohannon

President Tom Bohannon reports that the Executive Committee has been busy, resulting in the selection of Memphis TN as the site of the 1993 SAIR Conference, with Dr. Nevin Robbins leading the local arrangements committee. The dates are set for 30 October - 2 November (Saturday - Tuesday), at the Radisson Hotel. This assures you an air fare that spans Saturday night!

TENNAIR NEWS

The Tennessee Association for Institutional Research (TENNAIR) held its 5th annual conference on August 2 at Nashville Doubletree Hotel. Bruce Mallette, Assistant Director of Institutional Research at North Carolina State University, presented up-to-date information on legislation regarding the Student Right-to-Know Act and other items related to athletics. During the afternoon sessions, TENNAIR members presented papers on the assessment needs impacting institutional research officers, economic impact study and in-state undergraduate student migration. There were 52 paid registrants.

TENNAIR's Officers for 1991-92 are:

President:

Betty A. Dandridge, Tennessee Board of Regents

Vice-President:

Richard R. Gruetremecher, The University of Tennessee, Chattanooga

Secretary:

R.D. Ikenberry, East Tennessee State University

Treasurer:

Bruce Blair, The University of Tennessee, Knoxville

Newsletter Editor:

Harry Davis, The University of Tennessee, Knoxville

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ALAIR NEWS

by Sam Lowther, Auburn University

BITNET:

SLOWTHER@AUDUCVAX

INTERNET:

SLOWTHER@DUCVAX.AUBURN.EDU

SIXTH ANNUAL ALAIR CONFERENCE

The sixth annual conference of the Alabama Association for Institutional Research (ALAIR) will be held in Mobile, at the University of South Alabama, on April 24, 1992. Al Yeager (South Alabama) is handling local arrangements, while President-elect Al Searway (Jacksonville State) will coordinate the program. Because of the location, the conference will take place on a Friday to accommodate those wishing to schedule an extended weekend at the beach. Conference social activities are expected to include golfing, boating and dancing. For additional information, contact Al Searway at 205-782-5557.

ALAIR GOALS, 1991-92

The ALAIR executive committee has enunciated five goals that it plans for the organization to promote:

1. Stimulate greater awareness, communication, and involvement in ALAIR activities.
2. Provide information on state issues to members through the newsletter
3. Increase visibility and status of institutional research in the state.
4. Provide professional development opportunities for members.
5. Conduct organizational affairs on a sound financial basis.

Some of the actions initiated to put these goals in more concrete form include: Co-sponsoring the Conference on Outcomes Assessment, with SCUP and the University of Alabama; awarding travel grants for members to attend meetings and conferences; compiling (with the Alabama Commission on Higher Education) a state directory of

institutional research and related personnel, and providing general distribution throughout the state; establishing of a committee to review the ALAIR constitution; and revising procedures for investment of the organization's funds.

STUDENT DATA PROJECTS

The increasing demand for assessment of student outcomes has led to two ongoing, statewide projects in Alabama:

An ALAIR working group, composed of representatives from both the two-year and four-year institutions, is attempting to develop a standardized set of data that four-year institutions can report back to the two-year schools, in order to help them track and assess post-transfer performance of their former students. Members include Harriott Calhoun (Jefferson State), Judy Miller (Enterprise State), Debbie Dailey (Alabama-Birmingham), John Porter (Alabama), Al Searway (Jacksonville State) and Sam Lowther (Auburn).

In a related project, the Alabama Commission on Higher Education has appointed a Higher Education Information Advisory Committee, composed primarily of institutional research representatives from each of the four-year institutions, to evaluate the feasibility of developing a state-wide student database. If implemented, such a system theoretically would eliminate the need for numerous reports now produced by each institution, and would allow for tracking and evaluating students transferring among the state's higher education institutions. Recent discussions have concentrated on the need for and uses of the proposed database, possible data elements, proposed reports, and the legality of centralizing student records in the non-unitary system that characterizes Alabama's four-year sector.

ALAIR TRAVEL GRANT PROGRAM

Last year, ALAIR voted to establish a travel grant program to assist deserving members in attending SAIR and AIR annual conferences. The organization will endorse one applicant each for a SAIR and AIR travel grant. Regardless of whether these persons are selected by SAIR or AIR, they will be awarded ALAIR grants, subject to fund availability. The first grant, for attending the 1991 SAIR conference, was awarded to Harriott Calhoun (Jefferson State), who was also selected to receive one of two travel grants from SAIR.

MEMBER NEWS

Joe Sutton, legendary institutional researcher and former Executive Director of the Alabama Commission on Higher Education, has been struck with Guillian-Barr'e syndrome, a paralyzing disease. He remains in intensive care, but is progressing slowly toward recovery. Cards and letters are welcomed and encouraged at the following address:

Dr. Joseph T. Sutton, c/o Rick and Nancy Turpen, 1431 Cherokee Trail, Unit 104, Knoxville, TN 37920

Jim Carlson (Auburn-Montgomery) has left to join Educational Testing Service in Princeton, NJ, as a Senior Research Scientist.

KENTUCKY NEWS

by Brian Daly

<COUBD@UKCC.UKY.EDU>

The annual KAIR meeting was held on Friday, November 22, 1991 at the University of Louisville. Dr. Gary Graff presided over the forum with welcoming remarks from David Senn of the University of Louisville. Due to unexpected illness, Dr. Cynthia Dickens from Northern Kentucky University was unable to attend. Aghajan Mo-

hammad, a doctoral student at the University of Kentucky, presented a paper based on his doctoral work entitled "The Organizational Effectiveness of Community Colleges in the State of Kentucky." Mr. Mohammadi is a student of Dr. Leonard Baird a 1991 recipient of the AIR Sidney Suslow award.

