

# Southern AIR



## President's Message Sara Gravitt

*Southern Association for Institutional Research*

Writing this article on the coldest day within the past several months is a perfect time to reflect on the 2014 SAIR Conference in warm and sunny Destin, Florida where the temperatures were perfect and the scenery beautiful. Each New Year offers a time of both reflection and planning for the future. In reflection, the 2014 conference has come and gone and wouldn't have been possible without the support from every exhibitor and sponsor, every committee member, every SAIR Board member, every local arrangements member, every presenter and every single attendee. The contributions of each person represented in these areas made "Navigating Waves of Change into Oceans of Success" possible.



I heard a 2014 conference attendee state that attending the SAIR annual conference was similar to a family reunion. So, whether you attended the 2014 conference as a Newcomer or a seasoned member, I do hope you found the experience positive. We certainly do look forward to everyone returning to the 2015 conference. 2015 Program Chair, Cara Mia Braswell, is already working diligently in coordinating this year's conference in Savannah, Georgia. By the time this newsletter is distributed, the SAIR Board will have held its Conference Planning and Winter Board meeting at the Hyatt Regency Savannah. Cara Mia offers preliminary details of the conference in her article in this newsletter as well.

Additionally, your SAIR Board has mentioned several times in recent years efforts in improving our financial position. I am happy to report progress has been made. Please take a look at the financial statements in this newsletter and notice the positive impact of last year's conference.

Also, in considering opportunities for professional development for this year, please put the AIR Forum on your calendars, May 26-29 in Denver, Colorado. There will be a SAIR meeting where you will be able to hear more details about this year's conference as well as re-connect with colleagues. Details about the SAIR SIG at the AIR Forum will be shared with you later this spring.

In the meantime, I wish everyone a Happy and Prosperous New Year. If you find yourself wishing to become more involved in SAIR, please do not hesitate to contact me or another Board member.

My best,

**Sara Gravitt**



Special thanks to the 2014 Conference Photographer, **Sandi Bramblett**. Pictures from the 2014 Conference can be found throughout the newsletter

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**SAIR**

SOUTHERN ASSOCIATION FOR  
INSTITUTIONAL RESEARCH

<http://www.sair.org>

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Mitzzy Johnson  
Mississippi State University

Emily Saleh  
Louisiana Board of Regents



## Awards and Recognition By Andrew Luna

SAIR acknowledged winners in four publication categories during the Awards breakfast. The winners of the 2014 Publication Awards were:

**2014 Best E-Fact Book**

1st Place – Radford University  
2nd Place – Kentucky Community and  
Technology College System  
3rd Place – Southeastern University

**2014 Best Fact Book**

1st Place – University of West Georgia  
2nd Place – University of Georgia  
3rd Place – Jacksonville State University

**2014 Best Small Fact Book**

1st Place – University of West Georgia  
2nd Place – Florida State University  
3rd Place – Mississippi State University

**2014 Best Website**

1st Place – University of Tennessee  
2nd Place – Georgia Institute of Technology  
3rd Place – University of Texas System

**SAIR 2014 Best Paper Award**  
Member-at-Large Emily Saleh

After the 2014 SAIR conference, members submitted presentation papers which were evaluated by a committee of reviewers. We are pleased to announce that the SAIR 2014 Best Paper was awarded to **Marcos Velazques** of Barry University for his paper, **“The Relationship between Institutional Characteristics and First-Year Retention Rates .”** Congratulations! Marcos will have the opportunity to present the paper at the AIR Forum in May 2014. To defray travel-related costs to AIR, Marcos will receive a total of **\$1,000** (\$500 from SAIR and \$500 from AIR as part of the AIR Matching Travel Grants Program). In addition, a plaque recognizing the SAIR Best Paper Award will be presented at the SAIR Conference in Savannah in October 2015.

