



# Southern AIR

Southern Association for Institutional Research

Vol. 15, No. 1, Winter 1993

## PRESIDENT'S MESSAGE

By Bill Fendley

Although we are now several weeks into the new year, allow me to extend my best wishes to all of you for 1993. Amidst the changes expected for our nation, higher education professional associations, I hope we are all affected in a positive way. In particular to the changes that the Southern Association for Institutional Research will be making during the next year, as the president, I will be striving to direct these changes in a manner that will improve and strengthen the Association. At the same time, I will be calling upon many of you for your advice, opinions, and suggestions and, perhaps, asking you to play an instrumental role in effecting some of the expected changes.

Using the 1992 Conference in Myrtle Beach as a springboard for the 1993 happenings will cause us to look forward. If you attended the 1992 Conference, you heard our keynote speakers, Emerson J. Elliott (Commissioner of the National Center for Education Statistics), and Robert E. Stoltz (Vice President of the Southern Regional Education Board), talk about expected challenges of the 90's and the information needed to meet those challenges. Mr. Elliott focused on the National Education Goals Panel and the development of education standards and indicators. Mr. Stoltz focused on the state-level issues in his speech, which recounted probable impacts on higher education and, particularly, institutional research and planning. As professionals in institutional research and planning, are we prepared to respond to these impacts? How can and should we be involved in the preparation and readiness of its members for these impacts?

I content that the Association can and should play a significant role in the professional life of its members, especially its new members and those entering the field of institutional research and planning. A few suggestions of how SAIR can serve its members in this respect:

- (1) offering more and improved professional development opportunities;
- (2) providing timely research abstracts on topics of concern;
- (3) providing publications for membership;
- (4) implementing ways of involving newcomers;
- (5) centralizing administrative functions for the purpose of assisting the membership; and
- (6) planning the annual conference to meet the relevant and specific needs of the membership. With the current SAIR officers and many of you who will be serving on the various committees, we hope these suggestions are carried forth and accomplished in 1993.

## LET'S MEET IN MEMPHIS! October 31 - November 2, 1993

By Julia Duckwall

All SAIR members are invited to the 1993 annual conference in Memphis, Tennessee—one of the premier cities in the Mid-South. Overflowing with hospitality, Memphis offers SAIR a wonderful place to meet for professional development and personal enjoyment. The city is convenient to all, the meeting facilities are great, and the community offers much to participants and their families. Let's meet in Memphis! Fantastic Location! Located in West Tennessee on the Mighty Mississippi River, regional hub for Northwest Airlines. Also served by Delta, United, American and an Amtrak station on the New Orleans to Chicago route. Great Airfares! Toll-free arrangements for purchasing tickets at special conference rates. SAIR earns one free round-trip ticket for each 40 conference airline tickets sold.

Wonderful Hotel! Downtown luxuries at Radisson Hotel at special conference rates: Any room (Single, Double, King Resort) at \$75.00 price for 1-2 persons. Children under 18 free. Complimentary breakfast for all room occupants. Early-arriver rooms available for Saturday, October 30th. Overflow facilities for guest rooms and meeting rooms next door at the Ramada Inn.

Enjoyable Community! Explore the community from Mud Island to the Pink Palace. Draw your attention to the Dixon Art Gallery and Memphis Brooks Museum of Art. Enjoy Jazz and Blues on Beale Street. Ride a Riverboat or one of the Delta Ducks. Visit the Zoo, Children's Museum, or National Ornamental Metal Museum. Escape to Golf Courses or the Dog Races. Experience unique Memphis Culture at Elvis' Graceland and the Cozy Corner. Savor southern cooking at the Rum Boogie Cafe, King Mongo's Planet, the Public Eye, and Sleepout Louie's.

To specifically implement these suggestions, I submit to you the following initiatives and proposals.

o In 1993 SAIR will be establishing an alliance with the University of Georgia's Institute of Higher Education (IHE), providing a centralized address for the Association and a "home" for current and archival records. As well, the alliance between SAIR and IHE proposes to implement telecommunication capabilities, including e-mail and bulletin boards. Future plans also include publishing joint research abstracts on timely topics of concern, specifically intended for the SAIR membership. To move forward with this alliance and these plans, many of you will be asked to participate. Larry Jones will be the "liaison" for the SAIR/IHE alliance; he welcomes your ideas.

