



President's Message - Emily Campbell, 2021-22

2022 is in full swing! I hope the new year has brought each of you a renewed sense of purpose, health, and happiness. Your SAIR Board of Directors has hit the ground running. In January, we visited the historic Hotel Monteleone in New Orleans to begin planning the 2022 Annual Conference. The conference is in good hands with SAIR Vice President and Program Chair, Kristy Neal. We cannot wait to unveil this year's theme, open the call for proposals, and open registration for what promises to be a great conference in one of America's greatest cities- New Orleans! We also unveiled a wonderful lineup of virtual professional development opportunities that will run from March through October. The Carousel of Knowledge, a series of virtual professional development opportunities leading to the 2022 Conference in New Orleans, is now open for registration. You can visit the registration site [here](#). Each session is \$50.00, and recordings of the sessions will be available to registrants for 90 days following the sessions. Registration is open to anyone – SAIR members or not – so feel free to share the registration site with anyone in your professional network. I am thankful for Members-at-Large Meaghann Wheelis and Will Miller for organizing this wonderful professional development opportunity.



Beyond assisting Kristy with the annual conference and ensuring that the Carousel of Knowledge is a success, I plan to form a Financial Advisory Committee this spring to assist the Board with reviewing the organization's financials, per the [SAIR By-Laws](#). The Committee's report will be shared with the membership at the Annual Business Meeting in October in New Orleans. Ensuring that our Board has been faithful stewards of the organization's finances is extremely important to me and the Board.

As winter fades to spring, you will be seeing many communications from us – unveiling of the 2022 Annual Conference theme, the call for proposals for the annual conference, the opening of hotel registration for the annual conference, and reminders to register for a Carousel of Knowledge virtual session. I hope you will participate in all our organization has to offer.

Stay well, productive, and healthy.

Emily Campbell

SAIR President



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SAIR
SOUTHERN ASSOCIATION
FOR
INSTITUTIONAL
RESEARCH

<http://sair.org/about-sair/>

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*River Parishes Community
College, LA*

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*Louisiana State University,
LA*

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Baylor University, TX*

*Suzanne Klonis
Furman University, SC*

*Will Miller
Jacksonville University, FL*

*Molly Hall
Virginia Tech, VA*

Vice President and 2022 Program Chair - Kristy Neal, 2021-22

NOLA or bust!

Things are looking up in 2022, and we are excited about hosting our in-person conference October 1-4 in New Orleans, LA. The board members enjoyed their visit to the Hotel Monteleone in January. Yes, we worked, even in the midst of Mardi Gras season. We did throw in some fun though, as we ventured out into the French Quarter. There were hunts for king cake and pralines, beignet tastings, palm readings, and classic New Orleans cocktails. Some even scored seats at the Carousel Bar. We just wish the weather had been a little more Louisiana-like.

During our planning weekend, we met with hotel staff, toured the conference area, and sampled some of the tasty treats. We also recapped last year's conference evaluations and plan to incorporate some of your suggestions.



Vice President and 2022 Program Chair - Kristy Neal, 2021-22 (continued)

The 2022 conference theme is “Data, Collaboration, & all that Jazz.”

The last 2 years have indeed felt like a race to move forward, and yet some days it feels like we are on a carousel simply going in circles. Throughout the pandemic, we have witnessed data drive policy and decisions at every level. We have seen it force action and cause drastic change. It has encouraged members of varying communities to cross borders and collaborate. Similarly, SAIR has expanded and welcomed our partners in assessment, effectiveness, and accreditation. Although these units have differing roles, they each rely on data, and our institutions depend on their collaboration to accomplish their goals.



The theme also refers to jazz music which was born in New Orleans. Jazz is a collaboration of cultures, and mixes aspects of various styles. As it spread around the world, it adapted its styles based on national, regional, and local music cultures. Like jazz music, we will continue to **COLLABORATE** and adapt based on shared ideas, and of course, **DATA!**

Plan! Mark your calendar for SAIR 2022 to be held October 1-4, 2022 at the Hotel Monteleone in New Orleans, LA. Pre-conference workshops will be held Saturday, October 1 and Sunday, October 2. Post-conference workshops will be held the afternoon of Tuesday, October 4. Those who are new to SAIR should plan to attend the full-day **Newcomers workshop** Sunday, October 2.

Share! The quality of SAIR is directly correlated to the information you share. Please consider advancing our membership by presenting at the conference through a workshop or concurrent session. Sharing your knowledge and expertise will enhance the education and careers of attendees. Look for the **Call for Proposals** in March with a deadline of April 22.

