

# Southern AIR

Winter 1996-97

Volume 19, Issue 1

## 1996 SAIR Conference



All photographs are contributed by Bill Fendley.

The 1996 SAIR Conference has come to a close with new leadership installed and a new course for Institutional Research which calls for innovation and flexibility. Held concurrently with SCUP in Mobile this October, the conference theme Charting the Course in a Changing Environment captures perfectly the spirit of the presentations and sessions. 1996 Program Chair Dave Fleming, pictured left, provided us with a 4 day extravaganza which included approximately 90 speakers, papers, and workshops. Keep turning the pages for more exciting details about the conference.

## Conference Facts

In case you were wondering just how many people were on that battleship with you, the following registration and membership information about the conference is right on target.

Description	Count
Registration/Membership	177
Emeritus Members	2
Registration/Student	3
Registration/Membership (late)	59
<b>Total Conference Attendance</b>	<b>241</b>
Membership Only	20
<b>Total SAIR Membership</b>	<b>261</b>

### Conference Participation:

Workshop 1	24
Workshop 2	11
Workshop 3	Cancelled
Workshop 4	23
Workshop 5	18
Workshop 6	9
Workshop 7	24
Workshop 8	15
Workshop 9	16
Workshop 10	6
Workshop 11	28
Golf Tournament	5
Special Event	150

Please note that conference attendees may be included in multiple workshops. There were just too many tough choices!

The **TENNAIR** web site is available for viewing at:

<http://www.tntech.edu/www/admin/ir/tennair.html>

Thanks *Glenn James* for providing the direction!

## SCAIR Meeting in Spring

Submitted by David Underwood

The South Carolina Association for Institutional Research (SCAIR) will hold its annual conference on February 24-26, 1997. The conference will be at the Holiday Inn in downtown Myrtle Beach.

The theme for this year's conference is "Performance Indicators: Meeting the Challenges". There will be interesting sessions, special events (details later but it will be a good time), and, of course, an excellent opportunity to meet old friends and establish new ones. Come join the fun! For more information contact Chris Mee, CHRISTIN@COASTAL.EDU, Michael Hadley, MHADLEY@FMARION.EDU, or David Underwood, UDAVID@CLEMSON.EDU.

## West Georgia's Electronic Fact Book

The Department of Institutional Research and Planning is proud to offer the State University of West Georgia electronic Fact Book (<http://www.westga.edu/factbook/>). The intent of this initiative is to provide reliable statistical data and summary information designed to answer frequently asked questions about the University.

The electronic Fact Book is loosely based on the most recent hardcopy edition of the Fact Book. Special thanks are extended to Mr. Jason Gibson, Business and Finance Programmer, who created the electronic Fact Book. Web pages were created from files used for the hardcopy edition. His contribution is acknowledged and appreciated. Please feel free to offer feedback designed to improve this document.

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## SAIR

### The Southern Association for Institutional Research

#### President

David Fleming  
*Clemson University*

#### Vice President/President Elect

John Kalb  
*Florida State University*

#### Past President

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*University of Alabama at Birmingham*

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*St. Mary's University*

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*Mississippi State University*

Mary Korfhage  
*University of Louisville*

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Please submit materials  
for the next issue of  
*Southern AIR* by the first  
of March, 1997.

## President's Letter



It is hard to believe that time is flying so fast and we are already tripping over Thanksgiving and falling into the holiday season. Nestled in our corner of the world is the ever-imposing threat of performance indicators. Since most of my time is now focused in our state's capital, it's up to my staff to keep the home fires burning in my absence. I will likely spend most of the holidays trying to catch up as will many of you.

As I looked around after the conference in Mobile was over, I realized that there were many of us still there, still networking to find a better way to perform tasks that have become progressively more intense over the years. What was once a minor player in the world of higher education, the practice of institutional research has become a major force in determining inputs, processes, and outcomes.

It was great to watch the cooperative spirit between institutions at the Mobile conference. Many of our institutions compete on playing fields across the region through many athletic events. We enjoy the spirit of competition and are proud to be associated with our various mascots and fight songs within sports arenas. But, when we are back in the office, we are all players of one team effort—analyzing and reporting factual, statistical data for key decision making on a daily basis. I am proud to be a part of this association as we continue to grow and make a difference in the world of education.

