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Southern Air

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PLAN TO ATTEND 1992 SAIR/SCUP CONFERENCE MYRTLE BEACH, S. C. OCTOBER 24-27, 1992

THEME: "Catching the Waves of the 90s"

DATES: Saturday, Oct. 24, 1992, through Tuesday, Oct. 27, 1992

PLACE: Landmark Resort Hotel, Myrtle Beach, South Carolina
\$42/room (Single or double occupancy)

REGISTRATION:
\$80 (Includes 92-93 SAIR membership dues, 2 continental
breakfasts, and 2 lunches)

AIR TRAVEL: USAIR (5% off Super Saver; 40% off regular fares)
[call 1-800-334-8644; use the Gold File # 21990026]

Here are just a few tidbits to "whet" your appetite for the sea-lestial experience that this conference is sure to be.

1) Nationally recognized speakers will be entertaining and insightful as they identify the waves of the future. Emerson Elliot, Acting Commissioner, NCES, will take a national perspective and encompass such topics as the work of the National Education Goals Panel, the development of national education standards and indicators, NCES's efforts pertaining to assessment, and the Student Right-to-Know Act. Robert Stoltz, Vice President for Education Policies, SREB, will focus on state-level issues and their probable impacts on institutional research and planning.

2) Panels, papers, workshops, computer applications, SIGs, roundtable discussions, and a consultant's corner are scheduled from Saturday morning through late afternoon on Tuesday. These sessions will provide numerous opportunities to share ideas, perspectives, experiences, and techniques that will help you weather the storms on the horizon.

3) A newcomer's orientation will provide background on the conference and its sponsors, an opportunity for newcomers to meet one another and many of the more seasoned members, and helpful information on how to get the most out of the conference.

4) The welcoming reception on Sunday evening will offer a chance to catch up with old friends and meet new ones while absorbing the coastal sounds produced by our own Caroline Denham and her Brass Quintet.

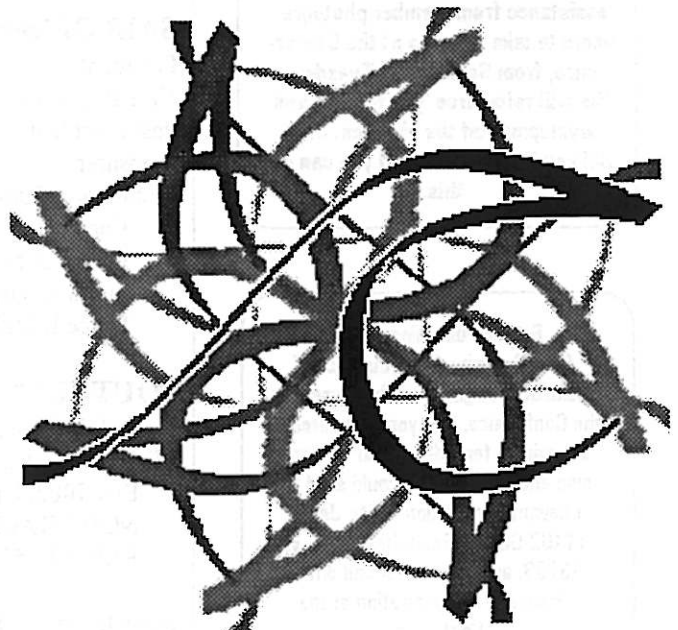
5) Aside from the busy days, many social activities have been planned to provide relaxation and more informal times to enjoy time with your new and old friends.

On Sunday, golf and tennis tournaments and a "fun run" have been scheduled as the physical exercises, which hopefully will limber you up for the eventual mental exercises of the many sessions. [Of course, we take no responsibility for Jerry's phlebitis!]

On Monday evening, a true South Carolina pig pickin' will take place in an old barn outside Myrtle Beach.

(continued at page 2, column 1)

*Reminder!!! SAVE MONEY: SAIR/SCUP conference registration should be postmarked by October 2 to avoid paying the late fee. Have YOU mailed yours? Please do so as soon as possible.
Debbie Dailey <PPA0003%UABDPO@ncsuvm.cc.ncsu.edu>*



Catching the waves of the 90's

The event will feature barbecued pork and chicken (prepared over an open pit by Lindy Smith's husband), with all the fixin's in good ol' southern style. In addition, there will be dancing, shag lessons, and a SURPRISE attraction.