## A Word from 2013-2014 President Mary Harrington

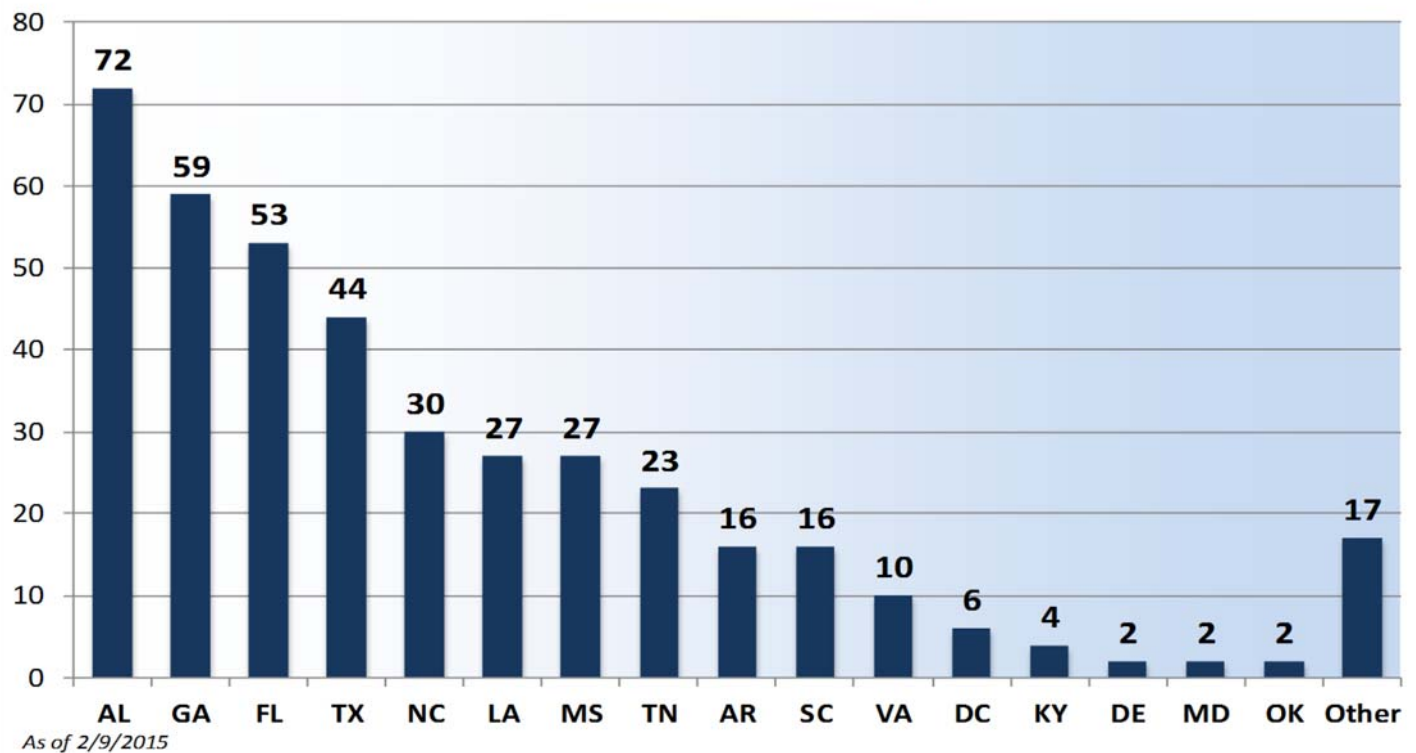
As your Past President, I have two primary duties to fulfill this year. The first is to produce a slate of officers for next year. I am fortunate to have a fantastic nominating committee to help with this important task: Jon Acker (University of Alabama), Donald Cunningham (University of Tennessee), Michelle Hall (Southeastern Louisiana University), Laverne Macon-Jamison (Livingstone College) and Meihua Zhai (University of Georgia). If you receive a call from one of these folks (or from another colleague), please do consider allowing yourself to be nominated for a SAIR Board position – or nominate yourself! I promise serving on the SAIR Board will be one of the most rewarding professional experiences you’ll ever have.

My second responsibility is to select a site for the 2018 SAIR Conference. I’ll be working with the Board to identify a few sites to choose from. If you have suggestions for cities we ought to consider, please do let me know.

My deepest thanks to each and every one of you for allowing me to serve on this SAIR Board over the past three years. It has truly been an honor and privilege – one with lasting memories and fond reflections. Never in my wildest dreams would I have thought being called a “Dinosaur” (the title designating past SAIR presidents) would be a term of endearment, but I am thrilled that I have now joined those esteemed ranks!

Finally, I would be remiss if my report didn’t include huge kudos to Sara Gravitt for putting on an extraordinarily successful conference in Destin, FL. She worked tirelessly and diligently to ensure each and every detail of the conference fell into place beautifully. Thank you, Sara!

### 2014-15 Member Counts by State



There are a total of 410 members.



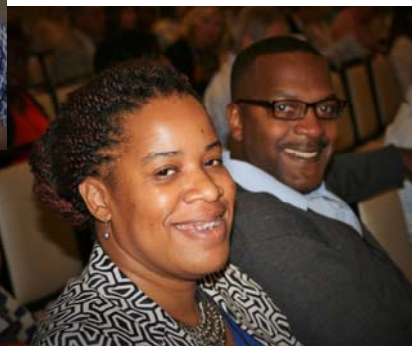
## Boost Your Professional Development Member-at-Large Matthew Campbell



Northwest Florida State College hosted eight technical workshops on behalf of SAIR. Diane Hodgins and the wonderful people there graciously flung open the doors to their campus and welcomed everyone with open arms. Their state of the art computer labs were appreciated but it was the selfless hospitality which we will remember. Cory St. John and Donna Clark with the bookstore and café, John Humphrey in IT, and Carrie Griffith in Institutional Research each donated their weekend to serve us in SAIR. Diane, Cory, Donna, John and Carrie: my thanks to each of you. Thank you also to Jessica Carroll and Emily Brewer who helped throughout the two days of workshops.

Workshop planning for our 2015 conference in Savannah is underway. My goal is to provide a slate of sessions that is directly related to the challenges you face on your campus. My goal is also to offer sessions on MORE than excel, statistics and accreditation, so please email me at [matthew@auburn.edu](mailto:matthew@auburn.edu) with your input, ideas, and suggestions, or to recommend a colleague as teacher.

Over 150 SAIR members took advantage of sixteen workshops offered prior to the 2014 SAIR Conference in Destin, Florida. A wide range of topics were again on offer, each taught by field experts—and our colleagues. Presenters, SAIR workshops cannot happen without your expertise, thank you! As in previous years, sessions covering the Microsoft Office suite of applications, statistical techniques, and accreditation tools were most in demand.



The 2015 AIR Forum will be held **May 26-29, 2015** at the Colorado Convention Center in Denver!

Please join us for inspirational speakers, workshops, concurrent sessions, networking, and fun in Denver, Colorado. Registration opens **February 6.**



For more information, visit <http://forum.airweb.org/2015/>.

See you in May!