The baton has been officially passed to next year's program chair, John Kalb at Florida State University. John and his team are already beginning preparations for the 1997 SAIR conference to be held in Hot Springs, Arkansas. Plan now to submit paper, workshop, panel, and software demonstration proposals. These presentations are what makes the SAIR conferences so successful. Please support John in his efforts as program chair so that we may all enjoy one of the best conference events ever next year.

I would also encourage you to support your local associations as meetings will begin shortly after the new year. Networking with your colleagues through local meetings facilitates a cooperative spirit of exchange among institutions. Great things can come from small voices. Make yours be heard through your local associations!!

Finally, let me wish each of you a happy, safe holiday season, and a new year filled with progress!

David Fleming  
Clemson University

## 1997 AIR Forum

The Association for Institutional Research 37th Annual Forum will be May 18th through the 21st, 1997. It will be held at Disney's Coronado Springs Resort Hotel, Orlando, FL. For more information about the Forum, please contact Michael Middaugh at the University of Delaware at [michael.middaugh@mvs.udel.edu](mailto:michael.middaugh@mvs.udel.edu) or 302/831-8530. For more information about events at Disney while in Orlando, check out the following Web address:

<http://www.disney.com/DisneyWorld/>



# TBCU Musing

Contributed by *Charlie Brown, Adriene Royster and Tony Williams*

SAIR's annual conference met in Mobile and the lazy, hazy Deep South proved to be a perfect spot of TBCU's weary IR folks to be rejuvenated, refreshed and rewarded. The rejuvenation of TBCU came in the form of a bevy of fresh faces. While some were not exactly new as in NEW...NEW, we counted the following newcomers to TBCU and/or SAIR.

- ◆ Georgia Military College:  
**Norm Cherry**  
**Anna Hutcherson**
- ◆ Meharry Medical College:  
**Pamela Henderson**  
**John Hughes**  
**Ahman Suleian**
- ◆ Jackson State University:  
**Rosella Houston**  
**Patricia Magee**
- ◆ Barber-Scotia College:  
**Mary Ann Medlin**
- ◆ Emory University:  
**JoAnn McKenzie**
- ◆ University of Texas-Arlington:  
**Nadine Jenkins**
- ◆ Shelton State Community College:  
**Ronald Range**
- ◆ Tuskegee University:  
**Rao Srikanto**
- ◆ University of North Carolina-Chapel Hill:  
**Nerissa Rivera**
- ◆ Howard Payne University:  
**Nickolos Okpokho**
- ◆ St. Mary's University:  
**Gerry Dizinno**

TBCU welcomes all of you!

**Greg Epps** of West Virginia State is now heading up the ROTC-EST Program at his institution... congratulations Greg! **Cornelia Willis** is looking to finish and defend her dissertation soon. Is there a new doctor in the house?

A quick review of the conference program showed TBCUers contributed to the program's planning and execution. Thanks and congratulations to **Greg Epps, Phyllis Edamatsu, Nerissa Rivera, Brenda Bryant, Tony Williams, and Myrtes Dunn-Green. Deboera Winfrey, Waddell Herron, and Gladys Bennett** were half of the Rountables Committee and did a great job! Unfortunately, they were unable to join us in Mobile to see

the fruits of their efforts.

TBCU's tradition of great entertainment away from the conference site was continued with two highly enjoyable evenings of jazz at Mobile's hottest (coolest?) jazz emporium, a place call simply Attitudes. Thanks to **Ronald Range** and **Myrtes Dunn-Green** (who made arrangements), we were treated to modern jazz with an Anita Baker-type vocalist on Sunday evening. Then, after a gala affair aboard the USS Alabama on Monday evening where every conceivable variety of shrimp and other seafood was consumed by all, a small contingency of TBCUers and friends returned to Attitudes for an evening of traditional jazz and mellow moods that was quite refreshing.

