

SOUTHERN AIR

Volume 36, Issue 2

Spring Newsletter

SOUTHERN ASSOCIATION FOR INSTITUTIONAL RESEARCH

President's Message By Kathleen Morley

It's hard to believe that we are almost finished with another academic year! I don't know about everyone else, but time seems to be going by way too fast. As we wind down the year and start thinking about summer and all its glory, we also start thinking about the SAIR 2013 conference.

The Call for Proposals has gone out, and further details can be found in this newsletter, the conference website <http://www.louisianau.com/sair13/>, and the SAIR website <http://www.sair.org>. Do you have expertise in Excel, SAS, or SPSS? Have you worked on an interesting research project this past year? Are you knee-deep in your SACS reporting? Please consider sharing your knowledge and expertise by submitting a proposal for a workshop, presentation, or roundtable.

Program Chair Mary Harrington and the program committee have been busy putting together another great conference. We will meet at The Peabody Hotel in Memphis – just a block or two off of Beale Street. Please consult the conference website for further information regarding the program, hotel, and volunteer opportunities.

SAIR continues to have excellent representation on the AIR Board. Sandi Bramblett (Georgia Tech) is the current AIR Vice President. Members-at-Large from the SAIR region include Hansel Burley (Texas Tech), Glenn James (Tennessee Tech), and Alice Simpkins (Paine College). Congratulations to Soon Merz (Austin Community College) on her recent election to the AIR Nominations and Elections Committee.

I hope to see many of you at the AIR forum in Long Beach May 18-22. The SAIR meeting is scheduled during the Regional Affiliates Meeting timeslot – Monday, May 20 at 5:00 pm in Room 202C. We'll discuss plans for the Memphis conference and talk about ways for folks to get involved in both SAIR and AIR. Please invite your colleagues to join us for this short meeting. After the meeting, we will form dinner groups for anyone who's interested.

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SAIR
Southern Association for
Institutional Research

<http://www.sair.org>

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Baylor University

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The AIR Forum is the world's largest annual gathering of higher education professionals working in institutional research and effectiveness, assessment, planning, and related postsecondary education fields. There will be more than 400 education sessions, a packed exhibit hall, and valuable networking with thought-leaders, colleagues, and friends.

SAIR SIG Meeting

Please make plans to join your SAIR friends at the SAIR SIG meeting on Monday, May 20 at 5:00 p.m. in Room 202C.

SING ALONG WITH SAIR CONTEST!

The rich music heritage in Memphis lends itself to great musical one-liners, such as these created by Wendy Kallina of the Georgia Military College. See if you can guess the song she's referring to. (Answers can be found page 11).

- Where are you staying? _____.
- How was your plane ride? Bad weather – I'm _____.
- How did your session go? I did it _____.
- Why are you still standing outside the reception room after it has started? Because only _____.
- Are you ready to give your presentation? Well, _____.
- It's time to announce the winner of the prize donated by our sponsor! Oh, please, _____.

Send your "Sing Along with SAIR" one-liners to Mary Harrington at ccmary@olemiss.edu! We'll have a contest to select the best one! Come on, let those creative juices flow!



Call for Participation

Come **ROCK** with us at the 2013 SAIR Conference in Memphis on October 5-8. Plans are underway for a fantastic 40th birthday party for SAIR and we want **YOU** to be part of it.

Memphis is an incredibly vibrant city, and the historical Peabody Hotel is elegant and charming. Of course, the highlight of your stay will be the top-notch presentations and excellent networking opportunities our SAIR conferences always deliver. But if you find yourself with a little time on your hands, consider taking in some of the sights, sounds, and tastes of Memphis.

MUSIC! There's no place like Memphis for music of all types. Just two blocks from the Peabody Hotel is the famous [Beale Street](#) -- home to [B.B. King's Blues Club](#) and dozens of other live music venues. Visit legendary sites like [Sun Studio](#), [Stax Museum of American Soul Music](#), [Rock n Soul Museum](#), and the [W.C. Handy House Museum](#) -- all within easy walking distance of our hotel. And no trip to Memphis would be complete without a visit to the "home of the King:" [Graceland](#).