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## President's Message

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o The Publications Committee, chaired by Susan Griffith, will be working with Larry and the SAIR/IHE alliance in developing the proposed joint research abstracts. In addition, the Committee will be developing standards and guidelines for SAIR publications and creating a membership directory/handbook. Anyone with suggestions or who might be willing to help in one of these areas should contact Susan Griffith.

o The Professional Development Committee, chaired by Karen Gentemann, will be identifying ways in which SAIR can provide professional development opportunities for the membership. Specifically, the Committee will be pursuing possible efforts with IHE and the AIR Professional Development Services Board. Karen and the Committee welcome your input.

o The Newcomers and Special Interest Groups committees are being chaired by Dave Fleming. The Newcomers Committee will be pursuing ways in which newcomers can become more involved and will be identifying their specific interests. The Special Interest Groups Committee will be following-up the needs of special interest groups, particularly at the annual conference. Dave is responsible for selecting the Best Paper presented at the annual conference.

o Karlease Clark is chairing the Awards Committee and has outlined the different awards elsewhere in this newsletter. It is important for SAIR to recognize its outstanding and distinguished members so help Karlease by sending appropriate nominations. SAIR also provides travel grants to a few members to support their attendance at the annual conference. Look for more information on the grants from Karlease this spring.

o SAIR considers its relationship with the three SCUP regional groups to be of importance and wants to foster the relationship by encouraging more involvement and input from them. In fact, efforts with the three regional representatives are currently underway to increase their involvement in the conference program.

o The Site Committee, chaired by Verna Dewees and Tom Bohannon, has identified a site for the 1994 annual conference and will be presenting a proposal to the membership at the SAIR meeting at the AIR Forum in Chicago this spring. As well, proposals for the 1995 annual conference are being accepted and considered.

o SAIR's vice president and program chair, Jim Nichols, is feverishly at work planning the 1993 annual conference in Memphis. His preliminary plans suggest a followup on several issues presented by the keynote speakers at the 1992 conference. We will have a bountiful program. You should make plans to attend the conference and avail yourself of the many opportunities that exist at the annual conference. The annual conference is an enormous task and requires the efforts of many persons so offer Jim your support and plan to participate in some way.

o The national meeting of the Association for Institutional Research (AIR) is yet another setting in which we can share our ideas and learn from our colleagues; program opportunities are plentiful. Thus, I encourage each of you to attend the Forum in Chicago on May 16-19. Plus, at the Forum, SAIR will be having a meeting scheduled for Monday, May 17, at 7:30 a.m. If you are not a member of AIR I encourage that as well.

o As a challenge, I submit to each of you:

- take advantage of the opportunities that SAIR offers;
- get involved;
- participate in the activities of the Association;
- express your needs and expectations.

SAIR takes great pride in its membership. Since its inception, SAIR has matured because of its capable leadership provided by willing and dedicated members. SAIR's future depends on a continuance of this type of leadership.

Lastly, I suggest a continual, open forum of discussion about the Association from the members. This is your Association. Talk with me about your ideas, your needs, and your expectations. The Association benefits and flourishes from the planting of ideas.

Help me make SAIR a model regional professional association.

### SAIR Officers — 1992-1993

President	William R. Fendley, Jr.	U. of Virginia
Vice President	James O. Nichols	U. of Mississippi
Secretary	Joseph L. Marks	SREB
Past President	Tom Bohannon	Baylor Univ.
Treasurer	Deborah B. Dailey	U. of Alabama-Birmingham
Members-at-Large		
	Karlease Clark	Texas A & M Univ.
	David B. Fleming	Clemson Univ.
	Karen M. Gentemann	George Mason Univ.
	Susan R. Griffith	SW Texas State Univ.

### SCUP Officers — 1992-93

President	David Dill	U. of North Carolina
Vice President	Helen Giles-Gee	U. of Maryland System
Secretary	Carol L. Wooten	Brown Univ.
Treasurer	Marcia W. Bromberg	Tulane Univ.
SE Reg. Repr.	Joseph Szutz	Univ. System of Georgia

### SOUTHERN AIR Editor

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Next Issue - DEADLINE: Please submit material for the Summer (2) issue of SOUTHERN AIR to the editor by 27 MAY. Electronic copy (ASCII) preferred.

Please supply an electronic mail address with editorial copy, if you have one.



## SREB Dat-Ex

By Joe Marks

With the pleasant memories of Myrtle Beach still fresh in our minds I wanted to follow up with you about my offer to try out SREB's dial-up data center. So here's a description of how to access the system. We can work out the details of how to customize the service to your needs as you gain familiarity with the system and its potential.