The reward came from new TBCU prexy **Sam Baldwin's** deft handling of a full agenda which included appointing **Charlie Brown** to chair the Publications Committee that will be responsible for producing the **TBCU Research Journal** (look for it in Orlando), and **Tony Williams** to chair the Constitutional Review Committee. Also look for TBCUers to be sporting colorful T-shirts with a new logo when AIR convenes in 1997. **Myrtes Green** and **Gladys Bennett** will be glad to take your order (yes, we do have XXL's!).

Did we mention that **Charlie Brown** retained his crown as the kind of the tennis courts? The Godfather (or Mr. Deception as he was dubbed this year) walked off with another title. Way to go Charlie! Last note: Congratulations to **Susan Swayze** who announced she is no longer "waiting to exhale." Wedding bells are in the air!



# SCHEA 1996: SC Colleges and Universities Under Fire...

Submitted by *David Underwood*

...was the theme at SCHEA's recent fall conference. Confronted with increasing scrutiny, criticism and tightening purse strings, South Carolina's colleges and universities are under the gun. They have to prove they are doing a quality job of educating students to legislators, parents, and the public. As good as our colleges are, proving it is a tall order.

Those responsible for the governance of South Carolina's colleges and universities were in heavy attendance. To name just a few—Representative Harry Stille, chair of the House subcommittee on higher education; Fred Sheheen, from the Commission on Higher Education; and college presidents Robert Alexander from University of South Carolina at Aiken, Ron Ingle from Coastal Carolina, and Jim Hudgins from Midlands Technical College.

Regional and national views were communicated by Joseph D. Creech, Associate Director for Educational Policies from the Southern Regional Education Board (SREB); and Sandra Ruppert, a Policy Analyst for Educational Systems Research based in Colorado.

The Conference was the ninth one of its kind to be hosted by the SCHEA Network. Housed at Winthrop University, the Network was established in 1988 by higher education professionals dedicated to the improvement of South Carolina colleges and universities.

The SCHEA Network has a complete library available to member institutions to aid in assessment efforts across the state. In addition, a number of valuable publications are provided, for a fee, upon request. A recent review of critical thinking instruments is a must to have!

For more information about the network, please contact Marge Tebo-

Messina,  
Winthrop  
University,  
803-323-2341  
or

TEBOMESSINAM@WINTHROP.EDU





# Minutes of the SAIR Annual Business Meeting

The meeting was called to order by President **Deborah B. Dailey** on October 15, 1996 at 9:00 a.m. in Mobile, Alabama.

## 1. Minutes of the 1995 Business Meeting.

The minutes of the Business Meeting, October 24, 1995, Roanoke, Virginia, were presented by Secretary **Harriott Calhoun** and approved as written. The motion was made by **Mike Schexnayder** and seconded by **Gerald Lunney**.

## 2. Officer Reports.

Program Chair **David Fleming** thanked everyone for coming to the 1996 conference and expressed special appreciation to **Al Yeager** of the University of South Alabama for chairing the local arrangements committee and to **Kaye Lawson** of Clemson University for both preparation and on-site assistance for the conference. The membership expressed appreciation to Dave for his work as program chair by enthusiastic applause.

Treasurer **Robert Kuhn** distributed and discussed the 3rd Quarter Financial Statement. He thanked **Sandy Walker**, **Bernie Braun**, **Mike Schexnayder**, and **Lesa Jeansonne** of Louisiana State University for their support and assistance to him as SAIR Treasurer.

Past-President **Karen Gentemann** was unable to attend the conference due to illness. In her absence, Myrtes Green presented the Nominating Committee Report. Members elected to serve with Chair Karen Gentemann on the 1996 Nominating Committee were **Ansley Abraham**, **Kathleen Bissonnette**, **Myrtes Dunn Green**, **John Hemmeter**, and **Theresa Smith**. The SAIR membership is saddened by the untimely death of our friend and colleague John Hemmeter.

The following people, elected by the membership, were congratulated and called to the front to be presented to the group.

