



President's Message - Meaghann Wheelis, 2023-24

Spring has sprung and there is excitement in the air as we look forward to what's to come in 2024! This is an exciting year for SAIR with the 50th anniversary celebration at this year's conference and your SAIR Board have been hard at work gearing up for the year ahead.



Upcoming Events

The SAIR Board met in January to visit the site for this year's conference and begin conference planning. James Hunt, VP and Program Chair, has some exciting ideas and I know this is a conference you won't want to miss! But you don't have to wait for the conference to continue your professional development- Marc Turner, Member-at-Large for Professional Development, is coordinating virtual OWLs workshops and the first will be offered in April. Keep reading to learn more!

If you are attending AIR Forum this year, join us **Wednesday, May 29, at 6:00 pm** for the SAIR affiliated organization meeting. This meeting gives us an opportunity to connect in person and share important updates. We hope to see you there!

Nominations for 2024-25 officers will open soon. If you have considered becoming more involved with SAIR, or if you know a member who would be a great addition to the SAIR leadership team, I encourage you to reach out to Kristy Neal, Past-President, to learn more.

New SAIR Logo

What better time to unveil a new logo than SAIR's 50th anniversary? The SAIR Board are seeking a new professional logo that represents our organization. A \$400 stipend will be awarded to the winning design which must be submitted to president@sair.org by May 15, 2024. More details, including the design specifications and submission guidelines, are available on [our website](#). I know we have some very creative members and can't wait to see your ideas!

Next Up in 2024

Per the SAIR By-Laws, a Financial Advisory Committee will be convened to review financial statements from calendar years 2022 and 2023 and the Committee's report will be shared at the conference in September. Additionally, the SAIR Board are evaluating tools that will allow for enhanced website processes and more interaction with our membership. I am excited to share more in the next few months!

If you want to stay up to date in SAIR happenings don't forget to [sign up for the SAIR Weekly Update](#), and encourage your colleagues to join as well! The Weekly Update is where we share news including conference updates and other important news throughout the year.

I hope to see you at one of our upcoming events. If you would like to get more involved with SAIR [complete the volunteer signup form](#) or if you have any questions feel free to email me at president@sair.org.



Meaghann Wheelis, 2023 SAIR Vice President, welcomes keynote speaker, Jason Simon.

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UPCOMING
SAIR CONFERENCE
DATES & LOCATIONS

SAIR 2024
Atlanta, GA
Sep. 28-Oct. 1

SAIR 2025
Alexandria, VA
Sep. 27-30

SAIR 2026
Little Rock, AR
Oct. 24-27

SAIR 2027
TBD

SAIR

<http://sair.org/about-sair/>

President

Meaghann Wheelis
Baylor University, TX

Vice President

James Hunt
Florida State University, FL

Past President

Kristy Neal
Louisiana State University, LA

Treasurer

Erica Hughes
Southwest Tennessee
Community College, TN

Secretary

Eric Atchison
Arkansas State University
System, AR

Members-at-Large Member Engagement & Awards

Carley Dear
University of Mississippi
Medical Center, MS

Professional Development

G. Marc Turner
Texas State University, TX

Registration

Wendy Broyles
Troy University, AL

Sponsors & Exhibitors

Samantha James
Georgia Tech, GA

Vice President & 2024 Conference Program Chair James Hunt, 2023-24

Celebrating 50 Years

I sometimes wonder whether Jim Montgomery and Edith Carter had any sense of what their small institutional research conference in 1974 would become. When they gathered in Atlanta at Georgia State University for that first Southern Conference on Institutional Research, did they have any idea of the legacy they were creating? As we move into the summer and fall, I am excited to share more about how we will gather this fall to reflect on that legacy and begin to imagine the next 50 years.



Conference Theme

On September 28-October 1, we will return to Atlanta and celebrate 50 years of SAIR. In recognition of this anniversary, our theme for the 2024 conference is *"Looking Back, Moving Forward."* This year's conference will give us an opportunity to look back on SAIR's first 50 years as well as the evolution of our work in institutional research and effectiveness. And perhaps more significantly, we will have an opportunity to consider the future of our field and how we will lead our institutions in moving forward.