### Overview of the Service:

SREB Dat-Ex is a dial-up message and file exchange service. It is a "host" system which can be accessed via modem using either PG's or main-frame and mini-computers. The service offers menus to the users to carry out all functions. It offers the following functions available through a main menu:

**Main Menu**—contains help files, utilities, and leads to the ...

**Bulletin Menu**—contains overview information about the service

**Files Menu**—contains help files and utilities for receiving data from or sending data to SREB Dat-Ex

**Message Menu**—contains help files and utilities for writing and reading messages.

**Requirements to Use the Service:** In order to use the service each user must have a computer system (PC or other) attached to a Hayes-compatible modem with any of a variety of software "communications packages" which provide the interface between the user and the modem.

**How to Use the Service:** Enter the SREB Dat-Ex phone number into the "dialing directory" of your communications package or dial the phone number manually through your communications package. Then enter the following technical parameters called for by your communications package: Phone number = 404-977-0699 (Do not forget the prefixes "1" or "9," if your phone system requires it for long-distance calls.) Baud = 1200 to 14400 V.32bis (This item should match the speed of your modem.) Parity = [N]one Data Bits = 8 Stop Bits = 1.

When your first connection to the service has been established, enter your name and choose a password difficult for others to identify.

In the future, if you want to change the way your name is listed or wish to change your password, you may do so through the "Your Settings" choice on the Main Menu. On your first call you will not have access to the SUG area of the system.

Your security level will be upgraded after your call is detected by the system operator. Full access will be available the following business day. On your second call make sure to "join" the SUG "conference." This will be a message area only SUG members have access to. In that way you can leave a message to "all" rather than having to write each of us a message to keep it limited.

**Hours of Operation:** The service operates from 8:30 am to 7:00 pm Eastern time.

Contact me through "SREB Dat-Ex" or by voice-connection to discuss the features or performance of the service.

The Southern Regional Education Board (SREB) is the nation's first interstate compact for the advancement of education. For more than forty years, SREB has been identifying and directing attention to key issues in education; collecting, compiling, and analyzing comparable educational data; conducting studies on educational concerns; and initiating discussions directed

## Four Decades After The Brown Decision: Successes, Failures and Challenges

By Brenda Rogers

The Institute on Desegregation is hosting its Third National Conference on Desegregation on "Educating Minorities: Four Decades After the Brown Decision—Successes, Failures, and Challenges," on March 5-6, 1993, at the Omni Convention Center in Durham, NC. The two goals of the conference are (1) to examine and document the impact of desegregation policies on public schools and institutions of higher education; and (2) to identify strategies to assure educational equity for all students.

On March 5 and 6, 1993, featured speakers will address the conference theme from different perspectives. Patrick A. Hall of the Stanislaus Library at California State University-Turlock will open the conference on the morning of March 5 with a presentation entitled "An Ambivalent View of Affirmative Action." Three respondents will follow with a point-counterpoint dialogue. In the afternoon, participants will be able to attend two of three workshop sessions on "A Culturally Sensitive Climate," "Differential Achievement," and "Promising Instructional Practices and Creating Academic Excellence." That evening at 6:00 pm, Dr. William Chafe, Alice Mary Baldwin professor and chair of the Department of History at Duke University, will present "An Historical Perspective of School Desegregation in the South."

The morning sessions on March 6 will examine the topic "Educating the African American Male." Chancellor Lloyd "Vic" Hackley of Fayetteville State University will address this issue, and three small group sessions will explore the issue further. The luncheon speaker is Barbara Reynolds, columnist and member of the editorial board of USA Today, whose topic is "The Impact of the Brown Decision on the Educational Agenda of the 21st Century." Chancellor Julius Chambers, of North Carolina Central University and former director of the NAACP Legal Defense Fund, will close the conference on March 6 with his address on "Legal Implications of Recent Desegregation Court Decisions."

Pre-conference workshops will be presented on Thursday afternoon, March 4, on a number of timely topics: Planning for the Achievement of Institutional Goals; Improving Safety on College Campuses; Using Oral History as a Research Tool: A Multi-Cultural Approach to Education; and Sexual Harassment.

Two tours of historical sites, with a focus on the contributions of African Americans, will be available on Thursday afternoon, as well as a tour of area educational institutions.