## Something in the AIR!

The Association for Institutional Research (AIR) is the world's largest professional organization for institutional researchers. AIR provides educational resources, best practices, and professional-development opportunities for its more than 4,000 members. To learn more, visit

[www.airweb.org](http://www.airweb.org) .

## Plan Now for 2015 Travel Grants Member-at-Large Jayne Perkins Brown

Do you find your travel budget(s) looking rather minimal for Fall 2015 travel to SAIR in Savannah, GA?

Then consider the annual SAIR Conference Travel Grants and criteria noted below. If you or a colleague qualify, the Travel Grant could help bridge the gap with your travel funds. Additional Travel Grant information will be available in the SAIR Spring 2015 Newsletter, but begin now to review the criteria below and if you, a colleague or graduate student may be a candidate.



**SAIR Travel Grants** The SAIR 2015 Conference Travel Grants (including one Bill Fendley Conference Travel Grant) will be awarded to **eight** members in order to promote professional development among institutional research professionals. These awards are available to both active members and newcomers (individuals who will become new members at the 2015 Annual Conference). Priority will go to applicants who have not received a travel grant from SAIR within the past two years. All grants are \$300, plus a waiver of conference registration fees (\$265 based on the early bird fee).

**Bill Fendley Conference Travel Grant** This Travel Grant, established to honor past SAIR and AIR president Bill Fendley, will be awarded to a deserving member whose first SAIR was in 2014 in Destin, FL. Grants are \$300 plus a waiver of conference registration fees (\$265 based on the early bird fee).

**Larry G. Jones Graduate Student Conference Travel Grant** Established in 2005 to honor past SAIR President and Executive Board member Larry G. Jones, the travel grant will be awarded annually to **one** deserving graduate student who meets the award criteria. A grant of \$500 will be awarded to the successful applicant to defray travel expenses associated with the annual SAIR conference plus a waiver of conference registration fees (\$265 based on the early bird fee).



**Award Criteria:** The applicant for the Larry G. Jones Graduate Student Conference Travel Grant must be currently enrolled as a graduate student at either the Master's or PhD level at an accredited institution of higher education. Enrollment must be verified via letter from the registrar of the home institution. The applicant must also have submitted a scholarly paper which has been accepted for presentation at the annual SAIR conference.

For more information on Travel Grants prior to the Spring 2015 Newsletter availability, please contact Jayne Perkins Brown at

[jperkins@georgiasouthern.edu](mailto:jperkins@georgiasouthern.edu).



## Our Thanks to 2014 Sponsors and Exhibitors Member-at-Large Mitzy Johnson

SAIR gives a



to the sponsors and exhibitors who assisted in making SAIR 2014 a great conference!

What wonderful treasures that our SAIR members found when exploring the Emerald & Coral Ballroom Foyer of the Hilton Sandestin during our 2014 SAIR Conference. The Sponsors/Exhibitors are such professionals and we want to say “**THANK YOU**” for sharing information about your products with us to help make our Institutional Research/Effectiveness world more effective and efficient. These sponsorships contributed **31% of the revenue** needed to help make our conference possible.

*Thank You*  
To Our Sponsors

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### Special Thanks to

EvaluationKIT (Bag Stuffer), Florida Association for Institutional Research (FAIR), Higher Education Data Sharing (HEDS) (Bag Stuffer), HigherOne/Campus Labs (Bag Stuffer), QSR International (Americans), Inc. – NVivo (Bag Stuffer), RapidInsight (Name badges)





IN HAUNTED SAVANNAH

OCTOBER 10 –13, 2015

HYATT REGENCY

**From Vice President and 2015 Program Chair  
Cara Mia Braswell**

While SAIR members were packing up to leave the beach last October 2014, the SAIR board was meeting to begin planning for our upcoming conference. Planning a conference is an exciting challenge to assure that professional needs are met while also providing opportunities for networking in a fun and relaxing atmosphere. We are visiting Savannah, a city known for rich history, along with being one of the most haunted cities in the U.S. What better way to celebrate than a Halloween costume party for the special event. In response to feedback from our members, the theme of the conference will address actions taken after all mandated and requested data collections which are encouraged by the profession of Institutional Research and Assessment. In other words, what campuses are doing with what the data shows. The conference theme will be **Brave Encounters: Data Discussions and Actionable Solutions** which encourages workshops, presentations, and workshores about data captures which led to even the smallest changes on your campuses.

Deadlines will “creep up” on you so “beware” – call for **proposals will go out in mid-March with a deadline of May 15, 2015**. Please think of SAIR if you are creating a proposal for AIR. Many of our members are unable to attend AIR and your presentation would benefit SAIR as well. You may wish to submit your ideas to both organizations.

This year I will be encouraging the involvement of newcomers in the 2015 conference. So new members who attended the newcomer’s workshop last year, be on the lookout for a call for volunteers. Involvement in SAIR when you are a newcomer is the best “predictor” of longevity in the profession (perhaps I should collect data to show this)! Any other members interested in volunteering are also welcome to contact me at [cbraswe2@aum.edu](mailto:cbraswe2@aum.edu).