Volunteer! If you would like to help make SAIR 2022 the best yet, please contact Kristy Neal at vp@sair.org. You are an integral part of the success of our conferences. Please consider contributing as a track chair, proposal reviewer, or even as a session coordinator. This is a great way to get involved and meet your peers.

Stay Tuned! Call for proposals, hotel reservation link, Travel Grant applications

**Vice President and 2022 Program Chair - Kristy Neal,
2021-22 (continued)**



I hope you take some extra time to spend in the city and learn about its diverse culture and unique cuisine. New Orleans is a remarkable place with a tremendous amount of history. Just within walking distance of the conference hotel are hundred of restaurants, music venues, attractions, and tours. Click the link below to learn about the walkable downtown area and start planning your trip!

<https://www.neworleans.com/meeting-planners/why-new-orleans/walkable-downtown/>

See you in New Orleans!

Kristy Neal, SAIR 2022 Program Chair



Suzanne Simpson - Past President, 2021-22

SAIR Elections 2022

The time is near in which we will begin the process of identifying Rockstar SAIR members that will continue to lead the organization into the future. This year we will be filling four SAIR Board of Director positions: Vice President/2023 Program Chair, Secretary, two Member-at-Large positions (Registration & Memberships; & Professional Development), and five positions on the 2023 Nominating Committee.



My duties as SAIR Past President are to chair the nominating committee. Five of your colleagues, voted on by the membership, will be joining me to identify the slate of candidates for each of these roles. These members are Jessica Carroll, Ginny Cockerill, Samantha Nix, Marc G. Turner, and Margaret Walden.

As you begin to think about the future of SAIR and enthusiastic leaders of our organization, think about those that can continue to plot us into the future. The challenge will be to identify leaders of SAIR who are a comprehensive representation of our great organization and inclusive of the diverse roles and backgrounds that we each hold as individuals within our profession. As members of the organization, you are the ones that know your colleagues the best. Please help the nominating committee by reaching out to me or any NEC member to learn how you can nominate and/or find out more about a great opportunity to get engaged with a wonderful organization. By investing in SAIR, it is a great way to enhance your personal network and your professional skills.

If you or someone you know in SAIR is a good fit for any of these four roles, they can be nominated in one of three ways: 1) candidates telling us of their interest in leading, 2) candidates who get nominated by their colleagues, and 3) candidates that the committee identify as a good fit for SAIR leadership.

I, as many, Past President's before me, prefer that our next leaders be in the first two categories as there is a limit to the knowledge the committee members have on the breadth of SAIR members. Please feel free to step forward and nominate yourself, or nominate a deserving colleague. You do not have to be in a director or higher-level position in your organization to serve on the Board of Directors for SAIR. You just need to be someone who has the desire to lead and lend your vision and time to SAIR. We will be sending out a call for nominations in the next month, but feel free to throw your hat into the ring sooner rather than later, or let me know who you would like to nominate. As I have found out through service to SAIR, your experience will be a rewarding one in which you will gain valuable skills as well as develop lifelong friendships and colleagues.

Suzanne Simpson, Past President



Professional Development - Will Miller, Member-at-Large, 2020-22

As I sit here preparing to watch Mardi Gras festivities in just a few days, I can't help but think ahead to our upcoming time in New Orleans this October. With the growing focus on data and informed decision-making in higher education, the role of institutional researchers continues to be emphasized within our institutions and the academy at large. I hope you will all consider presenting workshops to help your peers see what you are doing on your campus in an applied format. Three- and six-hour workshop slots will be available on Saturday, Sunday, and Tuesday. We are interested in a range of workshop topics—but especially in whatever areas you believe you have important knowledge to share. We look forward to proposals regarding SACSCOC standards, data visualizations (using any number of tools), strategic planning, office management, IPEDS tips and tricks, survey design, student success, assessment management processes, and data governance. More than anything, I look forward to seeing your ideas. Proposals will open soon! I welcome any questions, comments, and ideas at wmler5@ju.edu or (904) 495-3574.

And while you're thinking about the New Orleans conference, check out the Carousel of Knowledge for monthly opportunities for professional development between now and our next opportunity to come together! More information can be found at the [registration site](#).