The evening event on Friday, March 5, will be held at the Durham Arts Council, which adjoins the Omni Hotel. Entertained during dinner by the North Carolina Central University Jazz Ensemble, you will sample from the dinner buffet a variety of ethnic foods from Africa and the West Indies.

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to state and institutional long-range planning, actions, and policy proposals affecting education. The fifteen member SREB states are: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia.

Southern Regional Education Board, 592 Tenth Street, N.W., Atlanta, Georgia 30318-5790, (404)875-9211, FAX (404)872-1477



## SAIR Business Meeting

### October 27, 1992, 8:30 a.m.

By Verna Dewees

The meeting was called to order by President Tom Bohannon who noted that the 1991 Business Meeting Minutes were lost due to Marilyn Brown's death.

Deborah Dailey gave the Treasurer's Report. A copy of SAIR's Financial Statement for the 3rd Quarter, 1992, is attached to these Minutes. Balance as of September 30, 1992, was \$33,099.18. The 1992 Conference activity expenses will be reflected in the 4th Quarter statement. The Spring Newsletter will include that statement. Debbi reported that Marilyn Brown's Memorial Fund will be sent to the University of Maryland next month. An audit of SAIR's books for 1991 was performed by Glen Dowling; it showed the books to be in good condition.

The 1993 SAIR Conference will be held in Memphis, Tennessee. A slide presentation is slated at today's luncheon. Texas is the proposed location for the 1994 SAIR Conference. Verna Dewees will chair the 1994 Site Selection Committee, with Tom Bohannon and Bill Fendley serving as its members. San Antonio is the prospective site.

Bobby Sharp gave the Awards Committee report. He thanked the Awards Committee members for their assistance. Awards will be given out at today's luncheon.

Bruce Mallette gave the Publications Committee report. He reported on three items: (1) Completion and distribution of the 1991 SAIR Conference Proceedings; (2) Best Paper Award, to be given at the Luncheon (Bruce thanked the readers for their support); (3) Deadline for information to the Newsletter - before or after Christmas - send to Mike Rulison, Newsletter Editor, at NCSU.

Susan Griffith gave the Newcomers Report. Approximately 40+ Newcomers attended the Sunday evening reception. This represents a high percentage of Newcomers at the conference.

Karen Gentemann gave the Professional Development Committee Report. She recognized members of her committee and reported that the Workshop Review Committee recommended to the Board professional development opportunities with AIR and the proposal from the University of Georgia Institute of Higher Education (IHE). Two proposals were received in response to SAIR's Request for Proposals for Institutional support. The Board Subcommittee met and selected the IHE (GA) proposal. It was more detailed than expected, with additional opportunities in professional development. Within the next couple of months, SAIR's database and archives will be moved to Georgia's IHE. This will alleviate the burden on SAIR's Board members in the future.

Larry Jones was given the opportunity to respond to the SAIR Board's acceptance of IHE's proposal request. Larry said he was counting on the membership to provide ideas and energy to carry these out. He will serve as contact point for information about SAIR. This alliance gives SAIR a permanent address, with telecommunications capabilities, bulletin board, E-Mail; it also will serve as a resource and provide a reference database.

Brenda Rogers gave the Nominating Committee report. She identified all newly appointed SAIR Officers and asked them to come forward for recognition. She formally thanked members of her committee and encouraged

the membership to send forward names in nomination. Tom Bohannon will chair next year's Nominating Committee.

The 1992-93 SAIR new Officers are: Vice President, James O. Nichols; Secretary, Joseph L. Marks; Members-at-Large, Karlease Clark and David B. Fleming. The 1992-93 Nominating Committee includes Michael A. Boatwright, Harriott D. Calhoun, Mary Korfhage, Donald Reichard, and Ann W. Tomlinson.

As Tom Bohannon assumed his 1992-93 role as Past-President, he was recognized for his contributions as SAIR's 1991-92 President. Additional announcements included: (1) notification of the 1993 Southwest SCUP Conference, to be held April 22-24, 1993, in Albuquerque, NM; (2) AIR Ballot nominees (Jerry McLaughlin reminded the SAIR membership of the importance of a strong professional organization and the need to serve at the national level. He encouraged everyone to join, be active, and vote in the association); (3) Ed Delaney, President of AIR, reminded the SAIR membership of the upcoming AIR conference, scheduled May 16-19, 1993, at the Chicago Marriott. Local arrangements are chaired by Sandi Aston. The theme is "Higher Education at the Crossroads."

