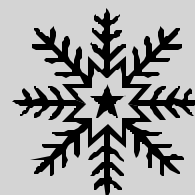




Winter 2002-2003



Volume 25, Issue 1

## And the SAIR Awards go to.. (drum roll, please)



**The James R. Montgomery Outstanding Service Award** is given to a SAIR member who has exhibited exemplary service to SAIR, to state IR organizations and/or the IR field. This year's winner is **Theresa Smith**, former Director of the Center for Institutional Data Exchange & Analysis at the University of Oklahoma. Theresa has worked in several different areas of SAIR over the years. She has served on the nominating committee and has been a consistent presenter in the Newcomer Workshops for the past several years. She has been at the head of many new projects including the founding of Oklahoma AIR and Mid AIR. She has received numerous awards such as the SAIR Best Paper award and the Unsung Hero Award. Theresa has been a role model to many people through her work in IR. She is patient, influential and generous with her expertise and time.



**Mary Beth Adams and Jane Mathis-Hopson** are the two winners of the **Unsung Hero** award for their work with the SAIR newsletter. These dedicated women received the Unsung Hero award because they have devoted five years of hard work to the SAIR newsletter. The newsletter is a publication to be proud of and requires many long hours and much attention to detail, which is seen throughout the newsletter itself.



**Rich Howard** is this year's recipient of the **Distinguished Member Award**. Rich is an Associate Professor at Montana State University. He has been active in SAIR for over 25 years, serving in various fields such as program chair, president and past president. Rich has authored or co-authored over 35 articles, chapters or books pertaining to survey research and analysis and various other fields. He presented over 50 papers and over 50 workshops on Information Management, Survey Research, Salary Analysis, and Enrollment Management.

### Best Document Competitions

The Planning Document award was given to Santa Fe Community College, with the runner up being the University of Alabama. Wake Forest University received the 2002 Best Web Site and E-Factbook award with the runner up being Clemson University. Best Mini Fact Book was awarded to University of South Carolina, and Florida State University received the runner up award. Georgia Tech won Best Fact Book, and Middle Tennessee State University won runner up.

Rich was Consulting Editor of *Resources in Higher Education* for five years, editor of *Resources in IR* and editor and author of a recent monograph describing our profession *Institutional Research: Decision Supporting Higher Education* (2001).

The Distinguished Member Award is given to a member who has made a significant and meaningful contribution to the field of higher education.

*Read his career profile on page 3*

Visit SAIR on the  
web at <http://sair.org>

# SAIR

*The Southern Association for  
Institutional Research*

<http://www.sair.org>

## **President**

Joseph Hoey  
Georgia Tech

## **Vice President**

Jim Purcell  
Georgia College and  
State University

## **Past President**

Sam Lowther  
Auburn University

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Mississippi State University

Chris Mee  
Coastal Carolina University

Marcus Babaye  
Wiley College

Editor, Southern AIR  
Jim Eck, Rollins College

Co-Editors, Southern AIR  
Ruth Salter, Valdosta State University  
Darla Keel, University of Memphis

Please submit materials for the next issue  
of Southern AIR by March 1, 2003.

## Reflections on the 2002 SAIR Conference - Baton Rouge

Dear SAIR Colleagues:

Thank you one and all for contributing your time, energy, and talent to the success of the 2002 SAIR conference in Baton Rouge. The number and quality of proposals that were received and conscientiously reviewed was extremely encouraging. What we heard back from attendees about the strength of the program and the useful material they were able to take home was even more encouraging. We have strong indicators of participant satisfaction from the conference evaluations, expressed eagerness to return next year, and above all, solid and scholarly contributions from our colleagues and presenters to the advancement of institutional research, planning, and assessment.

Our numbers were very good in Baton Rouge. Given the awful budget year, we had planned for 275 conference attendees. In the end, 351 hardy souls registered. We planned for zero hurricanes, and indeed we were fortunate enough to dodge two (Izzy wasn't, and Lily lessened). We sold out the Monday night special event -- a show about which many will have "Long" memories. While nobody appears to have hit it big at the casino, I did see several rounds of celebratory libations being obtained at the hotel watering hole -- and I sure hope nobody lost their shirt.