FOOD! Eating in Memphis is an experience for the soul, not just the stomach. There are more than a hundred -- yes, 100 -- BBQ spots in town, including the famous [Rendezvous](#) (which appears in John Grisham novels), [Corky's](#) and [Interstate](#), to name a few. Be adventurous and try the unique offerings at [Flight](#), [the Majestic Grill](#), or the [Itta Bena Restaurant](#).

FUN! Take in the charm and history of Memphis by visiting its many sites such as the [Center for Southern Folklore](#), the [National Civil Rights Museum](#), the [Memphis Zoo](#), the [Brooks Museum of Modern Art](#), and the [Pink Palace Museum](#). Jump on the trolley or take a horse-drawn carriage ride to tour downtown or go to the Peabody's rooftop to gaze over the mighty Mississippi River.

JOIN US! Make your plans now to be part of a spectacular celebration of this milestone in the history of SAIR. Come see SAIR *still rocking ... after 40 years!*

Mary Harrington
University of Mississippi
SAIR 2013 Program Chair

Gary Donhardt
University of Memphis
SAIR 2013 Local Arrangements Chair

Call for Proposals

Program Tracks

The **Accreditation Track** welcomes proposals that address the revised principles of accreditation adopted by the Southern Association of Colleges and Schools. Our members will gain valuable insights into how your knowledge and expertise informs this important process of external peer review.

The **Assessment Track** addresses authentic approaches to evaluating administrative, support and learning outcomes. Whether reflecting upon insights gained from national surveys or highlighting improved learning outcomes based upon locally developed assessment measures, these sessions will highlight best practices.

The **Community College Track** is a growing area of interest at SAIR. The size and diversity of the community college sector requires us to learn as much as we can about these institutions.

The **Institutional Research Track** addresses the effective and efficient collection of data to inform college and university decisions. In addition to data collection, sessions may also address data analysis and dissemination to various stakeholders.

[http://www.louisianau.com/sair13/
proposal.php](http://www.louisianau.com/sair13/proposal.php)

Proposal Due Date: May 31, 2013

The **Planning Track** welcomes proposals that address how legitimate planning processes shape the agenda for your institution.

The **Technology Track** demonstrates creative and innovative uses of information technology to support institutional research and effectiveness activities.

Presentation Formats

Papers (45 minutes)

Papers should describe a research study or an effective process or technique (quantitative or qualitative), present a theoretical approach to a problem or issue, or review the literature on a topic of interest to institutional researchers.

Panels (45 minutes)

Panel presentations involve three or more individuals who present different perspectives on a common theme or topic. The proposal should describe the common theme/topic and the major points of discussion. The proposal should also describe how each panelist contributes a different perspective to the session.

Roundtables (60 minutes)

Roundtable sessions occur during lunch on Monday, September 24 and offer an opportunity for a convener to give a brief overview of a relevant topic that leads to an engaged and lively discussion. A proposal should include a description of the topic and the convener's relevant expertise and experience.

(continued on page 5)

Call for Proposals continued

Software Demonstrations (45 minutes)

Presentations should demonstrate one or more software packages or programming solutions that are applicable to the work of institutional researchers. The proposal should describe the relative strengths, weaknesses, and special features of the product or solution. The presenter should also discuss the hardware required for the software/solution. If Internet access is needed, please request such access during the proposal process.

Workshare (45 minutes)

Workshare sessions provide an opportunity to share professional work products, effective practices, innovative applications, and creative solutions that are not ready to be presented as a paper. A proposal should include a description of the topic and its applicability to other institutions.

Workshops (3 or 6 hours)

Workshops provide the opportunity for in-depth discussion and instruction on a single topic. Demonstrations, exercises, group activities, and other methods of experiential learning are appropriate and desirable. Proposals should outline the specific objectives of the workshop, the intended audience (novice or experienced researchers, prerequisite knowledge/skills, etc.), the instructional techniques, and the qualifications of the instructor(s). Proposals also must include an estimate of the reimbursable expenses and the minimum and maximum number of participants allowed. Workshops occur on Saturday and Sunday, both at the hotel and off-site. Workshops requiring a computer lab will be held at Valencia College (transportation provided).