Hotel Information

Our 50th anniversary conference will be held at the Westin Buckhead, which is a beautiful property located in the heart of Atlanta's Buckhead district, which boasts a wide array of amenities, including high-end shopping centers, gourmet dining options, and much more. Hotel reservations are open now, and I suggest you make yours soon! To learn more about the hotel and to make a reservation, please visit the [2024 Hotel Information page](#).

Call for Proposals

The defining feature of every SAIR conference is the quality and diversity of sessions available for attendees. From workshops to general sessions and special interest groups, SAIR sessions provide an opportunity for attendees to connect and share ideas that move our profession forward. Are you working on a new approach to understanding student success, or have you learned a new way to leverage data in making intelligent decisions on your campus? The 2024 conference Call for Proposals is available now with a deadline of April 15, I hope you will consider submitting one (or more!) proposals. To learn more, visit the [2024 Call for Proposals page](#).

Help! I Need Somebody! Help!

As we continue preparing for the fall conference, we need your help! As an entirely volunteer-led organization, SAIR relies on gifts of time and talent from dedicated members who serve the organization, and as any SAIR volunteer will tell you, giving back to the profession is both rewarding and fun! SAIR needs reviewers for awards, session proposals, and workshops as well as members of the Local Arrangements Committee. If you are interested in serving, please complete the [SAIR Volunteer Signup form](#).

If you have any questions about the 2024 conference, please do not hesitate to contact me at vp@sair.org. We look forward to seeing you in Atlanta!

SAIR 2024

50 YEARS

LOOKING
BACK
MOVING
FORWARD

UPCOMING
DEADLINES

OWLS Session
Registration
April 13

Conference Proposal
Submissions
April 15

Conference Hotel
Reservations
September 5

Kristy Neal - Past President, 2023-24**CALLING ALL LEADERS!**

2024 SAIR elections are right around the corner, and we need your help to identify and nominate our future leaders. This year, we will be electing four positions for the SAIR Board of Directors: Vice President/2025 Program Chair, Secretary, and two Members-at-large. We will also be electing the six positions on the Nominating Committee. As the immediate Past-President, I am the Nominating Committee Chair, and will be working with 5 of your esteemed colleagues to build the slate of candidates for this year's election cycle. The committee members, voted on by the membership, include:

- Matthew Campbell
- Eric Godin
- Suzanne Klonis
- Susannah Livingood
- Jason Wang.

SAIR has an incredible foundation having 50 years of strong leadership, and our goal is to post a strong slate of willing candidates to begin our journey into the next 50 years. We are looking for SAIR members who have expressed leadership capabilities and innovative ideas, have held other organization leadership roles, and truly want to serve. Consider nominating yourself or a willing colleague. Do not hesitate to reach out to me or any of the Nominating Committee members for information on any of the available positions or general requirements of board service.

On a personal note, serving on the SAIR Board has been the most rewarding experience of my career. I first served as Treasurer and just soaked up all the work being accomplished and ideas being shared. Running for Vice President/Program Chair felt out of my comfort zone, but I have never shied from a challenge. It was a year of both professional and personal growth and accomplishment, which has continued into my year as President and now immediate Past-President.

If you are wondering whether SAIR leadership is for you, please reach out.

2027 Site Selection

I have received proposals for the 2027 conference site, and I have been busy evaluating all the details. I will do my best to select a location that is both desirable and financially viable. Be on the lookout for the big reveal this summer!



Cara Mia Braswell admires the full room at the beginning of the SAIR 50 keynote address.