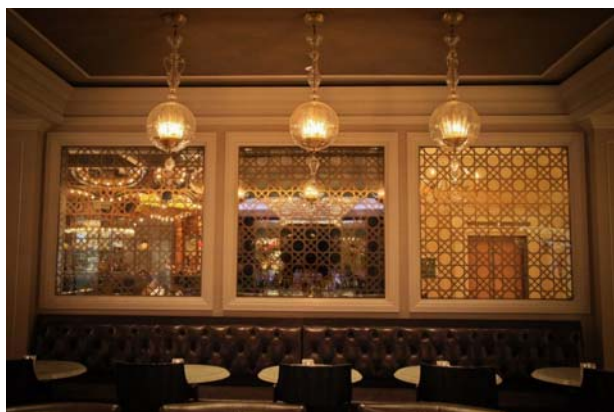


Registration - Meaghann Wheelis, Member-at-Large, 2020-22

It's only been a few months since we met in October and the Carousel of Knowledge, SAIR's first virtual professional development opportunity, is in full swing! Workshops are offered each month to continue our learning leading up to the fall conference in New Orleans. If you haven't seen the lineup of sessions from our outstanding colleagues you can view the workshop descriptions and [register here](#). One of these topics might even spark an idea for a presentation at SAIR 2022!

Before we know it, the summer will be here and registration will open for the New Orleans conference. If you're looking for an opportunity to get more involved with SAIR, consider volunteering at the registration desk. It is a great way to meet the membership if you're a newcomer or to see old friends and colleagues if you are a returning SAIR member.

We look forward to seeing everyone virtually in workshops and in-person in New Orleans!



Member Engagement and Marketing - Molly Hall, Member-at-Large, 2021-23

SAIR Travel Grants and Best Practice Awards

After attending the conference planning meeting in January and seeing the Hotel Monteleone firsthand, I am even more excited about the 2022 SAIR Conference in New Orleans, LA! The SAIR Board is already starting to plan for travel grants to help support member travel to New Orleans. Although applications for 2022 SAIR Travel Grants will not open for a few more months, please start thinking about applying for one of the following grants if you are eligible. More detailed information is available on the SAIR website at <https://www.sair.org/awards/bill-fendley-travel-grant/>.

- **Newcomers Grants for First-time Attendees**: \$300.00, plus waiver of conference registration fee. To be eligible, applicants must have never attended a SAIR conference.
- **Bill Fendley Travel Grants for Second-Year Attendees**: \$300.00, plus waiver of conference registration fee. To be eligible, applicants must have attended the SAIR conference as a Newcomer the previous year.
- **Larry G. Jones Graduate Student Travel Grant**: \$500, plus waiver of conference registration fee. To be eligible, applicants must have submitted a scholarly paper which has been accepted for presentation at the annual SAIR conference.
- **Edith H. Carter Travel Grants**: \$500.00. To be eligible, applicants must be a member of SAIR.

The SAIR Board has also started planning for the Annual Best Practice Awards. More detailed information on best practice awards is available at <https://www.sair.org/awards/annual-fact-book-and-electronic-document-competition/>. In 2022, we will recognize outstanding work in the following four categories:

- **Best Print Report**: fact book, report, infographic, or other item optimized and formatted for printing
- **Best Interactive Report**: fact book, report, infographic, or other item that is interactive and not primarily designed to be printed
- **Best Website**: departmental website, evaluated on its overall structure, content, and design
- **Best Innovative Practice**: assessment program, workflow, or other team process that has led to increased efficiencies and/or improved outcomes

More information, including deadlines for SAIR Travel Grants and Best Practice Award submissions, will be coming out during the next few months via the SAIR listserv. Please stay tuned!



Sponsors and Exhibitors - Suzanne Klonis, Member-at-Large, 2021-23

SAIR 2022 Sponsorship Levels and Add-Ons!

	Bronze	Silver	Gold	Platinum
	\$1000	\$2000	\$3000	\$4000
Booth Size	8x10	8x10	8x10	16x10
Conference Registrations/Attendees	1	2	3	4
Acknowledgement in Conference Program	✓	✓	✓	✓
Hyperlink on Conference Website	✓	✓	✓	✓
Invitation to President's Reception (Saturday night)	✓	✓	✓	✓
Advertisement in Conference Program		✓ ¼ Page	✓ ½ Page	✓ Full-Page
Event Sponsorship		✓	✓	✓
Mailing List of Registered Attendees (1 week prior to conference)	+\$250	✓	✓	✓
Concurrent Session Presentation			✓	✓

Sponsorship Add-Ons*

Brand Awareness	\$200 / item
Additional Sponsor Attendee	\$325
Program-at-a-Glance	\$350
Sponsor-Provided Name Badges & Lanyards	\$500
Directional Signage Branding	\$350
Hotel Room Key Branding	\$3,250
Sponsor-Provided Catchbox Microphone Cover	\$250
Tote Bags	at cost

* Pricing for some add-ons is negotiable based on sponsorship level.