Proposal Submission Instructions

Proposals should be submitted on-line at: <http://www.louisianau.com/sair13/proposal.php>

Deadline: May 31, 2013

An abstract of no more than 100 words is required. Although some editing may occur, most abstracts of accepted presentations will appear verbatim in the conference program.

A narrative representing the body of the proposal should cover the following: a) significance of timeliness of the topic; b) historical, theoretical, and/or conceptual framework; c) method of inquiry; d) analytical method; and e) intended audience.

No reference to authors or their institutions should appear in the body of the proposal.

SAIR will notify primary presenters in late July about the status of their proposals.

Equipment: Each session room will have a computer projector and a screen. Please submit all requests and justifications for other equipment during the proposal process. SAIR will make every effort to accommodate reasonable requests. For additional information, please contact Program Chair Mary Harrington, ccmary@olemiss.edu.

Please note that all participants are expected to pay conference registration fees, and those submitting proposals acknowledge their intent to register by submitting a proposal. Honoraria are not paid to presenters, although reasonable expenses are reimbursed for pre-conference workshop materials.

Pre-Conference Workshops

By Edwin Litolff

We are looking for pre-conference workshop presenters on Saturday and Sunday prior to the conference. The pre-conference workshops are designed to provide more in-depth training in half or full-day time periods. We are looking for workshops on the accreditation process, program review, strategic planning, QEP development, learning outcomes, SPSS/statistics, Excel for beginners, advanced Excel, and Access.

Workshops requiring computer labs will be held at Southwest Tennessee Community College, within 5 minutes of the hotel and across the street from Sun Studios. We appreciate all of the help from Don Myers, Director of Institutional Research and Assessment, and staff from Southwest Tennessee Community College.

To submit a workshop proposal, please go the following website <http://www.louisianau.com/sair13/proposal> and select the Pre-Conference Workshop item in the Session Format. Please email Edwin Litolff at Edwin.Litolff@la.gov with questions, topic ideas, or concerns.



Past-President Report

By Denise Gardner

Spring has been slower to arrive in some places, but at last we're all on the way to warmer weather. Before we know it fall classes will start and it will be time to gather in Memphis. I can't wait to rock-out and celebrate our 40th anniversary in style!

Thanks to everyone who nominated folks for SAIR office. The nominating committee will soon begin the process of selecting the slate, so if you receive a call please strongly consider serving your organization. It's one of the most rewarding professional opportunities you can have, and you develop lifelong friendships as a bonus. Elections will open sometime in June.

I've been working with our site planner and the board to narrow down choices for our 2016 conference. I'll visit a couple of places this summer, work with the state organizations on potential local arrangements, and then announce the winner this fall.

Don't forget to send in your proposals for our fall conference. We in Tennessee are looking forward to welcoming you to the fabulous Peabody Hotel – the ducks are calling!

SAIR Welcomes Newcomers with Special Events

SAIR members, you know SAIR is the premier regional IR organizational group. Tell other colleagues and associates who are not yet members. The Annual Conference has designated activities for Newcomers. A very informative day long Newcomers' Workshop will be presented and a fun-filled Reception will take place prior to the Opening Session.

Encourage nonmembers to join to learn, engage, exchange and form lifelong friendships.



Exhibitor Opportunities

By Julianna Proctor

We have a wonderful exhibitor space reserved at The Peabody; now we just need to fill it. SAIR invites exhibitors with products and/or services pertaining to the higher education community to become involved in our annual conference. If any of our SAIR members know of an exhibitor that might be interested in participating in the 2013 SAIR conference in Memphis, please pass along the following information.

Exhibitor benefits include: Fully dedicated exhibit area and times, various sponsorship levels to meet their company's needs (please see table on following page), and brand awareness opportunities to showcase their products.

A special thank you goes to those exhibitors that have already committed: **Digital Measures** at the platinum level, **Campus Labs** and **SAS** at the gold level, and **PACAT** and **Rapid Insight** at the exhibitor level.

For additional information, exhibitors may contact SAIR Board Member Julianna Proctor by email at jproctor@ua.edu or by phone (205) 348-7207.

