



President's Message - Julie Fulghum, 2018-19

As they say, "Time flies when you are having fun" and we are having fun in SAIR. Only a few months ago we were in beautiful Norfolk, Virginia for SAIR's 45th annual conference. A huge thank you to all that attended SAIR 45 and I am confident you left Norfolk with a wealth of knowledge to take back to your institutions. As always, the conference flourished with awesome pre-conference workshops, two days of concurrent sessions, and a great welcoming day of workshops and reception for our SAIR Newcomers.

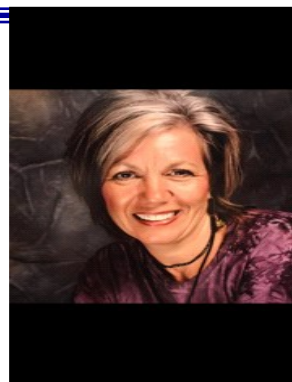
The SAIR Board is busy making plans for the upcoming SAIR 46 that will be held in Greenville, South Carolina – September 28 – October 1, 2019. I hope you are busy making your plans to attend this year's conference. I would like to remind everyone that the SAIR conference venues are selected 3-5 years in advance and dates are confirmed based on availability of hotels. It is unfortunate that the 2019 conference does fall over the Jewish New Year, Rosh Hashanah. The board recognizes this could be an inconvenience to some members, and extends our apology in advance.

This year's Vice President / Program Chair, Rick Burnette is burning the midnight oil to ensure an awesome conference in Greenville. Check in on the sair.org website for important updates, call for proposals, and travel and hotel information.

I would like to personally thank everyone that helped with the past conference and is willing to fill the many positions it takes to make a successful conference – you are an awesome organization!

Until SAIR 46.....

Julie Fulghum, SAIR President



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Awards & Recognition - Susannah Livingood, Member-at-Large, 2018-20

SAIR

SOUTHERN ASSOCIATION
FOR
INSTITUTIONAL RESEARCH
<http://sair.org/about-sair/>

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Mississippi State University, Retired

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Barrie Fitzgerald
Valdosta State University, GA

Wendy Kallina
Agnes Scott College, GA

Susannah Livingood
University of Oklahoma, OK

Laverne Macon-Jamison
Livingstone College, NC

Every year, SAIR members have a chance to showcase the great work they've been doing to share institutional data with their institutions, as well as the general public. Several awards for these were announced at the Norfolk breakfast, including the Best Fact Book, Best Mini Fact Book, Best Electronic Fact Book, and the Best IR Website. Award recipients for each category are listed below.

2018 Best Electronic Fact Book

First Place – Georgia College
Second Place – Pellissippi State Community College
Third Place – Radford University

2018 Best Fact Book

First Place – Georgia College
Second Place – Southern Regional Education Board
Third Place – Regent University

2018 Best Mini Fact Book 2018

First Place – Texas Tech University
Second Place – Emory University
Third Place – Radford University

2018 Best Institutional Research Website

First Place – Georgia College
Second Place – University of North Georgia
Third Place – University of Kentucky

SAIR Best Paper Award 2018 – After the 2018 SAIR conference, members submitted presentation papers for evaluation by a committee of reviewers. Congratulations to Samantha Bradley, Office of Institutional Research, University of North Carolina at Greensboro, for winning SAIR's 2018 Best Paper Award. Ms. Bradley will have the opportunity to present her paper, "Conducting Markov Chain Enrollment Projections at a Public Research University using SAS – A Case Study," at the AIR forum in Denver, CO in May 2019 and will receive travel grants to defray travel-related costs. She will also receive a plaque in honor of this achievement at the SAIR Conference in Greenville, SC in September 2019. The Best Paper Award Committee included Susannah Livingood (University of Oklahoma, Chair), Shama Akhtar (Bowie State University), Dr. Eric Lovik (Radford University), and Dr. Suzanne Simpson (University of Alabama in Huntsville). Thanks to all who submitted papers, and congratulations again to Samantha Bradley!

Matthew Campbell Past President, 2018-19

In last month's email from our Program Chair, Rick Burnette, we read of his enthusiasm for SAIR's 2019 conference in Greenville, South Carolina. Granted, as a board member—and the Program Chair no less—he had better be enthusiastic (!), but as all of us in SAIR head towards our 46th annual conference it is my hope that the little extra spring in the board's collective step is noticed by all of you, too. It is going to be a fun and fast year.

The 2019 conference begins a week earlier than usual, on [Saturday September 28](#)—mark that down!

We have an improved awards structure for 2019, recognizing the [Best Website](#) (not just IR!), and the [Best Factbook](#) (regardless of medium); get your submissions ready!

Have you joined several hundred of your colleagues as members of the [SAIR LinkedIn group](#)? Go to www.linkedin.com and search for “Southern Association for Institutional Research” to join.