Vice-President/President-Elect	<b>John M. Kalb</b>
Secretary	<b>Deborah L. Barshafsky</b>
Members-at-large	<b>Gerald A. Dizinno</b>
	<b>Roy D. Ikenberry</b>
Nominating Committee	<b>Marsha Conston</b>
	<b>Patricia Dewitt</b>
	<b>Marsha Harrington</b>
	<b>Sam Lowther</b>
	<b>Bobby Sharp</b>

## 3. Committee Reports

Awards Chair **John Kalb** reminded members that they may make nominations at any time but particularly when the call for nominations appears in the newsletter. Awards to be presented this year will be announced at the Awards Luncheon.

The paper chosen for the SAIR Best Paper Award will represent SAIR at the AIR Forum in a session designated as a "Best Presentation from a State/Regional Conference."

On behalf of Member-at-Large **Hannelore Delbridge**, **Debbie Dailey** announced that SAIR membership brochures are available in multiples for state group meetings. The 1995



Annual Report has been mailed and should have been received by the membership within the last few days; and, *SAIR Essentials* will be completed by the end of the year.

**Ann Tomlinson**, Chair of the Travel Grant Committee announced that 8 grants were awarded for assistance in attending the 1996 SAIR Conference. Each award consisted of \$250 plus waiver of the conference registration fee. She reminded members that awards are made for each conference and encouraged members to watch for the application form in the mail and apply for the grants.

Professional Development Chair **Mary Korfhage** reported that 11 workshops were offered with 170 people preregistered for them. She thanked the Workshop Evaluation Committee which included **Deborah Barshafsky**, **Laura Massey**, and **Greg Epps**.



## 4. Future Conference Sites

**Doris Wright**, Local Arrangements Chair, announced plans for the 1997 conference in Hot Springs, Arkansas, October 11-14, 1997. The 45 minute ride from the airport to the hotel is a pleasant and scenic shuttle ride. The web site will be constantly updated and will include specific transportation arrangements. The Special Event will be great, although it will not be on a battleship. October Fest will be ending on Saturday, October 11, so everyone is encouraged to come early to enjoy the festivities.

**Pat Dewitt**, reported from the site visit that she and **Deb Barshafsky** and **Mike Moore** made to Savannah, which is the site for the 1998 conference. Savannah is among America's top 10 "walking cities" and is characterized by its historic homes and garden squares. The shopping and dining area is easily accessed by walking or riding the trolley. The conference hotel is centrally located and is only 10 miles from the airport.

**Debbie Dailey** mentioned sites that are under consideration for future years, including "somewhere in Texas" for 1999, and Charlotte in 2000.

## 5. SAIR/IHE Agreement.

The agreement has been continued and **Larry Jones**, SAIR/IHE Liaison, expressed pleasure with the opportunity for IHE to work with SAIR. The SAIR Mail list will be updated from the registration materials. Contact [sair@uga.cc.uga.edu](mailto:sair@uga.cc.uga.edu) if you have changes in your directory information.

## 6. By-laws Revision.

Changes in the bylaws of the Association in reference to the duties of the Secretary and the Treasurer were proposed by the SAIR Board and communicated by mail to the membership on August 27, 1996. After copies were distributed to those present, the motion to approve the revisions was made by **Gerald Lunney**, seconded by **Roy Ikenberry**, and unanimously approved.





# Minutes (cont.)

## 7. Other Business and Announcements.

Gerald McLaughlin encouraged SAIR members to vote in the AIR elections.

Tim Sanford announced that the 37th Annual AIR Forum will be held at Disney's Contemporary Hotel, Orlando, Florida, May 18-21, 1997. Gerald Lunney, AIR Newcomers Chair, asked for volunteers to serve as state coordinators.

Sam Lowther, SAIR Conference Evaluation Committee Chair, encouraged people to turn in their evaluation forms.

Judy Rogers asked people to sign a get-well card for Kimberly Thoma who had an appendectomy at a local hospital after having left the conference to go to the emergency room.

John Kalb, 1997 Program Chair, asked for volunteers for next year.

Debbie Dailey announced that she would be an "official dinosaur" upon adjournment of the business meeting, whereupon she adjourned the meeting at 9:50 a.m., to be followed by a video on Hot Springs.