SAIR Conference – Memphis, TN 2013 Sponsor/Exhibitor Opportunities

	\$4,000 Platinum Sponsor <i>(limit of 4)</i>	\$3,000 Gold Sponsor	\$2,000 Silver Sponsor	\$1,000 Exhibitor
Booth Location	16 x 10 ft (double) in prime location	8 x 10 ft in high traffic area	8 x 10 ft in designated area	8 x 10 ft In designated area
Complimentary Conference Registrations	4	3	2	1
SAIR Membership	1	1	1	1
Acknowledgement in Conference Program	✓	✓	✓	✓
Hyperlink on Conference Website	✓	✓	✓	✓
Invitation to Newcomer's Reception	✓	✓	✓	✓
Advertisement in Conference Program	Full-page	Half-page	Quarter-page	
Sponsorship of Events	✓	✓	✓	
Presentation during Conference	Concurrent Session	Concurrent Session	Luncheon Roundtable	
Mailing List of Attendees (pre-conference)	✓	✓		

Other Sponsorship Opportunities:

Brand Awareness (i.e., Bag Stuffers) - \$200 per piece
 Program-at-a-Glance Sponsorship - \$500
 Name Tag/Badge Holders – at cost
 Conference Tote Bags – at cost
 Water Bottles – at cost

SAIR Conference
2013

October 5-8, 2013

Sponsor/Exhibitor
Contact:

Julianna Proctor
jproctor@ua.edu
 (205) 348-7207

Travel Grants By Lee Sanders

APPLY FOR A SAIR 2013 CONFERENCE TRAVEL GRANT TO MEMPHIS!



Are you ready to rock? Well, SAIR 2013 is the place to be as we gather in Memphis, TN on the Mississippi River and celebrate our annual conference with our theme. We award three types of travel grants and you will find information on how to apply along with all deadlines on our conference website at http://www.louisianau.com/sair13/travel_grant.php.

SAIR Travel Grant

The 2013 Conference Travel Grants will be awarded to seven members in order to promote professional development among institutional research professionals. These awards are available to both active members and newcomers (individuals who will become new members at the 2013 Annual Conference). Priority will go to applicants who have not received a travel grant from SAIR within the past two years. All grants are \$300, plus a waiver of conference registration fees (an additional \$265 value).

Bill Fendley Travel Grant

The Bill Fendley Travel Grant will be awarded to a deserving member whose first SAIR was in 2012 in Orlando. Grants are \$300 plus a waiver of conference registration fees.

Larry Jones Graduate Student Travel Grant

Established in 2005 to honor past SAIR president and executive board member Larry G. Jones, the travel grant will be awarded annually to a deserving graduate student who meets the award criteria outlined below. A total of \$500 will be awarded to the successful applicant to defray travel expenses associated with the annual SAIR conference and the conference registration fee will be waived as well.

The applicant for the Larry G. Jones Graduate Student Travel Grant must be currently enrolled as a graduate student at either the master's or PhD level at an accredited institution of higher education. Enrollment must be verified via letter from the registrar of the home institution. The applicant must also have submitted a scholarly paper which has been accepted for presentation at the annual SAIR conference.

Instructions for applying for the Jones Graduate Student Travel Grant can be found at: http://www.louisianau.com/sair13/travel_grant.php.

For more information on any Travel Grants, please contact Lee Sanders at lsanders@sauech.edu.



Call for Nominations for SAIR Awards By Andrew Luna

SAIR would like to encourage you to nominate an outstanding member for consideration for the following awards.

James Montgomery Outstanding Service Award

This award is given to an individual who has made a significant contribution to SAIR over an extended period of time. Nominees must have been a SAIR member for over five years and cannot be a member of, nor a candidate for, the Board of Directors during the year nominated. In addition, two of the following criteria must be met:

- have been a member of the Board of Directors or a chair of a conference, or a presidentially appointed committee;
- have been an officer of, or a recognized leader in, the establishment of a state or special interest group which has been associated with SAIR; and/or
- have made a professional contribution to SAIR by being actively involved in a combination of the following: presented contributed papers at the SAIR conference; organized, offered, or acted as a primary participant in workshops at the SAIR conference or workshops sponsored by an affiliated SAIR organization or group; contributed in some other specific significant way that has advanced the professionalism of SAIR.