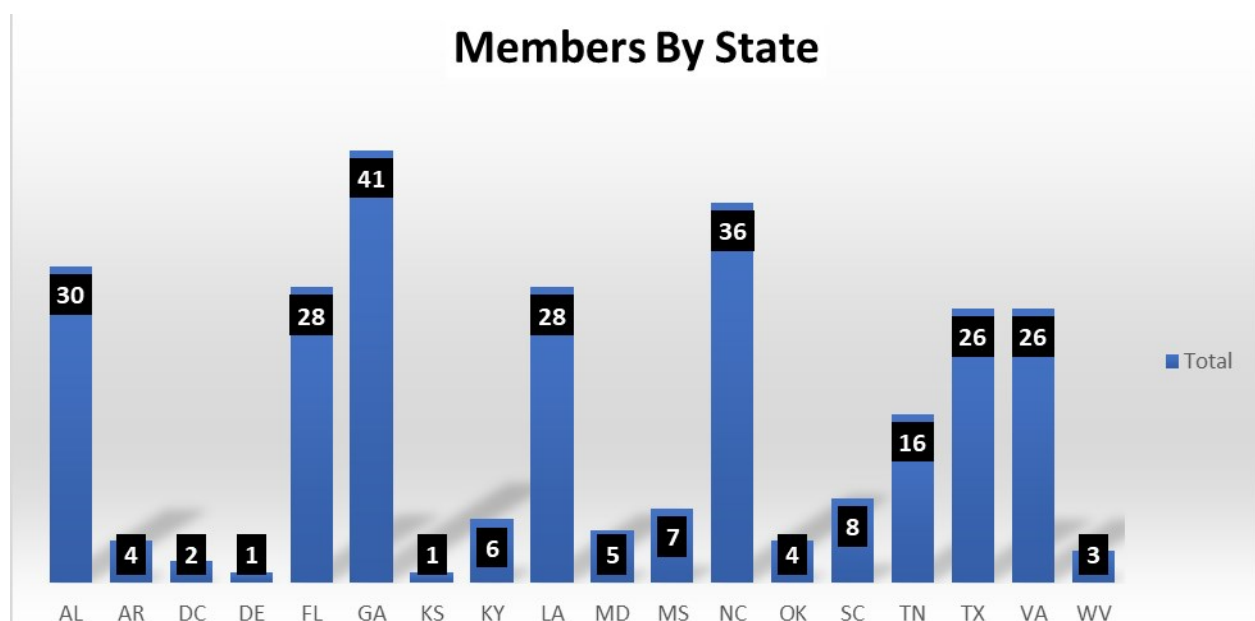
Later in the year are the [SAIR elections](#); start considering which of your colleagues is ready to lead this organization. We'll be electing a new Vice-President/Program Chair, Treasurer, two Members-at-Large, and positions on the nominating committee.

Not yet ready to lead but want to make an immediate impact? To learn about how you can [volunteer](#) for a role supporting [this year's conference](#), email the SAIR board at SAIRboard@gmail.com.

Sincerely,

Matthew Campbell

Membership Update - Lynne Crosby, Treasurer, 2017-19



As of March 2, 2019 there are a total of 272 members. **NOTE majority of memberships are paid at annual Fall Conference.

Conference Update—Rick Burnette, Vice President and 2019 Program Chair, 2018-19

It is with great excitement that I invite you to our 2019 annual conference at the [Hyatt Regency in Greenville, SC](#). The SAIR Board had an opportunity to meet there in February and it is a great venue in downtown Greenville, a town that has been fully transformed into a vibrant, beautiful walkable downtown with loads of dining shopping and entertainment options. Is it okay to say I was surprised? Pleasantly so. The theme for this year's conference is ***"Tools for Transformation"***. Our planning process has been transformed using project management software and we hope this is the **largest SAIR Annual Conference** in recent memory. With that goal in mind, we want to be sure that we are including our colleagues from community and technical colleges (we already have three members working on that), and colleagues from assessment, IE, accreditation and planning in addition to our IR regulars. I also have sought input from some of our **Dinosaurs** (past presidents) on ways for our members to engage with them (and others) through mentoring and a **Management and Leadership Track** for current or aspiring leaders.

Start planning your presentations and travel. This conference is a great networking event for new and seasoned practitioners and leaders alike. As Julie mentioned earlier, we **regrettably have scheduled our conference over Rosh Hashanah** – the Jewish New Year festival and a prayerful time of transition/transformation. If you are unfamiliar with this celebration and the Jewish High Holidays, I encourage you to learn about the significance of this event by researching it online or by asking your Jewish friends about it.