*Respectfully submitted,  
Harriott D. Calhoun  
Secretary*

## Third Quarter 1996 Financial Statement

*Submitted by Robert Kuhn, this financial statement reflects updated information provided after the close of the conference in Mobile.*

### Total assets as of June 30, 1996:\*

#### \*Distribution among accounts

Bank balance	\$14,420.52
Investment balance	25992.87
Cash on hand	<u>7.37</u>



### Income during this quarter:

Membership fees for 1995-96	\$ 40.00	
Membership/Conf. fees for 1996-97	17,285.00	
Interest earned from Investment account	311.73	
Interest earned from Bank account	<u>40.48</u>	
Total Income		\$17,677.21

### Expenditures during this quarter:

Printing	(2,768.08)	
Postage	(1,231.05)	
1996 Conference	(899.20)	
Plaques	(291.41)	
CPA Services	(400.00)	
Supplies (IHE)	<u>(35.03)</u>	
Total expenditures		<u>(5,624.77)</u>
Total Net Income during this period		12,052.44
Total assets as of September 30, 1996**		\$52,473.20

### \*\*Distribution among accounts:

Bank Balance	\$26,168.60
Investment balance	<u>26,304.60</u>

## Good News!

Karen Gentemann, a past SAIR president is recovering at home from surgery in late October. She is scheduled for more treatment in November. Her plans are to return to work in February, 1997. You can drop Karen a line to let her know you are thinking about her at the following address:

Dr. Karen Gentemann  
Office of Institutional Assessment  
MS 3D2 Mason Hall  
Fairfax, VA 22030-4444

# SAIRMAIL Volume III

*Submitted by Larry Jones*

The first issue of SAIRMAIL Volume III (1996-1997) will soon be distributed to all current SAIR members and subscribers. SAIRMAIL is an edited electronic message service intended to quickly circulate news, questions, job openings and other items of interest to institutional researchers in the SAIR region.

SAIRMAIL Vol. III, no. 1, will also serve as an e-mail address check for the 1996 SAIR Directory, so if you did not or do not get a SAIRMAIL message within a few days, please send a note with your correct e-mail address to:  
<sair@uga.cc.uga.edu>.

Most of the current SAIRMAIL e-mail addresses were taken from SAIR/ SCUP Conference registration forms over the last three years: some e-mail addresses may not have been given; some may have been incorrectly copied; some may have changed; and some simply never did work as given. The good news is that 40 messages were delivered to some 750 SAIRMAIL subscribers last year, nearly two and one half times the number of current SAIR members.

About 87 percent of this year's members gave e-mail addresses with their registration material, so SAIRMAIL does reach a significant number of members and institutional researchers in the region. If you are not on the SAIRMAIL list, now is the time to subscribe.

If you would like to circulate a message using SAIRMAIL, send an e-mail note to <sair@uga.cc.uga.edu> just as you want it to appear in SAIRMAIL (please give special thought to line length, number of lines, and special characters that some e-mail systems may have trouble accepting).

There is no need to send a separate file for a SAIRMAIL message.

Do not let this valuable communication link pass you by! Stay in touch through all possible channels.







## Web Site for SACS Accreditation Criteria

*Submitted by Marcia Harrington*

Stacey Schnure, web coordinator in the Virginia Tech I R office has recently finished putting on the web all the criteria in the SACS Criteria for Accreditation, updated December 1995. Luckily, we did not have to start at ground zero as Laura Hawthorne from UVA had done a great deal of the work already by putting the criteria into electronic format. Kudos to both Laura and Stacey! Their efforts will be of tremendous help to institutions that embark on the self study.

The web site is accessible directly at

<http://fbox.vt.edu:10021/admin/ir/ir.html>

## SAIR 1997 Homepage

The SAIR 1997 Homepage provides up to date information for all those early planners who already have next year's conference on their desktop calendars. The conference dates are October 11th through October 14th, 1997. The location is beautiful Hot Springs, Arkansas. But do not just take this editor's word for it. Check out the conference homepage at the following internet address:

<http://www.oir.uialr.edu/sair/>

Not only does this web site carry the latest information on

- Special Event
- Dinner Groups
- Local Arrangements Committee
- AIRO
- Arlington
- Golf

but it also has links to the Hot Springs Tourism and State of Arkansas pages. Happy surfing!