Distinguished Member Award

Distinguished Membership may be awarded to members or former members who have made distinguished contributions to institutional research. This award is a meaningful recognition of significant effort in the field of institutional research. The award is for the lifetime of the individual. (Persons retiring from active service in institutional research may be recognized through the award of emeritus membership rather than distinguished Membership).

A member or former member nominated for Distinguished Membership should meet the following qualifications:

- has been an active and contributing member of SAIR
- has contributed substantially to the field of institutional research over an extended period of time, either in the practice of institutional research or in a supporting role (e.g. faculty, President)
- has influenced higher education policies and practices through work or research.

Special Recognition Unsung Hero Award

This award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition.

The types of effort to be considered include management assignments, innovative projects or ideas, development of new initiatives, or other ongoing service to SAIR, other than as an elected officer. [For purposes of this award, "officer" is defined as President, Secretary, or Treasurer.] Officers are excluded in order to encourage initiative in fields other than political office and to ensure that the award does not become an appreciation award for past presidents. All members of SAIR are eligible to receive the award with the following exceptions: a member who has previously won the award; officers of SAIR shall not be eligible for five years after leaving their last office.

SAIR Awards Nomination Process

Send an e-mail attachment in Microsoft Word format by August 16, 2013 to Andrew Luna at alluna@una.edu. Please put "SAIR AWARD NOMINATION" in the subject line of the email. The attachment should include the following sections:

SAIR Award Name:

Nominator information: name, current position, company or institutional affiliation, address, phone, fax, and email.

Nominee information: name, current position, company or institutional affiliation, address, phone, fax, and email.

Has this nomination been discussed with the nominee? (Yes or No)

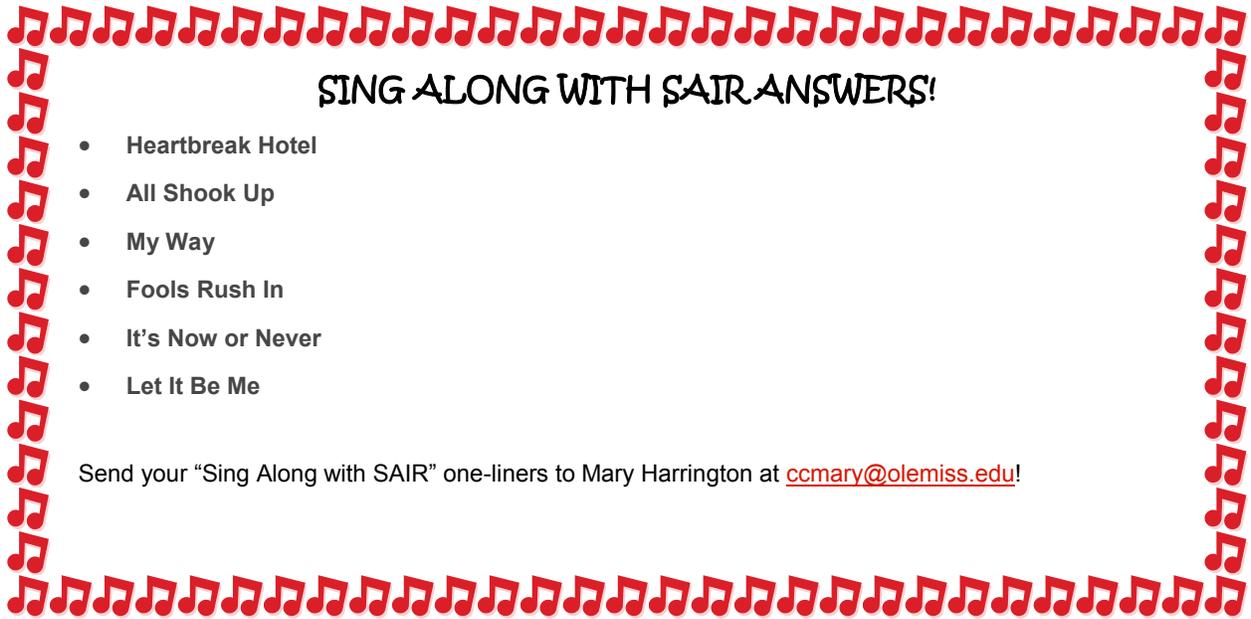
Provide a **brief summary** of the nominee's accomplishments in reference to the award for which they are nominated; Has this achievement been the basis of any other previously awarded SAIR Award? If yes, how does this nomination differ from previous body of work honored?