Speaking of apparel, we still have a few of the splendid SAIR 2002 golf shirts, short-sleeve tee shirts (sorry, sold out of the long sleeve!) and the SAIR caps on hand. These are available from Sam Lowther. Contact him at Auburn University <LOWTHGS@mail.auburn.edu>.

Preparations are already in full swing for next year's SAIR conference, in San Antonio, Texas, from October 11 to 14, 2003. Jim Purcell is program chair for that event, and I know he would greatly appreciate your continued support. Please contact him at [jpurcell@gcsu.edu](mailto:jpurcell@gcsu.edu) or telephone him at 478-445-6353 and let him know in what capacity you would care to serve.

Again, please accept my heartfelt thanks for your efforts to make this a truly outstanding continuing professional education opportunity for all SAIR members. I look forward to seeing you next October in San Antonio!





## SAIR in San Antonio, TX October 11-14, 2003



The working theme for the SAIR conference is: "Remembering the Mission: Planning and Assessment of Institutional Imperatives." The conference will be held from October 11-14, 2003 at the Sheraton Gunter Hotel, San Antonio, Texas. The theme alludes to the Alamo, but also to the university mission and institutional necessities that are embodied in the revised SACS accreditation standards.

So, who is this *Rich Howard*, anyway?

**SAIR's Distinguished Member Award Recipient  
Shares His Career Profile**

During the past 27 years, the profession of institutional research has provided me the opportunity to live and work in a number of diverse and exciting environments. Upon entering my doctoral program in the fall of 1973, I had no idea of the doors that a graduate assistantship in Jim Montgomery's Office of Institutional Research at Virginia Tech would open. Doors that offered me access to both opportunity and to incredibly talented and dedicated people (including Gerry McLaughlin, who after thirty years is still the most involved and productive person I know). Key to successes I have enjoyed, I believe, has been to maintain contact with these individuals, working with them through SAIR, the Association for Institutional Research, and other professional associations. In many instances, these professional relationships have also become personal friendships, which have made the professional relationships even more rewarding.

During this time, I have served as director of institutional research at West Virginia University, North Carolina State University, and the University of Arizona. In each of these positions I also held faculty rank, teaching and directing graduate research. Presently I am a professor of higher education at Montana State University, teaching courses in higher education (including institutional research), statistics, and educational research methods. This year I also serve as Chair of the University's Faculty Council, providing institutional leadership in shared governance at the University and across higher education in the State.

From the beginning of my career I have been active in SAIR and AIR. In 1976, I attended my first SAIR meeting in Atlanta. During the next fifteen years I attended SAIR each year, serving as president in 1984-85. I began attending AIR in 1978 at the Houston Forum and have attended every Forum since. I was the Forum Chair in 1988, chaired the Professional Development Committee in 1988-90, and served as president in 1994-95. My work in these two organizations has provided critical dimensions to my career. Through presentations ( $n \gg 150$ ) and publications ( $n = 40$ ) I have been able to explore new ideas with colleagues and present the results of research to scholars and practitioners. An important side benefit has been the opportunity to visit virtually all regions of North America; and to present papers and conduct workshops in South Africa, several countries in Europe, and Hong Kong.

Serving in the Associations' leadership roles has given me an opportunity to test and develop my leadership abilities. During my tenure as Chair of the Professional Development Committee, the *AIR Code of Ethics* was developed and the AIR Institute Program was initiated. Active in the present AIR Institute program, I have taught 17 workshops since its initial offering in 1993. For the past five years I have served as Editor of Resources in Institutional Research, recently producing *Institutional Research: Decision Support in Higher Education*.

Recognized for these efforts, I was awarded AIR's Outstanding Service Award several years ago and SAIR's Distinguished Member status this past fall. To date, it has truly been a great ride.

# Book Review

By: Tanja C. Link, Doctoral Student, Institute of Higher Education, University of Georgia



Howard, Richard D. (Ed.). 2001. *Institutional Research: Decision Support in Higher Education*. Association for Institutional Research.