## Position Announcement

*Submitted by Verna L. Dewees*

### DIRECTOR OF INSTITUTIONAL RESEARCH & PLANNING

The Texas A&M University System Office of the Vice Chancellor for Research, Planning & Continuing Education  
College Station, Texas.

#### MAJOR (ESSENTIAL) RESPONSIBILITIES:

Develop, maintain, and modify computerized databases comprised of programmatic, statistical, and other qualitative and quantitative elements necessary to the planning and institutional research program. Conduct in-depth comparative and evaluative analyses of System, state and national higher education projects, both ongoing and proposed. Design and produce routine and ad hoc reports in support of state, federal and System requirements and initiatives in program planning and evaluation activities. Prepare narrative reports and executive summaries that articulate, synthesize, and summarize the results of planning processes, research findings, projections, and recommendations.

Design and oversee the preparation of multimedia presentations to various internal and external constituencies. Design and produce materials, both written and analytical, in support of state and federal legislative proposals or actions affecting the TAMU System. Analyze, prepare summaries, and identify impact analysis of proposed state and federal legislation affecting academic programs. Evaluate System member plans and programs with emphasis on opportunities for collaborative or mutually beneficial efforts from a System perspective. Provide support and assistance in the System strategic planning processes.

#### EDUCATION REQUIRED:

Master's degree in Educational Administration, Business Administration, Computer Science or related discipline. Ph.D. in related discipline is preferred.

#### EXPERIENCE/SKILLS REQUIRED:

Minimum of 5 years at a university or university system with responsibility for strategic planning and institutional analysis.

#### OTHER REQUIREMENTS:

Demonstrated understanding of the relationship between program planning, evaluation and fund/resource analysis; ability to relate strategies to organizational goals; high degree of skill in development and operation of computer-based management information systems. Strong analytical skills. Excellent writing and verbal skills.

#### SALARY RANGE:

Commensurate with qualifications and experience.

APPLICATIONS: Review of application materials is currently ongoing. Send nominations, or a letter of application and resume to:

The Texas A&M University System Human Resources Services  
John B. Connally Bldg., Room 531 College Station, TX 77843-1117  
<http://sago.tamu.edu/shro/>

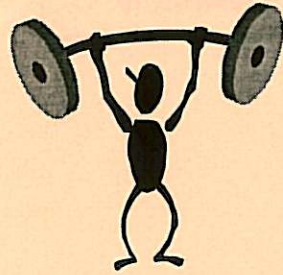
The Texas A&M University System is an Affirmative Action/Equal Employment Employer committed to excellence through diversity.



## Special Recognition

*Submitted by John M. Kalb*

Deb Barshafsky has been the editor of Southern AIR for the past three years. To take on the responsibility of publishing the newsletter of an organization is not an easy task. Deb did it with exceptional skill. She incorporated new features into each issue. Under her direction the SAIR newsletter became one of outstanding quality, one of which



we can all be proud.

Deb's approach to this endeavor was professional and encouraging. She worked closely with the officers to collect information to be included, and sometimes that can be a challenging task! Deb worked tirelessly in her efforts and the reward was the production of an outstanding newsletter. Deb received the Unsung Heroine Award to recognize her outstanding service to the association.

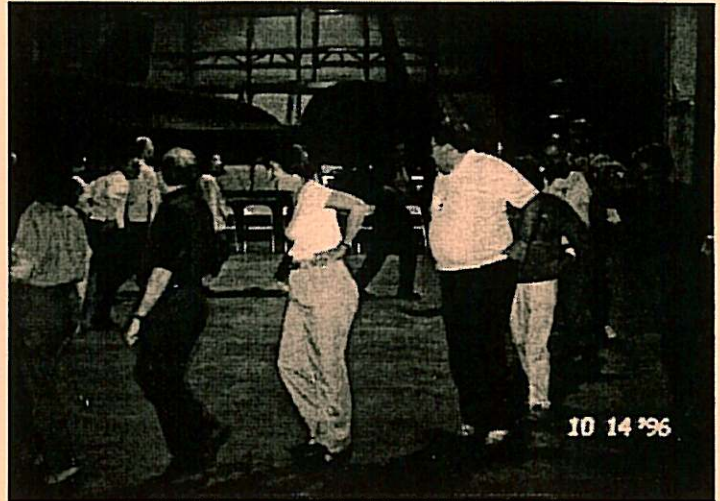
William R. Fendley, Jr. has been a SAIR member for nearly 20 years. He has served on the SAIR Board, been Treasurer, and President, and President of VAMAP. While Treasurer, Bill began the practice of investing SAIR monies to earn interest. He has been the Forum chair at Boston, and is currently the Convener of the Southern University Group Forum. Bill is a tireless worker, quick to volunteer, always willing to help and support.

