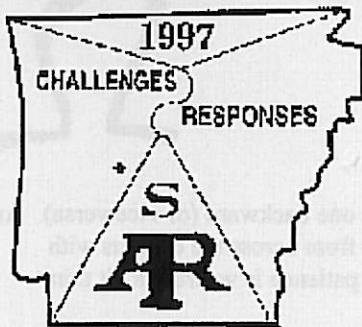


Southern AIR

Spring 1997

Volume 19, Issue 2



SAIR '97: Challenges and Responses

The SAIR '97 conference will be held in Hot Springs National Park, Arkansas on October 11-14. The conference is located at the Arlington Hotel, in the heart of downtown Hot Springs. From the hotel you will be able to visit many of the attractions offered such as art galleries, health spas and various eating establishments. The cuisine in Hot Springs ranges from steak and seafood to Italian and German to homecooking.

For those of you interested in attending the Monday night event, it promises to be something to remember. The special event will be held at the Hot Springs Science Museum. There will be hands-on exhibits, a laser light show and live music. There will also be plenty of food and fun for everyone. Take a look at the SAIR '97 homepage for on-line information.

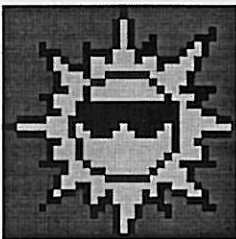
If you need to book a flight to the conference don't forget that Delta Airlines has been selected as our official air carrier for the conference. You can book your flight one of two ways: 1) Call Small World Travel, our official travel agency, at 1-800-346-0150; or, 2) Call Delta Airlines at 1-800-241-6760 (refer to File Number XP603 when calling). For information on car rentals, shuttles, bus lines, etc. look at our homepage.

Our homepage also offers a Roommate Matching Service. If you are looking for a roommate for the Conference just fill out the form located on our homepage and mail it to us. For more details see our homepage.

Submitted by Doris N. Wright Local Arrangements Committee Chair 501-230-5089

SAIR '97 Webpage <http://www.oir.ualr.edu/sair/>

1996-97 SAIR Best Paper Award



The 1996-97 SAIR Best Paper Award goes to Ginger M. Marine of Dalton College. Ginger will present her paper entitled "On the Outside Looking In: The College Attendance Decision-Making Process for Rural Students" at AIR on May 20th, 1997 in the Fantasia B room at 3:15pm. Congratulations Ginger!

Spring Spotlight

This Spring has been busy in our region! Several states have held their annual conferences with nationally recognized speakers. Tim Sanford, president of the Association for Institutional Research, was one keynote speaker for GAIRPAQ 97. Conference plenary speaker for SCAIR this Spring was Dr. Charles Karelis, Director of the Fund for the Improvement of Postsecondary Education (FIPSE). Many other regional meetings that were held in the past few months are highlighted on page 4 and continued on page 10. Consider these conferences as you plan your travel budget for next year!

AIR has a fantastic learning opportunity this summer. The 1997 Information Technology Institute is described on page 11. If you have a few days available in mid-July, give some thought to this institute.

Last, but certainly not least, we have our annual SAIR conference call for proposals in a special pull out section on pages 5 - 8. Pass it along to a friend!

The AIR 37th Annual Forum is here!

David Fleming comments in his President's Letter (this issue), "we (Institutional Research) are attempting to swing ... into a mode of proactivity instead of reactivity." This year's national forum is also focused on being proactive. The theme, "Performance Indicators: Defining Measures That Matter," leads one to believe that, as a member of the field, an individual can make a difference in the process of defining quality and effectiveness in terms of our individual institutions and in terms of higher education as a whole. There is more about the Forum on page 3.

inside...

**President's Letter
Conference Pull Out
Call for Nominations**

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Pgs. 5-8
Pg. 9**

SAIR

The Southern Association for Institutional Research

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Clemson University

Vice President/President Elect

John Kalb
Florida State University

Past President

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Mississippi State University

Mary Korfhage
University of Louisville

Editor, *Southern AIR*

Loretta Ferguson Cochran
Office of Assessment
Clemson University
B-17 Hardin Hall
Box 345155

Clemson, SC 29634-5155

Voice: 864.656.1078

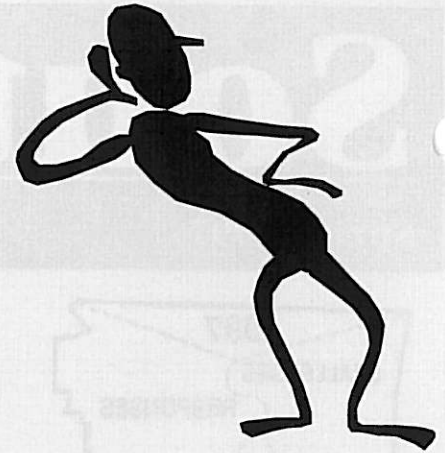
Facsimile: 846.656.0163

E-Mail: LORETTA@CLEMSON.EDU



Please submit materials
for the next issue of
Southern AIR by the first
of August, 1997.