This edited volume offers insight to a broad range of important issues in institutional research and higher education, and pays tribute to the growing importance of institutional research on college campuses nationwide. The information provided in this volume is structured around the conceptual seven-tracks framework developed at the 2001 AIR Forum. These tracks "reflect the general content areas that in general define the activities of the profession" (Howard, 2001: vi).

In Chapter 1, Rick Kroc and Gary Hanson tackle issues regarding enrollment management and student affairs. The authors start by giving the reader a brief historical introduction to the topic, and continue to cover the factors essential to successful enrollment management research, such as enrollment planning and projections, student recruitment and retention, financial aid, student needs assessment, and student profiles. At various points throughout the chapter, they provide explorative questions to serve as a guide for institutional researchers. In particular, the authors offer useful facts and information on the questions that need to be asked when conducting enrollment management research, as well as the methods and analytical skills required to realize such research projects. They conclude their chapter with an outlook to the future of higher education and its implications for enrollment management.

John Muffo devotes Chapter 2 to the assessment of institutional effectiveness, student learning, and student outcomes. He summarizes the developments and experiences in this area of the past 20 years, and assesses the accomplishments of institutional effectiveness and outcomes research. The author starts the chapter off with definitions and principles of assessment. He then moves on to talk about issues institutional researchers are likely to run into when assessing institutional effectiveness, be it with faculty, the administration, or others. In the second part of the chapter, Muffo emphasizes how closely linked institutional assessments are with planning and budgeting at an institution of higher education. In particular, institutional level assessments are said to often be driven by regional accreditation and state assessment programs. The author finishes the chapter by discussing future trends of assessment research, such as decentralization, a broadened range of activities, and the consequences of rapidly changing technology.

In Chapter 3, Michael F. Middaugh talks about academic program and faculty issues. Specifically, the characteristics and activities of faculty are discussed, as well as its impact on academic programs in general and in particular. The focus of the discussion in this chapter is the ways to measure the quantity and quality of faculty activity. The author points out the different types of faculty, and the different objectives, such as teaching, research, and service.

Chapter 4 is written by Laura Saunders, and focuses on resource management and quality improvement. In particular, the author discusses the importance of the ability to economically manage available resources within budget restrictions. Also, the chapter points to issues such as the allocation and expansion of resources.

Chapter 5 by John D. Porter, Robert H. Fenske, and Jonathan E. Keller focuses on planning and policy analysis, and points to the interconnectedness of governance, policy analysis, and planning. For an institutional researcher to succeed, it is imperative that he or she has a well-rounded and deep understanding of the values, traditions, and issues at stake, and their significance for the institution. The authors first discuss the system of governance and its key players, exemplifying the system using two different institutions. They then move on to the topic of policy analysis as a response to governance issues. The institutional researcher, Porter et al. argue, will be involved or required to perform policy analyses on many different occasions, and therefore has to acquire certain research and analytical skills, as well as the implication such an analysis bears for the institution as a whole. Finally, the chapter talks about planning issues, and implications of institutional research when employed for planning purposes.

In Chapter 6, Gerry McLaughlin and Richard Howard discuss institutional research in terms of theory, practice, and ethics. Their chapter is a descriptive overview of the scope, role and development of institutional research. The authors comprehensively discuss the basic premises of institutional research, the theoretical frameworks used to carry

*Continued on page 5*

out institutional research, and the key players involved in it. This chapter is useful as a guide for the novice institutional researcher to conceptualize issues and ideas regarding potential research projects.

The last chapter of this edited volume is authored by Victor Borden, Tod Massa, and John Milam, and focuses on the technology and tools available and useful for institutional research. The authors provide a step-by-step model of an institutional research task, and guide the reader through these stages. They then continue to introduce and describe technological skills and programs available to the institutional researcher. The chapter concludes with an outlook to the future of emerging technologies in this field of study.

In conclusion, the seven chapters of this book provide the reader with essential information about issues in higher education research, and areas that still need exploring. The authors supply the interested reader with basic methodological skills, and ideas for research strategies. This book is a valuable reference for the novice institutional researcher, as well as for those who want to refresh their knowledge about institutional research in general, and any of the seven tracks in particular.