Southern Association for Institutional Research
Statement of Financial Position
As of December 31, 2023
Erica Hughes - Treasurer, 2023-25



	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Banks	
PayPal Account	48.02
Vanguard Mutual Fund	75,211.64
Wells Fargo Checking	8,365.69
Wells Fargo Savings	21,137.36
Total Banks	104,762.71
Total Bank Accounts	\$104,762.71
Accounts Receivable	
Accounts Receivable	1,545.86
Total Accounts Receivable	\$1,545.86
Other Current Assets	
Uncategorized Asset	350.00
Undeposited Funds	3,000.00
Total Other Current Assets	\$3,350.00
Total Current Assets	\$109,658.57
TOTAL ASSETS	\$109,658.57
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Net Assets	172,021.53
Opening Balance Equity	0.00
Retained Earnings	-53,340.75
Net Revenue	-9,022.21
Total Equity	\$109,658.57
TOTAL LIABILITIES AND EQUITY	\$109,658.57



A room with a view of the Mobile Bay at the Grand Hotel Resort & Spa in Point Clear, Alabama.

**Southern Association for Institutional Research
Profit & Loss, Accrual Basis
October through December, 2023
Erica Hughes - Treasurer, 2023-25**

	TOTAL
Revenue	
Bank Interest	25.02
Change in Mutual Fund	5,846.18
Conference Revenues	3,360.00
Conference Sponsorships	350.00
Member Conference Fees	5,350.00
Other Events	3,239.78
Reception Guest Tickets	90.00
Workshop Registrations	1,300.00
Total Conference Revenues	13,689.78
SAIR Memberships	325.00
Total Revenue	\$19,885.98
GROSS PROFIT	\$19,885.98
Expenditures	
Conference Expenditures	
Design and Promotion	1,838.90
Elavon Merchant Account Fees	1,385.88
Food	973.74
Hotel	135,603.11
Speaker Expenses	1,206.23
Total Conference Expenditures	141,007.86
Grants	4,300.00
Conference Travel	3,600.00
Larry Jones Student Travel	500.00
Total Grants	8,400.00
Overhead Expenditures	1,509.90
QuickBooks Payments Fees	52.15
Reimbursement	275.00
Total Expenditures	\$151,244.91
NET OPERATING REVENUE	\$ -131,358.93
NET REVENUE	\$ -131,358.93

SAIR Spring Word Search

I U P I M N T R A V E L W B X Z M G A B
 M P O F O P N D D A C W R X I O H Y I T
 K D O N L I N E K I S B O P V U R Q X G
 Q A I W N X A E A F S J A R Q E D Z X R
 S T Y O J O F T B S Y X J L K M O Y H A
 K E Q E R J F G L L W P V I T S G F T N
 W M T I B L F N E A W E E K L Y H Z O T
 J N Y X I D E I T O N G S D L Q N O I S
 Q L S S I V L A H Q R T Z U E D O L P U
 Q Y L I P N T P R D J G A D Z J M O Y S
 S X F N G O S Q V N V I I L F H I G W I
 V P X L X L N B N D I K T A A G N O C R
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 B K A S P N C T O T Q Z G Y J E T S G K
 Y P Q W E B D O Y R E L U C H I I Q T H
 E O F Z A R H V T E S A J H W E O Z A T
 E C P E C R I X A V F Y V P D J N C O S
 V Y Z U H K D E F V O L U N T E E R P J
 R A W N F J B S S Q S A T Y F Y T K A F
 R W G C Y T C X O I I E P B V H K V K D

Atlanta	Online	Awards	Volunteer
Georgia	Workshops	Sponsors	Peach
Logo	Learning	Travel	Weekly
Nomination	Series	Grants	Update



SAIR members enjoy the 2023 conference opening reception.

Secretary - Eric Atchison, 2022-24

Looking Back, Moving Forward

To echo SAIR Vice President & Program Chair James Hunt's theme for the 2024 Annual Conference, I find spring is a great time for renewal and refocus for the year ahead. I spent some time at the 2023 conference in Point Clear, Alabama perusing the **48 conference programs** that were put on display to help us celebrate the 50th SAIR conference. While themes change, our focus has always been on continuously improving and creating community. **Be sure to check out the next page** which displays all 48 of these programs. *Can you find the program for your first SAIR conference?*



Now is a great time to reflect on what you've accomplished or plan to accomplish this year and find a way to share that with the SAIR community. The Online Workshop & Learning Series is a great opportunity to connect with SAIR members outside of the conference and continue to develop our skills. Don't forget that partnering across institutions also expands the viewpoints of presenters and helps grow your network!