President's Letter



President's Letter

Can you believe summer is just around the corner? Am I getting older or does spring arrive earlier these days? Much of my time is still being spent in our state's capital negotiating definitions for our legislated performance indicators. These days it seems as though we consistently take two steps forward and one backward (or vice versa). As this office attempts to match accumulated data inputs from across the campus with mandated data reporting, I'm afraid our office staff's patience is wearing a bit thin.

I trust that many of you will be taking some time to attend the 37th Annual AIR Forum coming up May 18th through the 21st in Orlando, Florida. It's usually difficult to feel that any of us have the time to spare away from our busy offices, but the networking investment is invaluable at this type of meeting. From the advanced publications that I have received, this year's program promises to be the usual quality conference as in years past. I hope to see many of you there as we renew old acquaintances and establish new contacts and friendships.

News from John Kalb has the 1997 SAIR Conference in Hot Springs, Arkansas moving along on schedule. Most of you know that John had a scare earlier this year and was forced to have surgery. Being the trouper that he is even surgery could not prohibit John from staying on target with the Hot Springs preparations. We're happy to hear that John is back at work and beginning to assume his normal duties again in his office at Florida State. I encourage each of you to submit proposals for presentations and workshops for the upcoming SAIR Conference in October of this year. You should be receiving the request for submissions in the near future.

Most of your local associations have held their meetings by now. I was fortunate to be able to attend the South Carolina (SCAIR) and Georgia (GAIRPAQ) meetings this spring. Both meetings were extremely informative and insightful. My hat goes off to all local committees who work above and beyond their normal duties to ensure conference successes. It takes a great deal of effort to put together these meetings, and this work is not always apparent to attendees as they enjoy the final product. Please take time to extend to your local committees your appreciation for their efforts.

I would like to leave you with a final thought. We have reached the point in our office that we no longer are able to simply respond to all requests. We are attempting to swing the office into a mode of proactivity instead of reactivity. Ordinarily in Institutional Research we are forced into crisis management instead of being able to anticipate our responses with creative, insightful thoroughness. If any of you have suggestions as to how we might accomplish this goal of ours more effectively, please let me know through my email address sched@clemson.edu. I would be interested in hearing from you, and perhaps can compile the responses to be shared at a later date.

David B. Fleming
Clemson University



AIR 37th Annual Forum



**May 18th-21st, 1997 at Disney's Contemporary Resort
Lake Buena Vista, Florida**

If you are one of the hundreds of attendees at this year's AIR forum, enjoy! The forum is featuring three exceptional plenary sessions with speakers second to none. First, GEORGE KELLER, Editor of *Planning for Higher Education* and author of numerous books and journal articles on strategic thinking for the future, will look at the issue of performance indicators and discuss his vision of those measures that will matter most as we move into the 21st Century. Also, PASCAL (PAT) FORGIONE, the new Commissioner of Education Statistics at NCES, will describe the federal perspective on performance measures and will invite dialogue with institutional researchers as to which measures should shape higher education policy into the next century. Finally, H.R. KELLIS, Professor of Higher Education at the University of Copenhagen, Denmark, and noted authority on institutional self-study in the United States, will look at performance indicators as they have been used in Europe for the past several years, and will compare and contrast the European model with the evolving American models.

The Presidential Session features TIMOTHY R. SANFORD, Director of Institutional Research and Planning, University of North Carolina-Chapel Hill, who will present "What's Hidden in an Empty Box", a talk pointing to several facets of institutional research that are not readily apparent to the casual observer.

Plan to attend at least one of the twenty Pre-Forum Workshops, which include:

- Using the PC to Create & Deliver an Effective Multimedia Presentation with PowerPoint Facilitating Change
- The Art and Craft of Policy Analysis: Learning to Impact Your Institution
- Managing a Program of Outcomes Assessment
- Starting and Developing an Institutional Research Office and Program
- Techniques of Effective Reporting
- Using Focus Groups in Institutional Research
- Computing Graduation Rates, Transfer Rates and Time-to-Completion
- Successful Salary Analysis: A Strategic Tool
- Survey Research Using SAS
- Introductory Statistics for Institutional Research

The Forum Program offers over 200 contributed papers, panels, and demonstrations, including Best Papers from AIR affiliated groups, and an International Symposium. There are seven conceptual tracks:

- Enrollment Management and Student Affairs
- Institutional Effectiveness, Student Learning, and Outcomes Assessment
- Academic Program and Faculty Issues
- Resource Management and Quality Improvement
- Policy Analysis, Planning, and Governance
- Theory, Practice, and Ethics of Institutional Research
- Technology and Tools for Institutional Research

Of particular interest is an invited panel of college presidents sponsored by the Higher Education Data Policy Committee, which will deal with the issues of college rankings and standard survey responses.

Enjoy Disney and make the most of this year's Forum. From the looks of the preliminary program, it will be an intense conference with several sessions and track for all interests.