A major focus of the meeting was a panel on Assessment Strategies In Kentucky Higher Education. Dr. Roseann Hogan of the University of Kentucky outlined some of the assessment trends throughout the nation. Her involvement with the BITNET Assessment network (as editor) has given Kentucky an excellent resource about institutional effectiveness and assessment in higher education. Dr. Gerald Lunney of the Council for Independent Kentucky Colleges and Universities discussed the efforts underway in the independent sector to improve its program evaluation and assessment processes. Brian Daly with the Kentucky Council on Higher Education discussed the Kentucky Accountability Enhancement Program. He noted that a statewide institutional assessment network has been started and will be holding a conference on February 28 and 29 in Lexington.

At the business meeting Dr. Sherree Koppel of Jefferson Community College presented a report of the data sharing committee noting that the Kentucky Council on Higher Education is preparing a report on the transitions of associate degree students in response to requests from KAIR members. A survey will be distributed by the committee to determine the willingness of institutions to participate in data exchanges. Dr. Gary Graff reported on the professional resources committee, which is establishing a data base of professional contacts. Conference attendees were asked to complete a questionnaire on expertise they could share. Elections followed with Dr.

Jeanne Osborne assuming the office of president.

Following the business meeting, table topic discussions were held. Dave Senn conducted a session on retention, Leslie Manke of Northern Kentucky University discussed "General Education Study as a Basis for Curriculum Change" and Sue Mc Dade of the Council on Higher Education and Gerry Lunney conducted a session on the student "Right to Know" legislation.

GEORGIA NEWS

by Larry G. Jones
<HIGHERED@uga.cc.uga.edu>

1. Address and position change.
Larry G. Jones, Associate Professor and Public Service Associate, Institute of Higher Education, Candler Hall, Athens, GA 30602, Phone: (404) 542-3464
2. 1992 Atlanta AIR Forum
Plans for the 1992 AIR Forum in Atlanta are in their final stages and the promotional material will be mailed to active AIR members in late January or in early February indications are that the program will be particularly interesting and of exceptional value including a number of sessions offered by SAIR members. For those who are impressed with co-curricular forum activities, the Georgia Hospitality Corps (Local Arrangement Committee) is planning tours (Cyclorama, MLK Center, Historic Atlanta, Stone Mountain Laser Show at Stone Mountain and a Braves vs. Pirates baseball game (Goat-Land-D Those interested in a preview of the Olympics can view the Georgia Tech High Tec computerized Olympic multi-media whiz bang show, and even compete in some Olympic Games at the closing party. And, of course, there is the banquet at Underground complete with band, a tour of

the Coca Cola Pavilion, and the distractions of At night entertainment center.

Best of all, however, is the opportunity for SAIR members to contribute to Southern hospitality by attending the Forum in full force and by volunteering to site local arrangement activities for our quests: volunteers should contact -- Local Arrangements Steering Committee Chair.

N. C. STATE UNIVERSITY New Director and New Name

Ms. Karen P. Helm has been appointed Director of University Planning and Analysis at North Carolina State University, effective February 1, 1992. This unit combines the former offices of University Planning and Institutional Research. It will be responsible for support for the University's planning, assessment and policy-making activities, including program effectiveness studies.

Ms. Helm comes to her new position from being Assistant to the Chancellor and Director of University Planning at NCSU. She has been at NCSU since 1983. Among her professional activities, she has been an evaluator for institutional purpose and effectiveness for the Southern Association of Colleges and Schools in four years since 1986, and a member of the Society for College and University Planning since 1983.

PEMBROKE STATE UNIVERSITY

Dr. Angela C. Suchanic has been appointed director of institutional research for assessment at Pembroke State. She joins their staff after holding a similar position at Trenton State College in New Jersey. Her address is the University, Pembroke NC 28372, bitnet mail: ANGELA@PEMBVAX1, tel. 919/521-4214 x291.

SAIR MEMBERSHIP APPLICATION, September 1991 to October 1992

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to:

**Deborah B. Dailey / SAIR, U. of Alabama at Birmingham
CHSB-212, UAB Station, BIRMINGHAM AL 35294**

Name _____ City _____
Inst. _____ State _____ Zip _____
Dept. _____ Telephone _____
Position _____ email _____
DR./MR./MRS./MS. (circle one) FAX _____

Be sure to specify a membership type:

MEMBERSHIP TYPE (check one):

GRADUATE STUDENT* (\$10.00) EMERITUS** (\$0) REGULAR (\$20.00)

* To be eligible for graduate student membership, a person must be actively pursuing a graduate degree and must not be employed full-time.

** To be eligible for emeritus membership, a person must be retired and must have been an active member of SAIR for a minimum of five years immediately preceding retirement.

REMINDER: Those who paid registration at the SAIR conference in Oklahoma City are members of SAIR for 1991-92.

SOUTHERN AIR - NEWSLETTER
Office of University Planning and Analysis
North Carolina State University
Box 7002
RALEIGH NC 27695-7002

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MS. HANNELORE DELBRIDGE
ASST. TO THE DIRECTOR
INSTITUTIONAL RESEARCH
UNIVERSITY OF ALABAMA
BOX 870166
TUSCALOOSA

AL
35487