Please watch for Facebook posts and twitter feeds which will continue to inform you of conference plans—like the Southern Association for Institutional Research page on Facebook and follow the SAIR Twitter feed at **#2015SAIR**. I could list so many sites to see and things to do in Savannah but I will only list a few to start: Historic Savannah Theatre (in operation since 1818); Tybee Island with its beach, fishing pier, and many recreational activities; Jim Williams’ house (featured in *Midnight in the Garden of Good and Evil*); Colonial Cemetery where General Sherman encamped his army after occupying Savannah in 1864; Juliette Gordon Low’s home from which girl scouts were unleashed on the world; Forsyth Park offering a Farmer’s Market on Saturdays; Georgia State Railroad Museum featuring a steam engine ride; Forts Jackson and Pulaski among few East Coast forts surviving both the War of 1812 and the Civil War.

Come join us in a city of history and haunts!

**Cara Mia Braswell**

Program Chair (President-Elect) SAIR  
Auburn University at Montgomery  
(334) 244-3498

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**Call for Best Fact Book and Best IR Website Submissions**

**Best Fact Book, Best Mini-Fact Book, Best Electronic Fact Book, and Best IR Website** will be named during the awards breakfast at the 2015 conference in Savannah. Fact Books and Mini-Fact Books will be collected and judged during the conference. Judging for the Best Electronic Fact Book and Best IR Website will take place prior to the conference **starting June 1**.

**To submit** your Electronic Fact Book or IR Website for consideration, please contact **Emily Saleh** at [Emily.Saleh@ia.gov](mailto:Emily.Saleh@ia.gov) by **June 1, 2015**.

**A WORD FROM SAIR AFFILIATES...Save the Date for Spring Conferences**

We would like to invite you to celebrate "Spring" with us and join your fellow colleagues for the GAIRPAQ Annual Conference on Thursday, **April 30, 2015**, at the beautiful Lake Blackshear Resort & Golf Club in Cordele, Georgia. <http://www.lakeblackshearresort.com/>

You will be able to take advantage of the great presentations (keynote: Bill Knight) while networking and socializing with your old friends and new attendees. GAIRPAQ is a great place for professional discussions and exchanging ideas with a wide spectrum of institutional researchers and planners.

Save the date, and we look forward to seeing you in April! Check <http://gairpaq.org/> for more details as they become available or contact [dhutches@kennesaw.edu](mailto:dhutches@kennesaw.edu)



**Oxford, MS**  
**April 23-24, 2015**  
<http://www.mair-ms.org/>



Greenville, SC **March 2-3, 2015** <http://www.sc-air.org/>

**ALAIR ANNUAL CONFERENCE**  
**APRIL 9-10, 2015**  
**LAKE POINT STATE PARK**  
**EUFULA, ALABAMA**

**2015 NCAIR CONFERENCE**  
**APRIL 13-15, 2015**  
**ASHEVILLE, NC**  
<http://www.ncair.net/>



The Louisiana Association for Institutional Research (LAIR) will hold its annual conference in Baton Rouge, LA. on June 16<sup>th</sup>, with pre-conference workshops on June 15<sup>th</sup>. This year's theme is "Red Stick Re-Boot: Revelry, Reporting & Research." For more information, please contact LAIR Vice President Emily Saleh at [Emily.Saleh@la.gov](mailto:Emily.Saleh@la.gov), or visit the LAIR website at <http://www2.southeastern.edu/orgs/LAIR/>



## Call for Nominations for SAIR Awards, 2015 Member-at-Large Emily Saleh

SAIR encourages you to nominate an outstanding member for consideration for the following awards:

### James Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

- Have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
- Have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR; and/or
- Have made a professional contribution to SAIR by being actively involved in a combination of the following: presented papers at the SAIR conference; organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group; contributed in some other specific significant way that has advanced the professionalism of SAIR

### Distinguished Member Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than Distinguished Membership). A member or former member nominated for Distinguished Membership should meet the following qualifications:

- Has been an active and contributing member of SAIR
- Has contributed substantially to the field of institutional research over an extended period of time, either in practice of institutional research or in a supporting role (e.g., faculty, President)
- Has influenced higher education policies and practices through work or research

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### Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member of SAIR and the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition. The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purpose of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents. All members of SAIR are eligible to receive the award with the following exceptions: a member who has previously won the award; officers of SAIR shall not be eligible for five years after leaving their last office.

**SAIR Awards Nomination Process:** Send an email attachment in Microsoft Word format by **August 1, 2015** to Emily Saleh at

[Emily.Saleh@ia.gov](mailto:Emily.Saleh@ia.gov). Please put "SAIR Award Nomination" in the subject line of the email. The attachment should include the following sections:

- ◇ SAIR Award Name: (James Montgomery Outstanding Service Award, Distinguished Member Award, Special Recognition Unsung Hero Award)
- ◇ Nominator information: name, current position, company/institutional affiliation, address, phone, and email
- ◇ Nominee information: name, current position, company/institutional affiliation, address, phone, and email
- ◇ Has this nomination been discussed with the nominee?: (Yes or No)
- ◇ Provide a narrative summary of 1,000 words or less. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited, and if the nominee is not the sole author of works, specify the contribution of the nominee.

## 2014 Travel Grant Recipients And Thanks to Lee Sanders

For the past two years, Lee Sanders, Member-at-Large, has coordinated the official SAIR welcome to Newcomers with the Sunday afternoon reception. Activities during the receptions included SAIR Bingo introducing new members to the organization and awarding institution-related prizes in a question and answer environment.

In addition to coordinating the Newcomer's Reception, Lee managed the awarding of Travel Grants to applicants. During the past couple of years, applications have increased significantly resulting in a more rigorous process of determining recipients. Each year there are eight travel grants awarded, with one designated as the Bill Fendley Travel Grant. Additionally, there is a travel grant, Larry G. Jones Graduate Student Travel Grant awarded each year to a deserving graduate student who meets the award criteria. Anyone interested in applying for these Travel Grants in the future should refer to the SAIR website for criteria.