Provide a narrative summary of **1,000 words or less**. The narrative should evaluate the nominee's accomplishments and a specific identification of the work to be recognized; explain why the nominee is being recommended for this award with regard to the stated purposes of the award; if the nominee has received another SAIR Award within the last five years, specifically describe why this nomination is appropriate; if the nominee has received a previous SAIR Award, describe why this award nomination does not cover the basis for a previous award; analyze patents if cited; and if the nominee is not the sole author of works, specify the contribution of the nominee. Questions regarding the awards process should be directed to Andrew Luna via e-mail, alluna@una.edu, or phone (256) 765-4221.

Conference Awards

Best Fact Book, Best Mini-Fact Book, Best Electronic Fact Book, and Best IR Website will be given out during the awards breakfast at the conference in Orlando. Fact Books and Mini-Fact Books will be collected and judged during our annual conference. Submissions and judging for the Best Electronic Fact Book and Best IR Website will take place prior to the conference.

To submit your electronic fact book or IR website for consideration, please contact Andrew Luna, alluna@una.edu, by June 14, 2013.



SING ALONG WITH SAIR ANSWERS!

- Heartbreak Hotel
- All Shook Up
- My Way
- Fools Rush In
- It's Now or Never
- Let It Be Me

Send your "Sing Along with SAIR" one-liners to Mary Harrington at cmary@olemiss.edu!

In Memoriam

By Kathleen Morley

On April 2, SAIR lost a long-time and most beloved member – Larry G. Jones. Larry was a Past President of SAIR and received both the James R. Montgomery Outstanding Service Award (1992) and the Distinguished Membership Award (1999). He also served on the AIR Board of Directors, chaired numerous AIR committees, and received the AIR Distinguished Member Award.

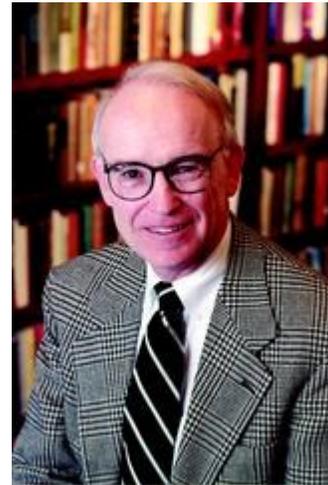
Larry served as the liaison between the Institute of Higher Education (IHE) at the University of Georgia and SAIR when IHE served as the “home office” for SAIR. Larry was passionate about welcoming newcomers and graduate students into the SAIR organization. The Larry G. Jones Graduate Student Travel Grant was established in 2005 to honor Larry’s commitment to graduate education.

Several SAIR Past Presidents (Dinosaurs) have expressed their memories of Larry:

“I think all of us would include Larry among our “heroes” of the profession. He never failed to offer wisdom and humor in his advice.”

“He was indeed a fellow of infinite wit and great humanity.”

“His easy smile and sense of humor made it easy for folks to feel comfortable with him quickly, and his southern “style” was a true gift. In addition to being a great guy, Larry was an innovative thinker about the practice of institutional research and how that function could help institutions of higher education.”



I consider myself very fortunate to have known Larry. As a newcomer to SAIR in 1991, Larry made me feel so welcome. He was a fountain of knowledge and was always willing to offer sage advice. At the same time, he never failed to make me throw my head back and laugh at the things he said and did. He was truly one of a kind.