Lindy Smith, Local Arrangements Chair of the Myrtle Beach Conference, along with her committee members, were enthusiastically recognized by the SAIR membership for the excellent special event Monday evening.

The meeting adjourned at 9:00 a.m.

Respectfully submitted, Verna L. Dewees, Interim Secretary, Southern Association for Institutional Research.

### Attachment

### SAIR FINANCIAL STATEMENT

#### 3rd Quarter, 1992

Bank Balance as of June 30, 1992	\$11,148.62
Investment Balance as of June 30, 1992	\$22,180.32
Balance as of June 30, 1992	\$33,328.94
<b>INCOME:</b>	
Membership	\$190.00
A.G. Edwards Investment Income	\$186.51
Interest Earned - Bank Account	\$68.90
Subtotal, income	\$445.44
Total Income 3rd Quarter, 1992	\$33,774.38
<b>LESS EXPENSES</b>	
Miscellaneous Administrative Expense	\$675.20
Total Expenses	\$675.20
Balance as of September 30, 1992**	\$33,099.18
**Bank Balance as of September 30, 1992	\$10,732.35
Investment Balance as of September 30, 1992	\$22,366.83

### SAIR Board of Directors Meeting

#### October 24, 1992, 4:00 p.m.

Present were Tom Bohannon, Brenda H. Rogers, Deborah Dailey, Verna Dewees, Bill Fendley, Susan Griffith, Karen Gentemann, Larry Jones, Dave Fleming, Joe Marks, and Jim Nichols.

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## SAIR Board

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### 1992 Conference Update

Bill Fendley reported that registration was up for the conference. He asked Deborah Dailey to give more detailed information. Debby distributed conference information as of October 22 and said that everything was going well. All workshops with the exception of one had good enrollments.

Debby noted that the workshop "Data Management and Administration: An IR Perspective" was handled differently in that it included some professional development with AIR opportunities. Bill Fendley worked out an agreement with the presenters in advance of this conference. The total revenue from this workshop, after SAIR expenses and the materials' expenses of the presenters, is expected to generate about \$900. This difference of revenues less expenses will be divided evenly between SAIR and AIR. It should be noted that AIR contributed \$400 toward the workshop for defraying the personal expenses of one of the presenters, but SAIR did not agree to pay any personal expenses or honoraria. The manner in which this workshop was structured generated a lot of discussion. The issues of (a) running workshops for profit, (b) the cooperative (PD) arrangement with AIR, and (c) the use of the excess income to revert back to the presenters to cover costs were brought out during these discussions. Brenda Rogers noted that the Professional Development (PD) Committee will be addressing these issues and encouraged all interested persons to attend that meeting on Sunday.

Susan Griffith made the motion (1) to pay AIR according to the agreement as outlined by Bill Fendley and (2) to turn this matter over to the PD Committee for further consideration. Brenda Rogers seconded the motion. Discussion followed. As the incoming Vice President, Jim Nichols noted he will want to have a policy to stand on. It was noted there really were two issues being discussed — changing policy and changing workshops — generating revenue vs. breaking even. Larry Jones noted that the SAIR/IHE proposal will open up a new area for professional development workshops. Tom Bohannon said he did not want double standards for those presenting workshops. The PD Committee will need to come forward with clear policy recommendations for consideration by the Board. The Board voted unanimously in support of Susan's motion.

### Site Selection: 1993 and 1994 Annual Conferences

Memphis, Tennessee is the site for the 1993 conference. Tom said a report would be given by the Memphis Local Arrangements Committee at the Business Meeting on Tuesday.

Tom also noted that Texas would host the 1994 conference, and San Antonio is the preferred site. He asked Verna Dewees to chair the Site Selection Committee. Bill Fendley and Tom Bohannon will serve on this committee.

### Treasurer's Report

Deborah Dailey commented that the financial report which will be distributed at the Business Meeting does not reflect this conference's activities. The balance as of September 30 is \$33,099.18. She has taken in about \$21,000 for the 1992 conference. No 1992 conference expenses have been paid yet. Meeting these expenses will not be a problem. Debby

expressed concern about the "big balances" in the checking account and wants the Board to consider taking some action. Currently SAIR is getting 3.1% on its balance. However, Debby feels the investment picture needs looking at for thoughts on how to better handle SAIR's money. Larry Jones suggested that maybe SAIR needed an investment committee and the get with Glen to resolve these issues. Incoming Presidents should probably serve on it. Glen Dowling performed an audit of SAIR's accounting records and raised only minor questions. Debby will get with Glen to resolve these issues.