**A L**

The new officers of the Alabama Association for Institutional Research are currently finalizing meeting plans for 2002-2003: a professional development workshop and annual conference. A Crystal Decisions Report Writing professional development workshop is being planned for January 23, 2003, and the ALAIR 2003 Annual Conference will be held at Troy State University Montgomery (TSUM) on April 3-4. Pre-conference workshops will take place on Thursday afternoon, April 3, at the Rosa Parks Library and Museum on the TSUM campus. Conference activities will include a welcoming reception, tour of the Rosa Parks Museum, and a group dinner. Dr. Cameron Martindale, president of TSUM, is scheduled to give the keynote address. For more information on the ALAIR 2003 Annual Conference, contact Dan Tennimon, ALAIR Vice President at: [dtennimon@tsum.edu](mailto:dtennimon@tsum.edu) or 334-241-9536.

**F L**

Florida voters voted "yes" on a constitutional amendment to establish a 17-member statewide board of governors. Last year, we eliminated the 9-member Board of Regents that governed the university system and each University got their own Board of Trustees. If the Legislature passes it, we will get this "super board" that will oversee the individual Boards of Trustees.

**G A**

Entitled "Assessment of the College Experience and Beyond," GAIRPAQ will be holding their annual drive-in, fly-in conference Thursday, February 20th in Atlanta Georgia at the Timber Ridge Conference Center. The Conference will present assessment processes of the student higher education experience from the freshman year to post graduation. Three regional assessment experts will be the foundation for the event. Randy Swing of the Policy Center on the First Year of College and Brevard College will open the conference up with a presentation on assessment of the freshman year. Renee Corbin of Western Carolina will present on general education assessment and then Joseph Hoey, Georgia Tech will finish the day with a presentation on assessment of graduating students, recent alumni and employers. In addition to the three primary speakers, several Georgia schools will present research related to the topics.

The Timber Ridge Conference Center is a 15 minute drive from the Atlanta airport. Colleagues from other states interested in attending this conference can contact Debbie Head at 770-499-3088 for registration and hotel information.

**K Y**

The Kentucky Association for Institutional Research met November 15th in Grayson, Kentucky. There were several presentations on the agenda. Kentucky has formed a consortium for the National Survey of Student Engagement. All public universities in the state will be participating in this effort. Finally, John Gardner, the national expert on the first year of college, came to the University of Kentucky campus to consult with various campus groups and answer questions from different segments of the campus community on improving the experience of first-year students.



NC

The 30<sup>th</sup> annual North Carolina Association for Institutional Research (NCAIR) is being held at Elon University during March 26 & 27, 2003. The keynote speaker will be Dr. Leo Lambert, President of Elon University. The two-day one-night conference is currently receiving proposals for approximately 15 concurrent sessions time periods. The planning committee is preparing for multiple workshops that will sure to delight, inform and motivate even the most seasoned IR professional. A 30<sup>th</sup> anniversary catered event will be provided to celebrate this milestone for NCAIR. Travel grants are available to NCAIR members and NCAIR newcomers (individuals that will become members by attending the annual conference). Please read the October 2002 Newsletter for more details: [http://www.nr.infi.net/~ncair/Fall\\_2002\\_newsletter.pdf](http://www.nr.infi.net/~ncair/Fall_2002_newsletter.pdf)

OK

The Oklahoma State Regents for Higher Education have appointed Dr. Paul G. Risser as the new chancellor. He will take office January 1, 2003.