The conference planning is already in high gear. **Barrie Fitzgerald** is already looking forward to playing with his Transformers... ..rather he is looking for workshops that will give you the tools to transform yourself, your office or your institutions. If you haven't attended or presented one of these workshops, then this is the year to start! We will have half-day workshops on Saturday and Sunday including the **Newcomers Workshop** on Sunday. That is another must attend event for those who are new to the field or new to the organization. Look for the **Call for Proposals** next month and the opening of registration in late May. Many of you have already volunteered and offered suggestions. Keep them coming by emailing the SAIR Board at sairboard@gmail.com or you can email me directly at rburnette@fsu.edu. I look forward to working with you to make this an exceptional SAIR conference as we all take a moment to define and share the ***Tools for Transformation***.

Save the Date: September 28 – October 1 SAIR 2019 in Greenville, SC



11:10 AM

Southern Association for Institutional Research

01/09/19

Balance Sheet

Accrual Basis

As of December 31, 2018

	Dec 31, 18
ASSETS	
Current Assets	
Checking/Savings	
Bank	
Capital One Savings Account	25,749.62
PayPal Account	372.15
Vanguard Mutual Fund	57,501.55
Wells Fargo Account	80,573.78
Total Bank	164,197.10
Total Checking/Savings	164,197.10
Total Current Assets	164,197.10
TOTAL ASSETS	164,197.10
LIABILITIES & EQUITY	
Equity	
Net Assets	172,021.53
Net Income	-7,824.43
Total Equity	164,197.10
TOTAL LIABILITIES & EQUITY	164,197.10

11:06 AM

Southern Association for Institutional Research

01/09/19

Profit & Loss

Accrual Basis

January through December 2018

	Jan - Dec 18
Ordinary Income/Expense	
Income	
Bank Interest	126.39
Change in Mutual Fund	-1,750.03
Conference Sponsorships	31,215.00
Direct Public Support	
Individ, Business Contributions	765.00
Total Direct Public Support	765.00
Member Conference Fees	
Special Event	5,500.00
T-Shirt Sales	795.00
Member Conference Fees - Other	76,896.97
Total Member Conference Fees	83,191.97
Memberships Fees	1,045.00
Rebates and Reimbursements	1,934.16
Total Income	116,527.49
Gross Profit	116,527.49
Expense	
Accounting Fees	1,050.00
Conference	
Food	670.16
Hotel	84,768.79
Special Event Food	10,344.32
Special Event Insurance	1,470.00
Special Event Rental	4,500.00
Supplies	1,809.96
T-Shirt Purchase	872.05
Conference - Other	9,171.31
Total Conference	113,606.59
Elavon Merchant Account Fees	2,058.54
Grants	
AIR Forum Travel	1,000.00
Conference Travel	2,582.50
Total Grants	3,582.50
PayPal Merchant Account Fees	25.09
Postage	20.00
Reimbursement	
Conference Fee	647.71
Membership Fee	25.00
Travel	2,186.57
Total Reimbursement	2,859.28
SAIR Website Fees	808.65
State of Florida Annual Report	61.25
Supplies	280.02
Total Expense	124,351.92
Net Ordinary Income	-7,824.43
Net Income	-7,824.43

Professional Development—Barrie Fitzgerald, Member-at-Large, 2018-20

Over the past two years, Rick Burnette has worked extremely hard to provide incredible workshops and professional development opportunities for SAIR members. The workshop topics included data visualizations, data governance, predictive analytics, Excel and other software tools, accreditation, and strategic planning. Without him, the workshops would not have occurred, and I would like to extend a big thank you to him. Yes, I know I have some big shoes to fill, but I am up to the challenge.

The theme of the upcoming conference, Tools for Transformation, brings back childhood memories of the Transformers cartoon show. Yes, this reveals my age — I am an 80s kid. Thinking of the upcoming conference theme and this cartoon, I am reminded of the value workshops provide for the field by allowing members to develop new skills and knowledge. Workshops, such as learning more about Excel or a new programming language or gaining assessment knowledge, allow one to have the opportunity to transform his or her current skills to be battle ready for any challenges and missions that lie ahead.

Do you know of a session topic that conference participants might be interested in attending? If so, please feel free to let me know and I will see what we can create together. Also, have you considered sharing your knowledge with others via a workshop? If so, assemble your team, let me know of your plans, and get ready to roll out!

Feel free to contact me at bdfitzgerald@valdosta.edu with any workshops or professional development ideas you are considering.