### 2014 Recipients of the Travel Grants were:

Amanda Belcher, University of Central Florida

V. Allen Gale, Xavier University of Louisiana

Shannon Levitzke,  
Lurleen Wallace Community College

Mondrail Myrick, Fayetteville State University

(Larry G. Jones Graduate Student Travel Grant)

Shawn Potter, Tulane University

Eileen Storck, Indian River State College

Chunmei Yao, Virginia Commonwealth University

Marisa Yates, Miami Dade College (Bill Fendley Travel Grant)

Robert Zuercher, University of Alabama

Many thanks to **Lee Sanders** for all of his hard work serving the term Member-at-Large, 2012-2014!



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### A Note From SAIR Secretary 2012-2014 Lisa Lord

Serving on the SAIR Board has been a great opportunity to learn about the organization and work with colleagues within the region. The position of SAIR Secretary provided involvement at many levels. Highlights of my term include:

- Published the Southern AIR newsletter three times a year
- Record minutes of the following meetings and distributed to the SAIR Board for review:
  - \* 2013 Conference Planning Meeting and Winter Board Meeting in Memphis
  - \* Spring Board Meeting at the AIR Forum in Orlando in May 2014
  - \* Pre-Conference and Post-Conference Board Meetings in Memphis in October 2013 and in Destin in October 2014
  - \* 2013 and 2014 Annual Business Meeting and Awards Breakfast during the Annual Conference
- Served as Liaison to State Affiliate Groups
- Assisted Lee Sanders, Member-at-Large, in selection of SAIR Travel Grant recipients for the 2013 and 2014 Conferences
- Assisted Vice President/Program Chair Sara Gravitt with the 2014 Conference Program and Program-at-a-Glance



## Winter 2015 Notes from the Treasurer Paige Borden



### Financial Statements:

Two quarterly statements and one calendar year statement have been included in the newsletter (2014: Quarter 3, Quarter 4, and Calendar Year). Please contact the treasurer with any questions.

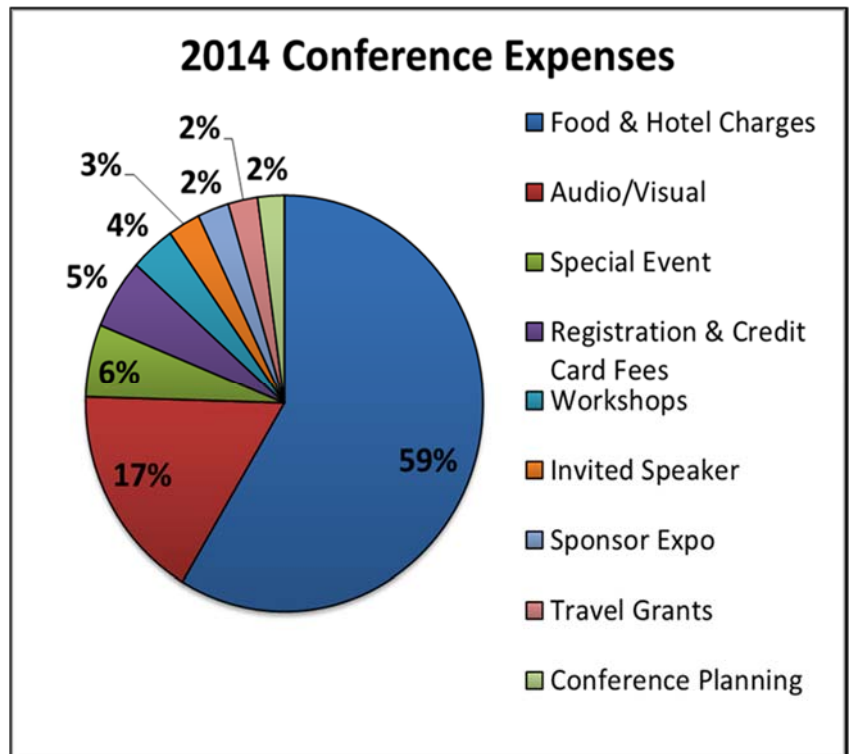
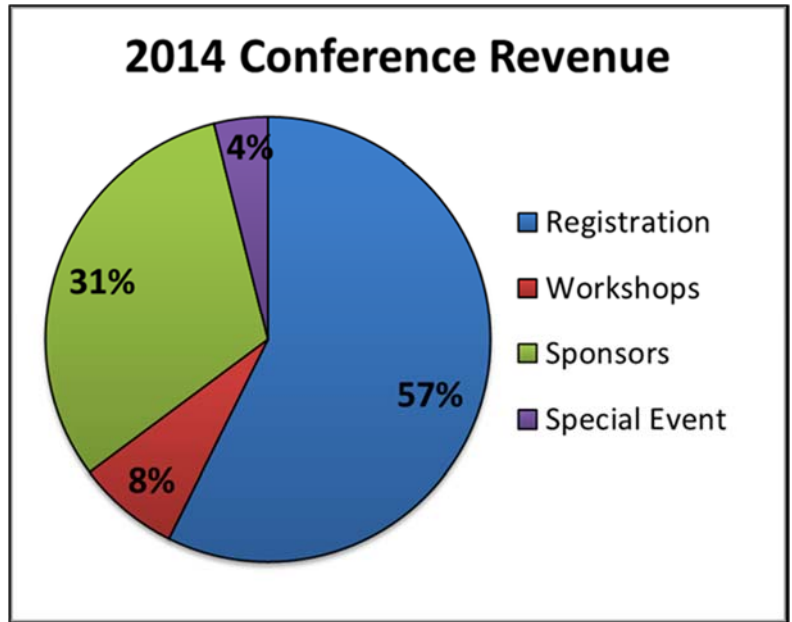
### Conference Refund Policy Reminder:

2015 conference registration cancellations must be submitted to the SAIR treasurer ([Paige.Borden@ucf.edu](mailto:Paige.Borden@ucf.edu)) by 9/25/2015 [two weeks prior to start of conference]. There will be a processing fee of \$50 for all cancellations. Substitutions can be made at no charge. Cancellations after the deadline will not be eligible for refund or forgiveness of amount due.

### Contact the Treasurer:

Please contact me if you have any questions regarding SAIR financial information, membership, or refund payments. Email is fastest, [paige.borden@ucf.edu](mailto:paige.borden@ucf.edu) but if you need a phone or mailing address, see the information below:

**Paige Borden, SAIR Treasurer**  
UCF Institutional Knowledge Mgmt  
12424 Research Pkwy, Ste 215  
Orlando, FL 32826  
(407) 823-5061



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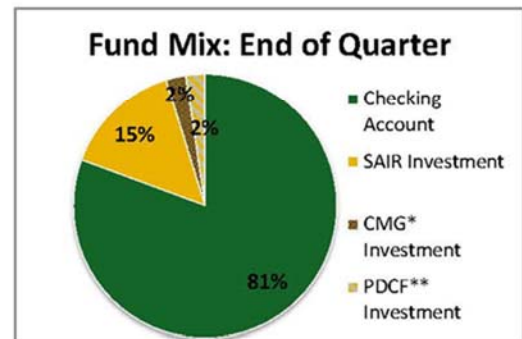
## SAIR Financial Statement 3rd Quarter - 2014

	Checking Account	SAIR Investment	CMG* Investment	PDCF** Investment	Total
<b>Assets as of July 1, 2014</b>					
Checking Balance	\$ 39,046.19	\$ -	\$ -	\$ -	\$ 39,046.19
Investment Balance	\$ -	\$ 32,774.55	\$ 5,468.78	\$ 5,337.82	\$ 43,581.15
<b>Total Start of Period Assets</b>	<b>\$ 39,046.19</b>	<b>\$ 32,774.55</b>	<b>\$ 5,468.78</b>	<b>\$ 5,337.82</b>	<b>\$ 82,627.34</b>
<b>Income - through 9/30/2014</b>					
2013-14 SAIR Memberships	\$ 200.00	\$ -	\$ -	\$ -	\$ 200.00
2014 Conference: Registrations	\$ 98,987.00	\$ -	\$ -	\$ -	\$ 98,987.00
2014 Conference: Sponsors	\$ 50,400.00	\$ -	\$ -	\$ -	\$ 50,400.00
2014-15 SAIR Memberships	\$ 200.00	\$ -	\$ -	\$ -	\$ 200.00
Donations	\$ 265.00	\$ -	\$ -	\$ -	\$ 265.00
Checking Interest	\$ 2.48	\$ -	\$ -	\$ -	\$ 2.48
Investment Interest	\$ -	\$ 0.83	\$ 0.13	\$ 0.14	\$ 1.10
<b>Total Income</b>	<b>\$ 150,054.48</b>	<b>\$ 0.83</b>	<b>\$ 0.13</b>	<b>\$ 0.14</b>	<b>\$ 150,055.58</b>
<b>Expenditures - through 9/30/2014</b>					
2014 Conference: Invited Speaker	\$ 509.85	\$ -	\$ -	\$ -	\$ 509.85
2014 Conference: Promotions	\$ 1,078.48	\$ -	\$ -	\$ -	\$ 1,078.48
2014 Conference: Refunds	\$ 105.00	\$ -	\$ -	\$ -	\$ 105.00
2014 Conference: Registration Materials	\$ 243.66	\$ -	\$ -	\$ -	\$ 243.66
2014 Conference: Special Event	\$ 1,350.00	\$ -	\$ -	\$ -	\$ 1,350.00
2014 Conference: Workshops	\$ 1,304.00	\$ -	\$ -	\$ -	\$ 1,304.00
Bank Charges	\$ 277.00	\$ -	\$ -	\$ -	\$ 277.00
Elavon Merchant Account Fees	\$ 2,245.64	\$ -	\$ -	\$ -	\$ 2,245.64
Investment Annual Fee	\$ -	\$ 90.00	\$ -	\$ -	\$ 90.00
Tax Preparation for 2013	\$ 800.00	\$ -	\$ -	\$ -	\$ 800.00
<b>Total Expenditures</b>	<b>\$ 7,913.63</b>	<b>\$ 90.00</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 8,003.63</b>
<b>Total Net Income During Period</b>	<b>\$ 142,140.85</b>	<b>\$ (89.17)</b>	<b>\$ 0.13</b>	<b>\$ 0.14</b>	<b>\$ 142,051.95</b>
<b>Assets as of September 30, 2014</b>					
Checking Balance	\$ 181,187.04	\$ -	\$ -	\$ -	\$ 181,187.04
Investment Balance	\$ -	\$ 32,685.38	\$ 5,468.91	\$ 5,337.96	\$ 43,492.25
<b>Total End of Period Assets</b>	<b>\$ 181,187.04</b>	<b>\$ 32,685.38</b>	<b>\$ 5,468.91</b>	<b>\$ 5,337.96</b>	<b>\$ 224,679.29</b>