Come to New Orleans

Submitted by Edie Carter

The Southeastern Association for Community College Research will hold its 26th annual conference August 3-6, 1997 in New Orleans at the Omni Royal Orleans Hotel in the French Quarter. The Conference theme is "Institutional Research: Making Dollars with Sense." Dr. James Hudgins, President of Midlands Technical College, will be the Keynote Speaker. Phyllis Myers, Director of Institutional Research at Trident Technical College in Charleston is Program Chairman and President Elect. Phyllis may be reached at 803/572-6237. Researchers are invited to submit proposals for the conference.

TBCU Call for Papers

A new scholarly publication is in the works. This Spring, the TBCU SIG of AIR issued its first call for papers in order to publish the inaugural issue of the TBCU Research Journal. The TBCU Research Journal will publish the results of institutional research conducted at TBCU institutions or at institutions represented by TBCU members. Interested persons should submit for future issues a hard copy of their abstract (100 words or less) describing the purpose, design, brief literature review, findings and conclusions of their study to: Dr. C.I. Brown, Chair, TBCU Publications Committee, 2205 Candyflower Place, Raleigh, NC 27610. A separate cover sheet should include the author's name and title, institution, address and telephone number. If you have any questions, please call Charlie Brown at (919) 833-5956 or e-mail Tony Williams at jwilliams@picard.trnstate.edu.

Welcome Lisa!

Submitted by Mr. Donald Boeckman

The Office of Institutional Research & Assessment at Southeastern Louisiana University would like to announce an addition to their staff: Lisa McAlister joined us as a Research Associate in December but has been on maternity leave, since her newborn son Andrew decided to make his entrance early. Mother and child are doing well. Lisa was formerly the Director of Institutional Research at Nunez Community College. We would like to take this opportunity to WELCOME Lisa to our staff.

AIR 38th Annual Forum Minneapolis, Minnesota May 17 - 20, 1998	AIR 39th Annual Forum Seattle, Washington May 30 - June 2, 1999	AIR 40th Annual Forum Cincinnati, Ohio May 21 - 24, 2000
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GAIRPAQ 1997

Submitted by Deb Barshafsky, President

Approximately 40 institutional researchers and planners, including the presidents of our regional and national professional groups, gathered at Georgia College and State University in Milledgeville for the third annual meeting of the Georgia Association for Institutional Research, Planning, Assessment, and Quality. The conference theme, "Through the Looking Glass," focused on transforming data into information and getting that information out to our users. For many of us, this can be a scary, new world, especially in light of the abundance of mind-boggling technology at our fingertips.

The day began with a light breakfast bar and mingling with friends and colleagues. Sam Baldwin delivered the welcome and opening comments and introduced our morning speaker, Tim Sanford, current president of the Association for Institutional Research. Tim's amusing and informative presentation, "Institutional Research as a Senior Management Tool for Today's Institutions of Post-Secondary Education," proved to be an appropriate warm-up for the remainder of the conference, which included the First Annual GAIRPAQ Project Fair and an afternoon address by Suzanne Lindsay, Research Coordinator for the Selig Center for Economic Growth at the University of Georgia.

The Project Fair included five presentations on web-based information systems, fact books, Section III of the SACS Criteria, and student flow models. Ms. Lindsay's address, "Research by the Numbers," covered the attrition of free data sources, the uses and abuses of data, and myriad other challenges associated with getting the data out to users.

During the afternoon business meeting, Dave Fleming, current president of the Southern Association for Institutional Research and representative for the South Carolina Association for Institutional Research (SCAIR), extended an invitation to GAIRPAQ to meet jointly with SCAIR in the near future. GAIRPAQ members also heard reports of the program chair, treasurer, and nominating committee. New officers were elected as follows: Deb Barshafsky, President; Janet Maddox, Vice President/President-Elect; and Randell Johnson, Secretary. A Member-at-Large will be appointed by the President. Deb Barshafsky concluded the conference by thanking Robin Hawkins and her staff for handling local arrangements and then proceeded to deliver the shortest inaugural address in the history of humankind. She outlined two goals for the upcoming year: 1) prepare to host SAIR 1998 which will be held in Savannah and 2) implement systems that will build bridges between GAIRPAQ members.

SCAIR's 10th Anniversary

Submitted by Michael D. Hadley

The South Carolina Association for Institutional Research (SCAIR) celebrated its tenth anniversary at its annual conference in Myrtle Beach, SC on February 24-26, 1997. The theme of the conference was "Performance Indicators: Meeting the Challenges."

Keynoting the conference was Dr. Charles Karelis, Director of the Fund for the Improvement of Postsecondary Education (FIPSE). His keynote provided insight into how Institutional Research Offices can best address new federal and state requirements including South Carolina's new law: ACT 359 - Performance Based Budgeting. Panel presentations provided additional input on expectations for institutional researchers, as Sam Baldwin, President of the Georgia Association for Institutional Research, Planning, Assessment and Quality, and David Fleming, President of the SAIR, discussed "The Major Issues Facing Institutional Research." Additionally three members of the South Carolina Commission on Higher Education, Dalton Floyd, Frank Gilbert, and W. David Maxwell, discussed "The Impact of Performance Indicators on Higher Education."