Workshops





SAIR Conference—Greenville, SC 2019 Sponsor/Exhibitor Opportunities

	\$4,000 Platinum Sponsor (limit of 4)	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Exhibitor
Booth Location	16 x 10 ft. (double) in prime location	8 x 10 ft. in high traffic area	8 x 10 ft. in designated area	8 x 10 ft. In designated area
Complimentary Conference Registrations	4	3	2	1
Acknowledgement in Conference Program	✓	✓	✓	✓
Hyperlink on Conference Website	✓	✓	✓	✓
Invitation to Saturday night President's Reception	✓	✓	✓	✓
Advertisement in Conference Program	Full-page	Half-page	Quarter-page	
Sponsorship of Events	✓	✓	✓	
Presentation during Conference	Concurrent Session	Concurrent Session		
Mailing List of Attendees (pre-conference)	✓	✓		

Other Sponsorship Opportunities-A La Carte

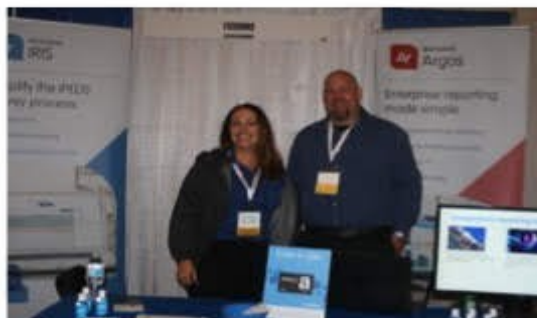
(excludes the items listed in the above chart):

- Brand Awareness (i.e., Bag Stuffers) - \$200 per piece
- Program-at-a-Glance Sponsorship - \$500
- Name Tag/Badge Holders – at cost

SAIR Conference 2019
September 28 - October 1, 2019

Sponsor/Exhibitor Contact:
Laverne Macon-Jamison
lmacon@livingstone.edu

Thank You Sponsors!!



THE LATEST FROM SAIR AFFILIATES...Updates on 2019 Conferences



The **33rd Annual ALAIR Conference** was held March 6-8, 2019 at Lake Guntersville State Park Lodge in Guntersville, Alabama. The conference theme was "Reaching New Heights."

Florida Association for Institutional Research held its Spring 2019 Conference February 3—5, 2019, at the Courtyard by Marriott in Cocoa Beach, Florida.



Georgia Association of Institutional Research, Planning, Assessment, and Quality held its 2019 conference, "Leveraging Analytics for Strategic Improvement," on Wednesday, April 1—2, 2019 at Georgia Piedmont Technical College in Clarkston, Georgia.

The Kentucky Association for Institutional Research announced the best paper award from their 2019 Annual Meeting — "Toward a Strategic and Holistic First-Year Retention Predictive Model." Congratulations to Drew Thiemann, Director of Institutional Research & Effectiveness and Jim Breslin, Dean of Student Success, Bellarmine University.



The **Maryland AIR (MdAIR) 2019 Spring Institute** is scheduled for **May 3, 2019**, at Chesapeake College in Wye Mills, Maryland.

The 2019 **Mississippi Association for Institutional Research** annual conference took place in Ridgeland, Mississippi, March 27-29, 2019.



The **North Carolina for Institutional Research** 2019 Annual Conference was held March 27-29, 2019, in Wrightsville Beach, North Carolina. The theme was "Institutional Researchers: Find Your Treasure!"

The **2019 OK-AIR Conference** will take place October 11, 2019, at East Central University in Ada, Oklahoma.



The **SCAIR 2019 Annual Conference** was held January 28-29, 2019 in Greenville, South Carolina. The theme for the meeting was "Raising the Bar for Institutional Success."

The **2019 TENNAIR Conference** will take place July 31 - August 2, 2019 in Franklin, Tennessee. The theme was "Research Leading to Action: Being Called to Provide Actionable Data."



The **2019 TAIR Annual Conference** was held February 28 - 29, 2019, in Horseshoe Bay, Texas. This year's theme was "The Hills are Alive with the Sound of Data."



The annual meeting of the **Virginia Association for Management Analysis and Planning** took place on March 15, 2019. The meeting was held in Lynchburg, Virginia.

Communications Update - Susan Lounsbury, Secretary, 2018-20

We want to hear from you! We are striving to identify new and different ways of communicating information to SAIR members. You might have noticed that we are sending emails to members on an occasional basis to keep you updated on SAIR events and timelines. We will also continue to produce this newsletter three times a year. If you have ideas or preferences as to how you would like to receive SAIR information, please let me know. I can be reached at susan.lounsbury@sreb.org.

Some pictures from the 2018 SAIR Conference in Norfolk. Additional pictures from SAIR 2018 are available on SAIR.org.

Many thanks to Jon Acker and Sandi Bramblett for serving as conference photographers!

Registration



Some pictures from the 2018 SAIR Conference in Norfolk. Additional pictures from SAIR 2018 are available on SAIR.org.

Many thanks to Jon Acker and Sandi Bramblett for serving as conference photographers!

Opening Reception



Dinosaurs' (a.k.a. Past Presidents) Breakfast



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