SAIR 2022 Conference
Oct 1 - 4, 2022

Hotel Monteleone
New Orleans, LA

For more information please contact:

Suzanne Klonis
suzanne.klonis@furman.edu
Vendor/Sponsor Coordinator

Southern Association for Institutional Research
Balance Sheet
Accrual Basis As of December 31, 2021
James Hunt, Treasurer, 2021-23

ASSETS	
Current Assets	
Checking/Savings	
Bank	
PayPal Account	501.39
Vanguard Mutual Fund	78,664.09
Wells Fargo Account	28,266.40
Wells Fargo Savings (Cap. One) Account	26,948.28
Total Bank	134,380.16
Total Checking/Savings	134,380.16
Total Current Assets	134,380.16
TOTAL ASSETS	134,380.16
LIABILITIES & EQUITY	
Equity	
Net Assets	172,021.53
Retained Earnings	13,366.53
Net Income	-51,007.90
Total Equity	134,380.16
TOTAL LIABILITIES & EQUITY	134,380.16

Southern Association for Institutional Research
Profit & Loss
Accrual Basis, October through December 2021

Ordinary Income/Expense Income	
Income	
Bank Interest	2.87
Change in Mutual Fund	1,887.04
Direct Public Support	
Edith H. Carter Travel Grant	-1,000.00
Individ, Business Contributions	325.00
Total Direct Public Support	-675.00
Member Conference Fees	
Other Events	30.00
Member Conference Fees - Ot...	7,645.00
Total Member Conference Fees	7,675.00
Memberships Fees	360.00
Total Income	9,249.91
Gross Profit	9,249.91
Expense	
Bank Charges	60.00
Conference	
Hotel	94,192.08
Supplies	641.19
Conference - Other	10,858.72
Total Conference	105,691.99

Southern Association for Institutional Research
Profit & Loss
Accrual Basis, October through December 2021

Ordinary Income/Expense Income	
Elavon Merchant Account Fees	812.51
Grants	
Conference Travel	925.00
Total Grants	925.00
Insurance	1,123.00
PayPal Merchant Account Fees	8.61
Reimbursement	
Conference Fee	400.00
Total Reimbursement	400.00
Total Expense	109,021.11
Net Ordinary Income	-99,771.20
Net Income	-99,771.20

A WORD FROM SAIR AFFILIATES...Updates on State AIR Conferences



The **Alabama Association of Institutional Research** 2022 Annual Conference will be held March 23-25 at Springhill Suites Orange Beach at The Wharf. The theme will be "Pivot To a Better Future".

The **Arkansas Institutional Research Organization (AIRO)** will soon announce plans for their next conference.



The **Florida Association for Institutional Research** 2022 Annual Conference will be held virtually on March 25.



The **Georgia Association of Institutional Research, Planning, Assessment, and Quality** will hold its 2022 Annual Conference on June 16-17.



LAIR will hold its annual conference this summer on July 13-14, 2022 at Northwestern State University in Natchitoches, LA. The conference, themed "Educate, Innovate, and Collaborate", will feature sessions where we share methods, build on each other's ideas, and advance the work of our profession.



The **Maryland Association of Institutional Research (MdAIR)** - MdAIR will hold a virtual Spring 2022 Institute on April 29.



The **Mississippi Association for Institutional Research** will hold its Spring 2022 Annual Conference on March 24-25 at the Bancorp South Center in Tupelo, MS.



The **North Carolina Association for Institutional Research - NCAIR** will hold its Spring 2022 Annual Conference virtually on April 7.



The **OK-AIR** Spring 2022 Conference will be held at the University of Oklahoma on April 22.



The **South Carolina Association for Institutional Research** Spring 2022 Conference was held February 24-25 at the College Center at Trident Technical College.



The **Tennessee Association for Institutional Research** will hold its 2022 Conference on August 3-5 at Drury Plaza Hotel Nashville Franklin in Franklin, Tennessee.



The **2022 TAIR Annual Conference** was held February 28, 2022 – March 2 at the Embassy Suites Denton Convention Center in Denton, Texas. The theme is "Big Data in Lil d".

New Orleans, Louisiana