TN

Escape the winter doldrums...come to TENNAIR's spring workshop in Gatlinburg on March 21 and 22 for fun and education with your Tennessee friends. Details to be posted on TENNAIR's website at <http://oir.memphis.edu/tennairmain>



Congratulations to Andrew L. Luna of State University of West Georgia, who is the winner of the SAIR 2002 Best Paper Award. His work on the paper "Faculty Salary Equity Cases: Combining Statistics with the Law" won him this prestigious award. Five reviewers analyzed the submissions using a numeric average of the following items on a scale of 1-6: relevance of topic, knowledge of topic, coverage of topic, clarity, overall quality and relation to conference theme. In addition, a categorical rating based upon whether the paper was deserving of the Best Paper Award when compared to the other papers was also submitted by each judge. Names and affiliation of the presenters were eliminated from the papers wherever possible and papers were identified by a numeric code. The judges for the competition were : Eleanor Nault (Clemson University), Michel Schexnayder (Louisiana State University), Beatriz Joseph (Georgia Military College), Denise Gardner (Georgia Institute of Technology), and Cornelia Wills (Middle Tennessee State University).

*Submitted by Marcus S. Babaoye, Ph.D. of Wiley College*

## Calendar of Events



January 17 - 20, 2003  
SAIR Board Meeting  
San Antonio, TX

February 23-25, 2003  
SCAIR Conference  
(South Carolina Association for Institutional Research)  
Myrtle Beach, SC

March 20-21, 2003  
TENNAIR Spring Workshop  
(Tennessee Association for Institutional Research)  
Gatlinburg, TN  
<http://oir.memphis.edu/tennairmain>

March 26 - 27, 2003  
NCAIR Conference  
(North Carolina Association for Institutional Research)  
Elon University  
Elon, NC  
[http://www.nr.infi.net/~ncair/Fall\\_2002\\_newsletter.pdf](http://www.nr.infi.net/~ncair/Fall_2002_newsletter.pdf)

April 3-4, 2003:  
ALAIR Annual Conference  
(Alabama Association for Institutional Research)  
Troy State University  
Montgomery, AL  
<http://www.alair.org>

May 18-21, 2003  
AIR Forum  
Tampa, FL  
<http://airweb.org>

October 11-14, 2003  
SAIR Conference  
San Antonio, TX  
<http://sair.org>

# 2001 SAIR Business Meeting

## Panama City, Florida

### October 15, 2001

#### General Business

At 3:15 p.m., the meeting was called to order. President Harriott Calhoun welcomed attendees and discussed the following items that had been announced during the year.

- On February 26, 2001 the SAIR Board unanimously approved the policy that "Members of the Nominating Committee are not eligible to be placed on the ballot for any position during the year in which they serve on the Nominating Committee."
- The President appointed members of the Financial Task Force: Hanne Delbridge (chair), Debbie Dailey, Bill Fendley, Bob Kuhn, Tim Sanford, and Rene Toups. At present, it is *ad hoc* but may be continued by the next president and, possibly, be included as a standing committee in the future.
- A "Registration and Refund Policy" was recommended by the Financial Task Force, distributed to the Board on July 24, 2001, and unanimously approved.
- The contract has been signed with the Sheraton Baton Rouge Convention Center Hotel for the 2002 conference.

#### Secretary's Report

The business minutes from the 2000 SAIR Conference in Myrtle Beach were approved with Glenn James (Tennessee Tech) moving and Joseph Hoey (Georgia Institute of Technology) seconding approval.

#### Treasurer's Report

Treasurer Hanne Delbridge stated that as of noon on October 15, 2001, 327 individuals had registered for the SAIR 2001 conference. The state of Georgia had the highest attendance and Clemson University was the university with the largest number of representatives. It was also reported that the total assets as of June 30, 2001, were \$71,127.92. Total assets as of September 30, 2001 were \$100,325.20.

#### Past-President's Report

Past President Gerry Dizinno reported that the newly elected board members are:

- |                      |               |                                 |
|----------------------|---------------|---------------------------------|
| • VP/President Elect | Joseph Hoey   | Georgia Institute of Technology |
| • Treasurer          | Ross Griffith | Wake Forest University          |
| • Member-at-Large    | Jim Eck       | Samford University              |
| • Member-at-Large    | Julie Fulgham | Mississippi State University    |

The Newly elected Nominating Committee members are:

- |                 |   |
|-----------------|---|
| • Don Boeckman  | Southeastern Louisiana University       |
| • Kay Coleman   | University of South Carolina            |
| • Ron Hagerman  | Brenau University                       |
| • Mitzy Johnson | Northeast Mississippi Community College |
| • Cathy Tanner  | Bishop State Community College          |

*Continued on page 8*

Past President Dizinno announced that the 2002 SAIR Conference will be held at the Sheraton Baton Rouge Convention Center Hotel in Baton Rouge, Louisiana, October 12-15, with Vice President /President Elect Joseph Hoey as program chair.