In celebration of its tenth anniversary, the association held a special event at Barefoot Landing in North Myrtle Beach on Tuesday night. This special evening of entertainment consisted of dinner at Damon's Restaurant and the Celebration '97 musical show at the Alabama Theatre, with a special performance by our very own David Fleming. For more information about SCAIR please contact Chris Mee, CHRISTIN@COASTAL.EDU or Betty Boatwright, BOATWRIGHT@AI.SUM.TEC.SC.US.

OKAIRP Spring Conference

Submitted by Carla Reichard

The Oklahoma Association for Institutional Research and Planning (OKAIRP) held its Spring conference on April 18, 1997 at Southwestern Oklahoma State University in Weatherford, Oklahoma. The keynote address featured Dr. Gary Pike, Director of Student Life Studies at the University of Missouri. Those interested in more information may contact OKAIRP's president, Chan Hellman, via email at: CHELLMA@vm.tulsa.cc.ok.us

ALAIR Annual Conference

-Submitted by Bill Fendley

The 11th Alabama Association for Institutional Research (ALAIR) annual conference was held at the Bryant Conference Center on the campus of the University of Alabama in Tuscaloosa, April 10th and 11th. The theme for the conference was **Public Perceptions and Misperceptions of Accountability: The Challenges for Institutional Research.**

Certainly higher education is encountering accountability in many areas addressed by institutional researchers thus, collaborating and sharing information will help prepare us to face the challenges brought by public perceptions and misperceptions.

For more information about ALAIR or this year's conference, please contact Dr. Myrtes Dunn Green at (205) 366-8967.

NCAIR Meeting

NCAIR held their Annual Meeting March 24 - 27. This year's theme was **Expectations and Realities: Performance Indicators and Benchmarks.** Our keynote speaker was Brian Nedwek, Associate Provost and Professor of Public Policy Studies at St. Louis University. In addition, there will be two pre-conference workshops held on Monday March 24: SAS for Beginners taught by Ken Wilson, Applications Programmer at UNC-Asheville, and Using SAS for Surveys taught by Archer Gravely at UNC-Asheville. For more information about NCAIR, please contact Deborea Winfrey via email at winfreyd@wssu1.adp.wssu.edu.

1997 SAIR CONFERENCE

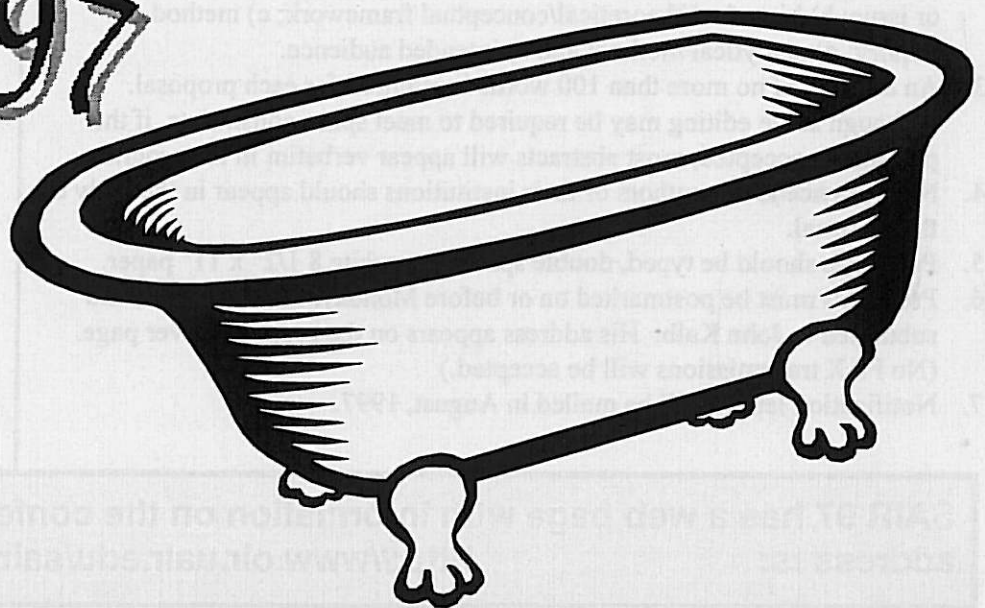
Conference Information Pull Out

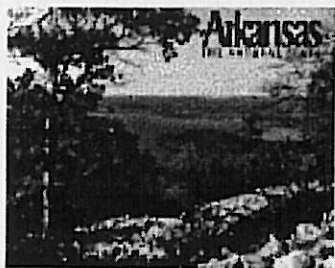
**The Southern Association
for Institutional Research
Presents**

Challenges and Responses or In and Out of Hot Water

**October 11 - 14, 1997
Arlington Hotel
Hot Springs National Park, Arkansas**

SAIR '97





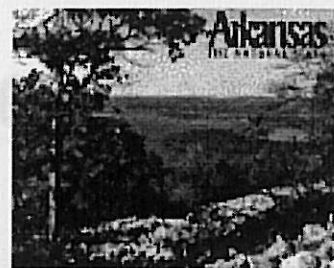
FACTS & FIGURES

1997 SAIR Conference

October 11-14, 1997

The Arlington

Hot Springs National Park, Arkansas



Why Should I Attend This Conference?