### Newcomers

Susan Griffith gave an overview of her plans for handling the Newcomer Meeting and Reception. She said all Newcomers can be recognized by the star on their name tags. Susan encouraged all Board members to attend this function and make the Newcomers feel welcome.

### Nominating Committee

Brenda Rogers reported on the results of the recent SAIR Officers election. She noted that SAIR had a fine slate of officers. About 150 ballots were received. The incoming officers for the 1992-93 are Jim Nichols, Vice President; Joseph Marks, Secretary; David Fleming and Karlease Clark, Members-At-Large.

### Professional Development Committee

Karen Gentemann reported that the PD Committee will meet on Sunday in an open meeting. Larry Jones will discuss the SAIR/IHE Alliance proposal, particularly as it relates to the PD Committee. Brenda noted that IHE/AIR/SAIR were working together and were considering AIR PD activities at the University of Georgia Continuing Education Center. AIR is interested in holding AIR Institutes on a regional basis, with the possibility of using SREB facilities in Atlanta and the University of Georgia, Athens facilities.

### Other Business

Tom asked if anyone had suggestions or changes for the Business Meeting Agenda scheduled on Tuesday. A few minor changes were suggested. Tom then opened discussion on SAIR's Request for Proposals for services. The request went out six months ago asking for proposals to maintain data bases, provide mailing labels, and other services. Two proposals were received, one from AIR and one from The University of Georgia Institute of Higher Education (IHE). The IHE proposal was selected. IHE's proposal was reviewed initially by the Board during the AIR meeting in Atlanta last May. Several concerns were raised at that time and these concerns were conveyed to Larry Jones of IHE. The proposal, which was resubmitted, had been rewritten to address the concerns. AIR's proposal was brief, with a commitment for one year only.

Larry Jones was asked to comment on the SAIR/IHE proposal. He gave a historical and contextual review. IHE did not want to be the "executive office" nor want to take over the affairs of SAIR. IHE wants to provide service and a home base to SAIR, keep the archives, and provide mailing lists. He noted that the rest is "limited by our imagination, interests, resources." IHE is interested in PD opportunities; it would like to be identified as a potential source of graduate study. However, it will be up to SAIR and its PD Committee to provide direction in specific areas of need.

Further discussion touched on issues such as this alliance's impact on SAIR's nonprofit status, the terminology "contract" versus "alliance",

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## SAIR Board

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conflict of interest, and the need for SAIR to protect itself. After considerable discussion, the following motion was made by Bill Fendley: SAIR accepts the proposal in principal from IHE at the University of Georgia to meet the needs of SAIR as outlined in the Request for Proposals and to provide other services as mutually agreed upon. Susan Griffith seconded the motion; the motion passed unanimously.

On the matter of the SAIR/IHE Alliance, remaining action items include: (1) Larry Jones talking further with University of Georgia administration to explore which standard contract is the best and (2) resubmission of Alliance/Contract to the SAIR Board. Brenda Rogers made the motion that the SAIR President review the contract and make the decision as to whether it needs legal review and then to distribute copies of the contract to the Board for review before signing. Susan Griffith seconded the motion. The motion passed unanimously.

With no other business, the meeting adjourned at 6:50 pm.

Respectfully Submitted, Verna L. Dewees, Interim Secretary, Southern Association for Institutional Research.

## TAIR Conference

By Mike Wolf, via Karlease Clark

The 1993 TAIR Conference Update February 24 - 26, 1993, at the College Station Hilton and Conference Center, has the theme Performance or Perish: Common Challenges in Uncommon Times. Have you mailed in your registration form to meet us in Bryan/College Station for the 15th Annual TAIR Conference? If not do so today; at last count, over 130 have registered! The price is reasonable and the program is outstanding. Common challenges—especially those associated with institutional performance and quality—will be the focus of the TAIR '93 program. The effects of demographic, economic, social, and political change have rippled through the Texas higher education community and its colleges and universities have responded directly, creatively, and effectively.

## Book Review

### Preview of "The Fall of the Ivory Tower"

[TAIR Editor's Note: Reprinted from the SCUP E-MAIL NEWS, which was reprinted from Total Quality Management List, as submitted by Michael S. Hines, an Internal Auditor-EDP at Purdue University.]