\* CMG: Committee on Mission and Goals

\*\*PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer  
October 2014





## SAIR Financial Statement 4th Quarter - 2014

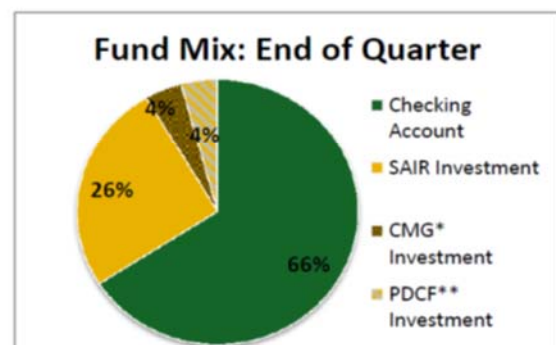
	Checking Account	SAIR Investment	CMG* Investment	PDCF** Investment	Total
<b>Assets as of October 1, 2014</b>					
Checking Balance	\$ 181,187.04	\$ -	\$ -	\$ -	\$ 181,187.04
Investment Balance	\$ -	\$ 32,685.38	\$ 5,468.91	\$ 5,337.96	\$ 43,492.25
<b>Total Start of Period Assets</b>	<b>\$ 181,187.04</b>	<b>\$ 32,685.38</b>	<b>\$ 5,468.91</b>	<b>\$ 5,337.96</b>	<b>\$ 224,679.29</b>
<b>Income - through 12/31/2014</b>					
2014 Conference: Promotions (T-Shirt Sales)	\$ 1,210.00	\$ -	\$ -	\$ -	\$ 1,210.00
2014 Conference: Registrations	\$ 11,580.00	\$ -	\$ -	\$ -	\$ 11,580.00
2014 Conference: Sponsors	\$ 700.00	\$ -	\$ -	\$ -	\$ 700.00
2014-15 Memberships	\$ 300.00	\$ -	\$ -	\$ -	\$ 300.00
Donations	\$ 125.00	\$ -	\$ -	\$ -	\$ 125.00
Checking Interest	\$ 2.15	\$ -	\$ -	\$ -	\$ 2.15
Investment Interest	\$ -	\$ 0.83	\$ 0.14	\$ 0.13	\$ 1.10
<b>Total Income</b>	<b>\$ 13,917.15</b>	<b>\$ 0.83</b>	<b>\$ 0.14</b>	<b>\$ 0.13</b>	<b>\$ 13,918.25</b>
<b>Expenditures - through 12/31/2014</b>					
2014 Conference: Hotel	\$ 97,077.81	\$ -	\$ -	\$ -	\$ 97,077.81
2014 Conference: Invited Speaker	\$ 2,000.00	\$ -	\$ -	\$ -	\$ 2,000.00
2014 Conference: Printing	\$ 31.61	\$ -	\$ -	\$ -	\$ 31.61
2014 Conference: Promotions	\$ 546.33	\$ -	\$ -	\$ -	\$ 546.33
2014 Conference: Refunds	\$ 625.00	\$ -	\$ -	\$ -	\$ 625.00
2014 Conference: Special Event	\$ 4,168.00	\$ -	\$ -	\$ -	\$ 4,168.00
2014 Conference: Travel Grants	\$ 2,900.00	\$ -	\$ -	\$ -	\$ 2,900.00
2014 Conference: Workshops	\$ 825.38	\$ -	\$ -	\$ -	\$ 825.38
2015 Liability Insurance	\$ 1,100.00	\$ -	\$ -	\$ -	\$ 1,100.00
Elavon Merchant Account Fees	\$ 1,183.16	\$ -	\$ -	\$ -	\$ 1,183.16
Shipping	\$ 17.64	\$ -	\$ -	\$ -	\$ 17.64
Treasurer Support	\$ 575.00	\$ -	\$ -	\$ -	\$ 575.00
<b>Total Expenditures</b>	<b>\$ 111,049.93</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 111,049.93</b>
<b>Total Net Income During Period</b>	<b>\$ (97,132.78)</b>	<b>\$ 0.83</b>	<b>\$ 0.14</b>	<b>\$ 0.13</b>	<b>\$ (97,131.68)</b>
<b>Assets as of December 31, 2014</b>					
Checking Balance	\$ 84,054.26	\$ -	\$ -	\$ -	\$ 84,054.26
Investment Balance	\$ -	\$ 32,686.21	\$ 5,469.05	\$ 5,338.09	\$ 43,493.35
<b>Total End of Period Assets</b>	<b>\$ 84,054.26</b>	<b>\$ 32,686.21</b>	<b>\$ 5,469.05</b>	<b>\$ 5,338.09</b>	<b>\$ 127,547.61</b>