6) The Landmark Hotel offers comfortable beachfront accommodations with saunas, an indoor pool, a nightclub, good restaurants and food service, and a location close to many Myrtle Beach activities. These activities include typical beach activities (swimming, the boardwalk, deep-sea fishing, etc.) and cultural activities (the Dixie Stampede Dinner Theatre, Carolina Opry, historic tours, and sculpture gardens). As well, Myrtle Beach is known for its wonderful restaurants, nightclubs, golf courses, and shopping centers.

So, make your plans now to attend the Conference. For registration materials or answers to any questions, please contact Bill Fendley, Program Chair, at 804-924-6432, or via BITNET (wrf6u@virginia), or via FAX # 804-982-2770.

Looking forward to seeing you in Myrtle Beach, where we will prepare ourselves to "catch the waves of the 90s

Photogs unlimited: We'd like assistance from member photographers to take pictures at the Conference, from Saturday to Tuesday. We will reimburse you for film and development of the pictures. Drop Bill Fendley a message if you can do this.

Bubble Publishing: Tom Jones from Scanning Products, Inc., of Richmond, Virginia, will be present at the Conference. If anyone is interested in having a form developed for scanning and testing, they could send the relevant information to Mr. Jones, 11402 Gayton Road, Richmond, VA 23233, and he will respond with a form and demonstration at the Conference.

Display Items: Bill Fendley wants you to send him examples of factbooks, planning documents, related IR documents to display at the Conference. Copies can be sent to him at:

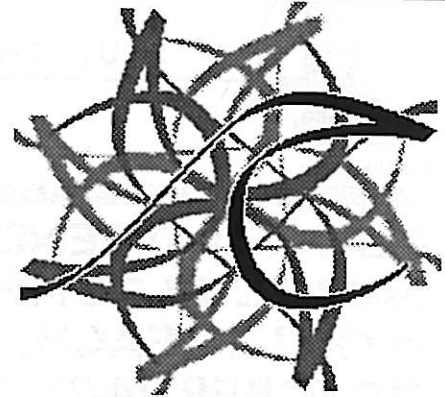
*Bill Fendley
Box 9014, UVA
Charlottesville VA 22906-9014.*

and ride the crest into the 21st century!" We are expecting a record attendance; be a part of that record!

— Bill Fendley, 1992 Conference Program Chair

Notice

Your editors hereby acknowledge their thanks and appreciation to a far-flung network of roving reporters and crafty correspondents through whose efforts this publication is brought to you. Included are (in no particular order) Brenda Rogers, Sam Lowther, Robin Huntington, Bill Fendley, Don Reichard, Jane Marak, Hope Williams, and Debbie Dailey. Also, a tip of the hat to "Butch" Prewitt and others in the office at Baylor who have maintained the mailing list and provided labels for *Southern Air*, and Leslie Bloom for the delightful conference graphic.



**SAIR/SCUP
TENNIS TOURNAY**

By Charlie Brown, Asst. SAIR/SCUP A.D.

Metropolitan Myrtle Beach has 61 golf courses for your pleasure. But not all of us are golfers, surfers, or even beach combers; some of us are TENNIS PLAYERS. By golly, Ross Griffin is going to stage the biggest SAIR/SCUP Tennis Extravaganza in Myrtle Beach since the stellar For Lauderdale event. So forget if you must youf golf clubs, your surfing boards, or even your casting rods and reels, but don't you dare leave home without your tennis racquet.

SAIR Officers — 1991-1992

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Next Issue - DEADLINE

Please submit material for the Winter (1) issue of SOUTHERN AIR to the editors by 15 January. Please supply an electronic mail address with editorial copy, if you have one.

TAIR News

By Jane Marak, TAIR Newsletter Ed. and Publicity Chair for TAIR '93
<MARAkJ@baylor.ccis.baylor.edu>

The Texas Association of Institutional Research will hold its annual conference February 24 - 26, 1993, in Bryan/College Station, Texas. "Performance or Perish: Common Challenges in Uncommon Times" is the theme for the conference. Common challenges—especially those associated with institutional performance and quality—will be the focus of the TAIR '93 program. The effects of demographic, economic, social, and political change have rippled through Texas' higher education community and its colleges and universities have responded directly, creatively, and effectively. Plan now to join your TAIR colleagues as we share strategies and solutions for facing uncommon times.

The conference will be held at the College Station Hilton and Conference Center, located just east of the Texas A&M University campus. Room rates are \$55/single; \$62/double; per night. Conference registration materials will be mailed out around the first of November.