Here is a preview from "The Fall of the Ivory Tower" by George Roche, due out in 1994, and quoted in IMPRIMIS, December 1992, Hillsdale College, Hillsdale, Michigan 49242. Items are listed here without comment.

— Sixty percent of all public and private colleges were forced to cut their budgets in 1991-92.

— Harvard had a \$42 million deficit in 1991-92.

— Yale has deferred \$1 billion in maintenance. It has also announced an 11 percent faculty cut and may close at least two departments.

— Columbia is making a desperate effort to reduce a projected \$50 million deficit in 1992-93.

— The University of California system, despite elimination through retirement, layoffs and other means of over 3,500 positions and cutting over 5,000 class sections, still must make 17-33 percent cuts across the board this year.

— University systems in virtually every state are hurting and many are making similar, massive cuts while nearly doubling tuition. — The City University of New York system is looking to cut \$40 million in 1992-93. — The University of Maryland has closed one college and is wiping out seven academic departments.

— The University of Minnesota system has closed an entire campus.

— Approximately 20 percent of all schools have cut full-time faculty and many more cuts are anticipated.

— The Justice Department has been investigating 23 Ivy League schools for price-fixing and financial aid corruption. So far, MIT has been found guilty, and eight others have been compelled to sign pledges to halt their "overlap" activities regarding financial aid and admissions.

— Since the early 1980's administrative budgets at public universities have increased at almost three times the rate of increase in instructional budgets.

— On top of hundreds of billions in "competitive" grants, Congress routinely "earmarks" pork barrel research grants for private and public colleges — \$2.5 billion in the last 13 years, most in the last two years, and one-third went to just 10 schools.

— There are at least 21 states that provide direct government subsidies, totaling in the hundreds of millions of dollars, to private colleges.

— Government funds, i.e., taxpayer monies, account for about 20 percent of the annual budgets of private, independent colleges in the U.S.

— Some schools, desperate for students, are discounting tuition by as much as \$7,000 a year. Still, college costs have been rising far faster than inflation — twice as fast as the general economy. The average tuition at "better" private colleges is \$19,000 - \$20,000.

— More than \$2 billion in Stafford Loans are in default. Yet this summer, Congress passed a law making them available to all students, regardless of financial need and expanded the Parents Loans for Undergraduates so parents "can borrow as much as they need". The same law removes home and farm equity and college savings accounts from the asset column when parents and students apply for need-based aid.

— Between 1990-91 and 1991-92, student financial aid has increased 7.9 percent to \$20.8 billion.

— Higher education is big business — spending \$170 billion a year — and much of this is your money!

## 1993 NCAIR Annual Conference (20th Anniversary)

March 24 - 26, 1993, Sheraton Atlantic Beach, NC

The North Carolina Association for Institutional Research (NCAIR) invites your participation in the 1993 Annual Conference at the Sheraton Atlantic Beach. The Conference will provide a unique opportunity to share ideas with your colleagues through workshops, panels, roundtable discussions, and computer demonstrations related to research and planning. The Conference theme will be: INSTITUTIONAL RESEARCH REVISITED, 20 Years Later and 2013.



## Nominations: SAIR Service Awards and Distinguished Memberships

It's not too early to be thinking about nominating a deserving colleague for one of these recognitions. There are three awards that the Association may give to recognize the contributions of individuals to the Association or to the field of institutional research. Recipients are selected according to the following guidelines:

### James R. Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees for the award must have been a SAIR member for over five years and cannot be a member of, nor a candidate for the Board of Directors during the year she/he is nominated. In addition, the nominee must meet at least two of the following three general criteria: 1) Has been a member of SAIR Board of Directors or a chair of a conference or presidentially appointed committee. 2) Has been an officer of or a recognized leader in the establishment of a state or special interest group which has associated with SAIR. 3) Has made a professional contribution to SAIR by being actively involved in a combination of the following: a) Presented contributed papers at the SAIR conference; b) Organized, offered, or acted as a primary participant in workshops at the SAIR conference, or workshops sponsored by an affiliated SAIR organization or group; c) Contributed in some other specific and significant way that has advanced the professionalization of SAIR.

### SAIR Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of member to SAIR and the field of institutional research and planning in the broadest sense. The Award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. We exclude officers to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents.