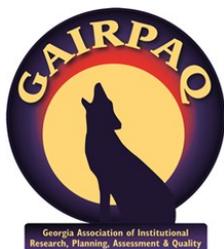
SAIR Affiliates

Arkansas Institutional Research Organization



A grant is funding a state-wide Data Mart project for all of the Arkansas 2-year community colleges. As a separate task we have chosen to create statewide Standardized Data Definitions to improve the consistency of our 2-year data and allow us to leverage our resources. The Center for Applied Research (CFAR) was contracted to provide and implement the Data Mart solution. Their solution is based on SAS Datasets and a library of common reports that provide key data points, historical trends and standard IR reports. The goal is to improve our data driven decision capabilities. Most of our 2-yr.colleges have limited or no IR staff and this project will provide the tools to do more with available resources. The standardized data sets will allow colleges to share reports created by other colleges and CFAR, instead of each of the 22 colleges having to recreate and maintain their own report sets. The solution will also reduce the time required to create and submit reports such as IPEDS.

Georgia Association of Institutional Research, Planning, Assessment, and Quality



The 2013 Annual Conference was held on March 18-19 at Georgia Military College. Dr. Karen Webber was the invited keynote speaker. We hosted a pre-conference IPEDS workshop and then 1.5 days of workshops and concurrent sessions. The Best Paper was awarded to Donyell Francis of the Technical College System of Georgia for his presentation, "Analyzing Student Data Using MS Excel 2010 and PivotTables". Donyell received the travel award to present his paper at the AIR Forum.

Louisiana Association for Institutional Research

The Louisiana Association for Institutional Research (LAIR) will hold its annual conference, "High Stake Data Reporting", on June 5-6 on the campus of Baton Rouge Community College. Dr. James Firnberg, a charter member of the Association for Institutional Research (AIR), will present the history of LAIR, SAIR, and AIR. Dr. Firnberg has been active in AIR since 1965 and is a past president of AIR and LAIR. Louisiana Commissioner of Higher Education and Past President of SAIR and LAIR, Dr. Jim Purcell will also speak to conference participants about the important role that institutional researchers play in higher education.



SAIR Affiliates



Mississippi Association for Institutional Research

The Mississippi Association for Institutional Research held its annual conference in April 2013 in Jackson. Conference attendees participated in a fun walk/run before the conference began for the theme, "Keeping the Pace in the Data Race: Are YOU an IE/IR Marathoner?". Rosemary Lamb, Vice President for Institutional Effectiveness and Accreditation at Coahoma Community College, was awarded the Jim Nichols Service Award, which is presented to a current or former member who has shown exemplary service and leadership to MAIR. Congrats, Rosemary!



North Carolina Association for Institutional Research

North Carolina Association for Institutional Research

The North Carolina Association for Institutional Research (NCAIR) held their 40th Annual Conference March 3rd-5th, 2013. The conference was held jointly with the South Carolina Association for Institutional Research at the Francis Marion Hotel in Charleston. The theme of the conference was "The Role of the Researcher: Adding Value in a Changing Environment". The joint conference featured four invited speakers and 25 member/sponsor concurrent sessions. Prior to the beginning of the conference, an IPEDS workshop on "Data and Benchmarking" was conducted. In addition to sponsors and invited guests, over 150 NCAIR/SCAIR members participated in the conference. NCAIR will be hosting a Summer Drive-In at SAS Campus in Cary NC on July 19th, 2013. More information can be found at our website - www.ncair.net.

Texas Association for Institutional Research

The Texas Association for Institutional Research (TAIR) will hold its annual professional development Summer Workshops on Friday, August 2 on Texas State University's campus in Round Rock, TX. These workshops are designed to be 'drive-in' workshops and are an affordable way to gain new skills. The 36th annual TAIR conference, "Big Data for Big Decisions in Big D," will be held on February 18-21, 2014 in Addison, TX. The deadline to submit a presentation proposal for the February 2014 conference will be August 31, 2013. More information about each of these events will be posted to our website: <http://texas-air.org/>.



Save the date — SAIR 2014
October 4-7, 2014
Sandestin, Florida
By Diane Hodgins, 2014 Local Arrangements

SAIR will be coming to the sugar white beaches and emerald waters of northwest Florida in 2014! Sandestin, located on the Emerald Coast of Florida, is known worldwide for its stunning white beaches and crystal-clear waters. Originally a tiny fishing village, the destination is now popular with tourists and welcomes millions of visitors each year. With golf courses, world-class tennis facilities, pools, marinas, shopping and dining, Sandestin offers luxury, adventure, relaxation and plenty of fun, all within easy reach. Northwest Florida Regional Airport (VPS) makes it easy to reach this Florida Panhandle destination.