SAIR Weekly Update

After the 2023 conference concluded, the SAIR Board of Directors enlisted a new method of communicating with current and former members called the *SAIR Weekly Update*. This new channel allows us to consolidate communications for all officers, incorporate graphics as needed, schedule updates in advance, and utilize analytics to ensure our messaging is effective! Previous emails are [viewable in the archive](#) in case you missed any. Be on the lookout for announcements and opportunities to get involved in all things SAIR!



Facilitator Peach Game

Congratulations to the final winner for 2023 from the Fall Issue, **Charlie Wilder** (Auburn University)!

In this issue, we have hidden 3 peach icons like the one below within this newsletter. The first person to find all three peach icons and send their locations to secretary@sair.org will win a prize to be handed out at the 2024 conference! Here's an example of the peaches hidden in the issue (actual size may vary - *this one does not count!*):



Don't forget to [submit your news and updates](#) for the next issue of *The Facilitator*!

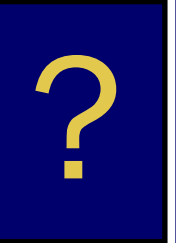
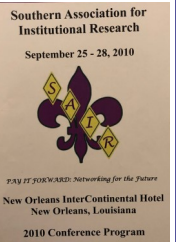
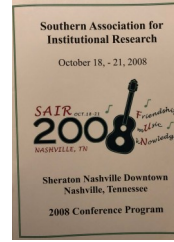
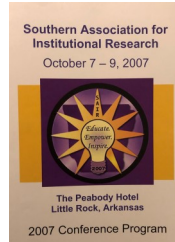
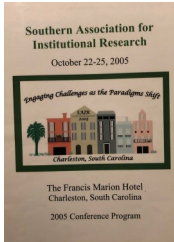
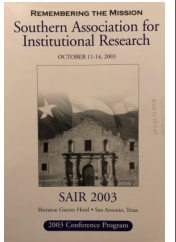
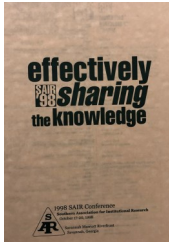
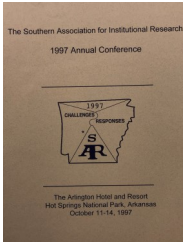
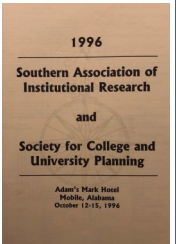
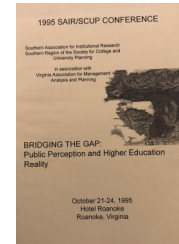
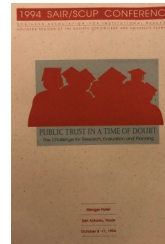
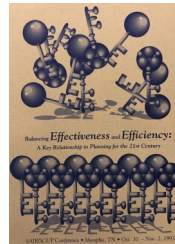
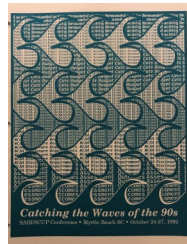
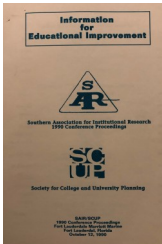
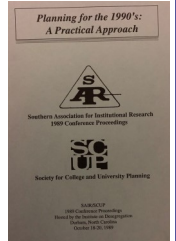
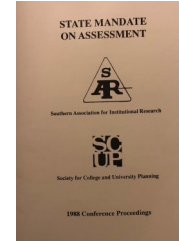
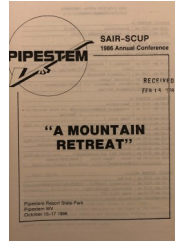
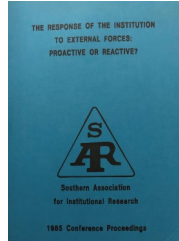
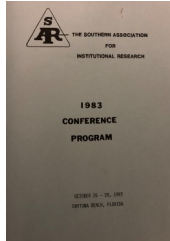
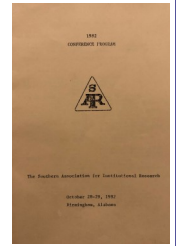
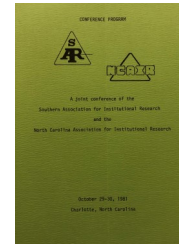
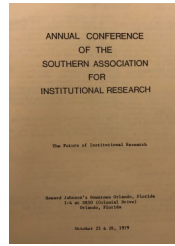
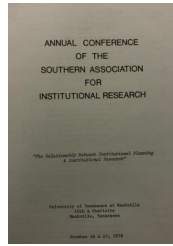
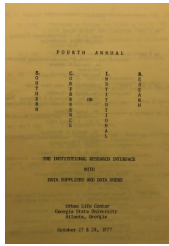
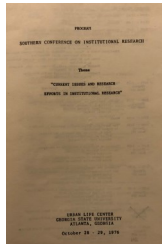
Member News & Updates