#### President-Elect Report

President Elect Sam Lowther thanked the local arrangements committee and planning committee members for their hard work and encouraged attendees to stay until the end of the conference.

#### Members-at-large Reports

Member-at-large Teresa Hall announced that there were nine pre-conference workshops at the 2001 conference with 220 registrants. Review of the Constitution and Bylaws will continue next year.

Member-at-large Joseph Hoey discussed the two SAIR publications – the newsletter and the web site. The web site was updated and redesigned in order to conform to Americans with Disabilities Act (ADA). The web site address is [www.sair.org](http://www.sair.org)

Member-at-large Jim Purcell stated that awards for Best Paper, Unsung Hero, and James Montgomery Service Award will be announced during the Awards Breakfast. The winner of the SAIR 2001 Conference Best Paper will present at the 42<sup>nd</sup> Annual AIR Forum, which will be held June 2-5, 2002 in Toronto, Canada

Member-at-large Cornelia Wills announced that we had 100 newcomers to SAIR. Activities for the newcomers included a dinner on Saturday, a workshop, and a reception.

#### IHE Report

Larry Jones discussed that the SAIR/IHE Institutional Research Alliance continues to serve well the purposes of the Association and the Institute of Higher Education as set forth in the Alliance objectives. The challenge now, as it has always been, is to determine and develop the most effective ways for the Alliance to meet the professional in-service needs of institutional researchers in the SAIR states. Illustrative of some of the issues that should be addressed as the SAIR Board and the Institute review the progress of the SAIR/IHE Institutional Research Alliance as it enters its ninth year, are the following:

- Continuation of the "central" office functions provided by the Institute of Higher Education;
- Development of web based resources for the basic IR information for practitioners and institutions;
- IHE directed workshops and seminars on issues of theoretical and practical value to the members;
- Expansion of SAIR/IHE Alliance services to SAIR affiliated groups;
- SAIR/IHE "certification" for institutional researchers and professionals in related areas;
- Increased involvement of colleagues in other offices, disciplines and professional associations in the work of institutional research.

The faculty of the Institute of Higher Education looks forward to working with the SAIR Board and members to keep the Southern region in the forefront of institutional research.

The meeting was adjourned at 3:45.

Christine Mee  
SAIR Secretary



# SAIR Financial Statement

## 2002 Calendar Year

(Ending 12/13/2002)

### Total assets as of January 1, 2002\*

**\$72,831.79**

\*Distribution among accounts:

Bank balance		\$38,943.05
Investment balance		33,888.74
SAIR	32,417.95	
CMG	1,470.79	

### Income during the year:

Membership/Conference Fees, 2001-2002	2,660.00
Membership/Conference Fees, 2002-2003	42,510.00
Workshop Fees	9,060.00
Special Event Fees	5,890.00
Vendor Fees/Contributions (excluding registration fees)	2,450.00
T-Shirt Sale	1,723.00
Other Income (Reimbursements)	796.71
Committee on Mission and Goals (CMG) Contributions	200.00
Interest earned from Investment account (through 9/30/2002)	335.61
Interest earned from Bank account (through 11/29/2002)	63.98

### Total net income

**\$65,689.30**

### Expenditures during the year

Printing	1,979.00
Postage	1,175.67
Travel Grants and Best Paper Award	2,300.00
Corporate Filing Fee, Internet Registration/Service Fees	436.25
2001 Conference Expenses	2,790.60
2002 Conference Expenses	45,622.55
Miscellaneous (Site visits and check service charges)	895.15
IHE - University of Georgia (Mailers, ballots and 20% overhead)	1,452.83
Refunds - 2002 Conference	1,608.00
Financial Review/Tax Return	500.00