The Hilton Sandestin Beach Golf Resort & Spa will be the headquarters for SAIR 2014. The Hilton Sandestin Beach has earned the highest level of prestige among Florida Gulf Coast hotels, establishing it as the region's premier resort hotel. As Northwest Florida's only beachfront resort hotel, the Hilton Sandestin Beach offers endless recreation options, including:

- an opulent world-class day spa and state-of-the-art fitness center
- elegant award-winning cuisine, including a AAA Four-Diamond restaurant and casual beachside dining
- onsite activities, including one indoor / two outdoor pools and access to four championship golf courses and 15 tennis courts
- accessibility to the vibrant Village of Baytowne Wharf which is located on the shores of the Choctawhatchee Bay. This village features an array of boutiques, eateries, galleries and a jam-packed schedule of outdoor festivals and special events.

All these things will make this convention just what you want it to be - all minutes away from your room. With amenities like these, it's no wonder this hotel has been decorated with such a long line of impressive awards, including:

- Greens of Distinction Award, by Corporate & Incentive Travel
- Award of Excellence, by Corporate & Incentive Travel
- Gold Key Award, by Meetings and Conventions



Average Temperatures

October HI: 81 degrees F LOW: 58 degrees F

Airports: VPS Northwest Florida Regional Airport (Ft. Walton Beach)
15.30 miles

SAIR Financial Statement 1st Quarter of 2013

Assets as of January 1, 2013	Checking Account	SAIR	CMG*	PDCF**	Total
Bank balance	\$ 29,398.73	\$ -	\$ -	\$ -	\$ 29,398.73
Investment balance		\$ 32,829.64	\$ 5,020.96	\$ 5,337.02	\$ 43,187.62
Total	\$ 29,398.73	\$ 32,829.64	\$ 5,020.96	\$ 5,337.02	\$ 72,586.35
Income during the quarter:					
New and Renewed Membership	\$ 150.00	\$ -	\$ -	\$ -	\$ 150.00
2012 Sponsor payment	\$ 2,000.00	\$ -	\$ -	\$ -	\$ 2,000.00
2012 Conference payments	\$ 425.00	\$ -	\$ -	\$ -	\$ 425.00
Checking Interest	\$ 0.58	\$ -	\$ -	\$ -	\$ 0.58
Donation/deposit to CMG fund			\$ 447.00		\$ 447.00
Investment Interest	\$ -	\$ 0.82	\$ 0.13	\$ 0.13	\$ 1.08
Total Income	\$ 2,575.58	\$ 0.82	\$ 447.13	\$ 0.13	\$ 3,023.66
Expenditures during the quarter:					
January 2012 Board/Planning Meeting	\$ 3,972.30	\$ -	\$ -	\$ -	\$ 3,972.30
Transfer to investment	\$ 447.00	\$ -	\$ -	\$ -	\$ 447.00
2012 Conference expenses	\$ 106.82	\$ -	\$ -	\$ -	\$ 106.82
2012 Conference refunds	\$ 109.35	\$ -	\$ -	\$ -	\$ 109.35
Elavon Merchant Account Fees	\$ 369.85	\$ -	\$ -	\$ -	\$ 369.85
Liability insurance	\$ 995.00	\$ -	\$ -	\$ -	\$ 995.00
Total Expenditures	\$ 6,000.32	\$ -	\$ -	\$ -	\$ 6,000.32
Total net income during period	\$ (3,424.74)	\$ 0.82	\$ 447.13	\$ 0.13	\$ (2,976.66)
Assets as of March 31, 2013					
Bank balance	\$ 25,973.99	\$ -	\$ -	\$ -	\$ -
Investment balance		\$ 32,830.46	\$ 5,468.09	\$ 5,337.15	\$ 43,635.70
Total	\$ 25,973.99	\$ 32,830.46	\$ 5,468.09	\$ 5,337.15	\$ 69,609.69

* CMG: Committee on Mission and Goals

**PDCF: Professional Development Contingency Fund

Bethany Bodo
SAIR Treasurer
April, 2013