Wendy Broyles was recently awarded the Joseph T. Sutton Leadership Award for her service to ALAIR.

Rick Burnette has been promoted to Sr Vice Provost and Chief Strategy Officer (Academics) at Florida State University

Blake Rob  rt has been selected as a Data Analyst Fellow with the University of Louisiana System.

A picturesque sunrise on the pier at the SAIR 2023 conference location, the Grand Hotel Resort & Spa in Point Clear, Alabama.



Member Engagement and Awards - Carley Dear, Member-at-Large, 2023-25

Gaining skills and learning from colleagues at other institutions is one of my favorite parts about being a member of SAIR. The networking that takes place at the annual meeting can be invaluable as you tackle new projects or seek advice on how to better tell a data story. To facilitate sharing best practices, the SAIR board offers travel grants to help offset some of the expenses of coming to the annual conference. Additionally, the Board recognizes excellence in IR/IE through a series of practice and lifetime achievement awards. I hope each of you will consider submitting a person or project for consideration for one or more of the grants or awards.



SAIR Travel Grants

SAIR is offering four types of travel grants to help support member travel to SAIR's 2024 annual conference in Atlanta, Georgia:

- *Newcomers Grants for First-Time Attendees*: \$300 plus waiver of conference registration fee. To be eligible, applicants must have never attended a SAIR conference.
- *Bill Fendley Travel Grant for Second-Year Attendees*: \$300 plus waiver of conference registration fee. To be eligible, applicants must have attended the SAIR conference as a Newcomer the previous year.
- *Larry G. Jones Graduate Student Travel Grant*: \$500 plus waiver of conference registration fee. To be eligible, applicants must have a presentation accepted at the annual SAIR conference.
- *Edith H. Carter Travel Grants*: \$500. To be eligible, applicants must be a member of SAIR.

Applications will open in early April, and individuals who have not received a travel grant from SAIR within the past two years will receive priority. More detailed information on SAIR Travel Grants is available on the [SAIR website](#).

SAIR Best Practice Awards

Best Practice Awards share outstanding achievements by IR/IE offices. These awards are a terrific opportunity to highlight best practices utilized at your institution. This year, SAIR will recognize outstanding work in the following four categories:

- *Best Print Report*: fact book, report, infographic, or other item optimized and formatted for printing
- *Best Interactive Report*: fact book, report, infographic, or other item that is interactive and not primarily designed to be printed
- *Best Website*: departmental website, evaluated on its overall structure, content, and design
- *Best Innovative Practice*: assessment program, workflow, or other team process that has led to increased efficiencies and/or improved outcomes

The submission portal for the SAIR Best Practice Awards will open in the summer. To submit for an award, you must send examples of your submission and a description of why you think your submission is worthy of a "Best" award. If your project has won a "best" award, please describe how this submission is unique from the previous award-winning project. More detailed information on SAIR Best Practice Awards is available on the [SAIR website](#).