The theme of the 1997 Southern Association for Institutional Research conference is *Challenges and Responses*. You are invited to come to this year's conference and share challenges you have faced, and responses to these challenges.

The Southern Association for Institutional Research (SAIR) 1997 conference will be held October 11-14, in Hot Springs National Park, Arkansas. Come enjoy the beauty of the Arkansas mountains, and share your experiences with other Institutional Researchers, and rejuvenate yourself in the Hot Springs National Park. The Arlington Hotel, site of the conference is a well-known facility, famous for its hot spring, massages, and abundant recreational opportunities. Recharge your mind and body at this year's SAIR conference.

John Kalb
Program Chair

Instructions for Proposals

1. Six copies of the proposal, including a Proposal Cover Page, and an abstract are required. A diskette copy of the proposal and abstract is requested. IBM compatible, Word Perfect 5.1 or Microsoft WORD is preferred.
2. The body of the proposal is limited to three pages and should cover the following as appropriate: a) significance or timeliness of the topic, problem, or issue; b) historical/theoretical/conceptual framework; c) method of inquiry; d) analytical method; and e) intended audience.
3. An abstract of no more than 100 words is required for each proposal. Although some editing may be required to meet space constraints, if the proposal is accepted, most abstracts will appear verbatim in the program.
4. No reference to the authors or their institutions should appear in the body of the proposal.
5. Proposals should be typed, double spaced, on white 8 1/2" x 11" paper.
6. Proposals must be postmarked on or before Monday, May 30, 1997, and submitted to John Kalb. His address appears on the proposal cover page. (No FAX transmissions will be accepted.)
7. Notification letters will be mailed in August, 1997.

SAIR Travel Grants

All regular SAIR members, graduate student members, and emeritus members are invited to apply for a SAIR travel grant to attend the 1997 SAIR/SCUP Conference in Hot Springs. Each award will be \$100 plus a waiver of the annual conference registration fee.

To be considered for the award, an individual should:

1. be an active member of SAIR,
2. be in need of financial assistance to attend the conference, and
3. submit the following information:
 - a. name of applicant,
 - b. brief resume,
 - c. brief summary of SAIR involvement,
 - d. statement of how receiving the grant will contribute to professional development, and
 - e. statement of financial need and financial support from other agencies.

Applications must be postmarked on or before Monday, May 30, 1997.

Send your application to:
Gerry DiZinno
St Mary's University
One Camino Santa Maria
San Antonio, Texas 78228-8507
T: (210) 436-3601

SAIR 97 has a web page with information on the conference available. The address is: <http://www.oir.ualr.edu/sair/>



1997 SAIR CONFERENCE

Southern Association for Institutional Research

Challenges & Responses *"In and Out of Hot Water"*



October 11 - 14, 1997 · The Arlington · Hot Springs National Park, Arkansas

Presentation Formats & Proposal Instructions

Proposal Due Date: Postmarked by May 30, 1997



All proposals relevant to institutional research, planning, budgeting, assessment, and policy studies are welcome. Proposals addressing academic and facilities planning, accountability and performance funding, and institutional effectiveness are also encouraged. Proposals are requested for the following types of sessions:

PANEL (60 minutes)

The presentation includes three or four persons who present different perspectives on a common theme or issue. The proposal should describe the topic and major points to be made or debated by the panelists. It should also describe how the differing perspectives of each panelist would contribute to the development of the topic.

PAPER (30 minutes)

The presentation describes a research study or an effective process or technique (qualitative or quantitative), presents a theoretical approach to a problem or issue, or reviews the literature on a topic of interest to planners and researchers. The proposal will be evaluated on the potential value to those attending the conference.

ROUNDTABLE (60 minutes)

A brief, informal presentation is made to a small group of no more than 12 people. Discussion of the topic follows. The proposal should state the question to be addressed and the particular interest in this area of the presenter. Refreshments will be available.

SOFTWARE DEMONSTRATIONS (30-60 minutes)

The presentation demonstrates one or more software packages or a current application using a unique solution to programming problems or techniques. The presenter should discuss the relative strengths, weaknesses, problems, and special features of the product or solution. The proposal should describe the product(s) to be discussed or the applications to be shared, and the current hardware configuration to be used. The hotel has Internet capabilities.