NAIR Conference

14-17 Nov, Washington D.C.

The 19th Annual Meeting of the Northeast Association of Institutional Research will take place on 14-17 November in Washington, D.C. The theme is Defining a Quality Education. Some sessions will focus on the federal government, its agencies, and national associations — as is appropriate for a conference located in the nation's capitol.

For registration information or a packet:

Brenda Bretz, 717/245-1262
Dickinson College
Box 1773, Carlisle PA 17013-2896

Vendors/Exhibitors: Do you have leads on other prospective vendors or exhibitors? We are seeking contributors to underwrite the receptions; proper recognition will be given to ALL contributors. Any leads should be directed to Bill F.(same addresses as above).

VAMAP

by William R. Fendley
<WRF6U@watson.acc.Virginia.EDU>

The Virginia Association for Management, Analysis, and Planning (VAMAP) will hold its annual fall meeting on November 4-6, 1992, in Virginia Beach at the Ramada Oceanfront Hotel. The theme for the conference has been slated as "Issues in Higher Education: National and State Perspectives".

On November 4, from 1 - 5 p.m., Jean Keating will be conducting a pre-conference meeting for the the State college and university reports coordinators.

For registration materials, contact the VAMAP Secretary/Treasurer, Glenda Ridgeley [James Madison University, Wilson Hall 404, Harrisonburg, VA 22807, 703/568-3562, or ADM_GRID@JMU.VAX1].

For program information, contact the program chair, Betsy Little, Radford University, Box 6929, Radford, VA 24142, 703/831-6030.

MdAIR

by Robin Huntington
BITNET: huntington@umbc
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huntington@umbc2.umbc.edu
Md AIR
Sixth Annual Conference "NEW IDEAS FOR CHANGING TIMES"
Wednesday, November 11, 1992
Washington College
Keynote Address by: Dr. Edward T. Lewis, President, St. Mary's College of Md |

You are invited to participate in what promises to be *the* higher education meeting in Maryland this year!

Twelve concurrent sessions, including:

- o Bruce Barkley on Total Quality Management
- o Ed Delaney and Gertrude Eaton on State Budget Crises
- o SAS Product Demonstration

Also featuring:

- o Eastern Shore Luncheon Buffet
- o Historic Setting in Chestertown, Maryland

For more information, contact:
Kathy Farnsworth
Phone: (301)696-3566 Institutional Research
Internet:
RESEARCH@MERLIN.HOOD.EDU
Hood College
Rosemont Avenue Frederick, MD
21701

SAIR Conference GENERAL SESSION ADDRESS 9:00-10:30 a.m., Monday, October 26, 1992

Robert E. Stoltz, Vice President and Director Office of Educational Policies
Southern Regional Education Board 592 Tenth St., N.W., Atlanta, Georgia
30318

"Catching the Waves of the 90s: Changing Currents, Sea Changes, or Tidal Bore?"

In his General Session Address, Dr. Stoltz will examine the effects of National Goals, Standards, Accountability, and Institutional Effectiveness within the 15 Southern Regional Education Board states. What does it mean if institutions merely sit back and react to developments at state or national levels? Dr. Stoltz will examine recent state-level actions and their probable impacts upon institutions.

THIRD NATIONAL CONFERENCE OF THE INSTITUTE ON DESEGREGATION

EDUCATING MINORITIES THREE DECADES
LATER: SUCCESSES, FAILURES, AND CHAL-
LENGES

DURHAM OMNI HOTEL AND
CONVENTION CENTER,
DURHAM, N. C.

MARCH 5-6, 1993

By Brenda Hyde Rogers

This Conference is designed to bring together leaders, practitioners, scholars and researchers from the public schools, the higher education community, national and state government, and the general public to discuss the impact of the historic landmark decision, *Brown v. Board of Education*, in which the United States Supreme Court, ruled that racially-segregated schools are unconstitutional. Specific conference objectives are:

(1) to provide an opportunity for researchers to present and discuss reports of the findings and implications of research relative to desegregation strategies and programs that have been found to be successful,

(2) to provide a setting for participants from all sectors of society to engage in discussions dealing with creating a culturally sensitive climate, promising instructional practices and academic excellence, and educating the black male, and

(3) to provide an opportunity for participants to adopt and/or develop strategies to educate minorities for the 21st century.

The conference will feature many nationally known professionals and scholars as speakers, panelists, discussants, and presenters of research reports and contributed papers.