SAIR Service Awards

Finally, please consider nominating a SAIR colleague for one of SAIR's Service Awards. A call for nominations will go out during the summer. The three different SAIR Service Awards are:

- *Unsung Hero/Heroine Award*: The Unsung Hero/Heroine Award recognizes the ongoing contributions of a member to SAIR and the field of institutional research and planning in the broadest sense. This award honors individuals whose effort and initiative might not otherwise receive public recognition.
- *James R. Montgomery Outstanding Service Award*: The James R. Montgomery Outstanding Service Award recognizes individuals who have made a significant contribution to SAIR over an extended period of time. Each nominee must have been a SAIR member for over five years and cannot be a member of, or a candidate for, the Board of Directors during the year nominated.
- *Distinguished Member Award*: Distinguished Membership is awarded to SAIR members or former members who have made distinguished contributions to institutional research. The award aims to provide meaningful recognition of significant effort in the field of institutional research and is for the individual's lifetime.

Submission links for travel grants and awards will be sent through SAIR's Weekly Update over the next few months.

Professional Development - G. Marc Turner, Member-at-Large, 2022-24

In the ever-evolving world of institutional research, the importance of professional development has never been more pronounced. With new reporting requirements, tools, and techniques SAIR provides a valuable opportunity to deepen your knowledge and understanding of how to face the challenges we encounter on a routine basis. Investing in your professional development through attending conferences, workshops, and webinars can equip you with the skills needed to help campus leaders make strong data-informed decisions. Leading workshops, whether in person or online, not only helps others on their journey but can enhance your own understanding of a topic.



OWLS 2024 Series Debut

We are thrilled to announce the first installment of our Online Workshop and Learning Series (OWLS) scheduled for 1:00 PM EST on April 16. Join us as Will Miller delves into the realm where artificial intelligence meets higher education. Registration for the webinar is open so [reserve your spot now!](#)



Southern Association for Institutional Research

SAIR 2024 Conference Workshops

And finally, I'm happy to announce we are now accepting proposals for in-person workshops at the upcoming SAIR 2024 conference! In-person workshops can be either half-day (3-hour) or full-day (6-hour) sessions. We welcome workshops aimed at all levels of attendees on all topics related to our field. To learn more about the process and submit your proposal, please see the [SAIR 2024 Call for Proposals](#) website. The deadline for proposals is April 15th. If you have any questions or would like to discuss your workshop proposal prior to submitting, please reach out to me at prodevelopment@sair.org.

We look forward to reviewing proposals from all of you and seeing you later this year in Atlanta!



2023 SAIR Distinguished Member Award recipient, Michelle Hall, is congratulated by colleagues from Louisiana.

Registration - Wendy Broyles, Member-at-Large, 2022-24

SAIR 2023 at The Grand in Point Clear was memorable! Many thanks to everyone who attended, presented, and volunteered at our most recent conference. We may not have beaten our SAIR 2019 numbers yet (we had 350+ that year in Greenville, SC), but this conference surpassed our SAIR 2022 in NOLA number (267) with 295 attendees. Two of those attendees were students. 117 conference attendees were newcomers. Let's keep extending a warm welcome to students and newcomers as we gear up for SAIR 2024.