WORKSHOP (3 or 6 hours)

The presentation should be aimed at developing knowledge or skill in a specific area. Demonstrations, exercises, group activities, and other methods of experiential learning are appropriate. Proposals should outline the objectives, describe the intended audience (beginners, experienced researchers, prerequisite knowledge required, etc.), the approaches to be used, and the qualifications of the instructor(s). Proposals must include an estimate of expenses to be reimbursed and the minimum and maximum numbers of participants. A hands-on personal computer lab will be available offsite. Workshops will be conducted on Saturday, October 11, and Sunday, October 12.

SPECIAL INTEREST GROUP (SIG) OR STATE ASSOCIATION MEETING (45 minutes)

SIG's and state association meetings are opportunities for discussion of issues and topics of importance to particular groups of participants. A formal proposal is not required, but to reserve space, a Proposal Cover Page must be sent to: Samuel Baldwin, Clark Atlanta University, James P Brawley Drive at Fair Street, SW, Atlanta, Ga 30314.

ETC. (or Other Things You Need to Know About)

Equipment

Presenters are responsible for their own equipment unless arrangements are made with Doris Wright whose address appears on the proposal cover page. An overhead projector and screen will be in each session room and need not be reserved in advance.

Facilitators

Session facilitators are an integral part of a conference and contribute significantly to the program. This is a role that can be carried out effectively by either a veteran or first-time participant. If you would like to participate in the conference as a session facilitator, complete the name and address section on the proposal cover page and check the statement that you wish to be a session facilitator. Send two copies to Theresa Smith whose address appears on the proposal cover page.



Proposal Cover Page
Challenges & Responses
"In and Out of Hot Water"
1997 SAIR Conference
October 11-14, 1997
Hot Springs, Arkansas
Proposal Deadline: May 30, 1997



Title of Presentation: _____

Format: (Check one and fill in other information where applicable.)

Panel Paper Roundtable Special Interest Group Software Demo.

Workshop: Number of participants: _____ Maximum _____ Minimum _____

Estimated cost per participant: \$ _____

Intended audience: _____ Novice _____ Intermediate-Advanced

Primary Contact: (If you wish to Facilitate a session, complete this section)

Name _____

Title/Office _____

Institution _____

Office Address _____

City/State/Zip _____

Telephone() _____ **FAX**() _____ **E-Mail** _____

(Please provide the name, title, and institution of other authors/panelists/presenters below or on a separate sheet of paper.)

Send six copies of your proposal to:

John M. Kalb
Florida State University
Budget & Analysis Department-1044
Tallahassee, Fl 32306-1044
Phone: (904) 644-1786

For computer equipment/support, contact:

Doris Wright
Henderson State University
HSU Box 7744
Arkadelphia, Ar 71999-0001
Phone: (501) 230-5089
wrightd@oaks.hsu.edu

Include this Proposal Cover Page and an abstract.

A diskette copy of the proposal and abstract is requested.

Proposal prepared in:

WordPerfect version _____
 Word for Windows version _____

Format: IBM compatible MAC

Volunteer Facilitators needed:

If you wish to serve as a facilitator, send two copies of this page to:

Theresa Smith
660 Parrington Oval, Room 104
University of Oklahoma
Norman, OK 73019
Phone: (405) 325-3681

Nominations Wanted: AIR Service Awards



SAIR members are invited to nominate deserving colleagues for one of the following awards and recognitions. SAIR has established three awards to recognize the contributions of members to the Southern Association or to the field of institutional research.

The James R. Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, nor a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

- 1) have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
- 2) have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR;
- 3) have made a professional contribution to SAIR by being actively involved in a combination of the following:
 - a) presented contributed papers at the SAIR conference;
 - b) organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group;
 - c) contributed in some other specific significant way that has advanced the professionalism of SAIR.

SAIR Special Recognition Unsung Hero/Heroine Award

This award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This Award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, *other than as an elected officer*. [For purposes of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents.

All members of SAIR are eligible to receive the award with the following exceptions:

- 1) A person who has previously won the award.
- 2) Officers of SAIR shall not be eligible for five years after leaving their last officership.

Keep an eye on national events,
bookmark the AIR homepage
<http://www.fsu.edu/~air/home.htm>

Distinguished Membership Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than distinguished Membership).

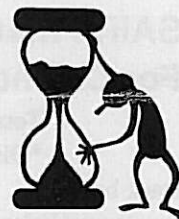
A member or former member nominated for Distinguished Membership should meet the following qualifications:

- 1) Has been an active and contributing member of SAIR.
- 2) Has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role. (e.g. faculty, President).
- 3) Has influenced higher education policies and practice through work or research.

To nominate someone for one of the above awards, prepare a letter of nomination, addressing the qualifications specified above, provide appropriate documentation, and transmit to:

R. D. "Ike" Ikenberry
Director - Planning, Evaluation & Institutional Effectiveness
SAIR Awards Committee
Mississippi State, PO Drawer EY
Mississippi State, MS 39762

Call (601) 325-3920 for any questions related to these awards. Nominations may be made at any time throughout the year, but should be received by **August 15** in order to be considered for the current year.