All members of SAIR are eligible to receive the award with the following exceptions: 1) A person who has previously won the award. 2) Officers of SAIR shall not be eligible for five years after leaving their last officership. Officers are: president, secretary, or treasurer.

### Distinguished Membership Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than Distinguished Membership.)

A member or former member nominated for Distinguished membership should meet the following qualifications: 1) Has been an active and contributing member of SAIR. 2) Has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g., faculty, president). 3) Has influenced higher education policies and practices through work or research.

## ALAIR and SCUP

The Southeast and South Central SCUP Regional Conference on "Outcomes Assessment in Total Quality Management" features Dr. David Dill, President Society for College and University Planning and specific conference sessions on TQM in Higher Education.

Conference dates are February 25 - 26, 1993, at the Paul W. Bryant Conference Center, The University of Alabama Tuscaloosa, Alabama. For Additional Information Contact: Dr. Don Crump, (205) 348-8335 The University of Alabama, Box 870114 Tuscaloosa, Alabama 35487-0114.

## SCAIR Conference

By Caroline Denham

The sixth annual conference of the South Carolina Association for Institutional Research (SCAIR) will be held at the Hilton Head Resort February 24 to 26. The conference theme, Institutional Research: On the Road to Institutional Improvement, will address concerns of both the research professional and those who use research for decision making. The keynote speaker will be Dr. Larry Jones from the University of Georgia.

For registration information, please contact: Mr. Charles H. Parker, (803) 593-9231, Director, Planning & Research, Aiken Technical College Drawer 696, Aiken, S.C. 29802

## Desegregation

(Continued from page 3)

After enjoying these culinary delights, you will be entertained in the theater by the Collage Company, a group of young people who perform African dance and will, perhaps, teach us some of the traditional African movements.

The conference registration fee, which includes lunches on both days, is \$100. The workshop fees are \$25 each. Tours range in cost from \$25 to \$35. The Friday evening dinner and entertainment will be limited to the first 200 who purchase tickets for \$25 each.

Registration forms are available from Dr. Beverly Jones, Director of the Institute on Desegregation, 217 Taylor Education Building, North Carolina Central University, Durham, NC 27707. The telephone numbers are (919) 560-6433 and (919) 560-6367. For information about the conference, you may also contact Dr. Benjamin Speller at (919) 560-6485. Hotel reservations should be made by calling 1-800-OMNI or (919) 683-6644. The rate is \$58 per hotel room when you identify yourself by the group name "Institute on Desegregation."

## Nominations for These Awards

To nominate individuals for one of these awards, send a letter of nomination, rationale, and appropriate supporting documentation to:

Karlease Clark

Member-at-Large/Chair of the Awards Committee

Office of Planning and Institutional Analysis

Administration Building, Ste. 302, Texas A&M University,

College Station, TX 77843-1244

If you have questions, you can call Karlease at (409) 845-5856. The deadline for nominations is June 1, 1993.



## SAIR MEMBERSHIP APPLICATION, September 1992 to October 1993

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to:

Deborah B. Dailey / SAIR, U. of Alabama at Birmingham  
CHSB-212, UAB Station, Birmingham, AL 35294

Name \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Dept. \_\_\_\_\_

Telephone \_\_\_\_\_

Position \_\_\_\_\_

email \_\_\_\_\_

DR./MR./MRS./MS. (circle one)

FAX \_\_\_\_\_

Be sure to specify a membership type: (check one)

☐ GRADUATE STUDENT\* (\$10)    ☐ EMERITUS\*\* (\$0)    ☐ REGULAR (\$20)

\* To be eligible for graduate student membership, a person must be actively pursuing a graduate degree and must not be employed full-time.

\*\* To be eligible for emeritus membership, a person must be retired and must have been an active member of SAIR for a minimum of five years immediately preceding retirement.

REMINDER: You are a paid member for the year following a SAIR conference registration or payment in lieu of registration.

SOUTHERN AIR - NEWSLETTER

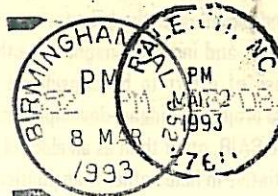
Office of University Planning and Analysis

North Carolina State University

Box 7002

RALEIGH NC 27695-7002

BIRMINGHAM AL



ADDRESS CORRECTION REQUESTED

MS. HANNELORE DELBRIDGE  
ACTING DIR/INST RESEARCH  
BOX 870166  
UNIVERSITY OF ALABAMA  
TUSCALOOSA, AL 35487