### Total expenditures

**58,760.05**

### Total Net Income during the year

**\$6,929.25**

### Total assets as of December 13, 2002 \*\*

**\$79,761.04**

\*\*Distribution among accounts:

Bank balance		\$45,536.69
Investment balance		34,224.35
SAIR	32,739.00	
CMG	1,485.35	
		\$79,761.04

Prepared by: Ross A. Griffith, SAIR Treasurer

12/13/2002

# Welcome Aboard New SAIR Members!



Gwen P. Aldridge, Northwest MS Community College; Dexter Alexander, Somerset Community College; Harley Anton, Louisiana State University; Richard Batey, Southwest Texas State University; Lee Ann Beaumont, West Virginia University; Jesse Bellinger, Benedict College; Iva Bergeron, Delgado Community College; Soham Bhatt, Kennesaw State University; Rachael Bittner, SAS; Catrina Boenig, McNeese State University; Tanya E. Bolton, Benedict College; Bob Boozer, LaGrange College; Alan Burstein, Gordon College; James T. Byrd, Armstrong Atlantic State Univ.; Carol G. Carrere, Mount Olive College; Sharon Carrier, Rollins College; Emily Cavendar, Georgia Institute of Technology; Janet Clarke, Rich Mountain Community College; Brenda S. Cole, South Texas Community College; Juan C. Copa, Council for Education Policy, Research & Improvement; Carol Corbat, Louisiana State University at Alexandria; Andrea Cornett, Morehead State University; Eleni Coukos-Semmel, Florida Atlantic University; Jennifer Daly, University of New Orleans; Kim Dam, The George Washington University; Gail Dantzker, South Texas Community College; Merrijo Dean, Texas State Technical College Harlingen; Leslie Dishman, Nicholls State University; Elizabeth Doller, Parker College of Chiropractic; Kay Dougay, McNeese State University; Nicole R. Edwards, Lane College; Marsha Ellis-Smith, Southern Baptist Theological Seminary; Lynn Evans, Louisiana State University; V. Allen Gale, Xavier Univ. of Louisiana; Loretta Gaspard, McNeese State University; H. Hilliard Gastfriend, Board of Regents of the Univ. System of Georgia; Sara Gravitt, Wake Forest University; James Grouchey, Delgado Community College; William Guidera, Texas State Technical College West Texas; Karen Hamby, Samford University; Cody Hamilton, Baylor University; Renee Hayes, Georgia Southern University; Christi Heinsohn, Texas State Technical College-Marshall; Eliza A. Hernandez, St. Mary's University; David Hollingsworth, Nunez Community College; Robert A. Horn, The University of Memphis; Rosella L. Houston, Jackson State University; Jay S. Howell, University of Texas Medical Branch; Carol Huang, University of Florida; Mittie Hutchins, Texas State Technical College; Heather Isaacs, University of Delaware; Worrick Jackson, Lamar University; Jacob Jasin, Southeastern Louisiana University; Larry L. Johnson, Tougaloo College; Janet L. Johnson-Mertz, University of Arkansas; Sue E. Kearney, Meredith College; Kathy Kennedy, Texas State Technical College West Texas; Yvonne Kirby, University of Arkansas; Kimberly Kirkpatrick, Louisiana Community & Tech College System; Anne Kress, Santa Fe Community College; Barbara Langham, Texas A & M University - Commerce; Sarah Latham, Samford University; Edwin Litolff, Baton Rouge Community College; Shanna Estay, Little Southern University System; Bruce Lockhart, Southwest Texas State University; John Kendall Lott, Radford University; Natalie D. Maillho, Delgado Community College; Veronica G. Martinez, Texas A & M International University; Elizabeth Martinez, Texas A & M International University; Bobby Matthews, Louisiana State University; Wynette D. McWilliams, Miles College; Robert Melson, Louisiana State University; Julie Miles, Collin County Community College; Allen Miller, Norfolk State University; Patrick Mizak, Armstrong Atlantic State University; Lee Moore, Texas A & M University-Kingsville; David Mullins, East Mississippi Community College; Katie Naquin, Nicholls State University; Erika Newcomer, Higher Education Data Sharing Consortium; Terry D. Norris, Columbus State University; David O'Brien, Louisiana State University; Stephen Okoye, Jackson State University; Beth Patrick, Morehead State University; Rodney Patton, Somerset Community College; George R. Perkins, FL Board of Ed, Div College & Univ.; Allayne Pizzolatto, Nicholls State University; Barry Rankin, University of Kentucky; Cynthia Reynaud, Southern University and A & M College; Amanda Robinson, Louisiana State University; Michelle Roscoe, Parker College of Chiropractic; Donald Rudawsky, Southern University and A & M College; Cathy Sarrazin, Delgado Community College; Robert A. Schwartz, Florida State University; Jeff Scruggs, Middle Georgia Technical College; Cassandra Sessoms, Mississippi College; Hope Skinner, Parker College of Chiropractic; Julian C. Smit, Georgia Southern University; Cathy Statham, Education Statistics Services Institute; Keith Stokes, Lipscomb University; Teresa Summers, Louisiana State University; Lori C. Theis, Louisiana Tech University; Andrew Thibodeaux, Louisiana State University; Rita C. Thorne, Northwest-Shoals Community College; Michael Tumeo, The University of Texas at Arlington; Lawrence Turner, Southwestern Adventist University; Elaine Turner, Mississippi State University; M.B. Ulmer, USC-Spartanburg; Jayson B. Vantlook, Lee University; Christopher Vinger, Austin Community College; Wyatt Watson, Arkansas Tech University; Vicki West, Texas Tech University; Sheri White, Morehead State University; Angela White, Morehead State University; Ron Wright, Louisiana State University-Eunice; Sz-Shyan Wu, University of Georgia; Cindy Wulfekamp, Maysville Community College; Phillip D. Youngblood, Texas Tech University; and Ling Zhao, Mississippi State University.