The Durham Omni Convention Center, located in the City's downtown district, will serve as the conference headquarters. Reservations for hotel rooms should be made by February 11, 1993, by calling 1-800-THE

OMNI or direct to (919) 683-6664. Special room rate is \$58.00. The rate is subject to applicable sales and occupancy taxes, which currently total 11%.

For additional information, please contact Conference Coordinators, Beverly W. Jones, Director, Institute on Desegregation or Benjamin F. Speller, Dean, School of Library and Information Sciences. Please write the Institute on Desegregation, North Carolina Central University, Durham, N.C. 27707 or telephone (919) 560-6433/6367/6485.

SIXTH ANNUAL ALAIR CONFERENCE

—Sam Lowther, Auburn University BITNET:
SLOWTHER@AUDUCVAX
INTERNET: SLOWTHER@DUCVAX.AUBURN.EDU
—or—
LOWTHGS@AUDUCADM.DUC.AUBURN.EDU

The sixth annual conference of the Alabama Association for Institutional Research (ALAIR) was held in Mobile on April 24, 1992, at the Brookley Conference Center of the University of South Alabama. The program theme, directed by Al Searway (Jacksonville State) was "Effectiveness in Higher Education," and focused on current issues related to institutional effectiveness. The keynote speaker was Cameron Fincher, of the University of Georgia's Institute of Higher Education, who addressed the history and the future of higher education. A Presidents' Panel, moderated by Hank Hector, Executive Director of the Alabama Commission on Higher Education, brought together college presidents from both the two- and four-year sectors. A spirited question and answer discussion session with the audience ensued. Bill Carr (Jacksonville State) moderated a panel on institutional self-studies and dealt with Section 3 of the SACS Criteria. Various presentations and a "Tools and Techniques" session rounded out the activities.

President Don Dailey (Alabama-Birmingham) chaired the business meeting. Elections were held and officers for 1992-93 are as follows: President - Al Searway (Jacksonville State), Vice President - Harriott Calhoun (Jefferson State), Secretary-Treasurer - Karen Freemon (Alabama-Huntsville), Nominating Committee - Sue Baum (Enterprise State), Judy Elliott (Talladega), Sam Lowther (Auburn).

STUDENT RETENTION CONFERENCE

ALAIR and the Alabama Commission on Higher Education (ACHE) will sponsor a conference on issues in attracting and retaining students. The conference, titled "Student Success: A Search for Winning Strategies," will be held at Alabama State University, in Montgomery, on November 16-17, 1992. The program is intended to spotlight innovative approaches and successful strategies that promote the goal of student access. The topic is purposely broad, and should offer something for such groups as faculty, student services personnel, counselors, academic affairs personnel, and institutional researchers.

The program will consist of both general sessions, featuring noted national experts in the field, and concurrent sessions, designed to promote the sharing of programs and techniques. Speakers include Patrick Terenzini, Ansley Abraham and John Gardner.

For additional information, contact Ellen Haulman at ACHE, 205-269-2700, ext. 107.

MEMBER NEWS

John Porter, Director of Institutional Research at the University of Alabama, and formerly Executive Director of the Alabama Commission on Higher Education, retired August 31, 1992. Among his planned activities is extensive birding.

Gerald Leischuck, Executive Director of Planning and Analysis at Auburn University, and who headed the institutional research function at Auburn for almost 30 years, was named Executive

Assistant to the President and Secretary to the Board of Trustees on July 1, 1992.

Judy Rogers (Montevallo) has been awarded her Ph.D. by the University of Alabama.

Teresa Hall (Auburn) gave birth to a son, Evan Thomas Hall, on April 19, 1992.

Janis Kwilos (ACHE) was married in July. She is the former Janis Colee.

NCAIR: 20th Anniversary Conference

By Hope Williams, N.C. Assoc. of Independent Colleges

IR after 20 years and in 2013 is the theme of the NCAIR Conference scheduled for 24-26 March at the Sheraton in Atlantic Beach, NC.

The conference provides a time both to revise changes in IR and its environment since NCAIR was founded as well as a look forward to opportunities that await us.

The Program Committee will issue a call for papers in a few weeks. Special interest groups will be meeting on Wednesday afternoon and program sessions for community colleges and independent colleges and the public universities will all be available.

Mark your calendars now!