Nominations Wanted: SAIR Board Elections!

We are looking for individuals who are interested in running for SAIR officer positions. The positions to be elected this year are Vice President/President-elect, Treasurer, two Members-at-Large, and a five member Nominating Committee. We need people who represent all groups within our organization (two and four year schools, public and private, minority, etc.). This year's Nominating Committee members are Marcia Conston, Pat De Witt, Marcia Harrington, Sam Lowther, and Bobby Sharp. Please respond to the letter you recently received requesting nominations. Your input is vital!

For more information or nominations, please contact:

Debbie Dailey
Assistant Director for Institutional Research
Institutional Studies and Services
420 Administration Building
University of Alabama at Birmingham
Phone: (205) 934-3254
Fax: (205) 934-3179

SAIR Financial Statement 4th Quarter of 1996

Submitted by Robert Kuhn

Total assets as of September 30, 1996*		\$52,473.20
*Distribution among accounts:		
Bank balance	\$26,168.60	
Investment balance	<u>26,304.60</u>	
Income during the quarter:		
Membership/Conf. fees for 1996-97	\$14,992.96	
Interest earned from Investment account	363.22	
Interest earned from Bank account	<u>58.89</u>	
Total Income		\$15,415.07
Expenditures during this quarter:		
Printing	(1,754.24)	
Postage	(1,559.76)	
1996 Conference	(9,771.69)	
1996 Conference Refunds	(500.00)	
Miscellaneous	<u>(52.70)</u>	
Total Expenditures		(13,638.39)
Total Net Income during the period		<u>1,776.68</u>
Total Assets as of December 31, 1996**		<u>\$54,249.88</u>
**Distribution among accounts:		
Bank balance	\$27,582.06	
Investment balance	<u>26,667.82</u>	

SAIR Financial Statement For Calendar Year 1996

Total assets as of January 1, 1996*		\$42,550.07
*Distribution among accounts:		
Bank balance	\$17,115.07	
Investment balance	25,414.36	
Cash on Hand	<u>20.64</u>	
Income during the quarter:		
Membership fees for 1995-96	\$2,030.00	
Membership/Conf. fees for 1996-97	32,277.96	
Interest earned from Investment account	1,253.46	
Interest earned from Bank account	<u>191.56</u>	
Total Income		\$35,752.98
Expenditures during this quarter:		
Printing	(5,395.11)	
Postage	(3,136.49)	
1995 Conference	(2,448.80)	
1996 Conference	(11,392.59)	
1996 Conference Refunds	(500.00)	
1996 Plaques	(291.42)	
Preparation of the Tax Return	(400.00)	
Office Supplies (IHE)	(363.85)	
Miscellaneous	<u>(124.91)</u>	
Total Expenditures		(24,053.17)
Total Net Income during the period		<u>11,699.81</u>
Total Assets as of December 31, 1996**		<u>\$54,249.88</u>
**Distribution among accounts:		
Bank balance	\$27,582.06	
Investment balance	<u>26,667.82</u>	



Mississippi Meets

The Mississippi Association for Institutional Research held its annual Spring meeting on Monday, April 21st at the Harvey Hotel-North in Jackson, Mississippi. The conference theme was "Accreditation: The Next Round, Learning from Experience."

For more information about this and other regional events, please contact the president of the Mississippi Association for Institutional Research, Michelle Roberts, at the following address:

Michelle Roberts, Director
Institutional Research & Planning
Kethley 202
Delta State University
Cleveland, MS 38733
Fax: 601-846-4016
Phone: 601-846-4050
E-mail: mroberts@dsu.deltast.edu



Get Involved with AIR '98

I am a member of the 1998 AIR Forum committee. Each of the track chairs is seeking a list of volunteers from their region to serve on the various committees. If you are interested in serving, please let me know and I will share your name with the track chairs. Send your name, institution, title, e-mail address, and phone number to me. My e-mail address is ddailey@uab.edu. If you have a preference for a particular track, please note that in your note to me.

We are doing this in an effort to gain broad diversity (region, institution type, etc.) on the committees. While volunteering does not insure that you will be asked, we will make every effort to include those who do.

I hope that many of you will respond. I would like to see many of my SAIR colleagues sharing their talents with AIR. Thanks in advance for your willingness to serve!

Debbie Dailey
University of Alabama at Birmingham
(205) 934-3254

AIR Information Technology Institute

July 12-16, 1997

Indiana University-Purdue University Indianapolis (IUPUI)

E-Mail: (IRTech@iupui.edu)

<http://www.iupui.edu/it/imir/irtech.html>

In July 1997, the Association for Institutional Research will hold the first Information Technology Institute at the Indiana University-Purdue University Indianapolis (IUPUI) campus in downtown

Four Full-Day Workshops: Participants will select four full-day workshops from among a slate of six instructional modules. Each module provides a hands-on experience with an array of leading-edge technologies for providing information support to policy analysis and decision-making in the higher education sector.