*Note: Each newcomer was supposed to have a distinctive red star displayed prominently on their SAIR name tag. Erica Newcomer from HEDS had two red stars.*

**Membership form on back.**



**Join today!**

Get your swim trunks and suits ready:  
AIR Conference in Tampa next May!

We have experienced extraordinary changes during the 42 years that AIR has convened annual Forums---in higher education; in our profession as institutional researchers, policy analysts and planners; in the tools and technology that we utilize; and in the political and economic environment in which we function. For the 43<sup>rd</sup> Annual Forum in Tampa (<http://airweb.org>), our focus is on *Changing our Attitudes, Expanding our Latitudes*. Because we are meeting in Florida, our theme playfully echoes local icon Jimmy Buffett and his song about "changes in latitudes, changes in attitudes..." The first thread is the theme of change. This theme invites us to focus on the many aspects of change in higher education and in our profession. The second thread, "expanding our latitudes," hones in on what we as professionals can do and are doing to expand our resources, refine our tools and move forward.

See you in Tampa in May!  
Sandra Johnson  
2003 Forum Chair  
Fred Lillibridge  
2003 Associate Forum Chair



**2003 Forum**  
**TAMPA • MAY 18-21**  
**ASSOCIATION FOR INSTITUTIONAL RESEARCH**

**SAIR MEMBERSHIP APPLICATION, October 2002 to October 2003**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Institution: \_\_\_\_\_

Department Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Internet/E-mail Address: \_\_\_\_\_

Membership Type:

Regular (\$25) \_\_\_\_\_ Student (\$10) \_\_\_\_\_ Emeritus (free) \_\_\_\_\_

Please use this form or pass it on to an interested colleague. The completed form and check should be mailed to:

**Ross A. Griffith**  
**SAIR**  
**Wake Forest University**  
**P. O. Box 7373, Reynolda Station**  
**Winston-Salem, NC 27109**

**Membership Types:****Student Membership:**

For those who are actively pursuing a graduate degree and are not employed full-time.

**Regular Membership:**

For those professionals working in institutional research or a related field.

**Emeritus Membership:**

For those who have retired and have been an active member of SAIR for at least five years immediately preceding retirement.



Southern AIR

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