From a nominating letter: "Bill is the professional's professional, always ready to serve his colleagues and his profession, yet reluctant to accept his share of the praise, while quick to accept the blame if something isn't quite right. Fortunately for SAIR, when Bill is in charge, things seldom, if ever, go wrong."

SAIR was proud to award the James R. Montgomery Outstanding Service Award to Bill Fendley at the 1996 Conference.



## "All Hands on Deck!" Conference Special Event



*Submitted by Al Yeager*

The special event for this year's SAIR conference was held at the USS Alabama Battleship Park, a unique setting that includes the Battleship Alabama, the Submarine USS Drum, and displays of aircraft from World War I up to the present. The SAIR group - 140 conference attendees and guests - had a chance before and after dinner to tour the ships and visit the displays. One of the biggest challenges for the local arrangements committee was making sure that everyone returned from the self-guided tour of the Alabama. It is easy to get lost among the 7 deck levels and the miles of passageways in the battleship, but "all hands" were accounted for at the end of the evening.

Dinner was held in the Park's Aircraft Pavilion and was catered by Roussos, one of Mobile's oldest seafood restaurants. The amount of seafood - crab, shrimp, fish, oysters all in several varieties - was astounding, but the diners seemed to be up to the challenge presented by the buffet tables.

Music during dinner and after-dinner dancing was provided by the Grand Band. Several of the SAIR members joined the band's vocalist for a few numbers, and the dancers in the group enjoyed everything from the electric slide to the macarena.

After dinner entertainment was provided by the Grand Band.

## Conference Notables

*Submitted by Kaye Lawson*

A special "thank you" to every individual who had a part in making this year's 1996 SAIR Conference a success. The conference was well attended, and we had a variety of timely sessions from which to choose as we are "Charting the Course in a Changing Environment." The speakers, Dr. Roy McTarnaghan and Mr. Daniel Seymour, gave us different perspectives from which to view our positions as institutional researchers.

From the evaluations it seems everyone was pleased with the overall program content and events. All of the committee chairs did a fantastic job of coordinating their areas into one cohesive program for us all to enjoy!

A big hats off goes to the Local Arrangements Committee headed by Mr. Al Yeager. Members of that committee were: Gaynelle Coggin, Paul Darring, John Dinkins, Priscilla Holland, Francis Hurley, Cliff Rapier, Kathy Robbins, and Anna Waggener. Also, Bob Kuhn and his staff from Louisiana State facilitated the registration process before and during the conference. Great job!

A special "thank you" also goes to Scanning Products, Inc. along with the Alabama AIR group who helped host the Sunday evening reception. Scanning Products also produced and tabulated the evaluations for the conference.



**Southern Association for Institutional Research**  
**c/o Loretta Ferguson Cochran**  
**Clemson University**  
**Office of Assessment**  
**B-17 Hardin Hall**  
**Box 345155**  
**Clemson, SC 29634-5155**  
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**Student Membership:** For those who are actively pursuing a graduate degree and are not employed full-time.  
**Emeritus Membership:** For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.  
**Regular Membership:** For those professionals working in institutional research or a related field.

Membership Types:

Name: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Institution: \_\_\_\_\_  
 Department Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Internet/E-Mail Address: \_\_\_\_\_  
 Membership Type: Student (\$10) \_\_\_\_\_ Emeritus (free) \_\_\_\_\_ Regular (\$20) \_\_\_\_\_

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to:

**Bob Kuhn**  
**SAIR**  
**Louisiana State University**  
**311 Thomas Boyd Hall**  
**Baton Rouge, LA 70803**