Six Intermediate Level Instructional Modules: The six modules are designed for professionals who have had some experience with such base-level technologies as spreadsheets, statistical packages, presentation software, and database management. That is, the program is intended as an intermediate-level training experience for professionals who hope to upgrade their technology skills.

The six instructional modules will cover an array of technologies useful for:

- Accessing and Managing Data Resources
- Data Warehousing; SQL Basics
- Analyzing Data and Producing Reports
- Data Synthesis and Analysis
- Automated Reporting
- Disseminating and Presenting Information
- Internet Site Construction
- Presentation Technologies
- Workshop Proposals

Accommodations: All workshops will be conducted in specially equipped classrooms and computer laboratories on the IUPUI campus. Participants will stay at the University Place Hotel and Conference Center located adjacent to the classroom buildings. The IUPUI campus houses several world class athletic facilities that are open to the public including the IU Natatorium and the National Institute for Fitness and Sports (NIFS). Several of Downtown Indianapolis' latest and greatest additions are within walking distance, including the Circle Centre Mall, an I-Max Theatre, The Eiteljorg Museum, and Victory Field--the brand new (July 1996) home of the Indianapolis Indians (AAA farm team for the Cincinnati Reds).

Schedule: The Institute will begin on Saturday, July 12, 1997 at noon. After an orientation session, participants will attend the first half of their first workshop on Saturday afternoon and complete the workshop on Sunday morning. All subsequent workshops will begin in the afternoon and be completed the following morning. We are hoping to arrange some special sessions in the evenings, including round tables and vendor demonstrations. The final evening (Tuesday) will revolve around a graduation ceremony. Workshops will conclude Wednesday by 12 noon.

Workshop Fees: All participants must pay tuition and choose one of the options below for room and board packages. Partial packages are not available. All packages include dinner Saturday through Tuesday and lunch Sunday through Tuesday. The single and double occupancy packages also include breakfast Sunday through Wednesday.

If you wish to share a room, but don't have a roommate, AIR will assist in matching you with another participant. If you are matched, AIR will refund the difference between the single and double rates (\$149.60) after the Institute. Room charges are for four nights (Saturday-Tuesday).

Tuition:

\$400 for 1997-98 AIR Member
\$485 for non-member

Room and Board Options:

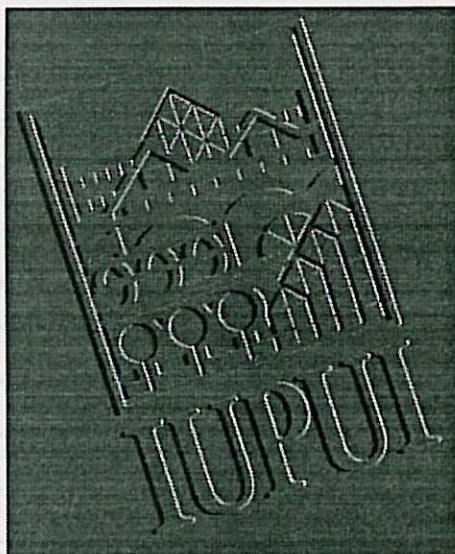
\$598.60 - Single occupancy
\$449.00 - Double occupancy
\$181.14 - Commuter (no sleeping room)

(\$60.00 for non-participant sharing double room with participant, no meals included)

For Further Information please contact one of the Institute Co-Directors: Victor Borden, (vborden@iupui.edu) or Sandi Bramblett, (sandi.bramblett@irp.gatech.edu).

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Part B

PS: If you wish to subscribe *Electronic AIR*, send an e-mail to Norm Gravelle, AIR Executive Office, (air@mailers.fsu.edu).



Information Technology Institute
ASSOCIATION for INSTITUTIONAL RESEARCH

Southern AIR

**Southern Association for Institutional Research
c/o Loretta Ferguson Cochran
Clemson University
Office of Assessment
B-17 Hardin Hall
Box 345155
Clemson, SC 29634-5155
Address Correction Requested**



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HANNELORE H. DELBRIDGE
I.R. COORDINATOR
UNIVERSITY OF ALABAMA
BOX 870166
312 EAST ANNEX
TUSCALOOSA AL 35487-0166

Inside:

**Welcome to the Spring issue of Southern AIR.
Inside you will find the Call for Nominations for the
1997 SAIR Awards, highlights of the upcoming
conference, and more...**

Student Membership: For those who are actively pursuing a graduate degree and are not employed full-time.
Emeritus Membership: For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.
Regular Membership: For those professionals working in institutional research or a related field.

Membership Types:

Name: _____

Position: _____

Institution: _____

Department Name: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____ Fax: _____

Internet/E-Mail Address: _____

Membership Type: Student (\$10) _____ Emeritus (free) _____ Regular (\$20) _____

Please use or pass this form on to an interested colleague. The completed form and check should be mailed to:

**Bob Kuhn
SAIR
Louisiana State University
311 Thomas Boyd Hall
Baton Rouge, LA 70803**