\* CMG: Committee on Mission and Goals

\*\*PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer

January 2015







## SAIR Financial Statement Calendar Year 2014

Assets as of January 1, 2014	Checking Account	SAIR Investment	CMG* Investment	PDCF** Investment	Total
Checking Balance	\$ 40,818.00	\$ -	\$ -	\$ -	\$ 40,818.00
Investment Balance	\$ -	\$ 32,772.93	\$ 5,468.50	\$ 5,337.56	\$ 43,578.99
<b>Total Start of Period Assets</b>	<b>\$ 40,818.00</b>	<b>\$ 32,772.93</b>	<b>\$ 5,468.50</b>	<b>\$ 5,337.56</b>	<b>\$ 84,396.99</b>
<b>Income - through 12/31/2014</b>					
2013 Conference: Cancellations	\$ 159.00	\$ -	\$ -	\$ -	\$ 159.00
2013 Conference: Registrations	\$ 670.00	\$ -	\$ -	\$ -	\$ 670.00
2013 Conference: Sponsors	\$ 2,000.00	\$ -	\$ -	\$ -	\$ 2,000.00
2013 Conference: Workshops	\$ 70.00	\$ -	\$ -	\$ -	\$ 70.00
2013-14 SAIR Memberships	\$ 985.00	\$ -	\$ -	\$ -	\$ 985.00
2014 Conference: Promotions (T-Shirt Sales)	\$ 1,210.00	\$ -	\$ -	\$ -	\$ 1,210.00
2014 Conference: Registrations	\$ 113,057.00	\$ -	\$ -	\$ -	\$ 113,057.00
2014 Conference: Sponsors	\$ 51,100.00	\$ -	\$ -	\$ -	\$ 51,100.00
2014-15 Memberships	\$ 300.00	\$ -	\$ -	\$ -	\$ 300.00
Donations	\$ 1,615.00	\$ -	\$ -	\$ -	\$ 1,615.00
Checking Interest	\$ 6.37	\$ -	\$ -	\$ -	\$ 6.37
Investment Interest	\$ -	\$ 3.28	\$ 0.55	\$ 0.53	\$ 4.36
<b>Total Income</b>	<b>\$ 171,172.37</b>	<b>\$ 3.28</b>	<b>\$ 0.55</b>	<b>\$ 0.53</b>	<b>\$ 171,176.73</b>
<b>Expenditures - through 12/31/2014</b>					
2013 Conference: Best Paper	\$ 500.00	\$ -	\$ -	\$ -	\$ 500.00
2013 Conference: Refunds	\$ 160.00	\$ -	\$ -	\$ -	\$ 160.00
2014 Conference: Event Renewal	\$ 2,475.00	\$ -	\$ -	\$ -	\$ 2,475.00
2014 Conference: Hotel	\$ 97,077.81	\$ -	\$ -	\$ -	\$ 97,077.81
2014 Conference: Invited Speaker	\$ 2,509.85	\$ -	\$ -	\$ -	\$ 2,509.85
2014 Conference: Planning & Board Mtg	\$ 2,613.34	\$ -	\$ -	\$ -	\$ 2,613.34
2014 Conference: Printing	\$ 31.61	\$ -	\$ -	\$ -	\$ 31.61
2014 Conference: Promotions	\$ 1,624.81	\$ -	\$ -	\$ -	\$ 1,624.81
2014 Conference: Refunds	\$ 730.00	\$ -	\$ -	\$ -	\$ 730.00
2014 Conference: Registration Materials	\$ 243.66	\$ -	\$ -	\$ -	\$ 243.66
2014 Conference: Special Event	\$ 6,868.00	\$ -	\$ -	\$ -	\$ 6,868.00
2014 Conference: Travel Grants	\$ 2,900.00	\$ -	\$ -	\$ -	\$ 2,900.00
2014 Conference: Workshops	\$ 2,129.38	\$ -	\$ -	\$ -	\$ 2,129.38
2014 Corporation Filing Fee	\$ 70.00	\$ -	\$ -	\$ -	\$ 70.00
2014 Liability Insurance	\$ 1,100.00	\$ -	\$ -	\$ -	\$ 1,100.00
2015 Liability Insurance	\$ 1,100.00	\$ -	\$ -	\$ -	\$ 1,100.00
Bank Charges	\$ 277.00	\$ -	\$ -	\$ -	\$ 277.00
Elavon Merchant Account Fees	\$ 3,863.65	\$ -	\$ -	\$ -	\$ 3,863.65
Investment Annual Fee	\$ -	\$ 90.00	\$ -	\$ -	\$ 90.00
Shipping	\$ 148.10	\$ -	\$ -	\$ -	\$ 148.10
Tax Preparation: 2013	\$ 800.00	\$ -	\$ -	\$ -	\$ 800.00
Treasurer Support (Checks, Review)	\$ 713.90	\$ -	\$ -	\$ -	\$ 713.90
<b>Total Expenditures</b>	<b>\$ 127,936.11</b>	<b>\$ 90.00</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 128,026.11</b>
<b>Total Net Income During Period</b>	<b>\$ 43,236.26</b>	<b>\$ (86.72)</b>	<b>\$ 0.55</b>	<b>\$ 0.53</b>	<b>\$ 43,150.62</b>
<b>Assets as of December 31, 2014</b>					
Checking Balance	\$ 84,054.26	\$ -	\$ -	\$ -	\$ 84,054.26
Investment Balance	\$ -	\$ 32,686.21	\$ 5,469.05	\$ 5,338.09	\$ 43,493.35
<b>Total End of Period Assets</b>	<b>\$ 84,054.26</b>	<b>\$ 32,686.21</b>	<b>\$ 5,469.05</b>	<b>\$ 5,338.09</b>	<b>\$ 127,547.61</b>

\* CMG: Committee on Mission and Goals

\*\*PDCF: Professional Development Contingency Fund

Paige Borden, SAIR Treasurer  
January 2015