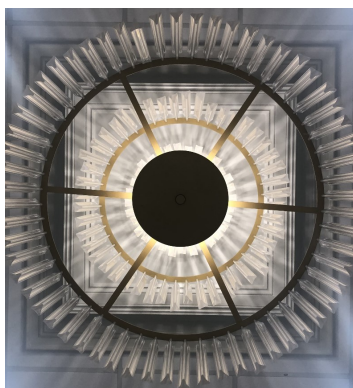
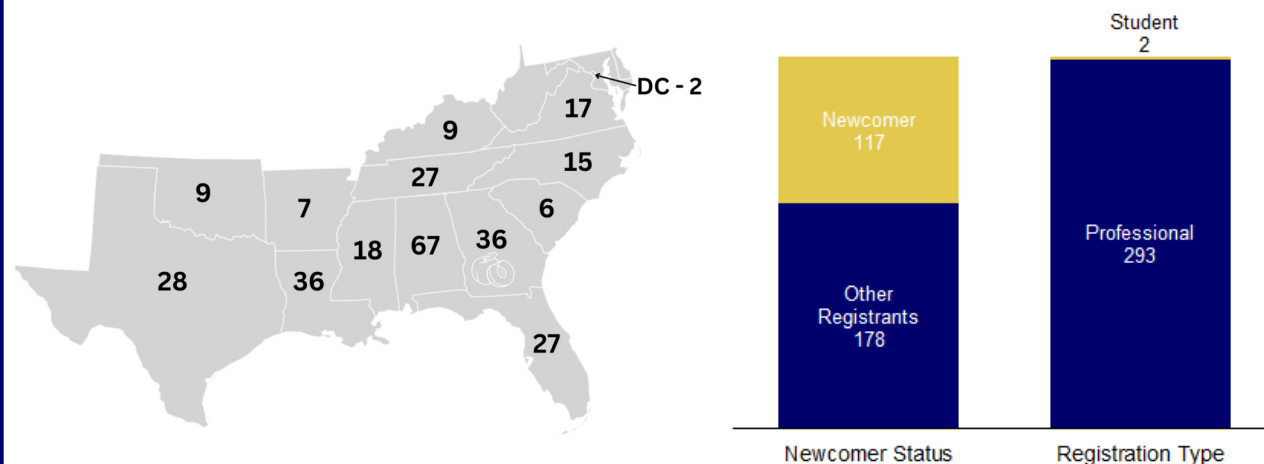
Sponsor Registration Now Open

Speaking of warm welcomes, we love our sponsors and want to extend the same warm welcome to them. Sponsor registration is open now for SAIR 2024, so if you have any corporate contacts who might be interested in joining us in ATL, please don't hesitate to [share the registration site with them](#) or send contact information to Samantha James, our member-at-large for sponsors (sponsorships@sair.org).

Looking Ahead to SAIR 2024 in Atlanta!

Now I offer a challenge: The last time we were in Atlanta (SAIR 2011, which was actually my first SAIR) we hit a record high attendance rate at 469. Can we beat that record for our 50th anniversary? I think so! All that to say we are excited about seeing you again this fall in Buckhead! Be on the lookout for conference registration to open in May. Please send any suggestions for how we can enhance our online and/or on-site registration processes to me at registration@sair.org.

SAIR 2023 Registrations by State, Newcomer Status, and Registration Type



Several of the ornate chandeliers within the Grand Hotel Resort & Spa's meeting facility.

Sponsors & Exhibitors - Samantha James, Member-at-Large, 2023-25

Please invite your partners to participate in our upcoming 51st Annual Conference and 50th Anniversary of the Southern Association for Institutional Research - Looking Back, Moving Forward to be held in Atlanta, Georgia! We want to provide our members the ability to interact with all partners to learn about their products and services that can support us in institutional research, effectiveness, assessment, accreditation, data management, and planning activities at our organizations. If you know of any organization that is interested in sponsorship, please have them contact us at sponsorships@sair.org! The full Sponsor Prospectus is available on the [SAIR website](#).



Sponsorship Levels

Exhibiting Sponsorship: \$1,250

Sponsorship Levels are determined based on the total value of options selected.

Sponsorship Level	Minimum Amount
Platinum 	\$4,250
Gold 	\$3,250
Silver 	\$2,250
Bronze 	\$1,250

Sponsorship Level Inclusions:

Inclusions	Bronze	Silver	Gold	Platinum
Booth Space – One 6 ft Table	✓	✓	✓	✓
Registration for One Attendee	✓	✓	✓	✓
Acknowledgement in the Conference Program	✓	✓	✓	✓
Hyperlink on Conference Website	✓	✓	✓	✓
Invitation to President's Reception (Saturday night)	✓	✓	✓	✓
Social Media Posting		✓	✓	✓
Company Provided Banner Displayed in Walking Area		✓	✓	
Recognition to Attendees via Preconference Email			✓	✓
Company Provided Banner Displayed in High Traffic Area				✓
Near Premium Booth Placement			✓	
Premium Booth Placement				✓