Passing Scene

Seems to me that I remember several sessions addressing quality management or TQM in May at the AIR Forum. A quick scan (as opposed to a careful scan—because it can mean either) of the preliminary program for *Catching the Waves of the 90's* shows few programs with those buzz words. What has happened since May turned to September? Perhaps we're having a merciful respite from the serious work that TQM surely is? Perhaps we're moving beyond buzz words and getting down to the real business of continuous (or might it be 'continual?') improvements in the processes in our offices and on our campuses?

Here at NCSU the chancellor has given TQM his attention and support and from that several initiatives are underway. Within our office, University Planning and Analysis, we have formed a reading group to read and discuss (1 hour a week) *Kaizen*, by Imai Masaaki. Ours is just one of several groups on campus that are being exposed to this book on 'the keys to Japan's Competitive Success'.

We taped "The Deming of America" on PBS-TV this week and may be viewing it as a group sometime this fall.

Is this just another buzzword system (zero-based budgeting, one-minute manager, etc.) or is this the beginning of a fundamental 'paradigm shift' that will be with us for a generation or more? We'd like your ideas about this and to know what's going on in other campuses. We'd welcome mail (e- or snail-) on this (and other IR) matters.

—MvER, co-editor

SAIR SIG Meeting AIR Forum, 11 May 1992

President Tom Bohannon spoke briefly about Marilyn Brown's passing away on 9 February 1992, noting that Time Sanford represented SAIR at the memorial services for Marilyn on 20 March.

Bill Fendly reported that the University of Maryland at College Park had established the Marilyn K. Brown Memorial Loan Fund for Returning Women Students as a lasting tribute to Dr. Brown. On a motion by Jerry Lunney, seconded by Marc Wilson, the meeting directed the Executive Committee to draft a resolution honoring Marilyn to be submitted to the Fund with contributions from the SAIR Board and regular SAIR members. Susan Griffith recommended that Dr. Brown be awarded the Outstanding Service Award posthumously.

Treasurer Deborah Dailey requests that additional contributions to this Fund be sent to her at the University of Alabama-Birmingham, CHSB-212, UAB Station, BIRMINGHAM AL 25924, preferably before the coming Conference.

President Bohannon introduced Verna Dewees, who had agreed to serve as Secretary, completing the term of Marilyn Brown.

Julia Duchwall reported on the 1993 Conference, to be held in Memphis, TN

Gerry McLaughlin encouraged members to continue the SAIR tradition of participating actively in the professional development opportunities available in the organization.

Jim Firnberg, of NSF, encouraged all members to assist their graduate deans with official enrollment data. National Science Foundation surveys are used by various federal agencies. They are mailed out in October with a 31 January due date.

Sair Conference OPENING SESSION ADDRESS

6:00 - 7:00 p.m. Sunday, October 25, 1992

Emerson J. Elliott, Commissioner National Center For Education Statistics
555 New Jersey Avenue N.W. Washington, DC 20208

"Catching the Waves of the 90s: A Federal Perspective on National Standards, Assessment, and the Student Right to Know"

SAIR and SCUP members are quite knowledgeable about The Student Right to Know and Campus Security Act of 1990. They are, however, less familiar with other major activities within the National Center for Education Statistics (NCES) which will have substantial impacts on the work of institutional researchers and planners at the state and campus levels. In his Opening Session Address, Commissioner Elliott will note the work of the National Goals Panel, progress in the development of national goals and indicators, and current activities within NCES relating to the development of proposals for a national process of postsecondary assessment.

SAIR MEMBERSHIP APPLICATION, September 1992 to October 1993

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to: **Deborah B. Dailey / SAIR, U. of Alabama at Birmingham**
CHSB-212, UAB Station, BIRMINGHAM AL 35294



Name _____ Institution _____
Address _____
City _____ State _____ Zip _____
Dept. _____ Telephone _____
Position _____ email _____
DR./MR./MRS./MS. (circle one) FAX _____

Be sure to specify a membership type: (check one)
 GRADUATE STUDENT* (\$10) EMERITUS** (\$0) REGULAR (\$20)

* To be eligible for graduate student membership, a person must be actively pursuing a graduate degree and must not be employed full-time.
** To be eligible for emeritus membership, a person must be retired and must have been an active member of SAIR for a minimum of five years immediately preceding retirement.

REMINDER: You are a paid member for the year following a SAIR conference registration or payment in lieu of registration.

SOUTHERN AIR - NEWSLETTER
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North Carolina State University
Box 7002
RALEIGH NC 27695-7002



ADDRESS CORRECTION REQUESTED

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