Sponsors & Exhibitors - Samantha James, Member-at-Large, 2023-25

Sponsorship Add On's - \$500 and Below	\$250 ea.	\$300 ea.	\$350 ea.	\$400 ea.	\$500 ea.
Advertisement in Conference Program+	¼ Page				½ Page
Brand Awareness items for Tote Bags	✓				
Event Sponsorship+		✓			
Mailing List of Registered Attendees (1 week prior)		✓			
Company Banner next to Registration Table			✓		
Additional Sponsor Attendee (cost of regular registration minus \$25)					
Program-at-a-Glance - allows for one sponsor to take advantage*+				✓	
Branded Lanyards (Sponsor provided)*					✓
Branded Tote bags (Sponsor provided)*					✓
Concurrent Session Presentation+					✓
Sponsor Name as Wi-Fi Password*					✓
Branded Item (\$35- minimum) for Sponsor Passport Prize Drawing – Bring item to give away – “At Cost”					
Sponsorship Add On's - \$750 and Above	\$750 ea.	\$1,000 ea.	\$1,250 ea.	\$1,500 ea.	\$2,500 ea.
Advertisement in Conference Program+	Full-Page				
Full-day pre-conference workshop (co-presented with SAIR member)+		✓			
Keynote sponsor: includes (a) 10-minute Lightning Session at end of Keynote*+		✓			
Sponsor Hosted Trivia - Includes 10-minute award ceremony at opening reception to award winners+		✓			
SAIR Program & Sponsor Hosted Trivia - Includes ¼ Page advertisement of trivia with QR code in program in addition to “Sponsor Hosted Trivia” offering+			✓		
Cocktail Hour Drink Tickets (includes 50 premium tickets)				✓	
Work Room (Sponsor provided swag and branding)*+					✓
Zen Den (Sponsor provided swag and branding with calming swag if available for room)*+					✓

*Only one available , +If submitted by August, 15, 2024 deadline

Updates from SAIR State Affiliate Organizations



The **Alabama Association of Institutional Research** held its 37th annual conference in Birmingham, Alabama, at the University of Alabama at Birmingham campus on March 13-15. With almost 70 attendees and almost 24 presentations, the conference was the largest in recent years.



The **Arkansas Institutional Research Organization** elected Dr. Ashley Gerhardson (Arkansas Colleges of Health Education) Vice President for 2023-24. This spring, AIRO is hosting monthly Coffee Talks to discuss members' topics of interest, including IPEDS proposed reporting changes. The 2024 annual conference will be held at Arkansas Colleges of Health Education in Fort Smith on November 11-12.



In February, the **Florida Association for Institutional Research** held its virtual annual meeting with 199 attendees, a 67% increase in attendance from last year. Eric Godin (St. Thomas University) is now President, Scott Park (Miami Dade College) is now Secretary-Treasurer, and Will Miller (Embry-Riddle Aeronautical University) is now President-Elect/Conference Program Chair. We continue to encourage the IR/IE community to join our [LinkedIn page](#).



The **Louisiana Association for Institutional Research** Annual Conference with the theme "Big Data" will be on July 15-17, 2024 at the Claiborne Building, 1201 North 3rd St., Baton Rouge, LA. A call for presentations is currently open through May 17. [\[Details\]](#)



The **Maryland Association of Institutional Research** Spring Symposium will be May 3 at Chesapeake College with the theme: "Research, Innovation, and Best Practices in the field of IR". The MDAIR Summer Enrichment Series will be August 2 at UMD College Park with a seminar by Amelia Parnell titled "You are a Data Person, Strategies for Using Analytics on Campus". [\[Details\]](#)



The **North Carolina Association for Institutional Research** is hosting an in-person conference on April 7-9, 2024 in Winston-Salem, NC with the theme of "Institutional Innovation". The speaker, Haya Ajjan, is discussing what ChatGPT's capabilities mean for institutional research. Topics include everything from survey and dashboard design to FAFSA Tax Sharing Regulations. [\[Details\]](#)



The 2024 **Texas Association for Institutional Research** Annual Conference was held March 26-29, 2024 at the Hyatt Regency in Frisco.

Affiliate Organization Updates

Are you an officer of a state affiliate IR/IE association?
Please send announcements to be included in the SAIR newsletter to secretary@sair.org.



SAIR attendees from Arkansas gather to discuss updates and future events within the AIRO organization.